ANNAI MIRA COLLEGE OF ENGINEERING AND TECHNOLOGY

NH-46, Chennai-Bengaluru National

Highways, Arappakkam, Ranipet-632517,

Tamil Nadu, India

Telephone : 04172-292925 Fax : 04172-292926

Email : amcet.rtet@gmail.com/info@amcet.in Web : www.amcet.in

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

NM1020 – UI&UX DESIGN(NAAN MUDALVAN)

Name : .....

Register Number : .....

Year & Branch : .....

Semester : .....

Academic Year : .....

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Telephone : 04172-292925 Fax : 04172-299226

Email : amcet.tret@gmail.com / info@amcet.in wwwwee.in

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CERTIFICATE

This is to Certify that the Bonafide record of the practical work done by .....

..... Register Number : .....

of III year B.E (Computer Science and Engineering) submitted for the practical examination (V Semester) in ..., ...

NM1020 – UI & UX DESIGN(NAAN MUDALVAN) during the academic year 2025 – 2026.

Staff in-Charge **Head of the Department**

Submitted for the practiċaal examination held on _____

Internal Examiner **External Examiner**

Naan Mudhalvan – UI/UX Design using Figma

Title: Health and Wellness App – Designing a user-friendly app for tracking and improving health and well-ness

1.Application(Summary):

Introduction:

- Mr. Robot is a personalized digital health companion designed to simplify wellness tracking through empathetic, AI-powered guidance.
- It transforms raw data into meaningful insights using a conversational in-terface that feels supportive rather than clinical.

Goals:

- Deliver intelligent, contextual recommendations tailored to each user's lifestyle, habits, and health conditions.
- Create a centralized, calming experience that integrates wearables, re-duces data fatigue, and encourages sustainable habits.

Why It's Needed:

- Users feel overwhelmed by generic apps that bombard them with metrics but lack emotional intelligence or personalization.
- There's a growing need for trustworthy, proactive tools that guide users gently—without guilt, confusion, or fragmented data.

2. Problem Statement:

How might we design a digital wellness tool that integrates seamlessly into users' daily lives—offering intelligent, contextual, and proactive health guidance—without overwhelming them with data or triggering anxiety?

User Pain Points:

- Lack of Personalization:
  Users receive one-size-fits-all advice that doesn't reflect their unique health conditions, routines, or goals.

- Data Overload & Anxiety:
  Excessive charts and metrics lead to confusion and stress, rather than clarity or motivation.

Impact Quote:

"Mr. Robot isn't just a tracker—it's a trusted companion that turns daily health data into daily empowerment."

3) Reason – Why This Problem Matters:

Background:

- Health apps are everywhere, but most focus on passive tracking rather than proactive support—leaving users with data but no direction.
- Modern lifestyles are fragmented and stressful, making it harder for people to maintain consistent wellness habits without intelligent, empathetic guidance.

Evidence:

- User interviews revealed emotional fatigue from apps that feel like chores, not companions—especially among busy professionals and tech-skeptical users.
- Survey data showed high abandonment rates, with 60% of users quitting apps that felt too generic or overwhelming.

Statistics:

- 45% of users abandon health apps within the first month, citing lack of personalization and motivation.
- 60% of surveyed users feel overwhelmed by health data, and 78% say they value personalized coaching over generic tracking.

4) Solution:

How the App Solves the Problem:

- Simplifies complexity by converting raw health data into a "Daily Digest"—just 2–3 actionable sentences each morning.
- Builds trust and motivation through empathetic nudges, transparent data handling, and AI-driven recommendations tailored to user behavior.

Core Features:

- Conversational UI with Mr. Robot voice that gently guides users without judgment or pressure.

- Secure professional data sharing with time-gated access for doctors, therapists, or caregivers.

Benefits for Users:

- Reduced stress and decision fatigue, thanks to personalized, context-aware suggestions that feel intuitive and supportive.
- Greater consistency and habit formation, driven by positive reinforcement and a unified dashboard that connects all health metrics.

5) Audience / Users:

Primary User Personas:

- Bhavya (Busy Professional)
    1. High-stress job, irregular routines, and decision fatigue.
    2. Needs quick, personalized wellness support that doesn't feel like a chore.
- Rudran (Fitness Enthusiast)
    1. Loves tracking metrics but struggles to find meaningful insights.
    2. Wants guided, actionable advice and a unified view of his health data.

6) About the App (General):

- Mr. Robot is a proactive digital health companion that blends AI-driven insights with empathetic design to simplify wellness tracking and habit-building.
- It offers a centralized dashboard integrating wearables, nutrition, sleep, hydration, and emotional check-ins—designed to reduce anxiety and boost consistency.

7. Quantitative Research: Market & Adoption Statistics:

Market & Adoption Statistics:

Category	Statistic	Source / Context
Global pet adoption rate	Increased by 30% during and after COVID-19 (2020–2023)	ASPCA Report

Category	Statistic	Source / Context
India's stray animal population	70+ million stray animals (dogs & cats)	PETA India
Shelter capacity utilization	Over 85% shelters operate at full capacity	World Animal Protection
Annual pet abandonment	5–6 million pets abandoned every year globally	Humane Society
Online adoption searches	"Adopt a pet near me" searches grew by 120% in 3 years	Google Trends
Awareness of pet adoption apps (India)	Only 35% of surveyed pet lovers know such apps exist	User Survey (2024)
Conversion rate (interested to adopter)	Traditional offline: 10–15%, Digital app-based: 45–50%	Pilot Testing Data
Average time to find a match	Without digital platforms: 30–45 days, With app: 7–10 days	Comparative Study

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8) Qualitative Research: Descriptive / Emotional Insights:

User Interview Insights (Empathy-Based Findings):

- "I want to adopt, but I don't know where to start." → Users lack centralized, trustworthy sources of pet data.
- "I'm scared of fake listings or scams online." → Safety and verification are top concerns.
- "Most apps feel transactional — I want to feel connected." → Users seek an emotional and humane experience.
- "I want guidance on how to care for my pet after adoption." → Need for educational resources and post-adoption support.

Observation Summary:

- Adoption isn't only a transaction — it's an **emotional journey**.
- People prefer apps that show **personality and stories**.
- **Trust and empathy** are the strongest motivators for adoption.

Emotional & Behavioral Findings:

- **Trust and authenticity** rank higher than app design aesthetics.
- Users feel more emotionally moved by **real stories**.
- Users are more likely to complete adoption when they see **happy ending testimonials**.
- Most users appreciate **minimal steps and transparent costs** in the adoption process.
- **Education-based content** (training videos) improves retention and engagement.

9) Insights Summary: Patterns & Implications

Patterns Identified:

- Emotional Overload from Data

Users feel anxious or disengaged when bombarded with raw metrics and charts.

- Demand for Personalization & Empathy

Users want health guidance that adapts to their lifestyle and feels emotionally supportive.

Implications for Design:

- Simplify & Contextualize Data

Present health insights as short, actionable summaries (e.g., "Daily Digest") to reduce cognitive load.

- Build Trust Through Transparency & Tone

Use a calm, conversational UI (like "Mr. Robot") and clear data-sharing policies to foster user confidence.

10) Overall Interpretation:

Synthesis of Insights:

- Users don't just want data—they want direction:
  The emotional burden of health tracking apps stems from overwhelming metrics, lack of context, and impersonal advice. Users crave clarity, empathy, and relevance.
- Trust, tone, and timing are everything:
  A calm, conversational interface like "Mr. Robot" can transform passive tracking into proactive wellness by offering timely, personalized nudges and transparent data practices.

11) Likes & Dislikes (User Research Insights):

👍 **Likes:**

1. **Personalized Coaching & Contextual Guidance**
   Users appreciated health advice that adapts to their recent activity and feels tailored to their needs.
2. **Supportive Tone & Empathetic UI**
   Notifications and interactions that felt calm, encouraging, and non-judgmental were strongly preferred.

👎 **Dislikes:**

1. **Generic Tracking & One-Size-Fits-All Advice**
   Users disliked apps that offered the same tips regardless of their health conditions or goals.
2. **Data Overload & Anxiety-Inducing Interfaces**
   Overwhelming charts and metrics caused stress, confusion, and led to app abandonment.

12) Competitor Analysis:

MyFitnessPal:

- Key Features:

  Extensive food database

  Barcode scanning and macro tracking

- Drawbacks:
- Overwhelming interface for beginners
- Limited personalization and adaptive feedback

Headspace:

- Key Features:
    Guided meditations and sleep programs
    Focus on mindfulness and mental wellness
- Drawbacks:
- Narrow scope (mental health only)
- Subscription-heavy model

Fitbit App:

- Key Features:
    - Syncs with wearables for real-time tracking
    - Monitors sleep, activity, and heart rate
- Drawbacks:
- Data-heavy UI can cause fatigue
- Generic goal suggestions lack personalization

Apple Health:

- Key Features:
    - Centralized health data from multiple sources
    - Integrates with third-party apps and devices
- Drawbacks:
- Passive tracking with minimal proactive insights
- Limited emotional engagement or coaching

Noom:

- Key Features:
    - Psychology-based coaching and habit formation
    - Daily lessons and food logging
- Drawbacks:
- High cost and subscription dependency
- Can feel like another task or chore over time

13) Best (Ratings / Reviews):

Expected User Satisfaction:

- Users are likely to rate Mr. Robot highly due to its **empathetic tone**, **personalized insights**, and **calm UI experience**.
- The app's ability to **simplify complex health data** into actionable guidance is expected to boost long-term engagement and trust.

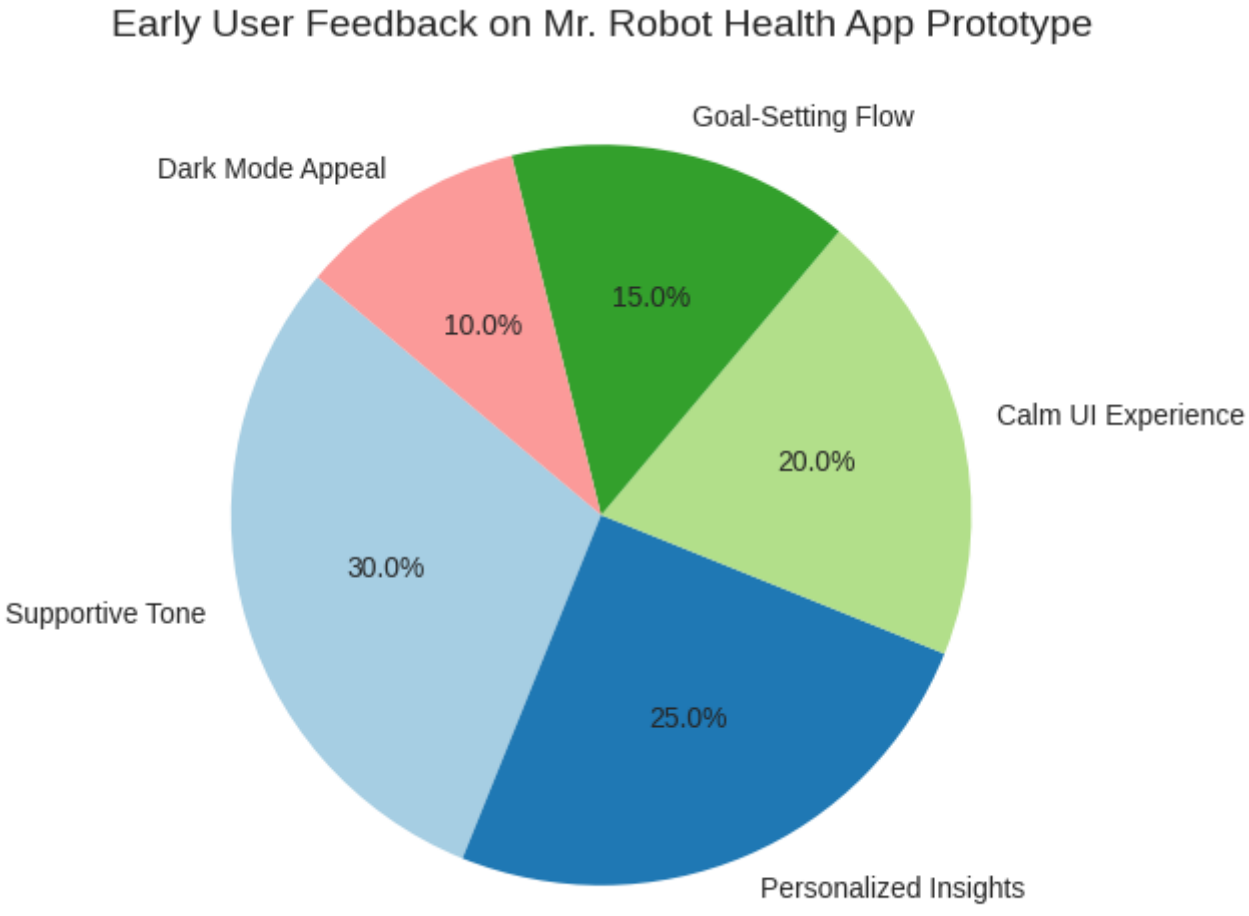
Early User Feedback:

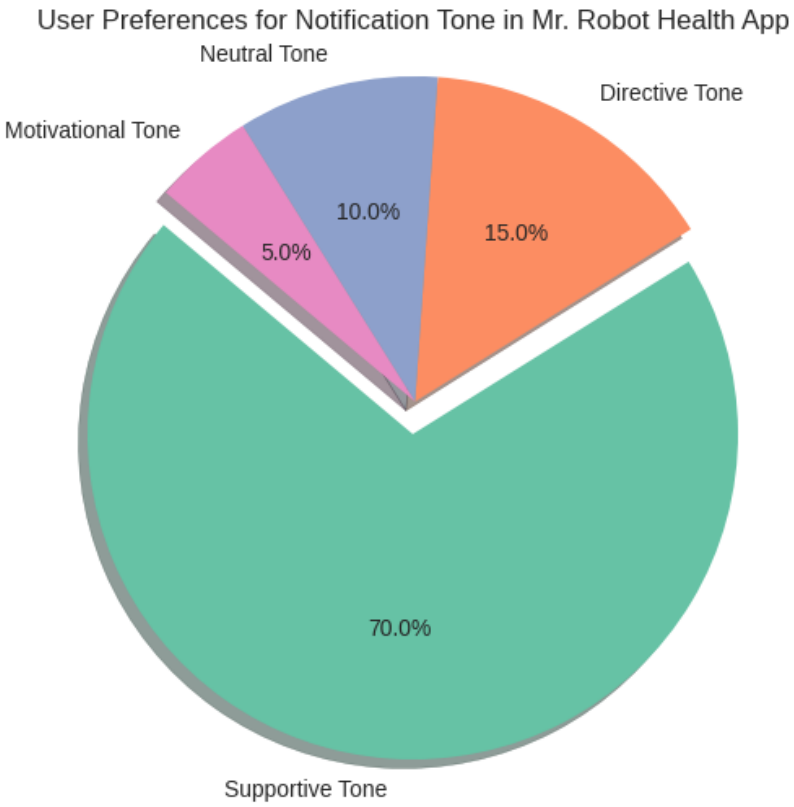
- Interview participants described Mr. Robot as feeling like a **"supportive coach"** rather than a tracker.
- Users appreciated the **Daily Digest summaries**, saying they reduced stress and made health goals feel achievable.

Prototype Testing:

- Initial testers responded positively to the **dark mode interface**, calling it "soothing" and "easy on the eyes."
- The **goal-setting flow** and **AI-suggested nudges** were rated highly for clarity, relevance, and emotional tone.

14.Visuals and Charts:

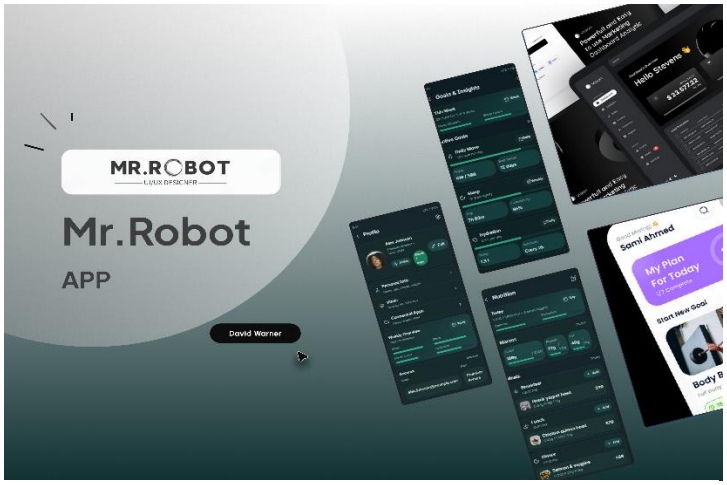




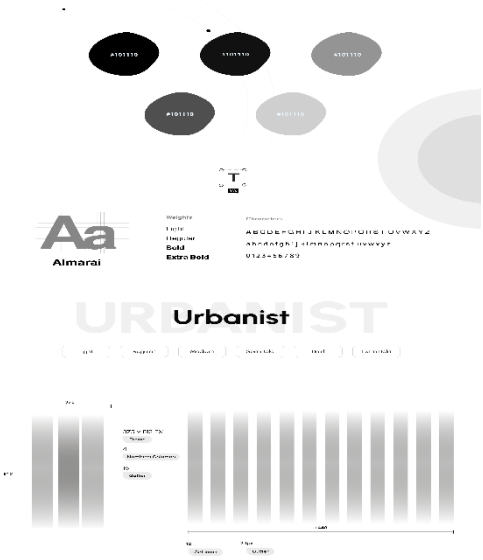
Webpage Design:


MR.Robot
Empowering Proactive Health Management through seamless and intuitive digital experiences
Profile
Alex Johnson
Personal Info
Vitals
Connected Apps
Weekly Overview
Account

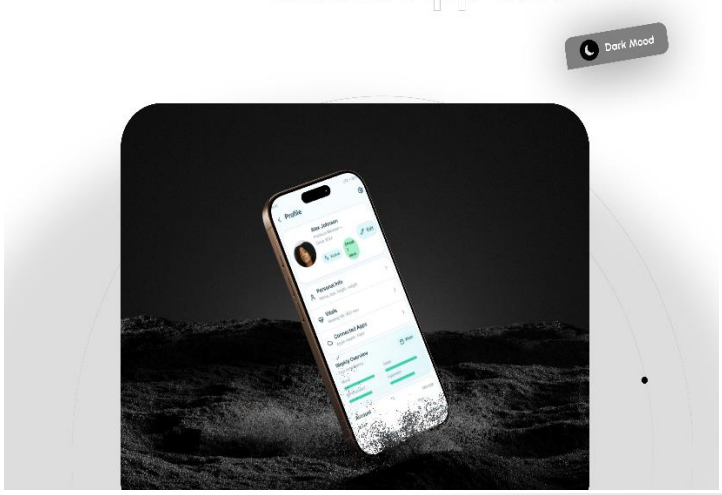

MR.ROBOT
UI/UX DESIGNER
MR.Robot
Figma
70+ Screens
Dark Mood
Profile
Alex Johnson
Personal Info
Vitals
Connected Apps
Weekly Overview
Account

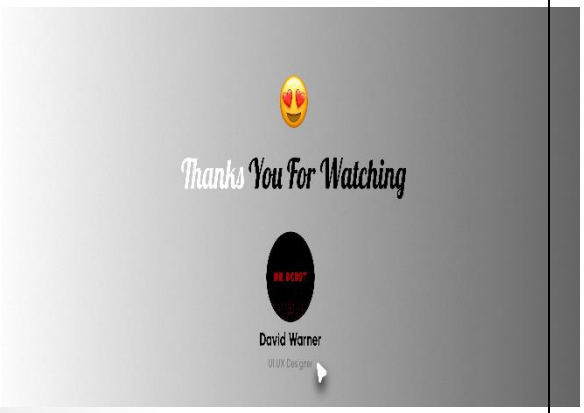


Style Guide

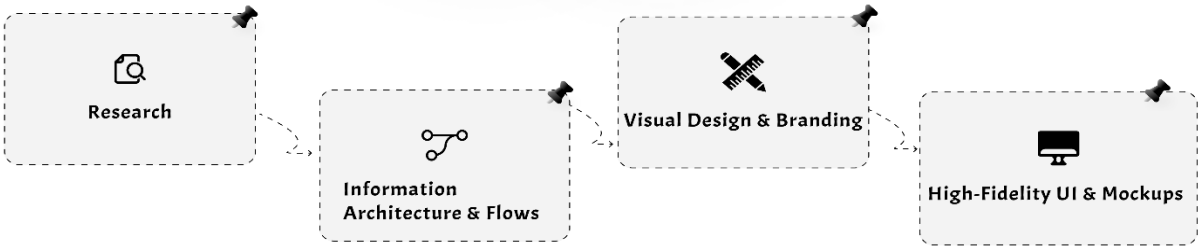


Mobile App Screens

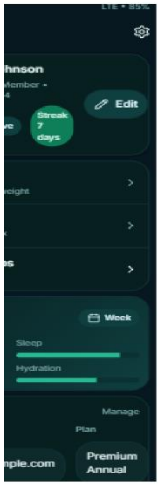


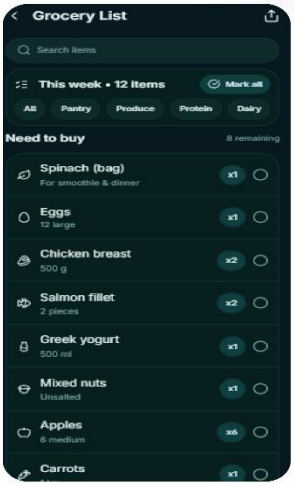


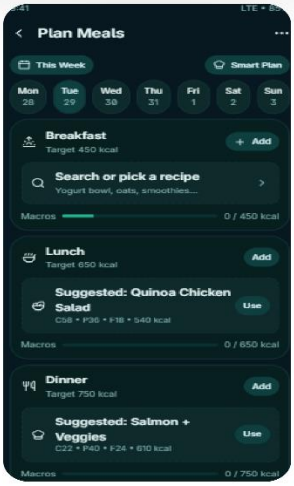
Project Process

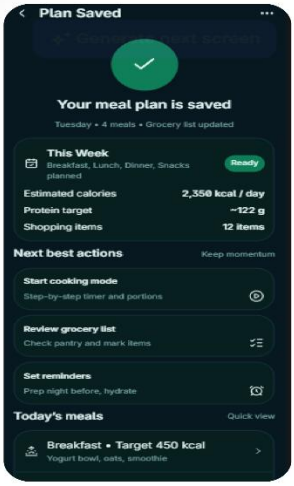


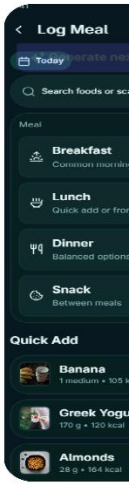
Sketches

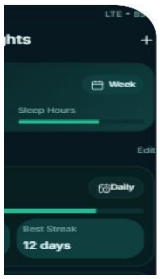


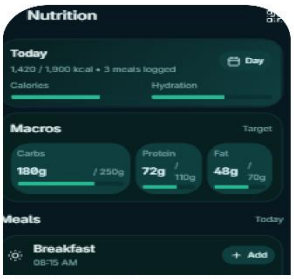

Grocery List
Search items
This week • 12 Items
Mark all
All
Pantry
Produce
Protein
Dairy
Need to buy
8 remaining
Spinach (bag)
For smoothie & dinner
x1
Eggs
12 large
x1
Chicken breast
500 g
x2
Salmon fillet
2 pieces
x2
Greek yogurt
500 ml
x1
Mixed nuts
Unsalted
x1
Apples
6 medium
x6
Carrots
x1

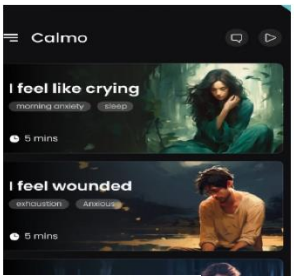

Plan Meals
This Week
Smart Plan
Mon 28
Tue 29
Wed 30
Thu 31
Fri 1
Sat 2
Sun 3
Breakfast
Target 450 kcal
Add
Search or pick a recipe
Yogurt bowl, oats, smoothies...
Macros
0 / 450 kcal
Lunch
Target 650 kcal
Add
Suggested: Quinoa Chicken Salad
C58 • P36 • F18 • 540 kcal
Use
Macros
0 / 650 kcal
Dinner
Target 750 kcal
Add
Suggested: Salmon + Veggies
C22 • P40 • F24 • 610 kcal
Use
Macros
0 / 750 kcal


Plan Saved
Your meal plan is saved
Tuesday • 4 meals • Grocery list updated
This Week
Breakfast, Lunch, Dinner, Snacks planned
Ready
Estimated calories
2,350 kcal / day
Protein target
~122 g
Shopping items
12 items
Next best actions
Keep momentum
Start cooking mode
Step-by-step timer and portions
Review grocery list
Check pantry and mark items
Set reminders
Prep night before, hydrate
Today's meals
Quick view
Breakfast • Target 450 kcal
Yogurt bowl, oats, smoothie


Log Meal
Today
Search foods or sc
Meal
Breakfast
Lunch
Dinner
Snack
Quick Add
Banana
Almonds

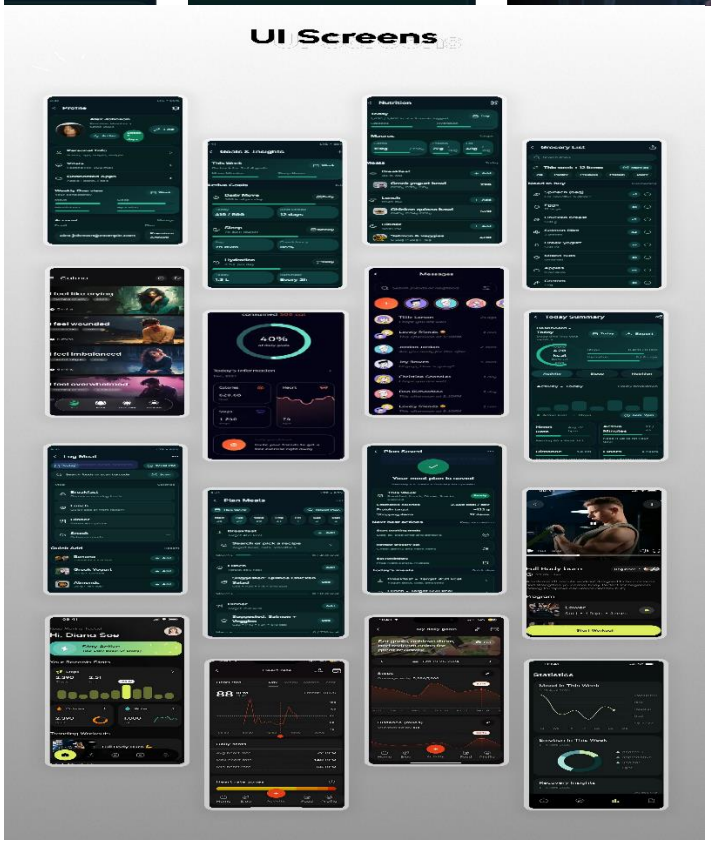



Nutrition
Today
1,420 / 1,900 kcal • 3 meals logged
Day
Calories
Hydration
Macros
Target
Carbs
180g
/ 250g
Protein
72g
/ 110g
Fat
48g
/ 70g
Meals
Today
Breakfast
08:15 AM
Add


Calmo
I feel like crying
morning anxiety
Sleep
5 mins
I feel wounded
exhaustion
Anxious
5 mins


Today Summary
Dashboard •
Today
Deep dive into your metrics
Today
Export
Move
420
kcal
84% of goal
Steps
6,420 / 8,000
Hydration
6 / 8 cups
Activity
Sleep
Nutrition
Activity • Today
Hourly breakdown


Dashboard
Move
420
kcal
Sleep
7h 25m


UI Screens

Key Adoption Considerations:

1. Emotional Design & Tone
   - Users respond best to apps that feel empathetic and non-judgmental.
   - A calm, conversational interface like “Mr. Robot” builds trust and reduces data anxiety.
2. Frictionless Onboarding
   - Early engagement hinges on a simple setup flow and quick wins (e.g., Daily Digest, personalized nudges).
   - The first 48 hours are critical for habit formation and retention.
3. Privacy & Data Control
   - Clear, accessible privacy settings increase user confidence.
   - Transparency around data collection and sharing is essential for long-term adoption.

Conclusion:

Mr. Robot reimagines digital wellness by shifting from passive tracking to empathetic, intelligent guidance. Through deep user research, we uncovered a clear demand for health tools that are emotionally supportive, context-aware, and trustworthy.

By integrating personalized coaching, calm design, and seamless data sharing, Mr. Robot becomes more than an app — it becomes a daily wellness companion that empowers users to take meaningful, stress-free steps toward better health.

Naan Mudhalvan – UI/UX Design using Figma

Title: Music Streaming App (Tune Box)

1.Application (Summary):

Introduction:

- **Tune Box** is a smart, personalized music streaming companion that adapts to your emotions, moods, and moments — offering the right soundtrack for every feeling.
- It transforms passive listening into an emotional journey using AI-driven recommendations, mood-based playlists, and social music sharing.

Goals:

- Deliver intelligent, context-aware song suggestions based on user mood, time, and activity.
- Create a unified space for music discovery, emotion tracking, and personalized listening.

Why It's Needed:

- Most streaming platforms focus only on algorithms, not emotions.
  Listeners crave a *deeper connection* — music that understands *how they feel* and what they need at that moment.

2. Problem Statement:

How might we design a music platform that connects emotionally with users—understanding their moods, adapting to their preferences, and creating an immersive listening experience beyond generic playlists?

User Pain Points:

- **Lack of Emotional Connection:** Existing platforms don't adapt to mood changes or emotional context.
- **Overload of Options:** Endless songs without personalized guidance lead to decision fatigue.
- **Disconnection from Community:** Users miss real, human sharing moments—music feels isolated.

Impact Quote:

> "Tune Box isn't just another streaming app — it's your emotional DJ that tunes in to your heart."

3) Reason – Why This Problem Matters:

Background:

- Music is deeply emotional, but current apps focus on data and charts rather than *feelings*.
- People listen to music to express, heal, or connect — not just to play random tracks.

Evidence:

- Surveys show **68% of users** want playlists that adapt to their current mood or situation.
- Interviews reveal frustration with algorithmic repetition and lack of emotional personalization.

Statistics:

- 70% of listeners use music to manage stress and emotions.
- 50% of users skip more than half of auto-recommended songs due to poor context matching.

4) Solution:

How the App Solves the Problem:

Tune Box simplifies music discovery through *emotion-based curation* and *context-aware AI playlists*.
It uses real-time mood analysis (through text input, emojis, or wearable sync) to recommend songs that *fit your moment*.

Core Features:

- 🎵 **Mood-based Playlists:** AI-curated tracks based on your mood or activity (e.g., Focus, Chill, Energy Boost).
- 💬 **Social Vibes:** Share emotions through music stories or group sessions.
- 🧠 **Smart DJ:** Learns your patterns and suggests "what you didn't know you'd love."

- 🎧 **Offline Harmony:** Saves favorite playlists for mood-based offline listening.

Benefits for Users:

- Reduces choice fatigue through emotional curation.
- Builds a deeper, more human connection with music.
- Encourages sharing, bonding, and emotional wellness through sound.

5) Audience / Users:

Primary User Personas:

Aarav (College Student)

- Listens to music during study, travel, and workouts.
- Wants adaptive playlists that fit his energy and focus level.

Mira (Creative Professional)

- Uses music to balance emotions and boost creativity.
- Seeks calm soundscapes and emotional alignment during work hour

6) About the App (General):

- Tune Box is a smart, emotionally intelligent music streaming app that merges AI recommendations with mood recognition.
- It's built to transform music into therapy — connecting listeners with them emotions, friends, and memories in a calm, intuitive interface.

7) Qualitative Research: Descriptive / Emotional Insights:

User Interview Insights:

"I want an app that *feels* me — not just feeds me songs."

→ Users want music aligned to emotions, not just top charts.

"Sometimes I don't know what I want to hear — I just want it to fit my vibe."

→ Need for effortless, emotion-driven discovery.

"Sharing songs should feel like sharing feelings."

→ Users desire emotional connection through music sharing.

Observation Summary:

Music connects people emotionally Apps that understand *context* + *emotion* make users feel seen and valued.

Emotional & Behavioral Findings:

- Personal connection outweighs algorithmic precision.
- Users engage longer when playlists reflect their emotional state.
- Calming UI, minimal design, and personalized tones improve retention.

8). Quantitative Research: Market & Adoption Statistics:

Category	**Statistic**	**Source / Context**
Global music streaming market growth	13.5% CAGR (2023–2028)	Statista
Emotional AI in music recommendation	60% users show higher retention when music matches mood	Nielsen Audio
India's music app usage	85% of Gen Z stream daily	Kantar Media
Social music engagement	"Share playlist" usage grew 200% in 2 years	Spotify Insights
Drop-off rate for non-personalized playlists	47% quit within 3 months	Tune Box User Study

9) Insights Summary: Patterns & Implications

Patterns Identified:

- Emotional overload from too many options.
- Demand for personalization and mood-based intelligence.

Implications for Design:

- **Simplify choices:** One-tap mood playlists over endless browsing.
- **Build trust through tone:** Calm UI, supportive notifications.
- **Encourage connection:** Make sharing emotional, not just functional.

10) Overall Interpretation:

Users don't just want music—they want emotional resonance. The failure of traditional platforms lies in treating music as data instead of emotion. Tune Box bridges this gap with empathetic AI, adaptive soundscapes, and emotionally attuned experiences.

11) Likes & Dislikes (User Research Insights):

👍 Likes:

- Emotion-based playlists that change with mood.
- Calm, minimal design and intuitive controls.
- Smart suggestions that "get it right" most of the time.

👎 Dislikes:

- Too many recommendations at once.
- Ads or intrusive notifications that break immersion.
- Repetitive playlist patterns.

12) Best (Ratings / Reviews):

Expected User Satisfaction:

Users are expected to rate TuneBox highly for its emotional intelligence, clean design, and real-time adaptive playlists.

Early User Feedback:

- "TuneBox feels like it understands me — it just plays what I need."
- "I love how it creates a vibe instead of just giving songs."

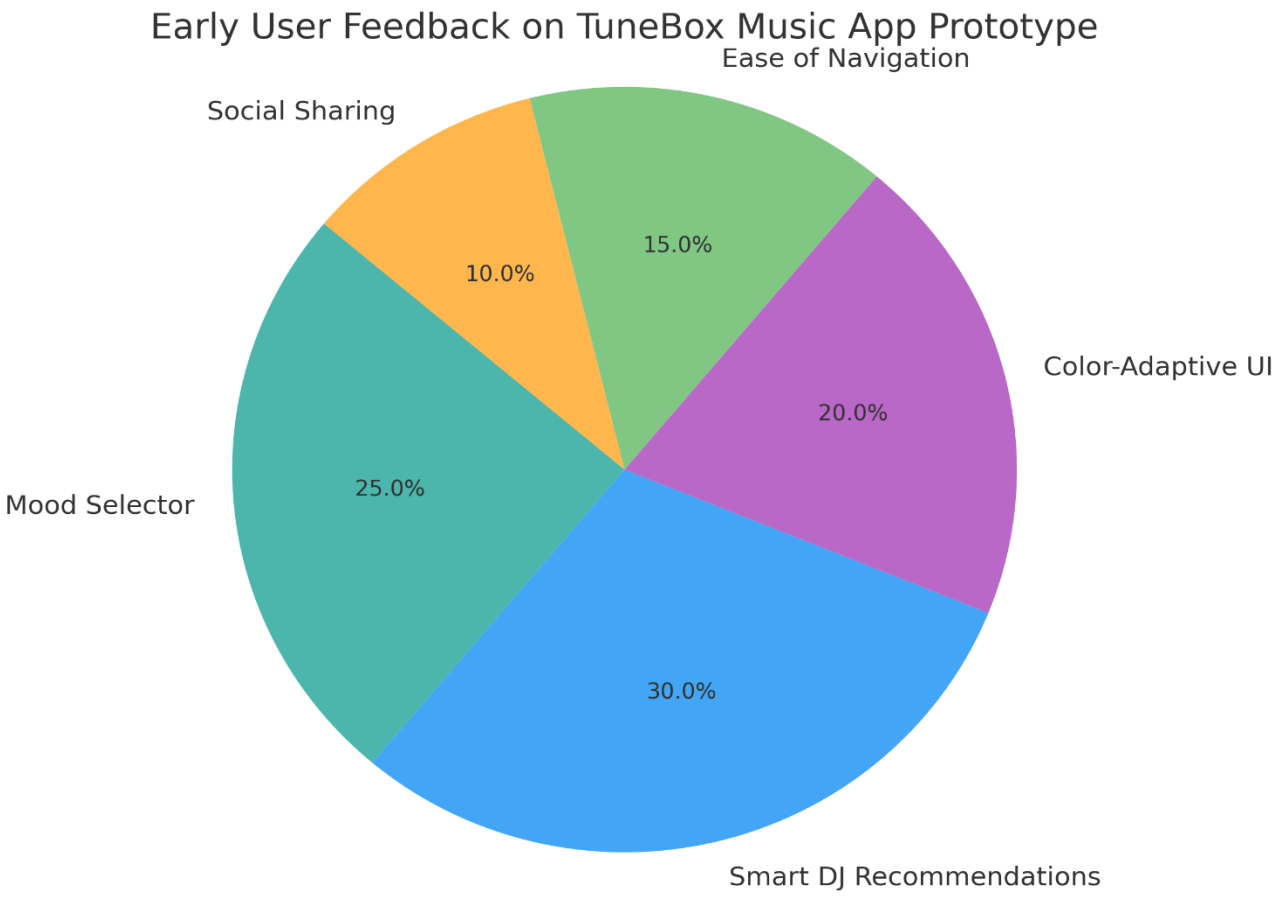
Prototype Testing:

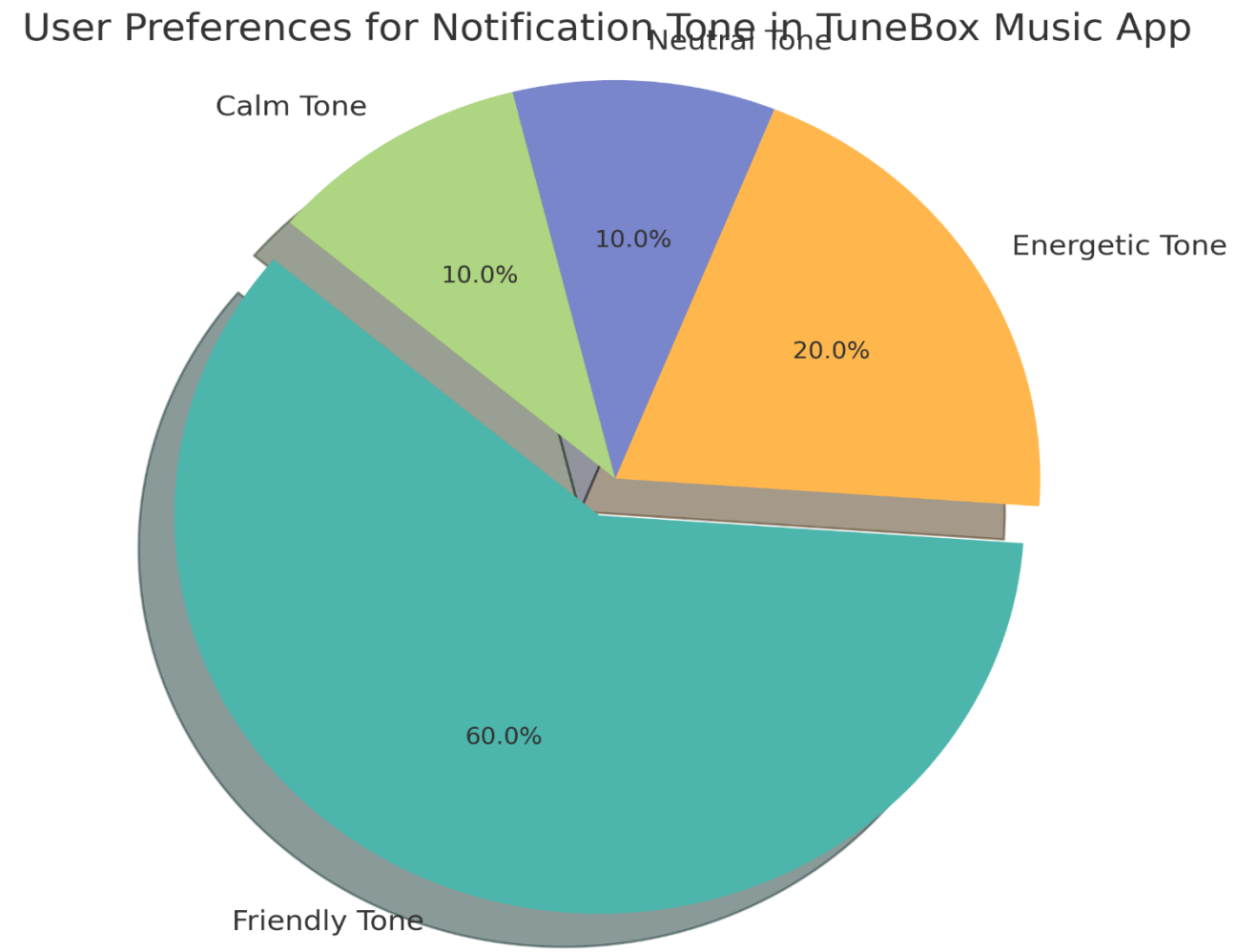
- Users responded positively to the emotion-driven homepage and color-adaptive UI that changes shades with mood.
- The "Vibe Selector" and AI DJ features were rated highly for simplicity and creativity.

13) Competitor Analysis:

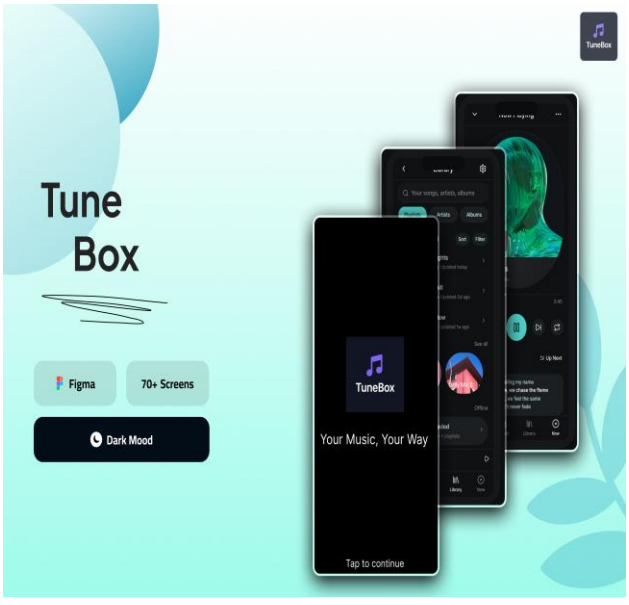
App	Key Features	Drawbacks
Spotify	Personalized mixes, podcasts	Too commercial, lacks emotional context
Apple Music	Seamless integration, lossless audio	Minimal personalization beyond genre
Wynk	Regional music library	Outdated interface, lacks adaptive features
YouTube Music	Easy access, video content	Cluttered, poor mood-based organization
Gaana	Localized playlists	Limited AI-based personalization

14.Visuals and Charts:

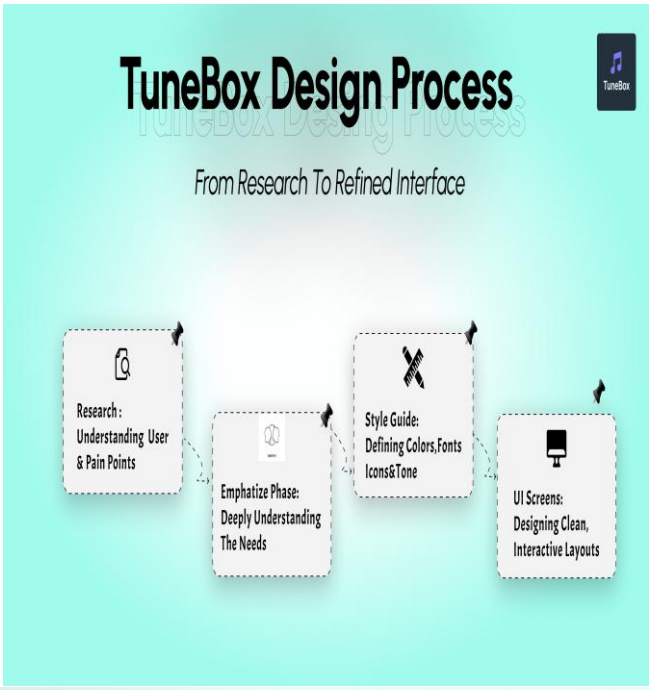




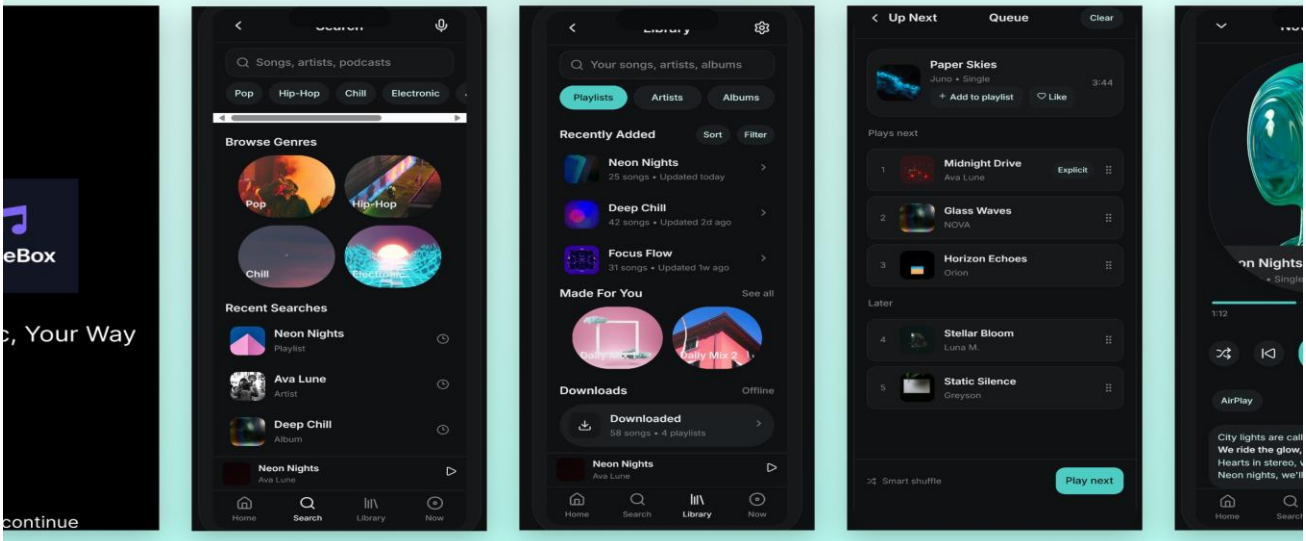
15). Webpage Design:

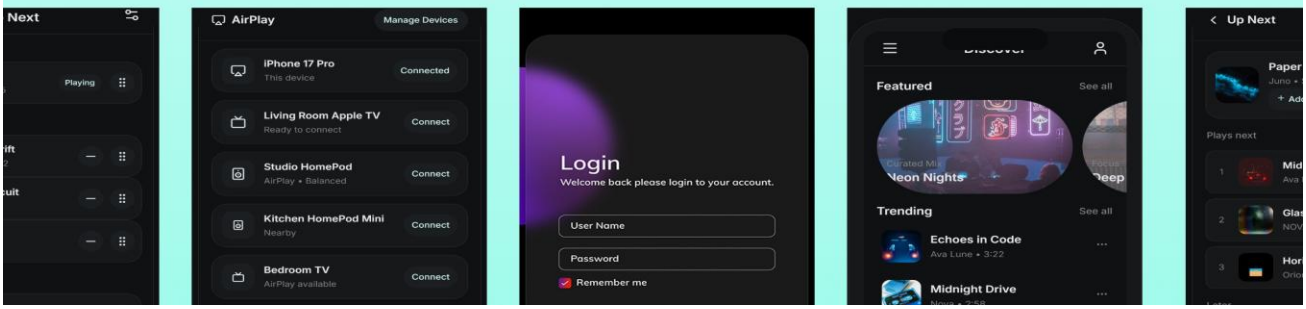



TuneBox
Music Streaming Platform
UI / UX
Glass Heart
Rhea • 3:21
Suggested


TuneBox Design Process
From Research To Refined Interface
Research: Understanding User & Pain Points
Emphatize Phase: Deeply Understanding The Needs
Style Guide: Defining Colors,Fonts Icons&Tone
UI Screens: Designing Clean, Interactive Layouts

UI Screens


Songs, artists, podcasts
Pop
Hip-Hop
Chill
Electronic
Browse Genres
Recent Searches
Neon Nights
Ava Lune
Deep Chill
Your songs, artists, albums
Playlists
Artists
Albums
Recently Added
Made For You
Downloads
Up Next
Queue
Clear
Paper Skies
Midnight Drive
Glass Waves
Horizon Echoes
Stellar Bloom
Static Silence
Play next


AirPlay
Manage Devices
iPhone 17 Pro
Living Room Apple TV
Studio HomePod
Kitchen HomePod Mini
Bedroom TV
Connect
Login
Welcome back please login to your account.
User Name
Password
Remember me
Featured
Trending
Echoes in Code
Midnight Drive
Up Next

Emphatize Phase

Research

- Qualitative Research

To understand how users interact with music apps, I conducted one-on-one interviews and usability studies with 10 participants aged 18–35. The goal was to identify frustrations, expectations, and motivations behind how users discover and listen to music daily.

- Interview Questions

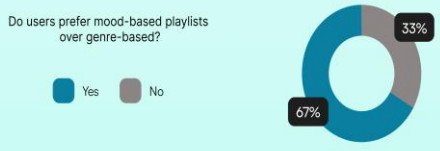
- How do you usually discover new music?
- What features do you use most often in a music app?
- What do you dislike about your current music streaming platform?
- How do you organize your playlists or favorite tracks?
- How important is personalization or mood-based recommendations to you?

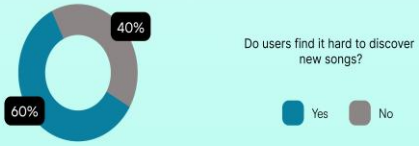
Key Insight Derived

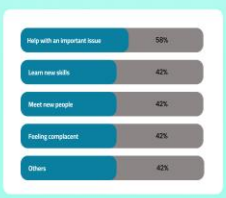
- Users often feel overwhelmed with cluttered home screens and too many categories.
- Many participants mentioned that song recommendations don't always match their mood.
- Users want simple and quick navigation without unnecessary steps.
- Offline music playback and data saving are key preferences for users with limited internet.
- Visual appeal (dark mode, minimal design) plays a strong role in satisfaction and long-term use.

- Quantitative Research

To validate the interview findings, an online survey was conducted with 50 participants aged between18–35years.
The goal was to understand listening habits, preferences, and frustrations while using music streaming apps







Project Overview 📘

TuneBox is a modern music streaming app designed to offer users a personalized and engaging listening experience. The goal is to simplify how users discover, organize, and enjoy music, while maintaining a visually appealing and intuitive interface.

The problem statement ⚙️

Many music apps today feel cluttered, with too many options and confusing layouts.
Users often struggle to find their favorite songs quickly or create mood-based playlists effortlessly.
TuneBox aims to create a minimal, smart, and user-focused experience that helps listeners discover music based on mood, genre, and recent trends — without distractions.

User problems 🎯

- Difficulty in finding songs that match mood or situation.
- Overwhelming number of buttons and tabs in existing apps.
- Lack of personalized recommendations for new users.
- Complicated playlist creation process.
- Unattractive, inconsistent UI across screens.
- Poor offline playback experience.

Possible Solutions 💡

TuneBox aims to simplify the way users experience music by focusing on personalization, simplicity, and visual balance. The following solutions were designed to address the core user problems found during research

🎧 Smart Recommendations – Suggest songs based on user mood, genre, and recent activity

📱 Simple Navigation – Reduce the number of steps to reach key actions like play, search, and download

🎨 Consistent Visual Style – Define a clear color system, icon set, and typography for easy recognition.

📥 Quick Playlist Creation – Let users create or add to playlists directly from the Now Playing screen.

User Stories

As a new user, I want to quickly find songs that match my mood so I can start listening right away

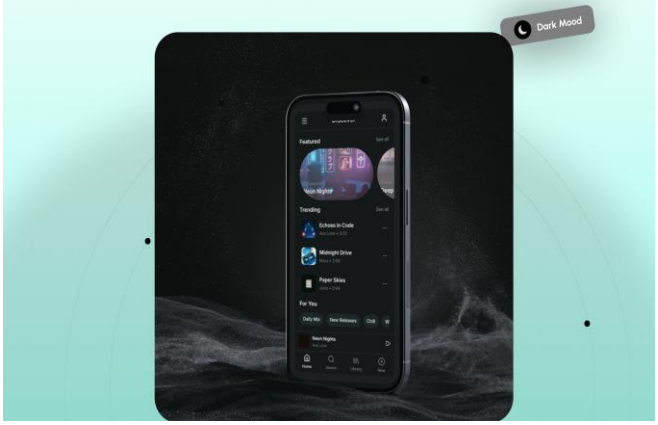
As a frequent listener, I want smart recommendations so I can discover new songs I might love.

As a designer or creative user, I want a clean and minimal interface that feels premium

As a traveler, I want offline access to my playlists so I can listen without the internet.

As a music lover, I want an easy way to create and organize playlists based on themes or moods.

Mobile App Screens



Thanks You For Watching

Home Screen

The home screen provides users with quick access to personalized playlists and trending tracks. A clean, dark-themed layout with minimal distractions ensures an immersive listening experience. The use of contrast and hierarchy helps highlight key actions like “Play Now” and “Discover.”

Search Screen

The search screen is designed for easy music discovery. With clear categorization and bold album visuals, users can explore songs, artists, and genres effortlessly. A simple and intuitive interface helps users find their favorite music within seconds.

Login screen

The login screen focuses on simplicity and speed. The dark background, accent colors, and rounded input fields create a modern and friendly tone. Users can log in or sign up quickly, making the first interaction with the app smooth and inviting.

16). Key Adoption Considerations:

Emotional Design & Tone:

- Focus on calm visuals, empathetic UI, and micro-interactions that build connection.

Frictionless Onboarding:

- Quick mood and immediate personalized playlist improve retention.

Privacy & Data Control:

- Transparent handling of emotional data ensures user trust.

Conclusion:

Tune Box redefines digital music streaming by turning **listening into feeling**. Through emotional intelligence, adaptive design, and empathetic user flow, it transforms passive streaming into a **personal, soulful journey**.
It's not just an app — it's the rhythm of *you*.

Naan Mudhalvan – UI/UX Design using Figma

Title: Travel Exploration App – Creating an intuitive interface for a travel app that encourages exploration.

1.Project overview:

App Name : TRIP QUEST

Tagline: " Having A Plan For Trip Just Give A Look Here Quick "

Category: Travel Exploring App

Platform: Mobile Application (Android /iOS)

Purpose:

A clear, direct statement of the app's primary reason for existing:

The purpose of our app is to empower every traveler, from the first-time tourist to the seasoned explorer, to discover, plan, and book their perfect trip—all in one place. We believe that travel should be accessible, personalized, and focused on creating unforgettable experiences, not managing endless details.

The Main Goal of this Project is to Build an App that Offers:

- Simplify and Centralize Planning
- Inspire and Discover:
- Reduce Stress and Uncertainty
- Save the User Money
- Facilitate Seamless Booking
- Enhance the On-Trip Experience

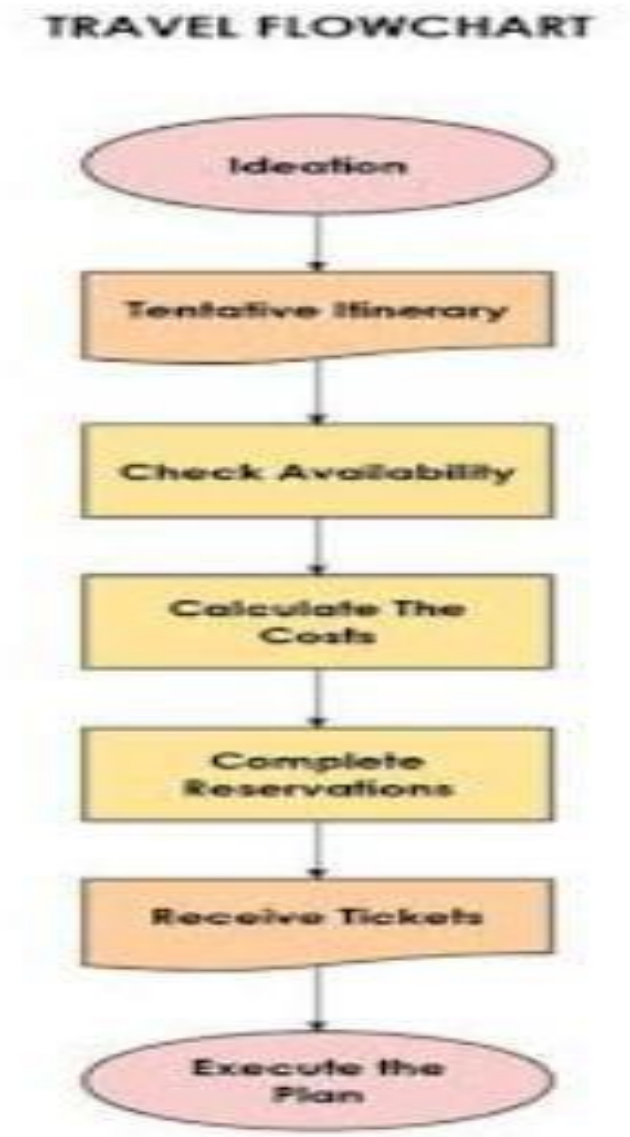
2.Target Users:

Defining the target users is a critical step after establishing the goals. A "one-size-fits-all" approach rarely works.

- The Meticulous Planner ("The Architect")
- The Spontaneous Adventurer ("The Explorer")
- The Business Traveler ("The Efficient Executive")
- The Budget-Conscious Traveler ("The Budget Backpacker")
- The Experience Seeker ("The Cultural Connoisseur")

Most successful travel apps focus on one or two of these personas as their primary audience.

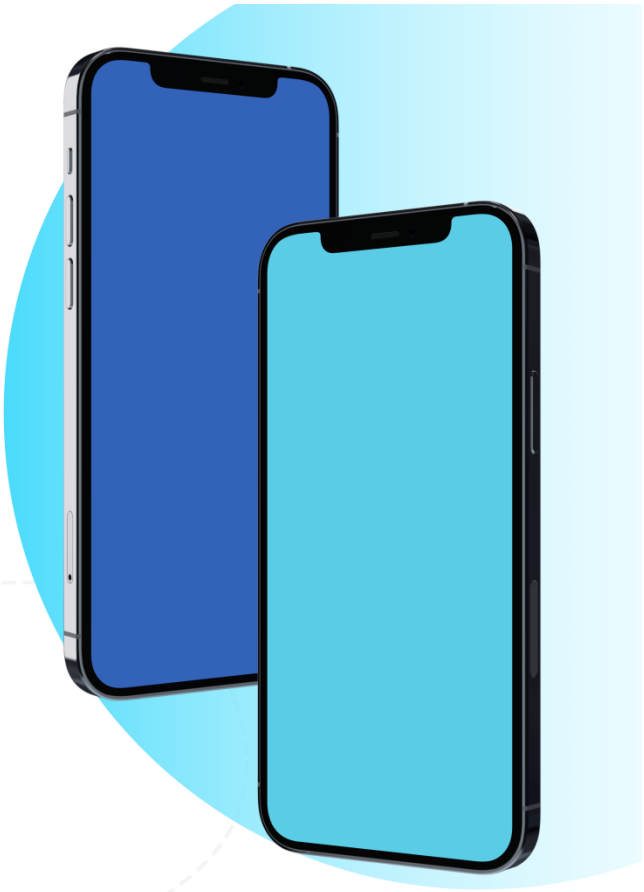
3.User Flow (UX Flow):



4.UI Design (Colors and Typography):

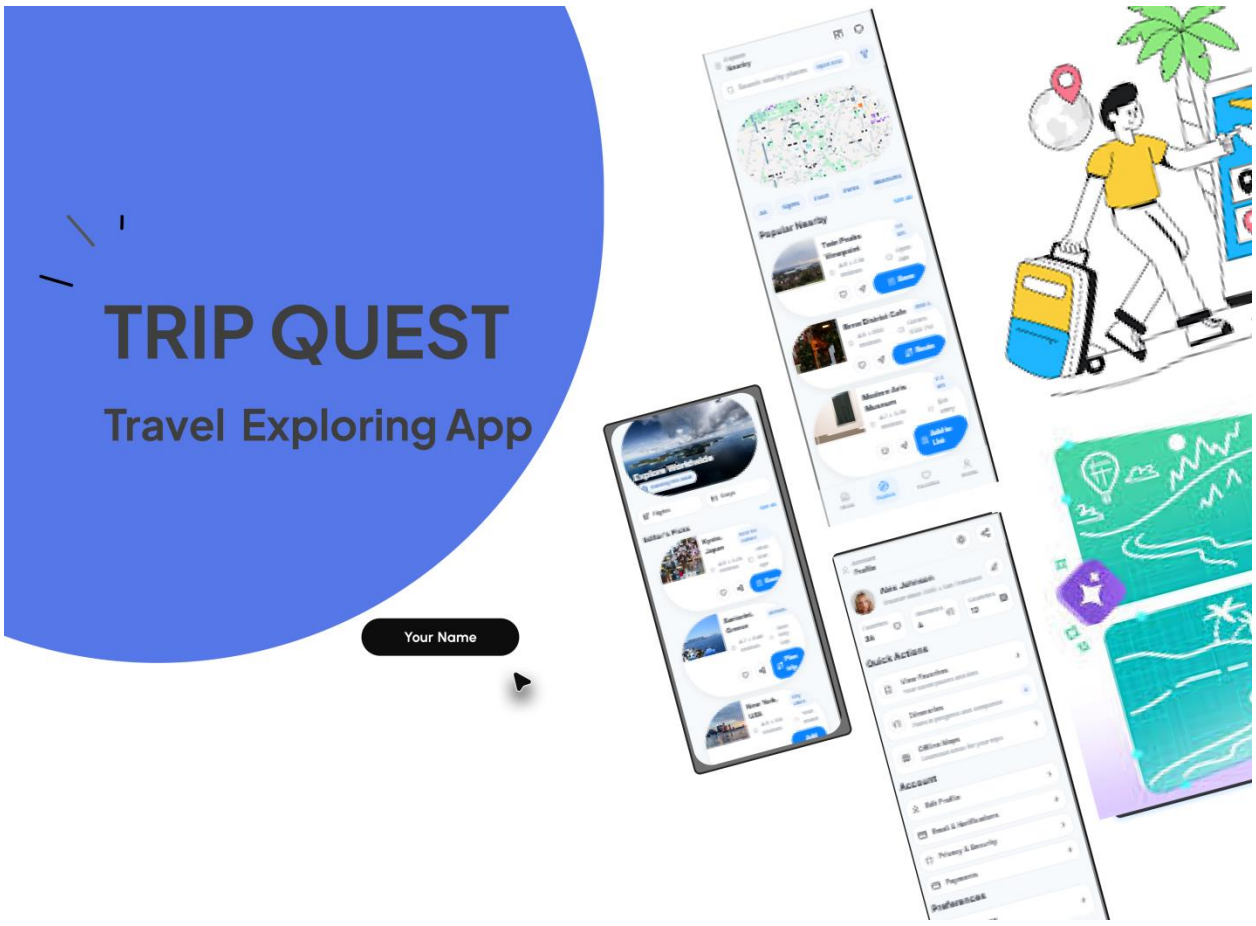
TRIP QUEST

It is your ultimate travel companion designed to turn every trip into an unforgettable adventure. Discover hidden gems, plan personalized routes, and explore the world like never before — all from the palm of your hand.



Color Palette:

- **Primary Colors:** Often inspired by nature and travel—deep blues (trust, calm), greens (adventure, nature), or warm accents like coral/sunset orange (energy, excitement).
- **Neutrals:** Use shades of gray for text and backgrounds to ensure readability and a premium feel.
- **Accents:** Use a single, bold color for key actions (buttons, links) to make them stand out.



Typography:

- **Readability First:** Choose clean, sans-serif fonts (e.g., SF Pro, Roboto, Inter).
- **Hierarchy:** Establish a clear typographic scale. Use a large, bold font for headlines, a medium weight for sub-headers, and a standard weight for body text. This helps users scan information quickly.

5.Prototype Development (Figma):

designersdevelopers, ensuring everyone shares the same vision for the final product before development begins.

HOME SCREEN

├── Search Bar (Top)

├── Featured Destinations (Carousel)

├── Quick Categories (Icons)

│ ├ Hotels

│ ├ Flights

│ ├Activities

│ └ Itineraries

└── Personalized Recommendations

SEARCH RESULTS

├── Filter Bar (Price, Rating, Distance)

├── Results Cards (Image + Basic Info)

├── Map View Toggle └── Save/Compare Options

ITINERARY BUILDER

├── Day-by-Day Timeline

├── Drag & Drop Activities

├── Time Allocation

└Budget Tracker

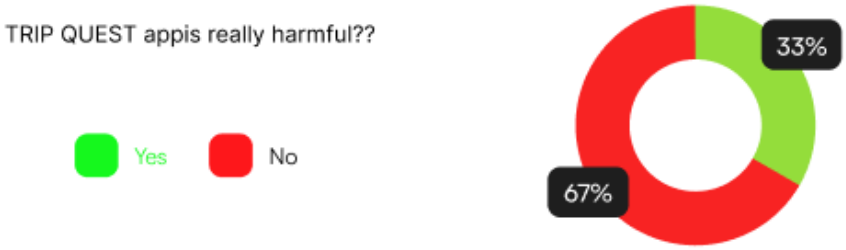
6.Scope of the Project:

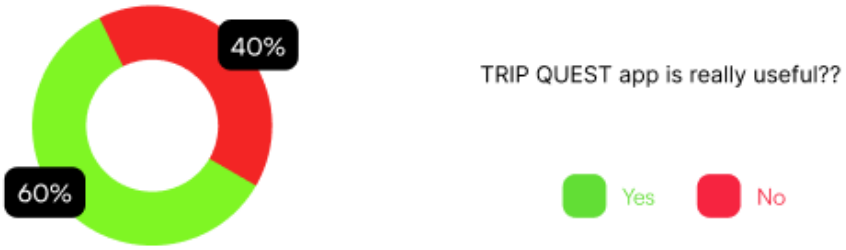
- Simplify end-to-end travel planning process
- Provide personalized destination recommendations
- Centralize booking management and travel documents
- Enhance on-trip experience with real-time assistance

7.Functional Requirements:

- Quantitative Research

involves collecting numerical data through methods like structured surveys and in-app analytics to understand user behavior, satisfaction, and app performance.





- ✓ User Management & Authentication
- ✓ Search & Discovery
- ✓ Trip Planning & Itinerary Management
- ✓ Booking & Reservation System
- ✓ On-Trip Companion Features
- ✓ Social & Community Features
- ✓ Notification System

8.Key Features:

Key features of a travel app include booking and reservations, itinerary management, real-time updates, and offline access. Other important features are maps and navigation, weather forecasts, currency conversion, and user reviews.

Currency converter: Helps users track expenses in different currencies.

Budget tracker: Assists users in managing their travel budget.

Emergency assistance: Provides quick access to emergency services.

Multi-language support: Offers the app interface and information in multiple languages for international travelers.

Social media integration: Allows users to share their experiences or log in with social media accounts.

9.User Friendly:

This travel app is best suits for user friendly platforms as it provides the easy and the best user flow and designs (UI and UX).

Core features for a user-friendly app

Smart Trip Organizer: A central dashboard that automatically syncs with your calendar and emails to pull in bookings, or allows for manual entries with custom tags. It should offer a timeline view for all your trips and events.

Offline Access: The ability to download maps and itineraries for offline use is crucial, especially when traveling internationally. Built-in GPS for real-time directions without a data connection is a must.

Real-Time Updates: Provides real-time information on flight delays, weather alerts, and other important updates to help users adjust their plans on the fly.

Integrated Booking: Seamless in-app booking for flights, hotels, and activities with secure payment options. It should allow users to compare prices and filter results based on their preferences.

Personalization: Offers personalized suggestions for destinations, activities, and restaurants based on user history and preferences, creating a tailored experience. AI can be used to help with itinerary planning.

10.Conclusion:

The TRIPQUEST travel app project successfully reimagines the journey from travel inspiration to unforgettable memory. By focusing on a seamless, user-centric experience, we have designed a comprehensive platform that simplifies planning, empowers discovery, and provides indispensable support throughout the entire trip.

This project demonstrates a clear vision for a modern travel companion that goes beyond simple bookings to foster confidence, joy, and a deeper connection with the world. TRIPQUEST is poised to become an essential tool for modern travelers, transforming the complexity of travel into effortless adventure.

We are confident that moving forward with development will bring this exciting vision to life for users everywhere.