



# Pensieve

Reflection made simple



## Problems

1. Users are unable to cement memories in a consistent and frictionless manner
2. Existing solutions are unintuitive and result in unorganized collections of random experiences



## Solution

A tabula rasa that allows users to record, edit, and organize their memories



## Simple Task

Creating mementos at the time of/day of



## Moderate Task

Reflecting about specific memories

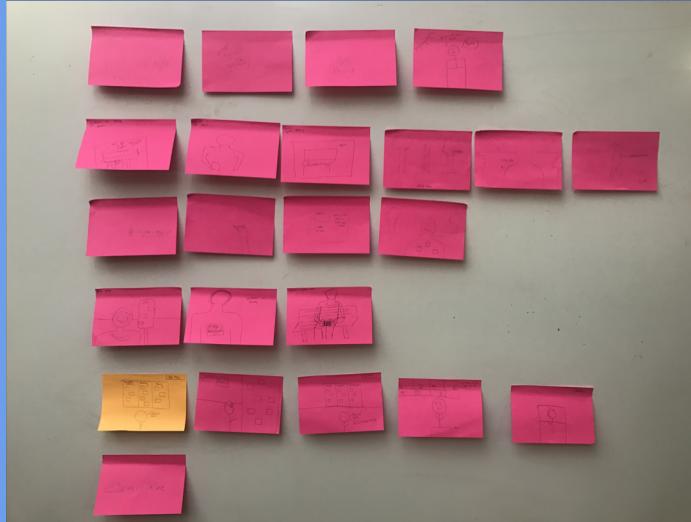


## Complex Task

Mapping mementos by creating relational associations

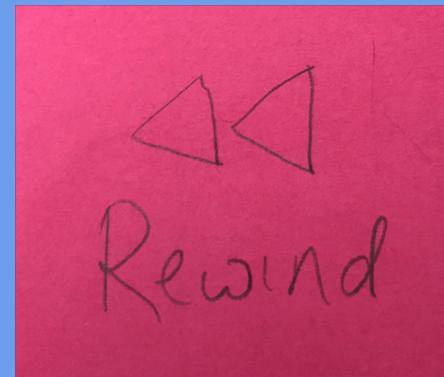
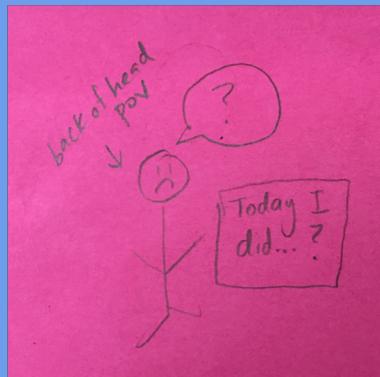
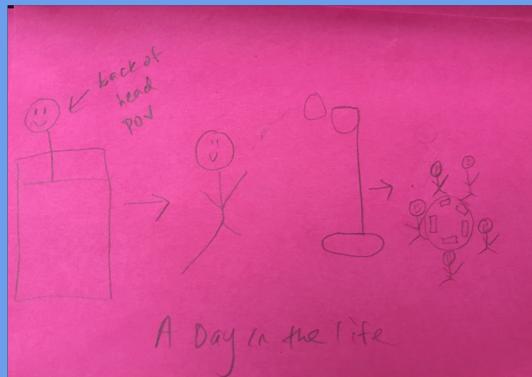


# Storyboard

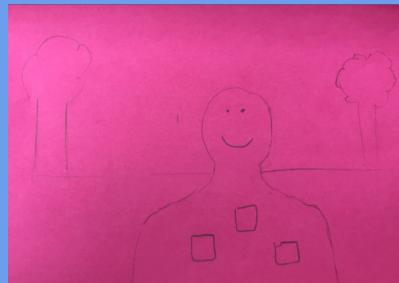
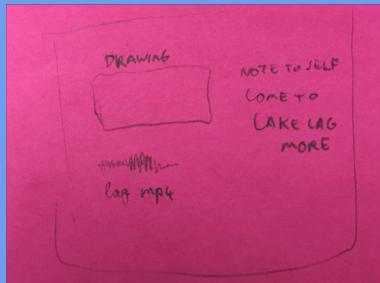
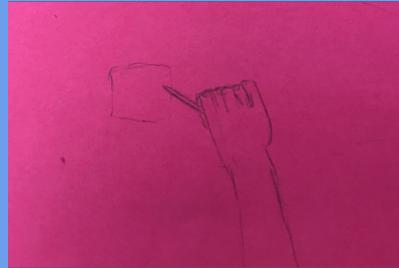
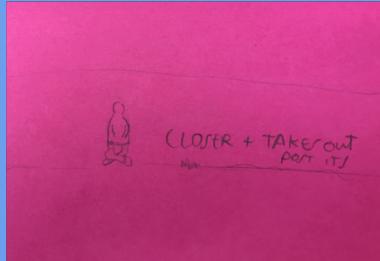




## Addressing the Problem

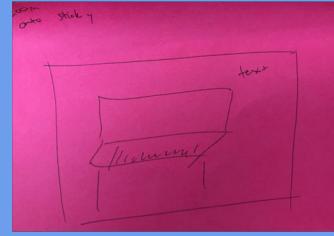
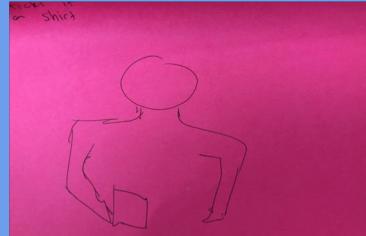
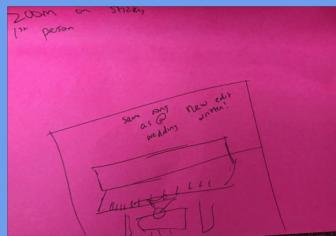
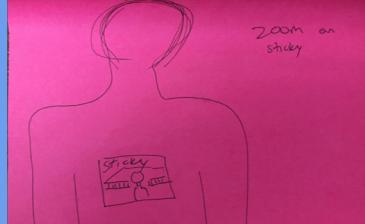
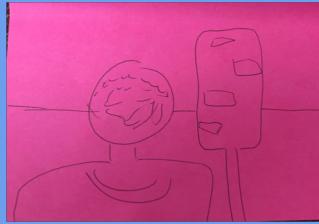


# Simple Task





# Moderate Task





# Complex Task

