

Ashutosh Panda

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CAREER OBJECTIVE

A dedicated and highly motivated student pursuing a master's in Advanced Computer Science, seeking to leverage my technical expertise and design skills as a UX Designer. With a proven track record in Web and Mobile App development using user & behavioral research, and designing principals, methodologies & concepts, and experiences by creating personas, wireframes, Lo-Fi and Hi-Fi prototypes, user flows, and style guides using tools such as Figma, Miro, Sketch, etc. I have collaborated with clients on multiple occasions to understand their requirements and pass them to different teams by providing solutions and designing user-centric platforms.

EDUCATION

M.Sc. in Advanced Computer Science

University of Birmingham

Key Modules: Human-Computer Interaction (HCI), Mobile & Ubiquitous Computing, Design and Managing Secure System.

Sep 2023 - Present

Birmingham, UK

B. Tech in Computer Science and Engineering

National Institute of Science and Technology

Aug 2017 - May 2021

Odisha, India

TECHNICAL & PROFESSIONAL SKILLS

Tools: Figma, Sketch, Miro, Framer, Adobe Photoshop, Adobe XD, MS Office

Languages: HTML, CSS, Javascript, and SQL

Soft Skills: Teamwork, Communication skills, Conceptual, Effective Decision Making, Inquisitiveness, Critical Thinking.

WORK EXPERIENCE

Technoboot Pvt. Limited

Bhubaneswar, India

Associate UX Designer | *Figma, Sketch, Framer, Agile*

Mar 2023 - Aug 2023

- Conducted thorough user research using industry-standard methodologies and designed CRM software resulting in a 13% increase in user engagement and a 9% decrease in bounce rate.
- Designed an aesthetically pleasing and user-friendly interface for a Learning Management System website and mobile application that resulted in a 15% increase in active users
- Collaborated with cross-functional teams to design and implement a user-centric Back-office application for an EV manufacturing company.
- Applied UI/UX design principles and techniques to design various modules such as Project milestone & phases, Customer KYC portal for a Project Management System software ensuring seamless collaboration with developers.
- Developed intuitive information architecture, user flows, and low-fidelity wireframes for a mobile app that resulted in a 18% increase in engagement and a 9% increase in retention.
- Applied UCD principles by researching user feedback and incorporating it into design decisions for a digital news media house resulting in a 25% reduction in page load times.
- Skilful in applying Agile methods like Scrum and Sprint planning for client-focused project delivery, promoting efficient team communication and collaboration.

ACHIEVEMENTS & CERTIFICATION

- Awarded for best design solution in a “Design Challenge for Human-Computer Interaction”. Nov 2023
- Sketching for UX Designer by LinkedIn. Oct 2023
- Figma Essentials Training by LinkedIn. Sep 2023
- SQL for Data Analysis (2020) by LinkedIn. Aug 2023
- UX Design Professional Certificate by Google. Jun 2021
- Participated and won 1st prize in the Robo War organized by IIT Bhubaneswar, India. Jan 2020
- Qualified British English Certification (Preliminary level) conducted by Cambridge University. Aug 2018

EXTRA-CURRICULAR ACTIVITIES

- Student Ambassador for MSc Advanced Computer Science at UoB Nov 2023 - Present
- Global Student Ambassador for Niyo Solution Inc. Jul 2023 - Present
- Presented a Paper on ”Cloud Computing, Load Balancing Cloud Computing and Its Uses” in SANKALP-2020 (NIST). Jan 2020
- Served as a president of the Computer Science Club where I led a team of 12 members for various tech fest events. Mar 2020 - Apr 2021
- Volunteered as a Student Counselor of NIST Counseling Service during undergrad. Aug 2018 - Apr 2021
- Volunteered multiple times as an assistance worker in old age homes. Aug 2018 - Apr 2021

INTERESTS

- Photography
- Travelling
- Cooking
- Listening Music

REFERENCES

Available upon request