

ASHLEY RYAN

UI/UX Designer

856-343-9352 | ash.ryan125@gmail.com | www.ashleyryandev.com | Cedar Brook, NJ, USA

ABOUT ME

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UI/UX designer from New Jersey with 10+ years of work experience in mobile and web design, graphic design, management, and large format & web advertising design.

MY SKILLS

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ADOBE SUITE

G-SUITE

HTML5

CSS3

WORDPRESS

MICROSOFT

CERTIFICATIONS

+

CIW Advanced HTML5 & CSS3 Specialist

CIW User Interface Designer

CompTIA A+

REFERENCE

+

Brian Dempsey

B&A Creations

856-419-1486

mail@bacreations.com

WORK EXPERIENCES

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UI/UX DESIGNER

(2010 - PRESENT)

Mantua Sign & Lighting - NJ

- + Provide UX Design and Research - user personas, work flows, wireframes
- Internet Marketing services based on Google Adwords, Remarketing, Facebook Promotions
- + B2B web development of responsive web pages utilizing industry grade software such as Adobe Creative Suite, mobile and web
- + UX best practices, research, and clickstream analysis, and graphic design, infographics, marketing materials, web advertisements, print adverts .

UI/UX DESIGNER

(AUG-DEC 2017)

Creatella (Bilingual) - Singapore

- + Worked with a large international team of designers, marketers and developers in a remote, agile, environment
- + Conceptualize user experience design solutions for mobile applications and online web solutions.
- + Work on user interface wireframes for MVP
- Research and development for user experience best practices.
- + Graphic design of mobile applications interface as well as design collateral for upcoming crowd funding

SENIOR

GRAPHIC DESIGNER

(2008 - 2010)

Sunrise Signs - NJ

- + Conceived and implemented concepts, guidelines and strategies in various creative projects and overseeing the completion; collaborating with account executives to obtain knowledge of the clients' requirements.
- + Led solution development efforts that best address target needs, while performing content creation, sales & customer service management, social media services, product manufacturing, research & development, and graphic design.
- + Directing and motivating teams of art directors, illustrators, copywriters to help to use the talents effectively in blog article writing, large format printer operating, purchasing, website maintenance, and content creation.

EDUCATION

+

BACHELOR OF SCIENCE DEGREE

(2016 - PRESENT)

Western Governor's University

Majoring in Information Technology with a focus on Web Development, UX/UI, and Internet Marketing

ASSOCIATE OF SCIENCE DEGREE

(2005 - 2006)

Full Sail University

Majored in Computer Animation