

CURRICULUM VITAE



Aman Bhardwaj

Contact Information:

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Personal Data:

Father's Name: Mr. Pramod
Kumar

Mother's Name: Mrs. Seema

Date of Birth: 05/10/1999

Gender: Male

Nationality: Indian

Marital Status: Unmarried

Career Objectives

Ambitious graduate with a strong background in marketing, proficient in digital marketing strategies, social media management, and market research. Seeking a marketing role to apply creative skills and analytical expertise. Proven academic record with a focus on marketing principles and consumer behaviour. An effective communicator skilled in developing and executing marketing campaigns. I am enthusiastic about contributing my skills to a professional setting and eager to embark on a successful career journey.

Work Experience

Position	Company	Duration	Location
Data Analyst Intern	Uplifter's	Jun 2023 – Aug 2023	Hybrid
Social Media Manager Intern	Pregrad	Mar 2023 – Apr 2022	Hybrid

Job Responsibilities

Uplifter's

- Developed interactive dashboards using Power BI to track key performance metrics for the company
- Performed advanced data analysis and cleaning in Microsoft Excel
- Leveraged Tableau to create visually appealing and insightful dashboards

Pregrad

- Choosing the right social media platform for the brand.
- Interacting with followers, responding to comments and messages, and engaging with the community.
- Creating and managing social media advertising campaigns.

Academic Qualification

Netaji Subhash University of Technology , New Delhi Post Graduated Overall: 7.0 CGPA	2022-2024
Maharishi Dayanand University , Rohtak, Haryana Graduated Overall: 7.40 CGPA	2018-2022
Mid Fields Sr. Sec. School (12th), New Delhi Intermediate Overall: 67%	2017
Mid Fields Sr. Sec. School (10th), New Delhi High School Overall: 80%	2015

Professional Knowledge

- Strong leadership and motivational skills.
- Knowledge of all the business aspects and policies. Ability to handle pressure.
- Effective Interpersonal skills.
- Problem-solving ability
- Innovative for new market searching and marketing research.

Skills and Interest

Digital Marketing | Search Engine Optimization| Search Engine Marketing | Google Analytics | Sales | Proficient in Visual Basic | Statistics | MS Word | MS Excel | MS PowerPoint | Power BI | Tableau | Excel | Python

·Languages: English– Fluent, Hindi – Fluent

Interest: Fitness, Travelling

Projects

- ·Project Report: Examining How Maruti Suzuki's Marketing Impact on Customer Purchasing Behavior
- ·Hotel Cancellation Report (Python)
- ·Music Store Data Analysis (SQL)

Declaration

I Aman Bhardwaj and confirm that the information provided by me is true to the best of my knowledge and belief.