

# Elevate Labs Data Analyst Internship

## TASK 2

Ashritha Anandal

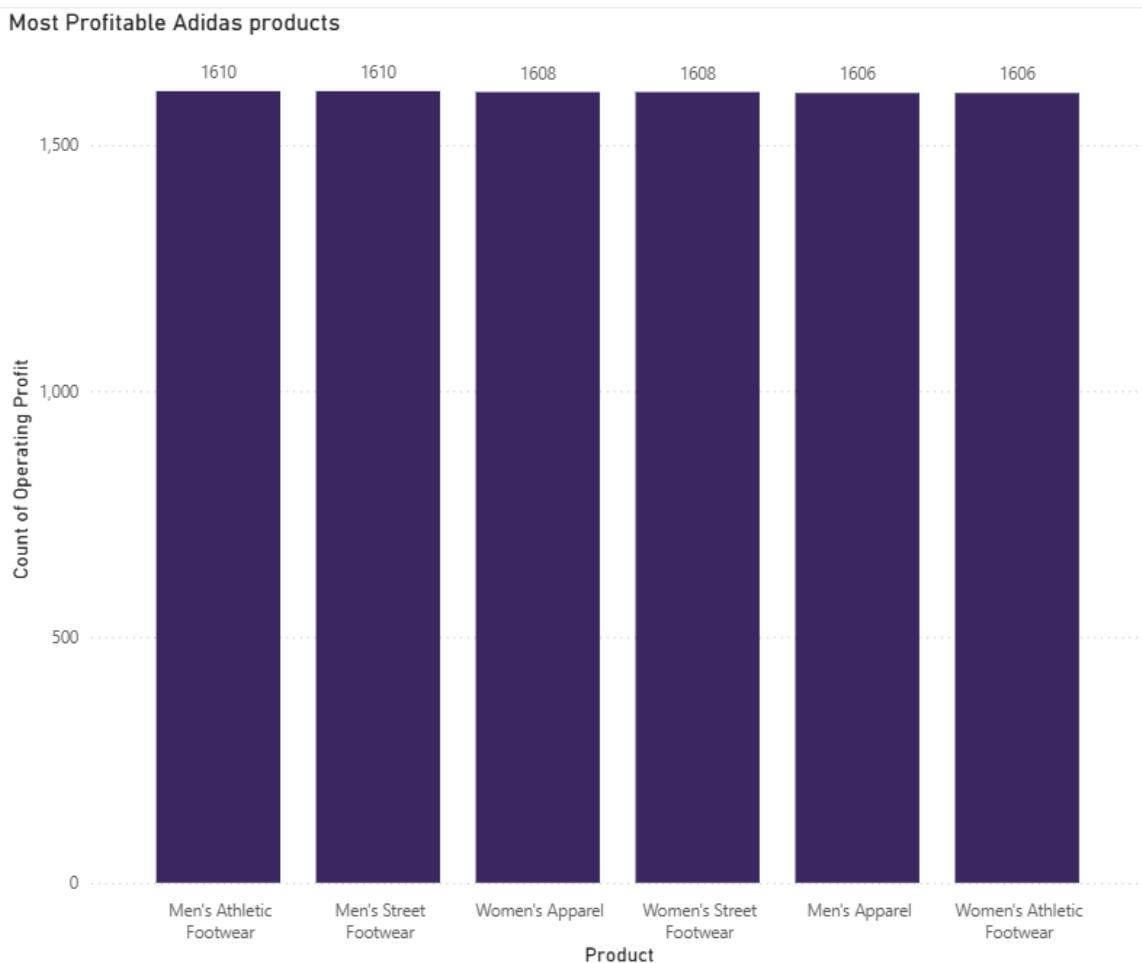
[ashritha.a05@gmail.com](mailto:ashritha.a05@gmail.com)

Objective: Create visualizations that convey a compelling story.

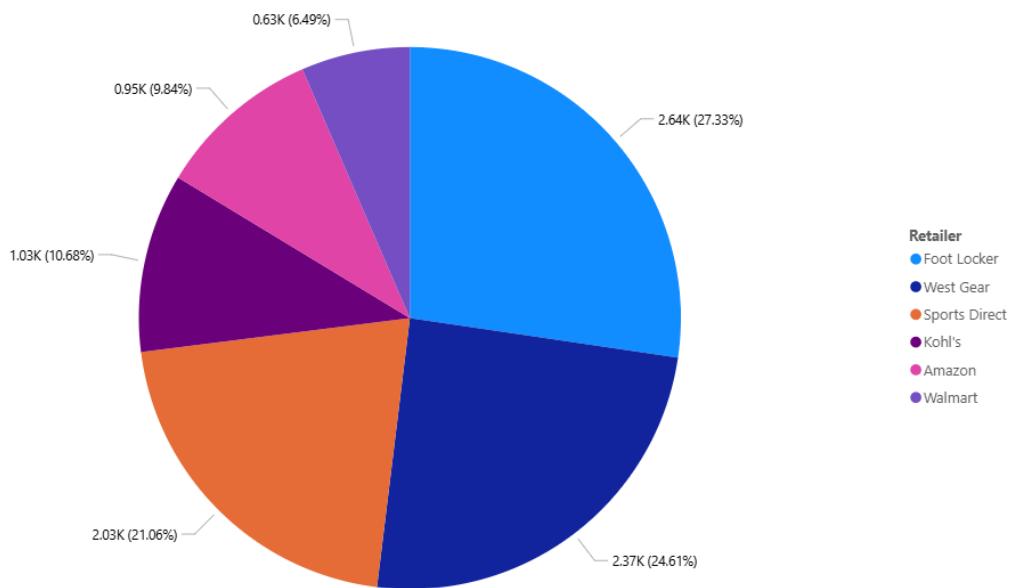
Dataset: Adidas

Tool: Power BI.

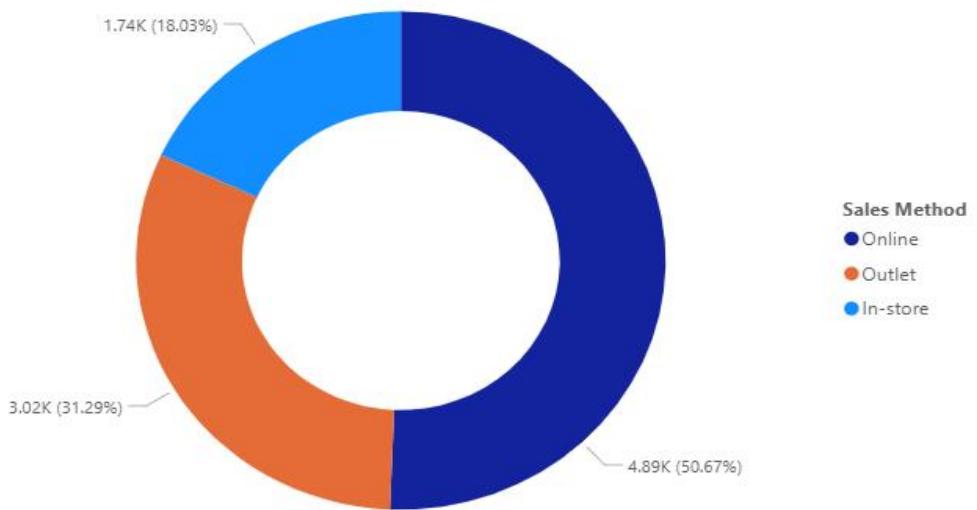
Deliverables: Visual report (PDF or dashboard screenshots)



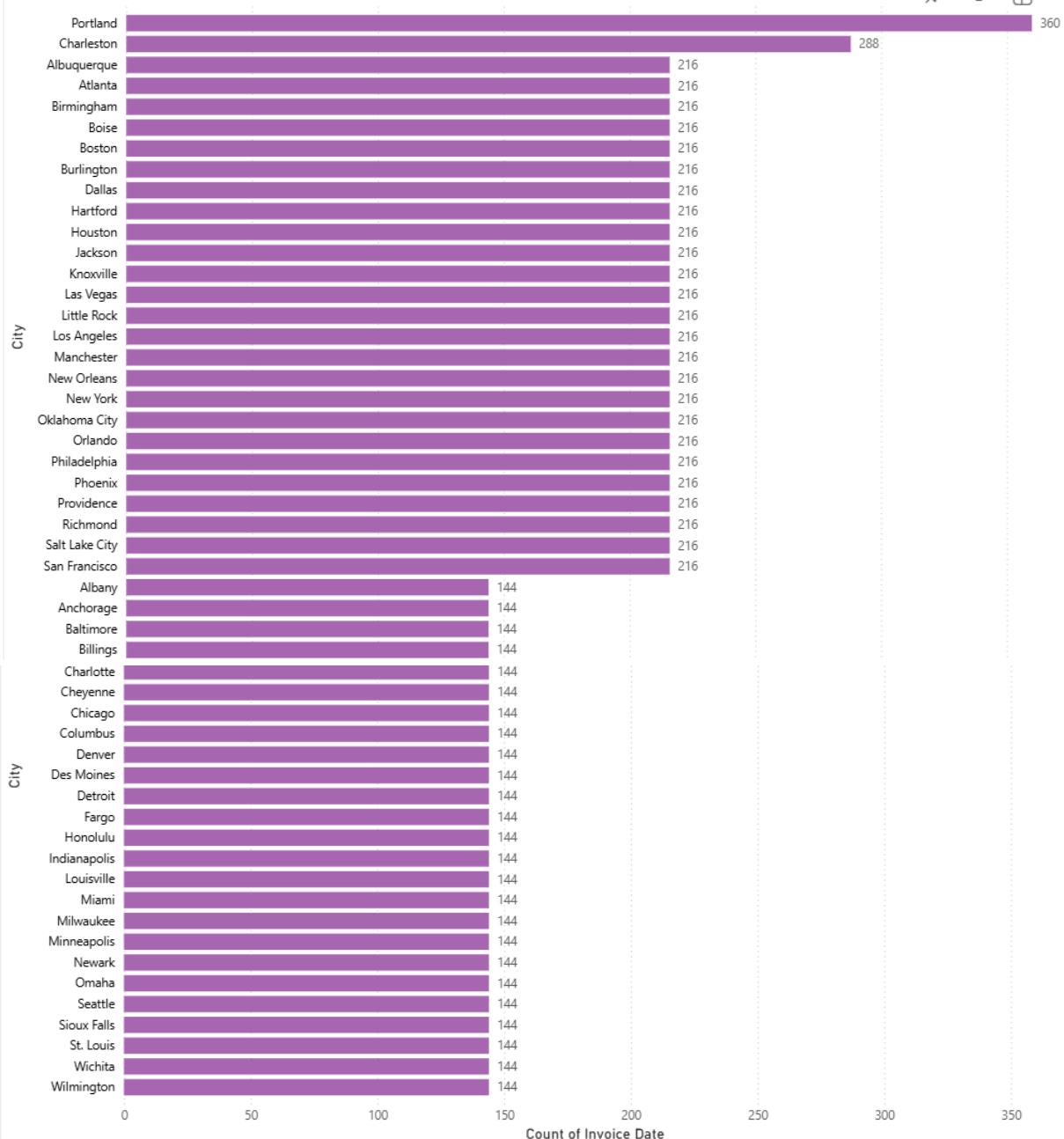
#### Orders by Retailer



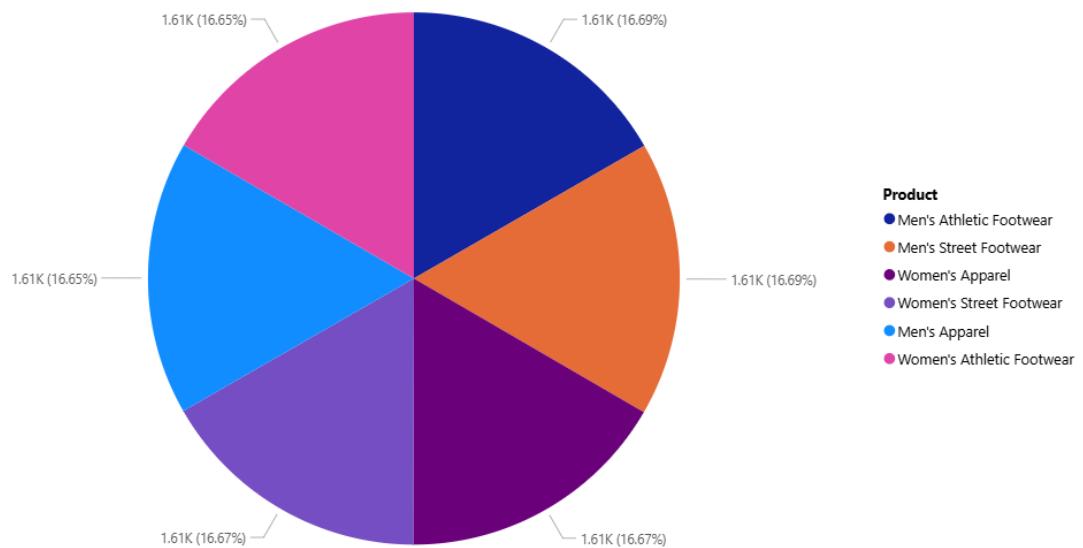
#### Orders by Sales Method



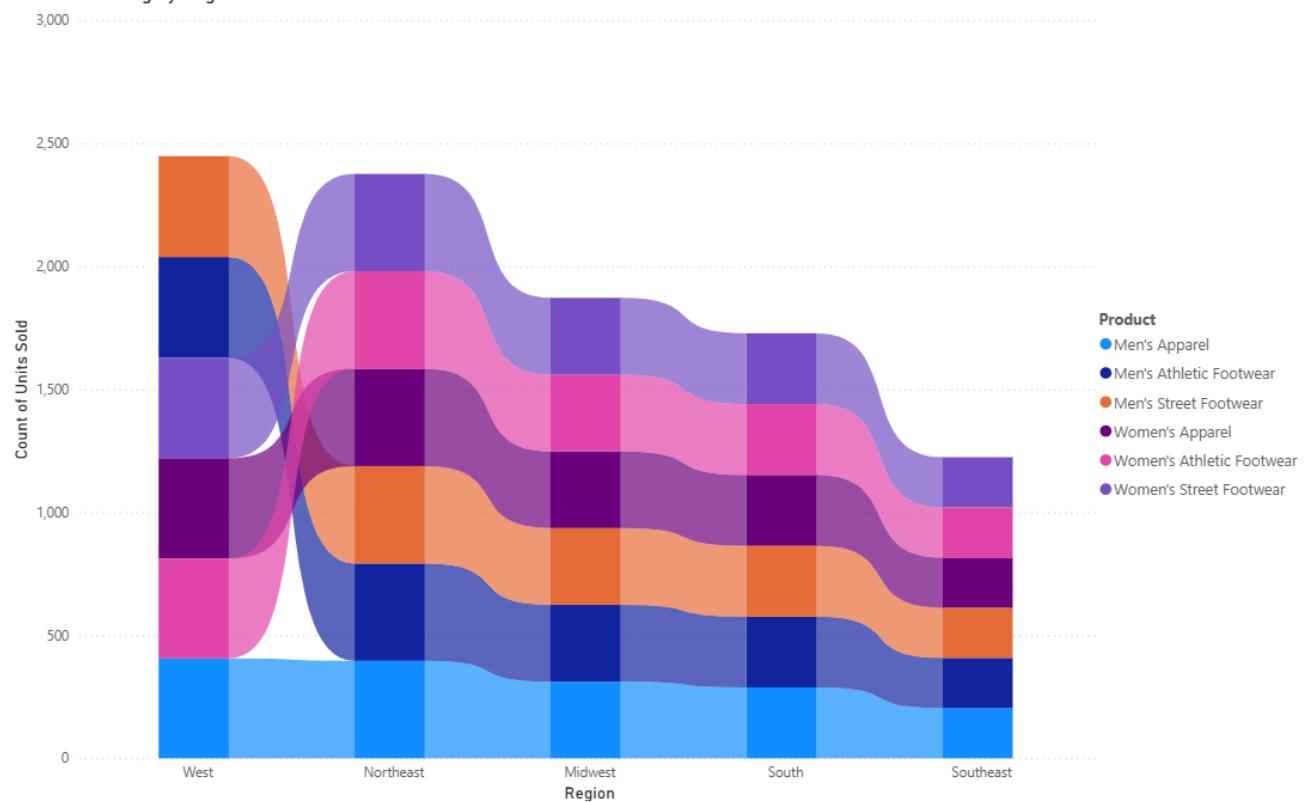
## Top Cities by Orders



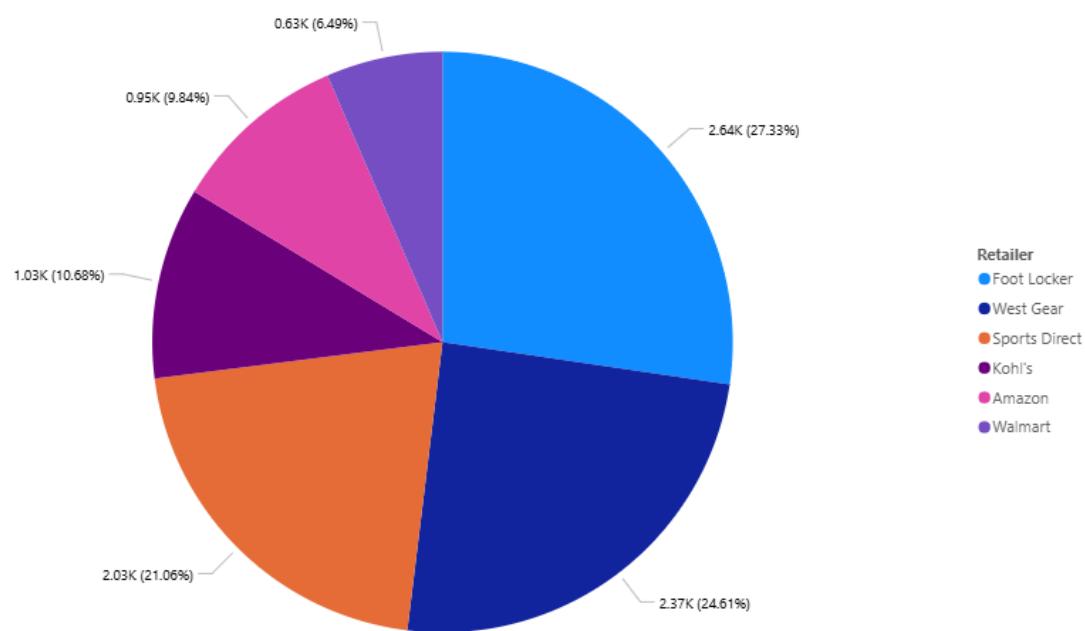
## Product Share of Orders



## Product Ranking by Region

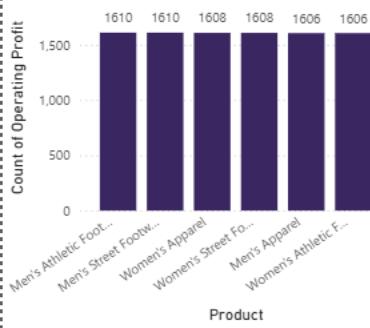


## Orders by Retailer

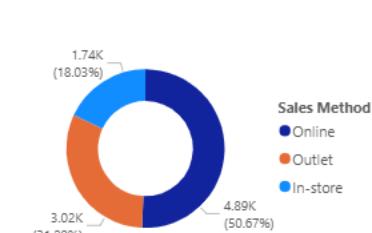


## STORYBOARD:

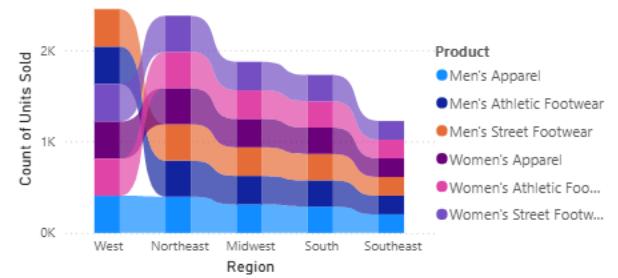
### Most Profitable Adidas products



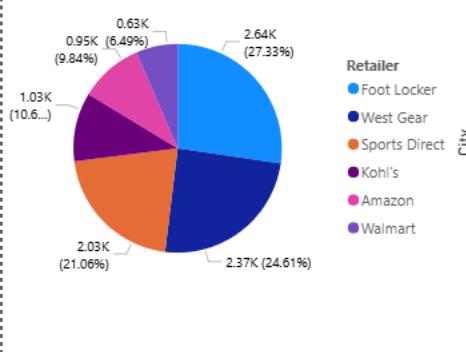
### Orders by Sales Method



### Product Ranking by Region



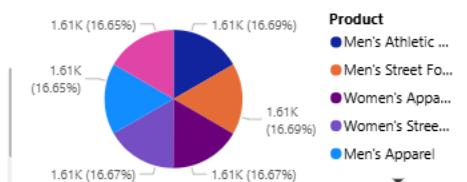
### Orders by Retailer



### Top Cities by Orders



### Product Share of Orders



### Insights:

- Footwear is a revenue driving category.
- Customers prefer online shopping.
- Product performance varies across regions.
- Foot Locker and West Gear are key retail partners.
- Portland is the leading city by order volume.