Ashrith Shetty

UX Designer | Product Guy

PORTFOLIO : www.ashrithshetty.com

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EXPERIENCE

Graduate Assistant - Service Desk Analyst
Aug 2018 - Present

Division of Information Technology, University of Maryland

- Generating and analyzing reports for the Service Desk as well as the University Tech Store
- Working with the IT Division developers on redesigning internal websites.

Senior UX Designer
Jan 2017 - May 2018

NoBroker, Bangalore (www.nobroker.in)

Real Estate Startup

- Worked closely with the CTO and Product team to define specifications and design new products and features in an agile UX environment.
- Led the design of the consumer facing iOS app as well as the internal Unified Operations dashboard

Interaction Designer
Apr 2015 - Jul 2016

Zeta, Bangalore (www.zeta.in)

Fintech Startup

- Worked closely with the Product team to define feature specifications.
- Created user stories, user flows, wireframes and clickable prototypes.

Specialist - UX Design and Product Strategy
Oct 2014 - Mar 2015

Tapplent, Bangalore (www.tapplent.com)

HR Technology Startup

- Was single-handedly in-charge of the interaction design of the entire suite of products across all platforms.
- As a Product Manager/Strategist, I liaised between domain experts and the tech team to outline product features and specifications.

Senior Engineer - UI
Apr 2012 - Sep 2014

Borqs, Bangalore (www.borqs.com)

Android software solutions firm

- UI design and development on the Android platform.
- Co-designed and developed a music player prototype which was licensed to various clients such as Panasonic, Micromax and MTS and earned the company revenues upwards of $100,000

System Software Engineer
Jul 2010 - Apr 2012

Hewlett-Packard Enterprise, Bangalore

Enterprise Storage software division.

- Quality assurance and testing for HP Enterprise Storage software.
- Designed and developed UI for datacenter management mobile apps on webOS

EDUCATION

Master of Science in Human Computer Interaction
Aug 2018 - May 2020
(expected)

College of Information Studies, University of Maryland

Bachelor of Engineering in Computer Science & Engineering
Jan 2017 - May 2017

PES Institute of Technology (now PES University), Bangalore

Affiliated to : **Visveswaraya Technology University, Belgaum, India**

SKILLS

Research

Personas

User Stories

Contextual Inquiry

A / B Testing

Design

User Flows

Card Sorting

Sketching

Wireframing

Prototyping

Coding

HTML / CSS

Javascript

Formerly :

C

Java

Android

Tools

Sketch

Principle

Invision

Framer

UXPin

Balsamic

ABOUT ME

Musician

Singer

Wannabe writer

Bookworm

Backpacker

Autodidact

Philomath