Ashton Prigge

Information Science and Technology Professional

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Experience

2019-04 - present

Software Engineer Intern

UCLA Digital Library

• Map legacy digital library metadata to current digital library to joined siloed collections.

• Write Python Scripts to ingest and extract materials to legacy digital libraries and to Samvera digital library.

2017-10 - present

Information Systems Assistant

UCLA Technology Development Group

• Create User Experience designs leveraging Google Analytics, search logs, and user testing to improve company's website.

• Leverage SEO to market available technologies.

• Create and test with users data analysis visualizations of UCLA's technology and licensing portfolios after constructing custom SQL datasets allowing for understanding of business needs.

• Design and implement queries to SQL database for New Ventures Group, Intellectual Property Transactions Group, and Marketing Group to capture unique datasets which reduced workloads for key staff members.

• Write Python script to search websites and collect descriptive data about our technology portfolio in order to enrich our database.

2018-06 - 2018-09

User Experience Research and Design Intern

Getty Research Institute and Getty Trust

• Created and redesigned research application features with software development team informed by user interviews and user tests.

• Analyzed data from A/B testing.

• Created wireframes and prototypes in Sketch and InVision.

• Designed and analyzed research questions using Optimal Workshop tools(card sorts and tree tests) and UserTesting.com to test iterative designs.

2018-04 - 2018-06

Client Partner and User Experience Designer

CORAL ERM

• Handled all communication with the client regarding progress of the project.

• Managed project bids, project scoping, user research, and implementation redesigns.

• Created surveys, interview questions, experience maps, personas, and wireframes.

• Synthesized deliverables into a final report with concrete recommendations for fundamental information architecture and interaction design changes informed by user experience research.

2017-03 - 2017-06

Sales Administrative Assistant

Pindler

• Designed business reports for the Vice President of Sales and the Marketing Manager to communicate trends in sales behavior.

• Analyzed and compiled sales data from showrooms and sales representatives to create use cases utilizing Excel forecasting.

Education

2017-09 - 2019-06

UCLA, Master's in Informatics

- Curriculum includes Computer Science, Data Analysis, Data Management, Information Search and Retrieval Systems, Web Development
- Leadership position within ASIS&T (Association for Information Science & Technology)
- Leadership position within the iSchool's User Experience Research Group

2012-09 - 2015-09 **UCLA, BA**

Skills

User Experience Research and Design - Optimal Workshop, Usertesting.com, Sketch, InVision

Web Design and Development - HTML, CSS, Javascript, PHP, Django, Vue.js, ElasticSearch

Business Intelligence Tools - Google Analytics, Tableau, Excel

Database Creation and Data Analysis - SQL, Python, R

References

Ragan Robertston, PhD

Business Development & Information Systems Officer

UCLA Technology Development Group

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Joshua Gomez

Head of Software Development and Library Technologies

UCLA Libraries

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Lynn Boyden

Information Architect

USC

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