

## **Credit Card Transaction Report Insights:**

- Revenue by decreased by 13%.
- Overall Revenue is 55M.
- Total Interest is 8M.
- Total Transaction amount is 45M.
- Male customers are contributing more in revenue i.e. 30M, while female contribute 26M.
- Blue and Silver credit card are contributing to 93% of overall transaction.
- TX, NY and CA are contributing to 68%.
- Overall Activation rate is 57.47%.
- Overall Delinquent rate is 6.07%.
- Highest number of total transactions was done in quarter 3 of FY-2023.
- From the report it is observed that the credit card is mostly used by those people belonging to the age group of 40-60.