AASTHA SHAHU

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Portfolio: https://ashsus09.github.io/myportfolio/

SUMMARY

Creative and detail-oriented professional with a background in Engineering and UI/UX design. Skilled in front-end development and data analytics using SQL, Python, and Power BI. Expert in building intuitive dashboards by combining design sense with analytical insight.

EDUCATION

Movie Recommendation System Using Machine Learning
- The movie recommendation system uses machine learning to suggest films to users. Built with Python,The user interface is created using Streamlit, enhanced with HTML, CSS, and JavaScript.
- https://movie-recommendations-systems.streamlit.app/

European Football League Analysis Dashboard
- Designed a comprehensive Power BI dashboard to analyze teams, players, and countries participating in major European football leagues.
- Used SQL to extract, clean, and filter datasets covering player stats, team performance, match results, and national representations.

PROFESSIONAL EXPERIENCE

Creative Designer – Graphics, Video & Web UX
CVC International | | Nov 2024 - Present
- Designed graphics, videos, and digital assets for marketing campaigns, ensuring brand consistency. Created responsive UI/UX designs using Figma and Canva.
- Collaborated with teams on wireframing, prototyping, and applying basic HTML/CSS to enhance usability and deliver engaging, user-focused experiences.

Web Designer Intern
Nonstop Corporation | | Jan 2023 - Jan 2024
- Collaborate with the design team to create engaging and responsive website designs.
- Utilize HTML, CSS, and other web development tools to implement and maintain website layouts and features.

EDUCATION

K.D.K College Of Engineering
Bachelor of Electronics and Telecommunication Engineering | 2020 – 2024
- **Graduated with Rank 1 – Gold Medalist in the Department**

Tarkunde Dharampeth Science Junior College
Higher Secondary Certificate | 2018 – 2020
- **Biology Topper | Achieved distinction in core science subjects**

ADDITIONAL INFORMATION

Certifications:
- Big Data Computing : Indian Institute of Technology, Kanpur (NPTEL)
- Business Intelligence and Analytics: IIT, Madras (NPTEL)
- Applied Cloud Computing for Software Development : Edunet Foundation
- AWS Academy Cloud Foundation : Amazon Web Services (AWS)

SKILLS

Data Analytics & Visualization:
- Power BI
- Microsoft Excel
- Google Sheets
- Data Cleaning
- Dashboard Design
- Data Storytelling
- Data Analysis
- Data Visualization

Programming & Query Languages:
- Python (Pandas, NumPy)
- SQL (Query Optimization, Database Management)
- HTML5
- CSS3
- JavaScript
- Jupyter Notebook
- APIs

Design & Prototyping Tools:
- Figma
- Canva
- Adobe Photoshop
- UI/UX Design
- User Research

Productivity & Collaboration Tools:
- Google Docs,
- Sheets, Forms,
- Presentations,
- Microsoft Word,
- PowerPoint
- Forms

Languages:
- Hindi (Native)
- English (Professional)
- Marathi (Native)
- Russian (Beginner)