### 2AC Investment PIC

#### 1. Perm do Both—can use and erase at the same time

Butler, 00 (Judith Butler, Professor of Rhetoric at Berkeley, Contingency, Hegemony, Universality, 2000 pg. 263-264)

In my view, an understanding of radicalism, whether conceived as political or theoretical

AND

with great justification in recent years postcolonial, feminist, and cultural studies.

#### 2. No uniqueness—Obama uses the term all the time Morissey, 12(Ed Morissey, “Obama's Big Spending Vision Gives Romney an Edge,” Fiscal Times, http://www.thefiscaltimes.com/Columns/2012/04/06/Obamas-Big-Spending-Vision-Gives-Romney-an-Edge.aspx#page1)

One might have thought that the man who finally acknowledged

AND

appears a dozen times in his remarks, and in some curious contexts.

#### 3. Comparing Obama to Orwellian authoritarianism is racist—voting issue

Serwer, 08 (Adam Serwer, “What Right Wingers Mean When They Call Obama a "Socialist”,” The American Prospect, <http://prospect.org/article/what-right-wingers-mean-when-they-call-obama-socialist>)

Right-wing attempts to paint Barack Obama as a socialist aren't just disingenuous.

AND

or 60, there was almost inevitably a connection to explicit Communist politics."

#### 4. “Investment” is good—either it shields politics or leads to more spending

Dykman, 11 (April, http://www.getrichslowly.org/blog/2011/04/27/the-investment-piece-one-investment-thats-no-investment-at-all/)

When the word investment is misused to describe luxury or quality Stuff, it makes

AND

. But it’s not investing at all; it’s still just buying Stuff.

#### 5. Key to the Economy

Nackman, 09 (JD from GWU Mark J, J.D. from George Washington, “The Case for Aerospace and Defense Spending as Economic Stimulus,” Scholar)

The ‘timeliness’ aspect of Aerospace and Defense programs should be viewed in stark contrast

AND

forms of expenditure available for a would-be stimulus planner to utilize.

#### 6. Changing words doesn’t change meaning—people think in terms of concepts which allow interchangeable terms to mean the same thing

Pinker, 02 (Steven Pinker, PhD from Harvard in experimental psychology, director of the Center for Cognitive Neuroscience at MIT, Johnstone Family Professor of Psychology at Harvard, The Blank Slate: The Modern Denial of Human Nature”, pg. 212-213)

But even the more reasonable attempts at linguistic reform are based on a dubious theory

AND

know that we¶ have achieved mutual respect when the names stay put.

#### 7. This means they misidentify the root cause of their impacts

Butler, 04 (Judith Butler, Professor of Rhetoric at UC Berkeley, 2004, Judith Butler Reader, pg. 353)

So, when we’re thinking about how iterability does its rhetorical work, we probably

AND

one at that) and probably to miss the larger struggle at stake.

#### 8. Isolated instances of renaming fail—they don’t produce any political change—several reasons: doesn’t affect how people live, redefined people are still at the margin of society, names still interpreted according to insistences of society

Schram, 95 (Sanford F. Schram, Associate Professor of Political Science at Macalester College, former Visiting Professor at the La Follette Institute of Public Affairs at the University of Wisconsin and Visiting Affiliate at the Institute for Research on Poverty at the University of Wisconsin, 1995, “Discourses of Dependency: The Politics of Euphemism,” Words of Welfare: The Poverty of Social Science and The Social Science of Poverty, Published by The University of Minnesota Press, ISBN 0816625778, p. 21-23)

The deconstruction of prevailing discursive structures helps politicize the institutionalized practices that inhibit alternative ways

AND

, there are real limits to what isolated instances of renaming can accomplish.

#### 9. The CPs euphemism will eventually fall out of use to further neutralize language—language can never be neutralized, however, as no term can encompass the entirety of a meaning or be without bias

Schram, 95 (Sanford F. Schram, Associate Professor of Political Science at Macalester College, former Visiting Professor at the La Follette Institute of Public Affairs at the University of Wisconsin and Visiting Affiliate at the Institute for Research on Poverty at the University of Wisconsin, 1995, “Discourses of Dependency: The Politics of Euphemism,” Words of Welfare: The Poverty of Social Science and The Social Science of Poverty, Published by The University of Minnesota Press, ISBN 0816625778, p. 24-25)

Renaming not only loses credibility but also corrupts the terms used. This danger is

AND

to include people with such attributes in all avenues of contemporary life.24

#### 10. Euphemisms fail—they produce material constraints that limit the effect of the changing symbol—focus on material changes and institutional practices is key

Schram, 95 (Sanford F. Schram, Associate Professor of Political Science at Macalester College, former Visiting Professor at the La Follette Institute of Public Affairs at the University of Wisconsin and Visiting Affiliate at the Institute for Research on Poverty at the University of Wisconsin, 1995, “Discourses of Dependency: The Politics of Euphemism,” Words of Welfare: The Poverty of Social Science and The Social Science of Poverty, Published by The University of Minnesota Press, ISBN 0816625778, p. 34-35)

The politics of renaming highlights the relationships of discourse to structure and ideology to power

AND

of marginal groups. The existing institutional infrastructure currently works against such thinking.

#### 11. A focus on representations destroys social change by ignoring political and material constraints

Taft-Kaufman, 95 (Jill Taft-Kaufman, Professor, Department of Speech Communication And Dramatic Arts, Central Michigan University , “Other Ways: Postmodernism and Performance Praxis,” 1995, The Southern Communication Journal, Vol. 60, Issue 3,  pg. 222)

In its elevation of language to the primary analysis of social life and its relegation

AND

a critical venue that divorces language from material objects and bodily subjects.

#### 12. Speech suppression fails and re-entrenches discriminatory practices—empirics prove

Strossen, 90 (Nadine Strossen, Professor of Law @ NYU, General Counsel to the ACLU, “Frontiers of Legal Thought II the New First Amendment: Regulating Racist Speech on Campus: A Modest Proposal?”, 1990, Duke L.J. pg. 484)

First, there is no persuasive psychological evidence that punishment for name-calling changes

AND

more expensive, but ultimately more meaningful, approaches for combating racial discrimination.