

CHURN ANALYSIS

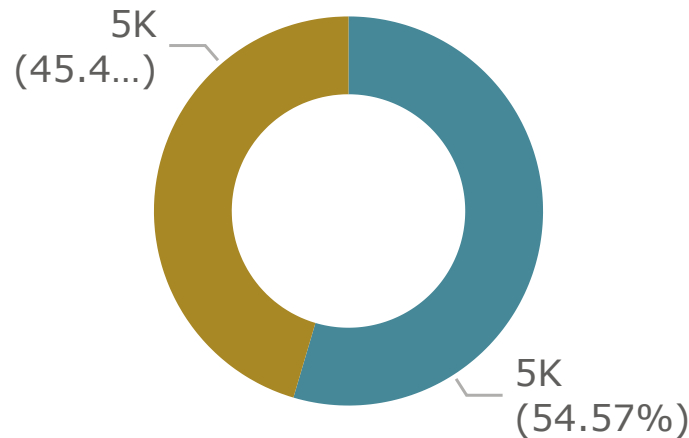
BANK CUSTOMER DATA

10K

Customers

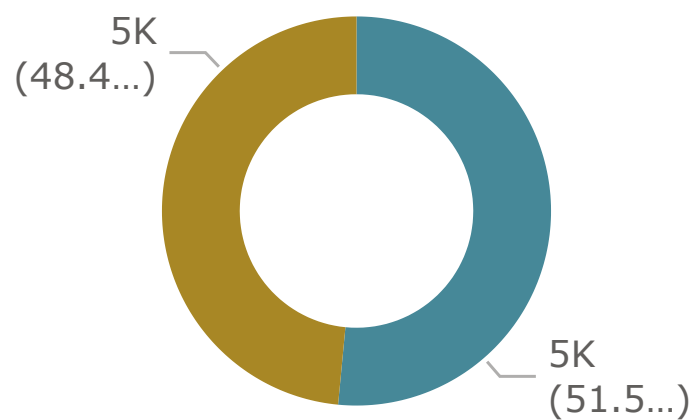
Customers by Gender

● Male ● Female



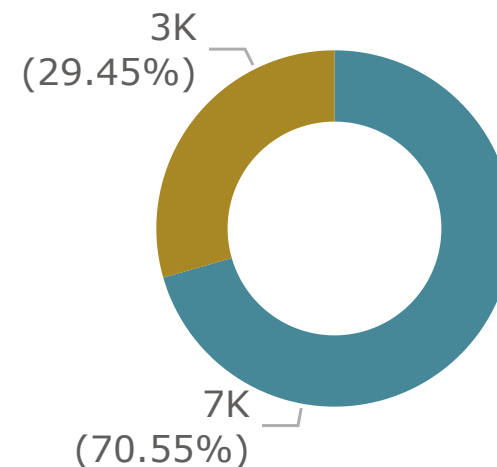
Customers by Activity Status

● Active ● Inactive



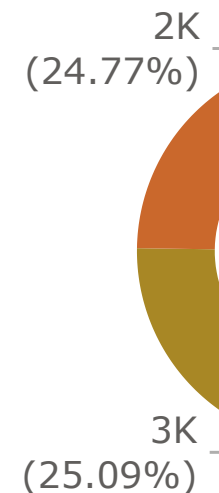
Customers by Credit Card Status

● Owned ● Not Owned



Customers by Country

● France ● Other



Customers and Churn Rate by Age Groups

● Customers ● Churn Rate

1000%

Customers and Churn Rate by Credit Scores

● Customers ● Churn Rate

1K

1000%