










SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

Prime Time Awards Country's most authoritative Awards, is a platform to provide immense business / networking opportunities and brand positioning in B2B sector through the following awards activities:

- Promote your company brand to Indian leaders.
- Develop collaborative partnerships and business leads.
- Understand better the business opportunities in India.
- Network with top influential people in the industry.
- To receive maximum exposure to promote your brand among community.
- Promote your company/brand to industry leaders with your logo featured on the awards marketing campaign.
- Be promoted to media and press outlets in conjunction with the event.
- Building relationship with the nominees and industry champions.
- Meeting Potential customers and entertaining existing clients.
- Meet prospects and clients face-to-face.
- Position your company amongst the market leading suppliers.
- Active buyers come to you - an easy way to shorten the sales cycle.
- Launch new products and services.
- Build and raise brand awareness.
- Network with the industry.

Sponsorship Categories	Title Sponsor	Premium Sponsor	Regular Sponsor
Pre-Awards Benefits			
Co-Branding along with the awards name	✓	✗	✗
Corporate Advt. Before Awards Promotion film on the You Tube and Facebook	20 Sec	20 Sec	20 Sec
Add banner on the website with a Hyperlink to the Sponsors website	✓	✓	✓
During the Awards Benefits			
Corporate brochure will be the part of the delegate Kit	✓	✓	✓
Logo on the backdrop during the Awards distribution	✓	✓	✓
Logo on the delegate Kit	✓	✓	✓
Acknowledgment during the opening ceremony	✓	✓	✓
Gifting of company souvenirs to all the Awards guests(to be provided by sponsor)	✓	✓	✓
1 Full page Advertisement and 1 page company profile in award souvenirs	✓	✓	✓
Logo branding at the registration counter (at event venue)	✓	✓	✓
Incorporate the Company Logo on the Award Trophy	✓	✗	✗
Opportunity to present Memento to the Chief Guest and Guest of Owner	✓	✓	✗

CEO/Chairman to propose the Vote of Thanks at the awards function			
CEO/Chairman to sit with Chief Guest and Guest Owner during the opening ceremony			
Exclusive table reserved for the sponsor(6 seats per table)	1 Table	1 Table	1 Table
Exhibition stall at the event	3*3 sq.mtr	3*3 sq.mtr	3*3 sq.mtr
Screening of the corporate film during the awards function(maximum 60 seconds)	3 Times	3 Times	3 Times
Complimentary invitation to attend the awards ceremony	6	4	2
Standing banners at strategic locations in the hall(to be provided by sponsor)	4	3	2
Post-Awards Benefits			
Logo branding on the post Award CD			
20 Seconds Advertisement in National Business Channel during the telecast	3 Times	2 Times	2 Times
Cost of Sponsorship(Rs. in Lakhs)	8 Lac +Tax	6 Lac+ Tax	4 Lac +Tax

*Service tax are applicable.