

Results of a Remotely Delivered Hypertension and Lipid Program in More Than 10 000 Patients Across a Diverse Health Care Network

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IMPORTANCE Blood pressure (BP) and cholesterol control remain challenging. Remote care can deliver more effective care outside of traditional clinician-patient settings but scaling and ensuring access to care among diverse populations remains elusive.

OBJECTIVE To implement and evaluate a remote hypertension and cholesterol management program across a diverse health care network.

DESIGN, SETTING, AND PARTICIPANTS Between January 2018 and July 2021, 20 454 patients in a large integrated health network were screened; 18 444 were approached, and 10 803 were enrolled in a comprehensive remote hypertension and cholesterol program (3658 patients with hypertension, 8103 patients with cholesterol, and 958 patients with both). A total of 1266 patients requested education only without medication titration. Enrolled patients received education, home BP device integration, and medication titration. Nonlicensed navigators and pharmacists, supported by cardiovascular clinicians, coordinated care using standardized algorithms, task management and automation software, and omnichannel communication. BP and laboratory test results were actively monitored.

MAIN OUTCOMES AND MEASURES Changes in BP and low-density lipoprotein cholesterol (LDL-C).

RESULTS The mean (SD) age among 10 803 patients was 65 (11.4) years; 6009 participants (56%) were female; 1321 (12%) identified as Black, 1190 (11%) as Hispanic, 7758 (72%) as White, and 1727 (16%) as another or multiple races (including American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander, unknown, other, and declined to respond; consolidated owing to small numbers); and 142 (11%) reported a preferred language other than English. A total of 424 482 BP readings and 139 263 laboratory reports were collected. In the hypertension program, the mean (SD) office BP prior to enrollment was 150/83 (18/10) mm Hg, and the mean (SD) home BP was 145/83 (20/12) mm Hg. For those engaged in remote medication management, the mean (SD) clinic BP 6 and 12 months after enrollment decreased by 8.7/3.8 (21.4/12.4) and 9.7/5.2 (22.2/12.6) mm Hg, respectively. In the education-only cohort, BP changed by a mean (SD) $-1.5/-0.7$ (23.0/11.1) and by $+0.2/-1.9$ (30.3/11.2) mm Hg, respectively ($P < .001$ for between cohort difference). In the lipids program, patients in remote medication management experienced a reduction in LDL-C by a mean (SD) 35.4 (43.1) and 37.5 (43.9) mg/dL at 6 and 12 months, respectively, while the education-only cohort experienced a mean (SD) reduction in LDL-C of 9.3 (34.3) and 10.2 (35.5) mg/dL at 6 and 12 months, respectively ($P < .001$). Similar rates of enrollment and reductions in BP and lipids were observed across different racial, ethnic, and primary language groups.

CONCLUSIONS AND RELEVANCE The results of this study indicate that a standardized remote BP and cholesterol management program may help optimize guideline-directed therapy at scale, reduce cardiovascular risk, and minimize the need for in-person visits among diverse populations.

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Elevated blood pressure (BP) and levels of low-density lipoprotein cholesterol (LDL-C) are well known atherosclerotic cardiovascular risk factors.^{1,2} Their control, through dietary, lifestyle, and pharmacotherapeutic interventions, reduces the incidence of atherosclerotic cardiovascular disease (ASCVD) and mortality. Approximately 30% to 50% of eligible patients in the US do not achieve optimal guideline-directed treatment goals.^{1,3,4} Recent data suggest that rates of BP and lipid control have stagnated and even deteriorated.⁵⁻⁸ The rate of risk factor control is even lower among certain racial and ethnic populations, those who live in rural geographic areas, and those with limited English proficiency.⁹⁻¹²

Multiple system-, clinician-, and patient-level factors prevent effective longitudinal medical management of hypertension and hyperlipidemia, including ineffective patient identification and risk stratification, inadequate access to care, clinical inertia, heterogeneous treatment choices, lack of integrated monitoring devices, and poor data collection and integration. The current health care delivery model exacerbates much of the heterogeneity in care, underrecognizes population risk, and permits persistent disparities in care.^{11,13,14} Over the past 5 years, our care delivery team has developed a series of remotely delivered chronic disease management programs driven by standardized medical and workflow algorithms, staffed by trained but nonlicensed navigators and licensed pharmacists, and backed by the professional staff of the Mass General Brigham (MGB) health care system.¹⁵⁻¹⁷ A variety of digital solutions support the clinical workflows to improve efficiency, enforce standardization, expand communication channels, and improve data collection and analysis. Through these efforts, we aim to lower barriers to care and increase access for patients from traditionally underserved populations.

We demonstrated that this model was associated with a reduction in hypertension and hyperlipidemia¹⁸; however, whether this model of remote care delivery is scalable at a population level and whether it meets the needs of a diverse patient population has yet to be shown. Age, race, ethnicity, and language create barriers to telehealth that are challenging to overcome.^{19,20} With the shift toward greater remote patient interaction and care delivery following the COVID-19 pandemic, concerns about further exacerbating existing inequities with telemedicine and digital health have been raised.^{21,22} In this report, we present results from among the first 10 000 patients enrolled in a remote hypertension and LDL-C management program across a diverse population in the MGB health care network.

Methods

Population

The remote BP and LDL-C management programs are part of an ongoing clinical implementation project within the MGB health care system. A report describing our program's characteristics and outcomes has been published previously.¹⁸ We provide a comprehensive management solution, including disease identification, patient engagement, device integration,

Key Points

Question Does an entirely remote hypertension and hypercholesterolemia program implemented across a large diverse health network help ensure equal access to care?

Findings In this cohort study including 10 803 patients with blood pressure and/or cholesterol levels above guideline-recommended targets, remote medication titration management was significantly associated with decreased blood pressure and low-density lipoprotein cholesterol compared with education only. Similar rates of enrollment and reductions in blood pressure and low-density lipoprotein cholesterol were observed across different racial, ethnic, and primary language groups.

Meaning These results highlight that multiple diverse populations may be treated effectively with digitally enabled remote care programs.

education, laboratory assessment, and medication initiation and titration. Nonlicensed navigators supervised by a team of pharmacists, nurse practitioners, and physicians coordinate care using customer relationship management software, streamlined task automation, clinical decision support algorithms, and omnichannel communication.²³ Home BP measurements and laboratory values are monitored daily for disease management and safety. This study was approved by the institutional review board at Mass General Brigham as a quality improvement program, with approval for data collection and analyses. Patients provided verbal consent for clinical participation in the program but the need for written consent was waived as this was considered a quality improvement program delivering standard of care.

Eligibility and Enrollment

Patients were eligible if they were monitored by a physician within the MGB system (1 visit or more within the prior 3 calendar years), aged 26 to 80 years, and had BP and/or LDL-C above guideline-recommended targets.^{1,2} Patients enter the program through direct referral via electronic health record (EHR) through population screening. Physicians of potentially eligible patients are contacted to solicit appropriateness and can decline inclusion for any patients they do not feel are good candidates for the program.

Patients eligible for hypertension evaluation and management must have at least 2 BP readings 130 mm Hg systolic BP (SBP) or greater and/or 80 mm Hg diastolic BP (DBP) or greater in the EHR within the last 18 months not related to emergency department, urgent care, or procedural visits. For referrals, we accept patients with BP readings 130 mm Hg SBP or greater and/or 80 mm Hg DBP or greater in the EHR within the last 18 months not related to emergency, urgent care visit, or procedural visits or an ambulatory 24-hour BP mean of 130/80 mm Hg or greater. The mean of the highest 2 of the most recent 3 BP measures taken with the above exclusion criteria is deemed the program-qualifying BP.

Patients met criteria for cholesterol lowering based on 4 class I/level A criteria for recommended LDL-C therapy: age 26 to 80 years with LDL-C 70 mg/dL (to convert to mmol/L,

multiply by 0.0259) or greater and clinical ASCVD; age 26 to 80 years with severe hypercholesterolemia (any historical LDL-C 190 mg/dL or greater); age 40 to 75 years with diabetes or hemoglobin A_{1c} greater than 6.5% and LDL-C 70 to 189 mg/dL; age 40 to 75 years with LDL-C 100 to 189 mg/dL and a calculated 10-year ASCVD risk of 7.5% or higher.^{2,24} Further details on the characteristics of this program have been published previously.¹⁶⁻¹⁸

Patient Engagement and Treatment

Qualified patients were contacted by navigators to confirm patient eligibility and interest in participation. The patient navigator plays the primary role of communicating, collecting data, and conveying dietary, lifestyle, and medication recommendations made by the clinical team designed to optimize risk reduction in patients. Additional details regarding the patient navigators are in the eMethods in the [Supplement](#).

Patients enrolled in the hypertension program received a BP cuff that was either Bluetooth enabled to pair with a smartphone app or cellular enabled to automatically send BP measurements. After education on proper BP ascertainment technique, a program baseline BP was established, during which patients were asked to obtain 2 morning and 2 evening BP readings for 6 days. If the mean program baseline BP was above the patient's BP goal, the patient was provided with dietary, lifestyle, education, and medication recommendations as well as a prescription. Baseline laboratory data were obtained if there were none within the prior 12 months. There were more than 424 000 BP readings recorded as part of the hypertension program, with patients sending a mean (SD) of 0 (17.0) readings per month. The median (IQR) time in the hypertension program for all participants was 103 (50-192) days. Completing the program was termed *reaching the maintenance phase*, defined as cessation of active titration due to achievement or close approximation (within 1 to 2 mm Hg) of goal BP or (5 to 10 mg/dL) LDL-C. Transitioning a patient who was not quite at goal BP or LDL-C to maintenance resulted from clinical discussions based on medical judgment and patient preference.

Patients enrolled in the lipids program were predominantly identified by EHR population-level screening. Program baseline LDL-C was the most recent LDL-C within prior 18 months, or if no measures were present at enrollment, a new sample was obtained. Navigators then followed the drug-treatment algorithm to initiate and titrate therapy, monitor laboratory values and symptoms for the safety and tolerability of therapy, and achieve LDL-C targets. The median time in the lipids program for all participants was 131 (70-234) days.

Medication initiations and titrations were based on an established drug-treatment algorithm as part of collaborative drug therapy management agreements with statutes allowing pharmacists to prescribe under a supervising physician with the use of disease-specific protocols²⁵ (eFigures 1 and 2 in the [Supplement](#)). Scenarios outside the prescribed medication algorithm were routed to the supervising physician, and changes were signed off by a pharmacist and communicated to the patient and care team by a patient navigator under the supervision of nurse practitioners or physicians. After each change in medication, reassessment of BP and laboratory monitoring

were collected in an iterative process until targets were achieved.¹

Cohort Designation

The education-only cohort represented a group of 1266 patients who agreed to receive dietary, lifestyle, and medication advice, but declined to participate in home BP monitoring and program medication titration. This population became a nonrandomized concurrent control cohort in which we compared BP and LDL-C with the enrolled cohort who initially agreed to medication management. Because the education-only cohort did not have any home BP readings, only office BP readings extracted from the EHR nearest the appropriate time points were used for this comparison for both groups.

Data

Clinical data were extracted from the MGB enterprise data warehouse and confirmed by medical record review. This analysis included all patients enrolled before July 1, 2021, with data locked as of December 1, 2021. Data analysis for this project was approved by the MGB Institutional Review Board.

Statistical Analysis

Categorical variables are reported as frequencies and proportions and were compared using χ^2 or Fisher exact tests, as appropriate. Continuous variables are reported as means with standard deviations or medians as appropriate and were compared using 2-tailed *t* tests or Mann-Whitney *U* tests, as appropriate. A *P* value less than .05 was considered significant.

Results

Patient Disposition and Demographic Characteristics

Between January 1, 2018, and July 1, 2021, we screened 20 454 patients, contacted 18 444, and enrolled 10 803 in our remote hypertension and lipids medication management programs (eFigure 3 in the [Supplement](#)). For the hypertension program, 182 857 patients were identified as potentially eligible based on EHR data including BPs and clinical history; 5046 were contacted and 3658 enrolled. Of patients who enrolled, 2414 took requisite baseline BP measurements (minimum 12 in 1 week) to establish a program baseline and continue in the program. In the hypertension program, the mean (SD) office BP prior to enrollment was 150/83 (18/10) mm Hg, and the mean (SD) home BP was 145/83 (20/12) mm Hg. After program baseline measurements, 651 were found to have home BP at goal and therefore required no further medication titration. At the time of data lock, 524 patients remained active in the program, 1064 became unreachable, 302 returned to the care of their primary care physician for adherence issues or challenges in communication, 276 dropped out, and 1492 achieved their goal and entered maintenance.

In the lipid program, 240 596 patients were identified as eligible by EHR databased on LDL-C levels and clinical history, 27 118 were screened, 15 583 were contacted, and 8103 were enrolled. All program participants had a cholesterol value obtained within the prior 12 months of enrollment. At the time

Table 1. Blood Pressure (BP) and Lipid Outcomes Among Patients Enrolled in the Hypertension and Cholesterol Program by Education Only and Medication Management Cohorts

Outcome	Education only	No.	Change from initial value	Medication management	No.	Change from initial value	P value for between-group change
Office systolic BP outcomes, mean (SD), mm Hg							
Initial BP	140.4 (16.7)	301	NA	144.4 (17.1)	3370	NA	NA
6-mo BP	139.9 (18.6)	284	-1.5 (23.0)	135.7 (17.4)	3284	-8.7 (21.4)	<.001
1-y BP	140.6 (27.5)	263	0.2 (30.3)	134.7 (17.6)	2952	-9.7 (22.2)	<.001
Office diastolic BP outcomes, mean (SD), mm Hg							
Initial BP	78.7 (9.7)	301	NA	81.9 (11.3)	3370	NA	NA
6-mo BP	78.0 (11.3)	284	-0.7 (11.1)	78.1 (10.6)	3284	-3.8 (12.4)	<.001
1-y BP	76.8 (11.1)	263	-1.9 (11.2)	76.7 (10.6)	2952	-5.2 (12.6)	<.001
Lipid outcomes, mean (SD), mg/dL							
Baseline LDL	131.3 (42.0)	965	NA	144.0 (47.0)	7138	NA	NA
6-mo LDL	122.0 (47.0)	965	-9.3 (34.3)	108.6 (44.8)	6347	-35.4 (43.1)	<.001
1-y LDL	121.1 (46.1)	887	-10.2 (35.5)	106.5 (45.1)	5464	-37.5 (43.9)	<.001

Abbreviations: LDL, low-density lipoprotein; NA, not applicable.

of data lock, 1572 patients remained active in the program, 2528 became unreachable, 817 dropped out of remote management, 433 returned to the care of their primary care physician for adherence issues or challenges in communication, and 2753 achieved their goal and entered maintenance.

Baseline Demographic Characteristics

The mean (SD) age of the enrolled population was 65 (11.4) years; 6009 participants (56%) were female; 1321 (12%) identified as Black, 1190 (11%) as Hispanic, 7758 (72%) as White, and 1727 (16%) as another or multiple races (including American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander, unknown or other race, and those who declined to respond; consolidated because numbers were too small to power subgroup analyses); and 142 (11%) reported a preferred language other than English (eTable 1 in the [Supplement](#)). Baseline demographic characteristics of patients in the education-only and medication management cohorts are presented in eTable 4 in the [Supplement](#). Patients in the medication management cohort were older, with a higher proportion of Black and Hispanic participants and participants with a reported preferred language other than English compared with those in the education-only cohort.

Operational Data

For the hypertension program, we received 424 482 BP values and 59 867 laboratory results and issued 15 047 new prescriptions for a mean of 2.5 medication changes per patient. In the cholesterol program, we reviewed 79 396 laboratory results and issued 12 838 new prescriptions—a mean of 1.7 medication changes per patient. The number of activities required to reach maintenance per patient are presented in eTable 2 in the [Supplement](#).

Change in Office BP and LDL-C in the Education-Only Cohort Compared With the Medication Management Cohort

The mean (SD) initial BP (BP taken in the office closest to first contact with the program) was 140.4/78.7 (16.7/9.7) mm Hg in

the education-only cohort and 144.4/81.9 (17.1/11.3) mm Hg in the medication management cohort. Compared with patients in the education-only cohort, mean (SD) office SBP and DBP were significantly lower in the medication management cohort at 6 months (-1.5/-0.7 [23.0/11.1] mm Hg vs. -8.7/-3.8 [21.4/12.4] mm Hg; $P < .001$) and 1 year (+0.2/-1.9 [30.3/11.2] mm Hg vs -9.7/-5.2 [22.2/12.6] mm Hg; $P < .001$) (Table 1). Similarly, the mean (SD) LDL-C reduction was less in the education-only cohort compared to the medication management cohort both at 6 and 12 months (-9.3 [34.3] vs -35.4 [43.1] mg/dL) and at 1 year (-10.2 [35.5] vs -37.5 [43.9] mg/dL) ($P < .001$) (Table 1).

Change in Blood Pressure and LDL-C After Enrollment in the Medication Management Cohort

Among all enrolled patients (excluding those in the education-only cohort) who agreed to receive medication management, mean (SD) home BP at program exit was significantly lower than qualifying BP (SBP -15.6 [20.7] mm Hg and DBP -5.8 [11.7] mm Hg; $P < .001$). Mean (SD) exit BP was also significantly lower than baseline program BP (SBP -9.9 [14.2] mm Hg and DBP -6.0 [8.2] mm Hg; $P < .001$). Absolute BP reductions were greater in patients who successfully entered maintenance and in patients found to have hypertension on home baseline BP readings (Table 2). There were 117 patients with hypertensive office BPs but home BP readings at goal and 534 patients who were hypertensive and taking pharmacotherapy with home BP readings at goal but with hypertensive office BP readings. For patients who exited prematurely, became unreachable, or were still active in the program after 5 months, the last received mean (SD) home BP was significantly lower than the program baseline, with reductions in SBP of -7.1 (13.3) mm Hg and DBP of -3.8 (7.4) mm Hg BP. For patients who reached maintenance, the median (IQR) time in the program was 86 (38-174) days. For patients who exited without reaching maintenance, the median (IQR) time in the program was 116 (65-209) days. eFigure 4A in the [Supplement](#) presents the number of hypertension agents prescribed from baseline to program completion.

Table 2. Systolic Blood Pressure (SBP) and Diastolic Blood Pressure (DBP) Outcomes Among Patients Enrolled in the Hypertension Program by Program Milestone Achieved

	BP, mean (SD), mm Hg ^a									
	Qualifying		Program baseline		Final program		Qualifying to final program		Baseline to final program	
	SBP	DBP	SBP	DBP	SBP	DBP	SBP reduction	DBP reduction	SBP reduction	DBP reduction
All enrolled patients (N = 3658)										
All patients	150.3 (17.6)	83.3 (10.0)	145.4 (20.0)	83.2 (12.0)	135.2 (17.7)	77.3 (10.4)	14.9 (20.5)	5.6 (11.7)	10.2 (14.3)	5.7 (8.4)
Sustained hypertension with hypertensive program baseline BP	150.8 (18.9)	83.4 (10.2)	151.6 (17.6)	86.5 (11.0)	138.6 (18.1)	79.1 (10.5)	12.2 (20.9)	4.1 (11.9)	13.1 (14.6)	7.2 (8.6)
Exited prematurely or became unreachable (n = 1697)										
All patients	154.3 (18.7)	85.0 (10.7)	155.6 (19.4)	87.8 (11.1)	148.3 (18.2)	83.8 (10.7)	6.0 (22.1)	1.1 (12.4)	7.4 (13.2)	4.0 (7.4)
Sustained hypertension with hypertensive program baseline BP	156.1 (20.0)	84.8 (10.8)	156.5 (18.9)	88.4 (10.7)	149.0 (18.2)	84.4 (10.4)	7.0 (22.7)	0.4 (12.4)	7.1 (13.3)	4.0 (7.3)
Still active (n = 444)										
All patients	150.2 (13.1)	84.1 (8.3)	148.5 (15.1)	89.7 (7.9)	NA	NA	NA	NA	NA	NA
Sustained hypertension with hypertensive program baseline BP	150.5 (13.4)	87.1 (7.0)	148.9 (14.8)	89.9 (7.7)	NA	NA	NA	NA	NA	NA
Entered maintenance (n = 1517)										
All patients	146.0 (15.8)	81.4 (9.1)	137.5 (17.0)	79.3 (11.5)	124.8 (7.5)	72.2 (6.5)	21.1 (16.8)	9.2 (9.6)	12.6 (14.5)	7.1 (8.8)
Sustained hypertension with hypertensive program baseline BP	144.8 (16.1)	81.4 (9.4)	146.3 (14.4)	84.0 (11.1)	126.6 (7.2)	73.1 (6.7)	18.2 (16.7)	8.3 (9.7)	19.7 (13.3)	10.9 (8.6)

Abbreviations: BP, blood pressure; NA, not applicable.

^a Qualifying BP measurements were those taken in the office; program baseline and final program BP measurements were taken at home. Patients with

hypertensive BP at baseline formed a cohort excluding patients with office readings higher than at-home readings whose baseline home BP reading was at goal.

Greater BP control was achieved with higher doses and a greater number of BP agents.

The mean (SD) observed LDL-C reduction in all enrolled patients was 46.2 mg/dL (53.6) compared to baseline (144.0 [47.0] at baseline vs 98.3 [42.2] at exit; $P < .001$). Among patients who reached maintenance, the observed mean (SD) LDL-C reduction was from 140 (43.7) mg/dL to 70 (22.3) mg/dL (a 50% reduction), with 2611 patients (94%) achieving their LDL-C goals. In patients who exited prematurely, became unreachable, or remained active in the program after 5 months, a mean (SD) reduction of 25.1 (52.3) mg/dL in LDL-C was achieved. The proportional LDL-C reduction was consistent among the 4 different ASCVD risk categories, but the absolute LDL-C reduction was greatest in patients with any historical LDL-C greater than 190 mg/dL (a mean [SD] reduction of 93 [50.4] mg/dL) (Table 3). The mean (SD) achieved LDL-C in all patients with established ASCVD was 82.6 (37.3) mg/dL in all enrolled patients and 58.4 (17.5) mg/dL in those who reached maintenance. For patients who exited without reaching maintenance, the median (IQR) time in the program was 150 (88-256) days. eFigure 4B in the Supplement presents the lipid-lowering therapy changes from baseline to program completion in patients who reached maintenance. The

proportion of patients using high-intensity statin increased from 39.7% (n = 1104) to 54.7% (n = 1520), ezetimibe from 9.2% (n = 256) to 20.0% (n = 556), and PCSK9 inhibitors from 1.1% (n = 31) to 5.4% (n = 151), while among those not receiving any lipid-lowering therapy the proportion decreased from 19.0% (n = 526) to 2.8% (n = 78).

Program Efficacy Across Diverse Populations

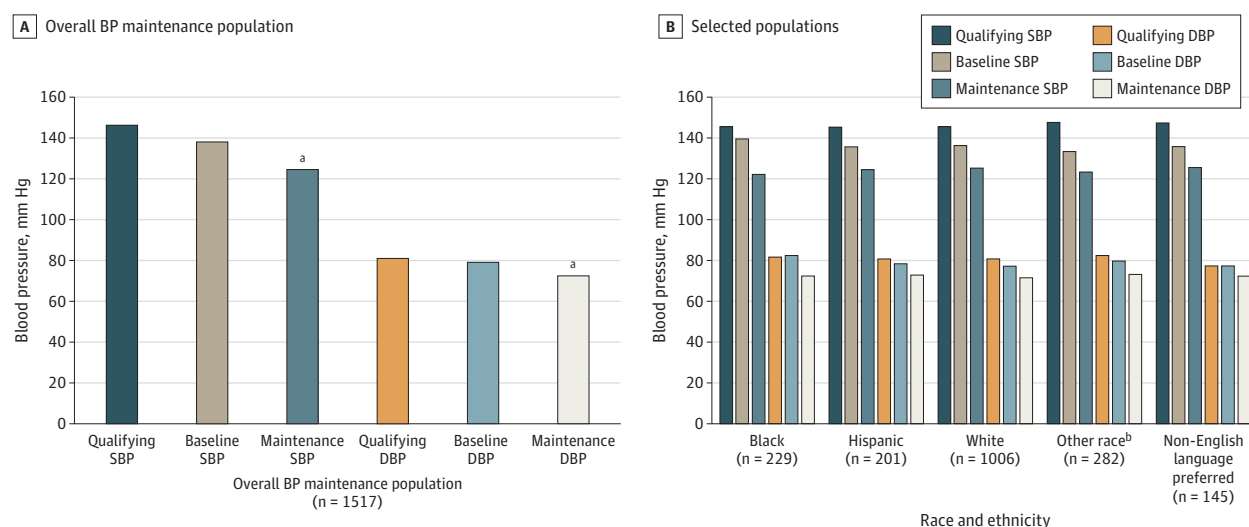
When examining the effect of the hypertension and hyperlipidemia programs on different patient subpopulations, we found similar rates of enrollment and clinical benefits regardless of race, ethnicity, and preferred language (eTable 3 in the Supplement). The mean (SD) BP achieved BP among Black patients (123/73 [9/7] mm Hg), Hispanic patients (125/73 [6/6] mm Hg), and patients with a preferred language other than English (126/73 [6/7] mm Hg) were similar to BP achieved for White patients (126/72 [7/6] mm Hg) (Figure 1). Patients in the lipids program also demonstrated similar LDL-C reductions and LDL-C levels achieved among Black patients (68.6 and 72.9 mg/dL, respectively) Hispanic patients (71.7 and 69.5 mg/dL, respectively) and patients with a preferred language other than English (80.7 and 74.3 mg/dL, respectively) compared with White patients (70.8 and 68.6 mg/dL, respectively) (Figure 2).

Table 3. Lipid Outcomes Among Patients Enrolled in the Cholesterol Program by Program Milestone Achieved and Clinical Indication for Enrollment

	LDL, mean (SD), mg/dL ^a		
	Baseline	Exit	Reduction
All enrolled patients			
Overall	144.0 (47.0)	98.3 (42.2)	46.2 (53.6)
ASCVD	132.8 (46.5)	81.8 (37.3)	51.5 (52.7)
Diabetes	133.1 (35.2)	98.8 (34.8)	35.3 (45.4)
LDL >190	181.5 (45.4)	123.4 (48.7)	57.4 (63.8)
Primary prevention	136.6 (39.6)	105.7 (33.1)	30.8 (43.5)
Exited prematurely or became unreachable			
Overall	148.4 (48.7)	123.3 (39.4)	25.1 (52.3)
ASCVD	139.6 (48.6)	104.9 (36.6)	34.7 (55.7)
Diabetes	132.3 (33.6)	119.7 (29.2)	12.6 (38.1)
LDL >190	185.5 (47.2)	155.1 (38.8)	30.3 (59.8)
Primary prevention	142.5 (47.0)	128.5 (26.8)	14.0 (47.7)
Still active			
Overall	133.3 (54.1)	NA	NA
ASCVD	116.8 (50.7)	NA	NA
Diabetes	115.2 (36.9)	NA	NA
LDL >190	210.2 (34.9)	NA	NA
Primary prevention	137.3 (44.3)	NA	NA
Entered maintenance			
Overall	140.0 (43.7)	69.4 (22.3)	70.6 (44.0)
ASCVD	126.8 (42.7)	57.8 (17.5)	69.0 (42.9)
Diabetes	136.3 (36.2)	73.3 (21.4)	63.0 (37.5)
LDL >190	174.5 (42.3)	82.1 (21.9)	92.4 (50.4)
Primary prevention	130.2 (27.0)	81.3 (18.8)	48.9 (29.1)

Abbreviations:
ASCVD, atherosclerotic
cardiovascular disease;
LDL, low-density lipoprotein.

^a To convert to mmol/L, multiply by 0.0259.

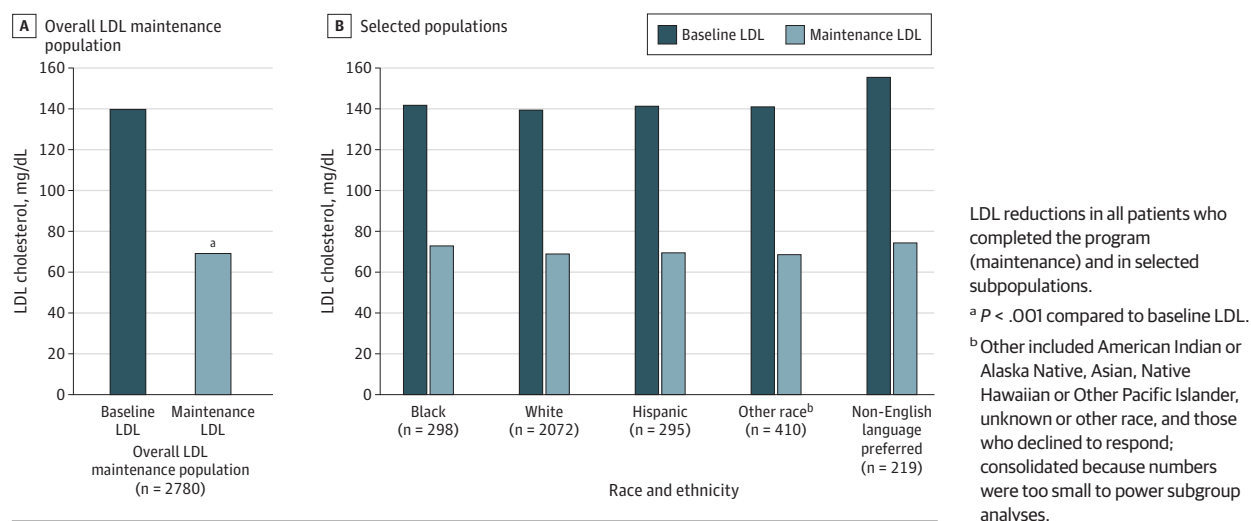
Figure 1. Clinical Blood Pressure (BP) Results in Patients Who Reached Maintenance

Qualifying BP was defined as the highest 2 of the last 3 office BP readings taken in an outpatient office visit. Baseline BP was the mean of at least 12 BP readings taken over a 1-week period at home. Maintenance BP was defined as the last home BP reading transmitted while still in the program. DBP indicates diastolic blood pressure; SBP, systolic blood pressure.

^a $P < .001$ compared to baseline and qualifying values.

^b Other included American Indian or Alaska Native, Asian, Native Hawaiian or Other Pacific Islander, unknown or other race, and those who declined to respond; consolidated because numbers were too small to power subgroup analyses.

Figure 2. Clinical Low-Density Lipoprotein (LDL) Results in Patients Who Reached Maintenance



Discussion

In this cohort study, we found that enrollment in a remote, navigator-led, pharmacist-supported system-level hypertension and cholesterol optimization program was associated with a reduction in BP and LDL-C in a heterogeneous patient population from a large health care network compared with enrollment in an education-only program. Our programs were developed and iteratively modified according to several key objectives, including redesigned treatment paths, remote delivery, frequent patient contact, and more rigorous data collection, curation, and analyses. These activities were supported by technology solutions to increase efficiency, standardization, and productivity.

Telemedicine and remote health delivery services surged during the COVID-19 pandemic due to stay-at-home orders, reduced in-person clinical capacity, and efforts to minimize exposure risk.^{26,27} With the end of most public health emergency orders and the return to in-patient care, rates of telemedicine services at traditional health care organizations are declining,^{28,29} even though remote services received surprisingly positive reviews from both patients and health care professionals.³⁰⁻³⁴ Finding sustainable models of remote care delivery to optimize disease management and simultaneously increase access to care remains challenging. Many of the available remote disease management services focus on lifestyle and diet recommendations only (with minimal to no pharmacotherapy), are typically paid through insurance or employers, and require a high degree of digital literacy,^{35,36} which limits their ultimate therapeutic potential. Self-selection for these programs favors populations with lower rates of chronic disease, morbidity, and mortality, thus further exacerbating disparities in care delivery.³⁷⁻³⁹ Demographic characteristics of patients screened and enrolled in our hypertension and cholesterol programs reflect the overall population within the MGB health system. They also mirror contemporary Massachusetts population characteristics, with 9% of the population

identifying as Black, 81% as White, and 10% as another race and 12% identifying as Hispanic.⁴⁰

Our program focuses on improving care and the patient experience through greater adoption of guideline-supported algorithms, task-shifting, and digital technologies as part of novel clinical workflows. For example, in our hypertension program, while Bluetooth and cellular BP cuffs were offered, most patients preferred cellular-based BP cuffs for ease of setup. The model of pharmacist-driven care is well established through anticoagulation services and in hypertension has demonstrated superior results compared with standard of care.⁴¹⁻⁴⁵ Standardizing workflows, treatment choices, and data collection enhances the ability to detect deviation, test modifications, and develop a more robust learning health system. Other pharmacy-led approaches targeting underserved populations have demonstrated marked BP improvements. A cluster randomized trial⁴⁶ of BP reduction in Black barbershops demonstrated a mean reduction of 27.0 mm Hg in SBP (from 152.8 mm Hg to 125 mm Hg) with 84 of 132 participants (63.6%) achieving their goal BP of less than 130/80 mm Hg.

By intention, our program did not require patients to have any technical literacy, illustrated by the fact that phone calls were the predominant method of communication. We used preregistered cellular-enabled blood pressure cuffs, ensuring that no Wi-Fi or smartphone was necessary to transmit readings. We aimed to make this program accessible to all and thus believe that by coupling patients with care navigators to assist when necessary and to remind patients to complete readings, obtain laboratory tests, or start new therapy was likely the reason for the associations observed between program enrollment and clinical outcomes. While we believe that technology allows more efficient use of clinical and nonclinical resources, the combination of workflow automatization, patient-centric design, and personalized patient experience and interaction are integral to our program.

Patient engagement and retention remain a challenge for any remote program.⁴⁷ While the largest segment of our enrolled patients graduated, a considerable number became

unreachable and only completed part of our program. To understand the challenges patients encounter when trying to complete the program, we conducted an internal analysis of 200 randomly sampled patients who became unreachable or dropped out of the program and were able to reach approximately 30% of patients. Many patients reached felt that their condition was under control, preferred to work directly with their physician, were not comfortable with additional medications, or stated the program was not convenient. This analysis highlights areas for improvement in education, health care professional coordination, and patient engagement. Further research on engagement strategies, incentives, and behavioral economics is required to understand reasons for non-completion and interventions that may be able to promote goal attainment.

Sustainable models to deliver ongoing care will require activating value levers that are different in fee-for-service compared with value-based models. In a value-based care model, improved chronic disease quality metrics result in a reduction of cardiovascular events, leading to overall lower medical expenditures. Conversely, a fee-for-service model may leverage existing remote billing to support a program. Remote care programs offer several potential value levers that will vary depending on the local health care and payer environment.

Limitations

The program was performed as a prospective quality improvement program that implemented guideline-directed medical care. Because of the nonrandomized nature of our intervention, it is impossible to prove a causal relationship between intervention and outcomes; however, our

population was large, diverse, and spread across many different clinical settings and included patients who had been in our system for many years without optimization of their BP or cholesterol. Moreover, the results were consistent in many subpopulations. The degree of improvements in BP and LDL-C appears greater than would be expected with simple regression to the mean. Similar implementation strategies have also demonstrated comparable improvements to standard of care with sustained benefit.^{42,43}

As is often observed in clinical initiatives, many patients did not fully complete the program.^{48,49} Some patients who exited the program before reaching maintenance already received their initial therapeutic recommendations, so may derive benefit from a first round of medication changes. Patients incurred no extra costs for our program (including the BP cuff) except any copayments required by their insurance for medications and laboratory tests. It is unknown if any additional cost would have changed the participation or outcomes.

Conclusions

The findings in this study indicated an association between remote health delivery at scale and improvements in chronic disease metrics in a large urban and suburban outpatient cohort and across racial, ethnic, and language populations historically underserved by health care. We believe that this program may serve as a model for health care professionals and systems aiming to enhance access, patient engagement, and health outcomes.

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Invited Commentary

Can System Solutions Be Scaled to Control High Blood Pressure and Lipids?

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Leaving the broken system the way it is, that's not a solution.¹

Barack Obama

It must be recognized that our current health care delivery system has failed to adequately treat 2 of our nation's top cardiovascular risk factors: high blood pressure (BP) and hyperlipidemia. Despite the ubiquitous availability of effective, low-cost BP and lipid-lowering medications, half or more

of patients with hypertension and hyperlipidemia in the US have disease that is not adequately controlled.^{2,3} There also exist significant racial disparities in both BP and lipid control.^{2,4} It is time to accept that the solution to effectively control blood pressure and lipids in all people will not come solely through individual clinicians working in the traditional clinic model.

As an alternative, a variety of system-based augmentation strategies, including those based on electronic health record (EHR), nonphysician health care professionals, and remote-care monitoring, have been suggested.⁵ Such methods have the potential to better identify eligible patients needing intervention, reduce clinical inertia, relieve clinician time pressures, and engage patients more effectively in their care management plans. Although some of these novel care strategies have been evaluated, most have only been studied in selected settings and generally smaller populations.^{6,7}

In this issue of *JAMA Cardiology*, colleagues from Mass General Brigham hospital share their experience with implementing a comprehensive, multifaceted intervention to improve hypertension and lipid control across their entire health system.⁸ Patients with elevated BP and/or low-density lipoprotein cholesterol were recruited, either through direct clinician referral or, more commonly, by identification from the EHR. The intervention itself was delivered by a patient navigator, a nonlicensed individual who followed care algorithms to titrate BP and lipid medications to goal while being supervised by a team of pharmacists, nurse practitioners, and physicians. Patients, too, played an important role by monitoring their home BPs, following dietary and lifestyle recommendations, and adhering to their prescribed medications.

Between 2018 and 2021, more than 20 000 patients were screened, and 10 803 patients were enrolled in the program. Of these, 4523 patients (42%) remained active in the program or achieved their treatment targets and were entered into a maintenance phase. The remainder either chose to have education only (12%), became unreachable (31%), dropped out (9%), or transitioned to their physician's care (6%). The study was designed as an implementation project and did not include randomization. As such, the impact of the intervention can only be indirectly inferred. Those patients who went through the full medical intervention had an average office BP change of −9.7/−5.2 mm Hg from baseline to 12 months, as