## Important insights:

- 1. Best performing genre across the segments is Drama.
- 2. Top Actor to in Indian Cinema is Vijay Sethupathi
- 3. Top Actress in Indian Hindi cinema is Tapsee pannu.
- 4. Best director in Hollywood is James Mangold.
- 5. Best Production company is Dream Warrior Picture and National Theatre Live.
- 6. Top Actoress in holly wood is Amanda Lawrence.

## Recommendation for RSVP Projects:

- 1. Drama is preferred choice of genre for viewers. It is recommended to choose this genre.
- 2. If you are looking for Indian actors, it is recommended to pick Vijay Sethupathi and Tapsee Pannu.
- 3. If you are looking for Hollywood actress, it is recommended to pick Amanda Lawrence.
- 4. James Mangold should be the preferred choice as director.
- 5. For a production house to partner with, RVSP can choose any one of Dream Warrior Pictures or National Theatre Live.
- 6. Mammooty can be chosen as an actor due to his experience acting in high number of movies.