



Through E-mail / Speed Post/Courier

Date:26/03/2021

To,
North India Digital & Broadband Network Pvt. Ltd,
T-18&19 3rd Floor Pankaj Central Mkt,I.P Ext: Patparganj Delhi
Delhi East,East Delhi
Delhi-110092

Customer ID: 124327

Kind Attention: Mr. Rohit Jain

Sub: Subscription License Agreement for period 18-Dec-2020 To 17-Dec-2021.

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **JAN'2021.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 21869.21 (Rupees Twenty-One Thousand Eight Hundred Sixty-Nine And Twenty-One Paise Only).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 29489 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

(Authorized Signatory)

Incentive Eligibility Letter

Customer ID	124327
DPO Name	North India Digital & Broadband Network Pvt. Ltd
SAP Vendor Code	-
PO number	-
Corresponding Invoice Number	M04300006488
Incentive Month	JAN'2021

Target Market	Universe
Hindi Speaking Market (HSM)	2124
West Bengal	-
Maharashtra, Goa	-
NESA	-
Andhra Pradesh, Telangana	-
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter		0.00
Revised Incentive Eligibility Letter	29489	21,869.21
Differential		21,869.21

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
Hindi Speaking Market (HSM)	99.45	15.00	99.45	0.00	15.00	116,635.80	21,869.21
Total (SIPL Incentive)							21869.21
Total (DBIL Incentive)							0.00
Total							21869.21