



Through E-mail / Speed Post/Courier

Date:26/03/2021

To,
**VK DIGITAL NETWORK PRIVATE LIMITED,
2nd Floor , No.41, Blue Valley,Nandidurga Main Road, Jayamahanl Extension
Bangalore,Bangalore
Karnataka-560046**

Customer ID: 124166

Kind Attention: Mr., M. Senthil Kumar

Sub: Subscription License Agreement for period 01-Oct-2020 To 30-Sep-2021.

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **FEB'2021.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 0.00 (Zero).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no.29491 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

(Authorized Signatory)

Incentive Eligibility Letter

Customer ID	124166
DPO Name	VK DIGITAL NETWORK PRIVATE LIMITED
SAP Vendor Code	10011207
PO number	-
Corresponding Invoice Number	M03300004656
Incentive Month	FEB'2021

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA, Andaman & Nicobar Islands	-
Andhra Pradesh, Telangana	-
Karnataka	95828
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-
Metro Cities	308096

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	29491	0.00
Differential		0.00

Market	Lead Channel Penetration % achieved	Lead Incentive condition Met	Bouquet Penetration % achieved	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
Karnataka	82.05	YES	56.68	0	2,474,503.12	0.00
Metro Cities	88.12	YES	100.00	0	1,111,247.44	0.00
Total (Part A Incentive)						0.00
Total (Part B Incentive)						0.00
Total						0.00