

Ashrith Shetty

UX Designer | Product Guy

PORTFOLIO : www.ashrithshetty.com

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EXPERIENCE

Graduate Assistant - Service Desk Analyst *Aug 2018 - Present*
Division of Information Technology, University of Maryland

- Generating and analyzing reports for the Service Desk as well as the University Tech Store
- Working with the IT Division developers on redesigning internal websites.

Senior UX Designer *Jan 2017 - May 2018*
NoBroker, Bangalore (www.nobroker.in)
Real Estate Startup

- Worked closely with the CTO and Product team to define specifications and design new products and features in an agile UX environment.
- Led the design of the consumer facing iOS app as well as the internal Unified Operations dashboard

Interaction Designer *Apr 2015 - Jul 2016*
Zeta, Bangalore (www.zeta.in)
Fintech Startup

- Worked closely with the Product team to define feature specifications.
- Created user stories, user flows, wireframes and clickable prototypes.

Specialist - UX Design and Product Strategy *Oct 2014 - Mar 2015*
Tapplent, Bangalore (www.tapplent.com)
HR Technology Startup

- Was single-handedly in-charge of the interaction design of the entire suite of products across all platforms.
- As a Product Manager/Strategist, I liaised between domain experts and the tech team to outline product features and specifications.

Senior Engineer - UI *Apr 2012 - Sep 2014*
Borqs, Bangalore (www.borqs.com)
Android software solutions firm

- Responsibilities included UI design and development on the Android platform.
- Co-designed and developed a music player prototype which was licensed to various clients such as Panasonic, Micromax and MTS and earned the company revenues upwards of \$100,000

System Software Engineer *Jul 2010 - Apr 2012*
Hewlett-Packard Enterprise, Bangalore
Enterprise Storage software division.

- Quality assurance and testing for HP Enterprise Storage software.
- Designed and developed UI for datacenter management mobile apps on webOS

EDUCATION

Master of Science in Human-Computer Interaction *Aug 2018 - May 2020 (expected)*
College of Information Studies, University of Maryland

Bachelor of Engineering in Computer Science & Engineering *Aug 2006 - June 2010*
PES Institute of Technology (now PES University), Bangalore
Affiliated to : **Visveswaraya Technological University, Belgaum, India**

SKILLS

Research
Personas
User Stories
Contextual Inquiry
A / B Testing
Design
User Flows
Card Sorting
Sketching
Wireframing
Prototyping
Coding
HTML / CSS
Javascript
Formerly :
C
Java
Android
Tools
Sketch
Principle
Invision
Framer
UXPin
Balsamic

ABOUT ME

Musician
Singer
Wannabe writer
Bookworm
Backpacker
Autodidact
Philomath