



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**CABLE TV NETWORK (PROP: BIJOY BHUSAN DAS),  
BPC PARA, OFFICE TILA, KHOWAI,  
Khowai,West Tripura  
Tripura-799201**

**Customer ID: 111486**

**Kind Attention: Mr., BIJOY BHUSAN DAS**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **JAN'2021.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 17254.14 ( Rupees Seventeen Thousand Two Hundred Fifty-Four And Fourteen Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28495 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	111486
DPO Name	CABLE TV NETWORK (PROP: BIJOY BHUSAN DAS)
SAP Vendor Code	10010240
PO number	-
Corresponding Invoice Number	M05300009672
Incentive Month	JAN'2021

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	5551
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter	27833	17,328.95
Revised Incentive Eligibility Letter	28495	17,254.14
Differential		-74.81

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
NESA	73.97	0.00	76.57	7.50	7.50	184,044.18	17,254.14
Total (SIPL Incentive)							17254.14
Total (DBIL Incentive)							0.00
Total							17254.14



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**BAJARANGI CABLE NETWORK,  
AT/PO- BAINZIA, VIA- MAHIMAGADI,PS- GONDIA  
Bainzia,Dhenkanal  
Odisha-759014**

**Customer ID: 113556**

**Kind Attention: Mr. CHITARANJAN SWAIN**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **JAN'2021.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 0.00 ( Zero ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28496 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	113556
DPO Name	BAJARANGI CABLE NETWORK
SAP Vendor Code	10010166
PO number	-
Corresponding Invoice Number	M05300009703
Incentive Month	JAN'2021

Target Market	Universe
Hindi Speaking Market (HSM)	6668
West Bengal	-
Maharashtra, Goa	-
NESA	-
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter	27857	0.00
Revised Incentive Eligibility Letter	28496	0.00
Differential		0.00

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
Hindi Speaking Market (HSM)	2.48	0.00	3.72	0.00	0.00	16,273.80	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							0.00
Total							0.00



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**ISTV NETWORK,  
TOP FLOOR, GAMBHIR SINGH SHOPPING ARCADE,BT ROAD  
Imphal,Imphal West  
Manipur-795001**

**Customer ID: 110719**

**Kind Attention: Mr., T DEEPAK SINGH**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **JUL'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 37882.73 ( Rupees Thirty-Seven Thousand Eight Hundred Eighty-Two And Seventy-Three Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28501 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	110719
DPO Name	ISTV NETWORK
SAP Vendor Code	10009805
PO number	-
Corresponding Invoice Number	M05300008656
Incentive Month	JUL'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	49563
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28501	37,882.73
Differential		37,882.73

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
NESA	58.38	0.00	65.23	0.00	0.00	1,556,867.32	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							37882.73
Total							37882.73



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**ISTV NETWORK,  
TOP FLOOR, GAMBHIR SINGH SHOPPING ARCADE,BT ROAD  
Imphal,Imphal West  
Manipur-795001**

**Customer ID: 110719**

**Kind Attention: Mr., T DEEPAK SINGH**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **AUG'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 36805.91 ( Rupees Thirty-Six Thousand Eight Hundred Five And Ninety-One Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28502 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	110719
DPO Name	ISTV NETWORK
SAP Vendor Code	10009805
PO number	-
Corresponding Invoice Number	M05300008821
Incentive Month	AUG'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	49553
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28502	36,805.91
Differential		36,805.91

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
NESA	58.33	0.00	64.66	0.00	0.00	1,574,119.28	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							36805.91
Total							36805.91





**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**ISTV NETWORK,  
TOP FLOOR, GAMBHIR SINGH SHOPPING ARCADE,BT ROAD  
Imphal,Imphal West  
Manipur-795001**

**Customer ID: 110719**

**Kind Attention: Mr., T DEEPAK SINGH**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **SEP'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 0.00 ( Zero ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28503 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	110719
DPO Name	ISTV NETWORK
SAP Vendor Code	10009805
PO number	-
Corresponding Invoice Number	M05300009028
Incentive Month	SEP'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	49315
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28503	0.00
Differential		0.00

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
NESA	48.28	0.00	54.27	0.00	0.00	1,106,949.38	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							0.00
Total							0.00



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**ISTV NETWORK,  
TOP FLOOR, GAMBHIR SINGH SHOPPING ARCADE,BT ROAD  
Imphal,Imphal West  
Manipur-795001**

**Customer ID: 110719**

**Kind Attention: Mr., T DEEPAK SINGH**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **OCT'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 45171.94 ( Rupees Forty-Five Thousand One Hundred Seventy-One And Ninety-Four Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28504 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	110719
DPO Name	ISTV NETWORK
SAP Vendor Code	10009805
PO number	-
Corresponding Invoice Number	M05300009186
Incentive Month	OCT'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	53592
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28504	45,171.94
Differential		45,171.94

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
NESA	57.64	0.00	65.51	0.00	0.00	1,837,463.52	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							45171.94
Total							45171.94



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**ISTV NETWORK,  
TOP FLOOR, GAMBHIR SINGH SHOPPING ARCADE,BT ROAD  
Imphal,Imphal West  
Manipur-795001**

**Customer ID: 110719**

**Kind Attention: Mr., T DEEPAK SINGH**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **NOV'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 46249.09 ( Rupees Forty-Six Thousand Two Hundred Forty-Nine And Nine Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28505 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	110719
DPO Name	ISTV NETWORK
SAP Vendor Code	10009805
PO number	-
Corresponding Invoice Number	M05300009377
Incentive Month	NOV'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	57907
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28505	46,249.09
Differential		46,249.09

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
NESA	54.21	0.00	62.40	0.00	0.00	1,886,101.48	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							46249.09
Total							46249.09



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**ISTV NETWORK,  
TOP FLOOR, GAMBHIR SINGH SHOPPING ARCADE,BT ROAD  
Imphal,Imphal West  
Manipur-795001**

**Customer ID: 110719**

**Kind Attention: Mr., T DEEPAK SINGH**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **DEC'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 49242.23 ( Rupees Forty-Nine Thousand Two Hundred Forty-Two And Twenty-Three Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28506 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	110719
DPO Name	ISTV NETWORK
SAP Vendor Code	10009805
PO number	-
Corresponding Invoice Number	M05300009615
Incentive Month	DEC'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	64617
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28506	49,242.23
Differential		49,242.23

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
NESA	49.35	0.00	56.61	0.00	0.00	1,935,152.34	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							49242.23
Total							49242.23





**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**Darpita Trading Company Pvt. Ltd,**  
**3rd Floor,Tisai House,Opp Ashirwad Hospital,Tisgoan Naka,Old Poona link Road, Kalyan East**  
**Thane,Thane**  
**Maharashtra-421306**

**Customer ID: 111935**

**Kind Attention: Mr. Vaibhav Gaikwad**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **NOV'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 650136.20 ( Rupees Six Lakh Fifty Thousand One Hundred Thirty-Six And Twenty Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28511 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	111935
DPO Name	Darpita Trading Company Pvt. Ltd
SAP Vendor Code	90000004
PO number	-
Corresponding Invoice Number	M01300016764
Incentive Month	NOV'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	88586
NESA	-
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28511	650,136.20
Differential		650,136.20

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
Maharashtra, Goa	82.63	7.50	92.49	7.50	15.00	3,115,627.82	584,180.22
Total (SIPL Incentive)							584180.22
Total (DBIL Incentive)							65955.98
Total							650136.20



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**Darpita Trading Company Pvt. Ltd,**  
**3rd Floor,Tisai House,Opp Ashirwad Hospital,Tisgoan Naka,Old Poona link Road, Kalyan East**  
**Thane,Thane**  
**Maharashtra-421306**

**Customer ID: 111935**

**Kind Attention: Mr. Vaibhav Gaikwad**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **DEC'2020.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 636369.79 ( Rupees Six Lakh Thirty-Six Thousand Three Hundred Sixty-Nine And Seventy-Nine Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28512 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	111935
DPO Name	Darpita Trading Company Pvt. Ltd
SAP Vendor Code	90000004
PO number	-
Corresponding Invoice Number	M01300016907
Incentive Month	DEC'2020

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	88456
NESA	-
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28512	636,369.79
Differential		636,369.79

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
Maharashtra, Goa	81.28	7.50	91.53	7.50	15.00	3,043,403.78	570,638.21
Total (SIPL Incentive)							570638.21
Total (DBIL Incentive)							65731.58
Total							636369.79



**Through E-mail / Speed Post/Courier**

Date:10/03/2021

To,  
**Darpita Trading Company Pvt. Ltd,**  
**3rd Floor,Tisai House,Opp Ashirwad Hospital,Tisgoan Naka,Old Poona link Road, Kalyan East**  
**Thane,Thane**  
**Maharashtra-421306**

**Customer ID: 111935**

**Kind Attention: Mr. Vaibhav Gaikwad**

**Sub: Subscription License Agreement for period 01-Feb-2019 To 31-Mar-2021.**

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **JAN'2021.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 635027.25 ( Rupees Six Lakh Thirty-Five Thousand Twenty-Seven And Twenty-Five Paise Only ).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 28513 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

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**(Authorized Signatory)**

**Incentive Eligibility Letter**

Customer ID	111935
DPO Name	Darpita Trading Company Pvt. Ltd
SAP Vendor Code	90000004
PO number	-
Corresponding Invoice Number	M01300017353
Incentive Month	JAN'2021

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	88523
NESA	-
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	28513	635,027.25
Differential		635,027.25

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
Maharashtra, Goa	81.12	7.50	91.55	7.50	15.00	3,036,530.42	569,349.45
Total (SIPL Incentive)							569349.45
Total (DBIL Incentive)							65677.80
Total							635027.25