Ashudeep Singh

Applied Research Scientist, Pinterest, Inc.

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Research Interests

Machine Learning · Recommender Systems · Information Retrieval · Fairness in ML · Responsible AI

Education

2015-2021 **Ph.D. Computer Science**, Cornell University, Ithaca, NY.

Advisor: Thorsten Joachims

Thesis Committee: Solon Barocas, Karthik Sridharan, David Mimno.

Topic: Fairness in Ranking and Recommendation Systems.

Relevant Coursework: Machine Learning Theory, Advanced topics in Machine Learning, Design and Analysis of Algorithms, Causality and Learning for Intelligent Decision Making, Ethics and Policy in Data Science.

Grade Point Average (GPA)- 4.0

2010–2015 **B.Tech.-M.Tech. Dual Degree**, *Indian Institute of Technology (IIT) Kanpur*, India.

Major: Computer Science and Engineering.

M.Tech. GPA- 10.0/10.0, BTech. GPA- 9.6/10.0 (Academic Excellence Award for all years)

Industry Experience

2021-present **Applied Research Scientist, Advanced Technologies Group**, *Pinterest, Inc.*, Palo Alto, CA.

Working on Inclusive AI efforts at Pinterest to ensure algorithmic fairness, diversity in search and recommendations, inclusive system design in production systems for personalized discovery.

January-May **Research Intern**, *Google Brain*, New York, NY.

2020 Safe Reinforcement Learning for Sequential Recommender Systems

Research Internship project mentored by **Alex Beutel** (Google Brain).

Formulated and developed a sequential recommendation framework that considers the long-term well being of the users and proposed a novel Safe Reinforcement Learning (Safe RL) based policy gradient algorithm that provides risk guarantees for the worst-case users.

May-August Research Intern, Microsoft Research, Montreal, QC, Canada.

2019 Feedback Loops and Producer-side Fairness in Recommender systems

Research Internship project working with **Fernando Diaz** (FATE Group).

Studied the intertwined phenomenon of *selection bias* and *exposure unfairness* for the producers in recommender system feedback loops. The goal was to specify the conditions under which these effects amplify and to propose algorithms to mitigate these effects.

May-August Research Intern, Facebook, Menlo Park, CA.

2017 Active Learning for Multilabel Classification on Newsfeed

Research internship project working with **Khalid El-Arini** (Feed Content Classification Team at Facebook Newsfeed).

Developed an active learning approach to optimize for the trade-off between model accuracy and human labeling effort for a large-scale multilabel classification problem on the Facebook Newsfeed.

May-August Research Intern, Microsoft Research Lab, New York City, NY.

2016 Contextual Bandits for Personalization of Notifications in Microsoft Health App

Research internship project working with **John Langford** (MSR NYC) and **Ryen White** (Microsoft Health and MSR Redmond).

Developed a *Contextual Bandits* based approach to personalize reminder and notification messages on the Microsoft Health App to optimize for user's long term health and fitness.

Publications

Conference Publications

Ashudeep Singh, David Kempe, Thorsten Joachims. "Fairness in Ranking under Uncertainty". In Proceedings of Advances in Neural Information Processing Systems (NeurIPS) 2021. ☑

Marco Morik*, Ashudeep Singh*, Jessica Hong, Thorsten Joachims. "Controlling Fairness and Bias in Dynamic Learning-to-Rank". In Proceedings of 43rd International ACM SIGIR Conference on Research and Development in Information Retrieval 2020. (* equal contribution) □ [Best Paper Award]

Ashudeep Singh and Thorsten Joachims. "Policy Learning for Fairness in Ranking". In Proceedings of Advances in Neural Information Processing Systems (NeurIPS) 2019, Vancouver, BC, Canada. ©

Ashudeep Singh and Thorsten Joachims. "Fairness of Exposure in Rankings". In ACM SIGKDD International Conference on Knowledge Discovery & Data Mining (KDD) 2018, London, United Kingdom. [2]

Tobias Schnabel, Adith Swaminathan, Ashudeep Singh, Navin Chandak, Thorsten Joachims. "Recommendations as Treatments: Debiasing Learning and Evaluation" In Proceedings of The International Conference on Machine Learning (ICML) 2016, New York, NY, USA. ♂

David Adamson, Akash Bharadwaj, Ashudeep Singh, Colin Ashe, David Yaron, Carolyn P. Rosé. "Predicting Student Learning from Conversational Cues". In Proceedings of 12th International Conference of Intelligent Tutoring Systems (ITS) 2014, Honolulu, HI, USA. ♂

David Adamson, Divyanshu Bhartiya, Biman Gujral, Radhika Kedia, Ashudeep Singh, Carolyn P. Rosé. "Automatically Generating Discussion Questions". In Proceedings of 16th International Conference of Artificial Intelligence in Education (AIED) 2013, Memphis, TN, USA. ✷

Workshop Papers

Ashudeep Singh, Yoni Halpern, Nithum Thain, Konstantina Christakopoulou, Ed H. Chi, Jilin Chen, Alex Beutel. "Building Healthy Recommendation Sequences for Everyone: A Safe Reinforcement Learning Approach". At FAccTRec Workshop at ACM RecSyS, 2020. ☑

Ashudeep Singh, Thorsten Joachims. **"Equality of Opportunity in Rankings"**. At Workshop on Prioritising Online Content at NeurIPS 2017.

Ashudeep Singh, Thorsten Joachims. "Learning item embeddings using biased feedback". At Causal Inference and Machine Learning for Intelligent Decision Making Workshop at NeurIPS 2017. ✷

Awards and Achievements

- 2020 Awarded the **Best Paper Award** at ACM SIGIR 2020.
- 2019 Outstanding TA Award by the Department of Computer Science for CS6780: Advanced Machine Learning class.
- 2019 Awarded the NeurIPS Travel Award to attend NeurIPS 2019, Vancouver, BC, Canada.
- 2018 Awarded the ACM Student Travel Award to attend SIGKDD 2018, London, UK.
- 2015 **Ranked first** in the M.Tech. class of 108 students graduating in 2015 at IIT Kanpur.
- 2011–2015 Awarded **Academic Excellence Award** for outstanding academic achievements at IIT Kanpur for all years.

- 2010–2014 Awarded **CBSE Merit Scholarship** for Professional Studies by Central Board of Secondary Education, India.
 - 2012 Recipient of **Summer Undergraduate Research Grant for Excellence (SURGE)**, granted by Dean Resource Planning and Generation, IIT Kanpur.

Professional Service

- Area Chair/Meta-Reviewer for ICML 2022.
- **Senior Program Committee** member for ACM EAAMO 2022.
- **Program Committee** (PC member)
 - ACM FAccT Conference 2021
 - FAccTRec workshop at ACM RecSys 2020
- FACTS-IR Workshop at SIGIR 2019
- Repl4NLP Workshop at ACL 2018

- Reviewer
 - ICLR 2021
 - Recsys 2021
 - NeurIPS 2019-2022

- ICML 2019-2021
- AAAI 2020

• Ethics Reviewer for NeurIPS 2022.

Positions of Responsibility and Extra Curricular Activities

- o Co-developed ViCoRecS: Virtual Conference Recommender System to provide attendees at KDD 2020 with relevant Networking and Paper recommendations, which was used by ~1000 users. ☐ (2020)
 - Published the outcome of a research experiment conducted as a part of deploying this system at NeurIPS 2021
- o Organized the **Machine Learning Discussion Group** at Cornell University. ♂ (2016-18)
- Coordinated the PhD Visit Day 2016 for Cornell Computer Science as a **Visit Day Czar**. (2016)
- Student Guide, Academic Mentor, and Link Student for Counselling Service, IIT Kanpur. (2011–13)

Teaching and Mentorship

- o Teaching Assistant for
 - Advanced Machine Learning (CS6780, Cornell)

- (Spring 2019)
- · Awarded *Outstanding TA Award* by the Department of Computer Science.
- Machine Learning for Data Science (CS4786, Cornell)

(Spring 2016)

- Machine Learning for Intelligent Systems (CS4780/5780, Cornell)

(Fall 2015)

- Machine Learning for Vision (CS679, IIT Kanpur)

- (Spring 2015)
- Fundamentals of Computing (Graduate Student Instructor, ESC101, IIT Kanpur)
- (Fall 2014)
- Mentored and collaborated with several undergraduate and masters students at Cornell University. (2017-2021)
 - Zili Zhou (Cornell)
 - Ibiyemi Abiodun (Cornell)
 - Hansol (Hannah) Lee (Cornell, now Stanford)
 - Andrei Kozyrev (Cornell, now Spotify)
 - Marco Morik (TU Berlin)
 - Jessica Hong (Cornell, now Google)

- Vianca Hurtado (Cornell)
- Kenta Takatsu (Cornell, now UMass Amherst)
- Xiang (Felix) Fu (Cornell, now MIT)
- Junyoung (Jared) Lim (Cornell, now Google)
- Pian Pawakapan (Cornell)

References

Thorsten Joachims (Ph.D. Advisor)
 Professor, Department of Computer Science
 Cornell University, Ithaca, NY
 tj@cs.cornell.edu

- Fernando Diaz
 Research Scientist
 Google Research, Montreal, QC, Canada diazf@acm.org
- Alex Beutel
 Research Scientist
 Google Research, New York, NY
 alexbeutel@google.com