



30-Day Adoption Sprint Plan

Week 1: Champions + comms. Example CEO email template.

Week 2: Training workshops, quick wins.

Week 3: Telemetry + nudge scripts.

Week 4: Showcase success, exec update. Reference: <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>

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