

argus ODISHA **HEALTH** CONNECT SEASON 3

9th November 2024 | Bhubaneswar

Precision, Prevention and Progress- The Path to better Healthcare





Indian Healthcare

The Backdrop

India's healthcare system is among the fastest growing sectors having benefited from government policies to make the country a global hub for health and wellness. The traditional journey of healthcare ecosystem across pharmacies, doctors (for consultation), and diagnostic centers has

witnessed an unparalleled change. Factors like automation, digitization, and tech-enablement have revolutionized the way one perceives healthcare and expects services. Today, there is an increased call for self-reliance in the Indian healthcare system with focus shifting to innovation and research, drug and equipment manufacturing, digital transformation in health services, fair access to healthcare solutions, mental health, and wellness. Nearly 400 million individuals in India have zero access to health insurance which is roughly 30% of the population. Overall, the insurance coverage in rural India is 14.1 percent which is relatively lower than the 18 percent in urban areas

HEALTHCARE IN ODISHA- THE CANVAS

Over the years, Odisha has successfully responded to the growing healthcare needs with a clear health policy and well laid out infrastructural arrangements. In recent times, a number of initiatives of the health department of Odisha, have triggered a rise in the quality of health services in Odisha. The efforts of the department has resulted in a positive growth in the sector.

Odisha has the potential to attract tourists for its beaches, ancient temples and monuments, picturesque hills and waterbodies, and can promote medical and wellness tourism in a big way. To boost medical tourism, the need is to promote an integrated infrastructure including hospitals, and hostels in urban areas. In Odisha, only 2 per cent of the population is covered by some form of health insurance, either social or private. The escalating cost of medical treatment is beyond the reach of common man.

There is a lot of scope for improvement and advancement in the healthcare eco-system and manpower in Odisha.

ARGUS HEALTH CONNECT SEASON 3

At the forefront of shaping the future of healthcare.

A one-day Conclave designed to foster innovation and drive meaningful exchange in the healthcare landscape in Odisha. The intent is to inspire actionable insights and forge partnerships that will lead to a healthier, more resilient future for all. Argus Health Connect Season 3 is a platform that is aimed at collaboration, knowledge sharing, and exchange of ideas towards transforming healthcare for the future.

9 November 2024 [Saturday] | MayFair Convention, Bhubaneswar

SESSIONS

RURAL HEALTH INFRASTRUCTURE – IMPROVEMENTS FOR A HEALTHY NATION

- The requirements and challenges of the healthcare industry and solution
- Improving the health facility through industry, corporate and philanthropic integration
- Health Insurance - Expanding access towards affordable and accessible Health

ALLIED HEALTH AS A SOURCE OF EMPLOYMENT AND LIVELIHOOD

- Vocational Health Courses for job and employment creation
- Leveraging wellness for health and wealth - both for public and the provider
- Healthcare Entrepreneurship - Scope and Challenges

RESEARCH AND INNOVATION FOR HEALTHCARE TRANSFORMATION

- Digital Health and Artificial intelligence for public health
- Telemedicine and internet-based health services for personalised care
- Device, drug and other health-based industry in Odisha

ODISHA AS A DESTINATION NEXT FOR ADVANCED HEALTHCARE

- Establishing Institution of excellence in healthcare
- Promoting advanced and high-end healthcare services
- Making Odisha a health tourism destination by 2036

ARGUS NEWS, THE TRUE VOICE OF ODISHA

Argus News, a leading Odia Satellite News Channel, believes in the power of truth. With a mission to be the most trusted name in the world of news. Argus News aims to stand for responsible, reliable and responsive approach to reporting. Backed by state-of-the-art technology, Argus reaches out to the farthest corner of the state and the Odia diaspora around the country and the world with an intent to become Odisha's true voice.

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