

ASHUTOSH KUMAR

Senior Frontend / UI Engineer

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PROFESSIONAL SUMMARY

Senior Frontend / UI Engineer with 8+ years of progressive experience delivering enterprise-scale, accessible, and high-performance web interfaces for global clients including Samsung SDS and Cisco. Demonstrated growth from third-party contract roles to direct client payroll, reflecting strong ownership, delivery quality, and stakeholder trust. Expert in WCAG 2.1/2.2 accessibility, semantic HTML, responsive UI systems, and design-to-code workflows. Known for improving delivery speed and UI consistency using AI-assisted development, while maintaining enterprise quality standards in Agile environments.

Impact highlights:

- Improved enterprise UI delivery accuracy, earning a 97/100 performance rating on Samsung AGM platform
 - Reduced UI rework and turnaround time by ~25–30% through reusable component patterns and clean CSS architecture
 - Supported 10+ live websites and enterprise platforms across startups, NGOs, and Fortune-scale clients
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CORE COMPETENCIES

- **Frontend Engineering:** HTML5, CSS3, SCSS, JavaScript, jQuery, Bootstrap, CSS Grid, Flexbox, Responsive Web Design, Cross-Browser Compatibility, Pixel-Perfect UI
- **Accessibility & Compliance:** WCAG 2.1 / 2.2, Section 508, Semantic HTML, Accessible Forms & Components
- **Frameworks & UI Systems:** Angular Material UI, Component-Based Architecture, Design Systems
- **Design Collaboration:** Figma, Zeplin, Photoshop, InVision, Wireframing, PSD-to-HTML
- **Performance & SEO:** Web Performance Optimization, SEO-Friendly Markup, Core Web Vitals Awareness
- **AI-Assisted Development:** Cursor Editor, AI-based UI refactoring, productivity optimization
- **Tools & Workflow:** Git, Jira, ClickUp, VS Code, Agile / Scrum

PROFESSIONAL EXPERIENCE

Frontend Developer (Contract – Full Time)

Wondrfly | Remote | Sep 2025 – Present

- Frontend UI development for customer-facing and internal platforms
- Translate Figma designs into pixel-perfect, responsive, and accessible UI using HTML, CSS/SCSS, and JavaScript
- Build reusable UI components and scalable style architecture, reducing future development effort
- Ensure WCAG-compliant UI, cross-browser compatibility, and performance best practices
- Apply AI-assisted tools to accelerate implementation and refactoring without compromising quality
- Collaborate with designers, product managers, and developers in Agile/Scrum cycles

Frontend Developer (Freelance)

Multiple Clients | Mar 2023 – Aug 2025

Clients: Tripknock, Tripomate, Urja for Women

- Delivered end-to-end frontend solutions for startups, NGOs, and business websites
- Owned requirement gathering, UI strategy, development, and post-launch support
- Built responsive websites from scratch and converted Figma/PSD to production-ready UI
- Developed and customized WordPress themes and landing pages
- Implemented SEO-friendly, accessibility-aware markup, resolving UI and responsiveness issues
- Balanced multiple projects while maintaining long-term scalability and maintainability

Assistant Manager – Web Publisher (On-Role)

Samsung SDS | Client: Samsung HQ (Korea) | Gurugram | Sep 2022 – Mar 2023

- Managed enterprise web publishing for internal Samsung platforms
- Worked with Samsung HQ UI frameworks (Lego, Opus, Dev UI)
- Ensured enterprise-grade responsiveness, accessibility compliance, and content accuracy
- Collaborated directly with global HQ stakeholders in Agile/Scrum environments
- Achieved 97/100 performance rating for quality, accuracy, and on-time delivery

Web Publisher & Designer (Third-Party → Client Transition Path)

Experience Commerce (Cheil Group) | Client: Samsung SDS | Gurugram | Aug 2021 – Oct 2022

- Supported Samsung SDS platforms as a third-party resource, delivering consistent high-quality UI output
- Published enterprise pages using Zeplin designs and structured requirement documents (SRDs)
- Ensured responsive, cross-browser-compatible UI across internal systems
- Conducted UI quality checks and code reviews to maintain clean, reusable frontend code
- Recognized for performance and reliability, leading to direct on-role transition at Samsung SDS

UI/UX & Frontend Developer

Mindrops | New Delhi | Aug 2020 – Aug 2021

- Designed and developed responsive page layouts aligned with business requirements
- Converted PSD to HTML with WCAG and Section 508 compliance
- Improved SEO structure through metadata optimization and semantic markup
- Resolved browser and device-specific UI issues
- Built reusable UI components and HTML email templates

Associate Software Engineer

Infinity Labs India | Client: Cisco | Noida | Dec 2018 – Jul 2020

- Worked on Cisco BPA (Business Process Automation) Portal
- Collaborated with Cisco enterprise teams on UI delivery and enhancements
- Created wireframes, prototypes, and production UI screens
- Published UI using HTML, CSS, Bootstrap, Angular Material UI
- Contributed to Cisco SD-WAN UI screens and branding assets

Frontend Developer

Codifier Technologies | Gurugram | Nov 2016 – Jun 2018

- Developed WordPress websites and responsive UI from PSD designs
- Built cross-client HTML email templates
- Supported multiple client projects with consistent on-time delivery

KEY PROJECTS & CLIENTS

Enterprise: Samsung SDS (Metadata & AGM Platforms), Cisco (BPA Portal, SD-WAN)

Live Websites: Tripknock, Tripomate, Mindrops, Toplad, MSP Asia, Address Home, EZR, Urja for Women, BuddhaTrail, Wondrfly

EDUCATION

Master of Computer Applications (MCA) | 2013 – 2016

Guru Gobind Singh Indraprastha University

Bachelor of Computer Applications (BCA) | 2010 – 2013

Sikkim Manipal University

AWARDS & CAREER HIGHLIGHTS

- 97/100 performance rating for AGM platform delivery at Samsung SDS.
- Career progression from third-party vendor to direct client payroll, demonstrating delivery excellence and stakeholder trust.
- Consistent involvement in high-visibility enterprise platforms and global client environments.