#### Speaking out and raising awareness is playing into the hands of the system they criticize, because it is intended to maximize speech without creating change. Instead, we need to engage the system through passive resistance, not active opposition.

Baudrillard in 81 [Jean, “Simulacra and Simulation” p. 84-86]

With one caution. We are face to face with this system in a double

AND

imperative today is precisely the overproduction and regeneration of meaning and of speech.