Coursework Pre-Recorded Oral Presentation	
Module code	
Module title	Business Intelligence
Submission date, time	
Feedback type & date	
Word count	5-minute pre-recorded oral presentation
Assignment type	Pre-recorded oral presentation

Assignment structure, format, and details	Each student is expected to undertake a pre-recorded oral presentation. The oral presentation is your opportunity to discuss the work carried out for coursework 2.
	
	The pre-recorded oral presentation should:
	
	1. Be a max of 5 minutes long.
	2. Clearly included your student Id and Name on each slide.
	3. Have the following structure:
	   a. An introduction to your data set (1 slide)
	   b. A discussion of the data analysis and visualisation you have carried out. (1/2 slides)
	   c. A discussion of your data mining algorithm (1 slide)
	   d. A discusses the data mining you have carried out (1/2 slides)
	   e. A discusses you overall conclusions. (1 slides)
	
	The presentation can be recorded using any appropriate software. The following guidelines MUST be meet:
	
	1. A set of slides must be clearly visible.
	2. Your voice must be clear and understandable.
	3. Your face must be visible.
	4. The final video must be in MP4 format.

Assessed learning outcome (s)	**Learning outcomes:** **Knowledge** On successful completion of this module, the student will be able to: 1. Critically evaluate different business intelligence concepts and techniques to recommend an appropriate approach for incorporating business intelligence in the business decision making process. 2. Critically evaluate current business intelligence tools suitable for data analysis and mining in a range of business application areas 3. Demonstrate knowledge and understanding of the professional, legal, social, and ethical issues related to the use of business intelligence technologies. **Skills** On successful completion of this module, the student will be able to: 4. Identify relevant data intelligence techniques for addressing a variety of business decision problems. 5. Apply contemporary business intelligence tools for information retrieval, data presentation, data visualisation and pattern recognition. 6. Professionally present results from the business decision making process, verbally and in writing.
Assessment weighting %	The presentation is worth 20% of the overall module grade. This assessment mark will be given as a percentage.
Key reading and learning resources	Lecture slides and lab exercises. Coursework books. Further reading suggested during lectures.

Coursework Oral Presentation marking criteria rubric.					
Criteria	**1-4 First**	**5-8 Upper Second**	**9-12 Lower Second**	**13-16 Third**	**17-20 Refer**
	70%+	**60%-69%**	**50%-59%**	**40%-49%**	**Less than 40%**
Content: (40%) Informative, with a depth of knowledge and understanding.	Excellent and well-informed understanding of theories and concepts involved.	Good understanding of theories and concepts involved.	Demonstrate satisfactory knowledge and understanding of theories and concepts.	Adequate content, and limited depth of knowledge and understanding.	Inadequate content and limited depth of knowledge and understanding.
Communication: (40%) Interesting, relevant language, explanation of terminology.	Very well expressed and very good understanding of content.	Very well expressed; good understanding of content.	Well expressed; understanding of content.	Unclear expression of information; little understanding of content.	Unclear and confusing; lack of understanding of content.
Technology: (20%) Use of PowerPoint, tools etc.	Very good selection, use and integration of technology.	Good use of appropriate AV.	Technology used but poor integration.	Technology used but poorly.	Absence of any technology use.

The following table details the support you will be receiving for this assignment and the feedback opportunities you will have.

Support and draft feedback sessions for Coursework Pre-Recorded Oral Presentation
Coursework briefing
Draft feedback opportunities

Additional support

LET general workshops