### 1NC

#### A. Justifying plan as being necessary to prevent the apocalypse paralyzes activism for social change while rationalizing scapegoating and violence

QUINBY 94

(LEE, ASSOCIATE PROFESSOR OF ENGLISH AND AMERICAN STUDIES @ HOBART AND WILLIAM SMITH COLLEGES, ANTI-APOCALYPSE: EXERCISES IN GENEOLOGICAL CRITICISM)

Today within the United States and in its representations …deserved events, and the righteous will be saved.

#### B. Impact – The power to secure life from the ever-present apocalypse mobilizes the conditions necessary for war and genocide

COVIELLO 2K

(PETER, ASSISTANT PROFESSOR OF ENGLISH @ BOWDOIN COLLEGE , APOCALYPSE FROM NOW ON, QUEER FRONTIERS: MILLENIAL GEOGRAPHIES, GENDERS, AND GENERATIONS)  
  
The decisive point here in the perpetuation of the …, seems a civic initiative that can scarcely be done without.

#### C. Alternative Text: Reject apocalyptic policy discourse and rhetorically justify plan with non-apocalyptic crisis discourse.

#### Non-apocalyptic modes of policy justification effectively mobilize movements toward social change

BUELL 03

(FREDERICK, PROFESSOR @ QUEENS COLLEGE ,FROM APOCALYPSE TO WAY OF LIFE: FOUR DECADES OF ENVIRONMENTAL CRISIS IN THE US, P. 78-80)

The prospect of these “ends” does not mean that people … allow little space for detached views of the whole.

### REPS COME FIRST

#### (\_\_\_\_\_) THE DISCOURSE THAT’S USED IN POLICY JUSTIFICATION HAS PROFOUND IMPLICATIONS ON THE QUESTION OF PLAN’S DESIRABILITY. OUR RHETORICAL CRITICISM SHOULD PRECEDE ANY FLAWED ASSESSMENT OF PLAN’S INSTRUMENTAL BENEFITS.

GEHRKE 02

(PAT J., ASSISTANT PROFESSOR OF ENGLISH LANGUAGE AND LITERATURE @ UNIVERSITY OF SOUTH CAROLINA , CRITIQUE ARGUMENTS AS POLICY ANALYSIS: POLICY DEBATE BEYOND THE RATIONALIST PERSPECTIVE, PERSPECTIVES IN CONTROVERSY: SELECTED ESSAYS FROM CONTEMPORARY ARGUMENTATION AND DEBATE, P. 316-317)

Interpretive perspectives on … about their implementation.

#### AND…APOCALYPTIC DISCOURSE FUNCTIONS AS AN ESPECIALLY POWERFUL FILTER FOR HOW WE UNDERSTAND THE WORLD. THIS HAS A FUNDAMENTAL EFFECT ON THE ETHICAL CHOICES THAT WE MAKE.

O’LEARY 94

(STEPHEN D., ASSOCIATE PROFESSOR @ USC ANNENBERG AND PHD @ NORTHWESTERN UNIVERSITY, ARGUING THE APOCALYPSE: A THEORY OF MILLENIAL RHETORIC, P. 25-26)

Peter Marston’s recent study … them navigate their daily lives. 28

#### AND…HERE’S THE BEST PIECE OF COMPARATIVE EVIDENCE ON THE QUESTION OF THE ALTERNATIVE.

BUELL, , 03

(FREDERICK, PROFESSOR @ QUEENS COLLEGE, FROM APOCALYPSE TO WAY OF LIFE: FOUR DECADES OF ENVIRONMENTAL CRISIS IN THE US, P. 204-208)

By now it should be clear that … and doing all one can.

#### (\_\_\_\_\_) THE CHOICE TO RHETORICALLY JUSTIFY PLAN WITH APOCALYPTIC DISCOURSE IS A SIGNIFICANT IDEOLOGICAL MOVE. WE HAVE AN ETHICAL IMPERATIVE TO BE RIGOROUS IN OUR EXAMINATION OF THIS CHOICE.

O’LEARY 94

(STEPHEN D., ASSOCIATE PROFESSOR @ USC ANNENBERG AND PHD @ NORTHWESTERN UNIVERSITY, ARGUING THE APOCALYPSE: A THEORY OF MILLENIAL RHETORIC, P. 3-4)

In ordinary use, rhetoric often … the ancient logic of apocalypticism.