



Through E-mail / Speed Post/Courier

Date:26/03/2021

To,
**SRINIVASA CABLE NET,
H.NO.624,OLD AMRUTHA NAGAR,KOTHAPALE,PRODDUTUR MANDAL
Proddatur,Cuddapah
Andhra Pradesh-516362**

Customer ID: 124320

Kind Attention: Mr., VENKATA LAKSHUMMA PETTLU

Sub: Subscription License Agreement for period 16-Dec-2020 To 15-Dec-2021.

Dear Sir / Ma'am,

Under the Subscription License Agreement, you had opted for Incentive Scheme. We are in receipt of the Qualifying Report(s) shared by you for the month of **FEB'2021.**

We have evaluated the Qualifying Report and as per the report/revised report submitted, you are eligible for Total incentive value of Rs. 389.25 (Rupees Three Hundred Eighty-Nine And Twenty-Five Paise Only).

Please find enclosed with this letter, a copy of the Incentive Annexure Reference no. 29549 The annexed incentive annexure has detailed summary workings of the incentive eligibility.

Please note that as per the mutually agreed terms under clause 3 of Annexure C of the Subscription License Agreement, you shall raise on us an invoice for the said amount or in case if you have already sent invoice for the above said period,please raise on us debit/credit for the differential amount within three (3) days of the receipt of this communication by you in order to enable us to pay you the said amount.

For **Star India Pvt. Ltd.**

(Authorized Signatory)

Incentive Eligibility Letter

Customer ID	124320
DPO Name	SRINIVASA CABLE NET
SAP Vendor Code	-
PO number	-
Corresponding Invoice Number	M02300004413
Incentive Month	FEB'2021

Target Market	Universe
Hindi Speaking Market (HSM)	-
West Bengal	-
Maharashtra, Goa	-
NESA	-
Andhra Pradesh, Telangana	992
Karnataka	-
Tamil Nadu, Puducherry	-
Kerala, Lakshadweep	-

Document type	Corresponding Incentive Eligibility Letter Reference No.	Incentive amount (Rs.)
Original Incentive Eligibility Letter	29382	389.25
Revised Incentive Eligibility Letter	29549	389.25
Differential		0.00

Market	Bouquet Penetration % Achieved	Eligible Incentive % for Bouquet Penetration	Lead Channel Penetration % Achieved	Eligible Incentive % for Lead Channel Penetration	Total Incentive % Eligible	Revenue for Respective Market (Rs.)	Incentive Amount for Respective Market (Rs.)
Andhra Pradesh, Telangana	10.84	0.00	84.93	0.00	0.00	15,387.60	0.00
Total (SIPL Incentive)							0.00
Total (DBIL Incentive)							389.25
Total							389.25