Ashrith Shetty

Design Guy.
Product Guy.
Problem Solver.
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EDUCATION

MS in Human-Computer Interaction
University of Maryland, College Park
College of Information Studies
GPA: 4.0, 2018 - 2020 (expected)

B.Eng in Computer Science
Visvesvaraya Technological University, Belgaum
PES Institute of Technology, Bangalore (Now PES University)
2006-2010

SKILLS

UX Methods
Personas, User Stories, A/B Testing, User Flows, Contextual Inquiry, Affinity Mapping, Card Sorting

Design
Sketching, Wireframing, Rapid Prototyping, Data Visualization

Coding
HTML / CSS, Javascript, Python
Previously : C, Java, Android

Tools
Adobe XD, Figma, Sketch, Zeplin, Principle, Invision, Tableau

ABOUT ME

Musician, Singer, Backpacker, Bookworm, Autodidact, Philomath, Former soccer player

EXPERIENCE

Graduate Assistant
Aug 2018 - Present
University of Maryland, College Park | *Division of IT*
- Generating and analyzing reports for the University's Service Desk and Tech Store.
- Working with the IT Division developers on redesigning internal websites.

Experience Design Intern
Jun 2019 - Aug 2019
Adobe, San Francisco | *Adobe XD*
- Ideated and designed a feature for Adobe XD that enables more iteration and collaboration among designers.

Senior UX Designer
Jan 2017 - May 2018
NoBroker, Bangalore | *Real Estate Startup*
- Worked closely with the CTO and Product team to define requirements and design new products and features in an agile UX environment.
- Led the design efforts for the NoBroker iOS app.
- Led the design for 2 out of 3 components of the 'NoBrokerHOOD Visitor & Community Management System' apps on iOS and Android.

Interaction Designer
Apr 2015 - Jul 2016
Zeta, Bangalore | *FinTech Startup*
- Worked with the Product Managers to define feature specifications.
- Created user stories, flows, wireframes and clickable prototypes.

Specialist - UX Design and Product Strategy
Oct 2014 - Mar 2015
Tapplent, Bangalore | *HR Technology Startup*
- Was single-handedly in-charge of the interaction design of the entire suite of products across web and mobile.
- As a Product Manager/Strategist, I liaised between domain experts and the tech team to outline product features and specifications.

Senior Software Engineer - UI
Apr 2012 - Sep 2014
Borqs, Bangalore | *Android Software Solutions*
- UI Design and Development on Android

Systems Software Engineer
Jul 2010 - Apr 2012
Hewlett-Packard Enterprise, Bangalore | *Enterprise Storage Division*
- Quality assurance and testing for HP Enterprise Storage software.