

# ASHRIF RIHAN

## FRESHER UI/UX DESIGNER AND WEB DEVELOPER

### CONTACT



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### SKILLS

UI/UX Designing

Frontend development

Graphic design

C# .net

### EDUCATION

**HND in Software Engineering**

**Esoft Metro Campus**

2023-2024

This course focused on advanced software development techniques and software engineering principles.

**BEng (Hons) in Software Engineering(R)**

2024-2025

Studying at London Metropolitan University to advance in software engineering.

### LANGUAGES

English

Tamil

### PROFILE

I am a passionate and dedicated UI/UX designer and web developer with over one year of experience in creating intuitive and user-friendly interfaces. I hold a BEng (Hons) in Software Engineering and am proficient in various technologies, including Bootstrap, C# .NET, and Python. Currently expanding my skill set in mobile application development through React Native. I am seeking a position in a dynamic software company where I can leverage my technical skills and creative abilities to develop innovative digital solutions.

### WORK EXPERIENCE

#### Graphic & UI Designing

Freelance (Fiverr)

2023-2024

- Developed and implemented custom UI/UX designs, web applications, and branding materials for various clients.
- Collaborated with clients and developers to deliver high-quality, user-centered designs and graphics, improving user engagement and brand recognition.
- Designed and optimized websites, mobile interfaces, and marketing materials using tools like Adobe Illustrator, Photoshop, Bootstrap, HTML, CSS, and JavaScript, resulting in enhanced visual appeal and faster load times.
- Managed client projects from concept to completion, ensuring timely delivery of graphics and designs that improved productivity and met client expectations.

### PROJECTS

#### Malcolm Lismore Photographer's Website - Build using HTML, CSS, JavaScript and PHP

2024

Developed a professional website for Malcolm Lismore, a photographer specializing in landscapes, wildlife, and events. The site features a portfolio showcasing his work, an inquiry form for potential clients, and a responsive design to ensure optimal viewing across devices.

#### EVC cloud-based video platform - UIUX

2024

Designed the 'E Video Player' interface for the EVC cloud-based video platform, focusing on blending creative elements with intuitive design. The project aimed to deliver a user-friendly and visually engaging experience, enhancing the overall usability of the platform.

#### Quick Eats Food Delivery App - UIUX

2023

Quick Eats is a food ordering platform with a clean, intuitive design. It offers personalized recommendations, easy navigation, seamless payment, real-time order tracking, and customer reviews.