

# Ashrith Shetty

Design Guy.  
Product Guy.  
Problem Solver.  
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## EDUCATION

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### MS in Human-Computer Interaction

University of Maryland, College Park  
College of Information Studies  
GPA: 4.0, 2018 - 2020 (expected)

### B.Eng in Computer Science

Visvesvaraya Technological University,  
Belgaum  
PES Institute of Technology, Bangalore  
(Now PES University)  
2006-2010

## SKILLS

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### UX Methods

Personas, User Stories, A/B Testing,  
User Flows, Contextual Inquiry,  
Affinity Mapping, Card Sorting

### Design

Sketching, Wireframing, Rapid  
Prototyping, Data Visualization

### Coding

HTML / CSS, Javascript, Python  
Previously : C, Java, Android

### Tools

Adobe XD, Figma, Sketch, Zeplin,  
Principle, Invision, Tableau

## ABOUT ME

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Musician, Singer, Backpacker,  
Bookworm, Autodidact, Philomath,  
Former soccer player

## EXPERIENCE

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### Graduate Assistant

Aug 2018 - Present

University of Maryland, College Park | Division of IT

- Generating and analyzing reports for the University's Service Desk and Tech Store.
- Working with the IT Division developers on redesigning internal websites.

### Experience Design Intern

Jun 2019 - Aug 2019

Adobe, San Francisco | Adobe XD

- Ideated and designed a feature for Adobe XD that enables more iteration and collaboration among designers.

### Senior UX Designer

Jan 2017 - May 2018

NoBroker, Bangalore | Real Estate Startup

- Worked closely with the CTO and Product team to define requirements and design new products and features in an agile UX environment.
- Led the design efforts for the NoBroker iOS app.
- Led the design for 2 out of 3 components of the 'NoBrokerHOOD Visitor & Community Management System' apps on iOS and Android.

### Interaction Designer

Apr 2015 - Jul 2016

Zeta, Bangalore | FinTech Startup

- Worked with the Product Managers to define feature specifications.
- Created user stories, flows, wireframes and clickable prototypes.

### Specialist - UX Design and Product Strategy

Oct 2014 - Mar 2015

Tapplent, Bangalore | HR Technology Startup

- Was single-handedly in-charge of the interaction design of the entire suite of products across web and mobile.
- As a Product Manager/Strategist, I liaised between domain experts and the tech team to outline product features and specifications.

### Senior Software Engineer - UI

Apr 2012 - Sep 2014

Borqs, Bangalore | Android Software Solutions

- UI Design and Development on Android

### Systems Software Engineer

Jul 2010 - Apr 2012

Hewlett-Packard Enterprise, Bangalore | Enterprise Storage Division

- Quality assurance and testing for HP Enterprise Storage software.