



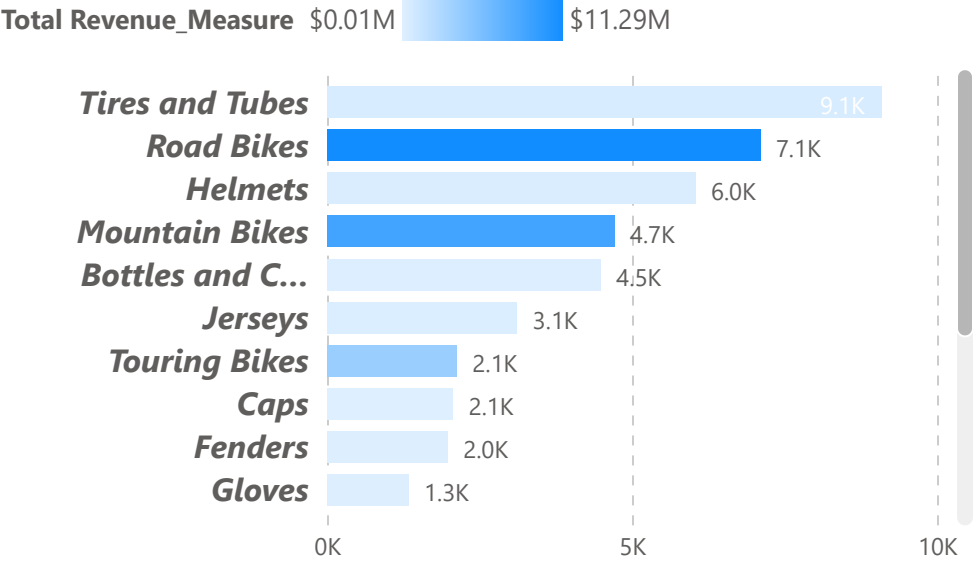
01/01/2015

30/06/2017

Total Orders by Category



Total Orders by Subcategory



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

Mountain-200 Black, 46

CategoryName	Total Orders	Return Rate
Accessories	16983	1.9%
Water Bottle - 30 oz.	3983	1.9%
Patch Kit/8 Patches	2952	1.6%
Mountain Tire Tube	2846	1.6%
Road Tire Tube	2173	1.5%
Sport-100 Helmet, Red	2099	3.3%
Sport-100 Helmet, Blue	1995	3.3%
Fender Set - Mountain	1975	1.3%
Sport-100 Helmet, Black	1940	2.6%
Mountain Bottle Cage	1896	2.0%
Road Bottle Cage	1668	1.6%
Touring Tire Tube	1364	1.6%
HL Mountain Tire	1305	3.7%
ML Mountain Tire	1059	1.3%
LL Road Tire	957	2.2%
ML Road Tire	868	1.5%
Touring Tire	863	1.2%
Bike Wash - Dissolver	850	1.4%
HL Road Tire	795	3.5%
LL Mountain Tire	788	2.5%
Total	25164	2.1%

Product Detail

Monthly Revenue

\$1.83M

Goal: 1.77M (+3.31%)

Monthly Orders

2146!

Goal: 2165 (-0.88%)

Monthly Returns

166

Goal: 169 (+1.78%)

Select all Europe North America Pacific





ML Mountain Tire

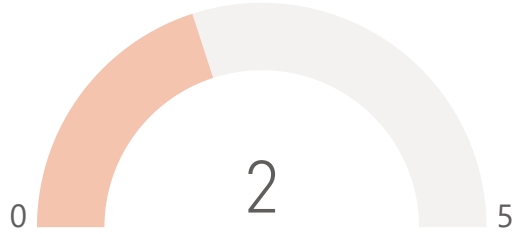
Price Adjustment (%)

-0.50

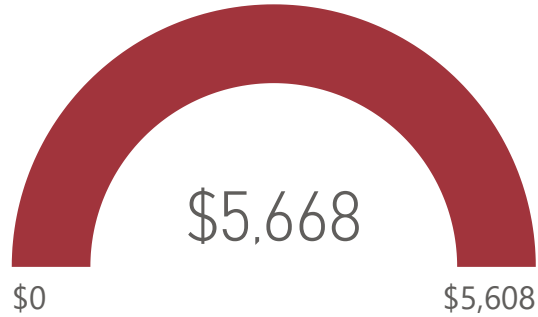


\$30
Avg Retail Price
\$15
Adjusted Price

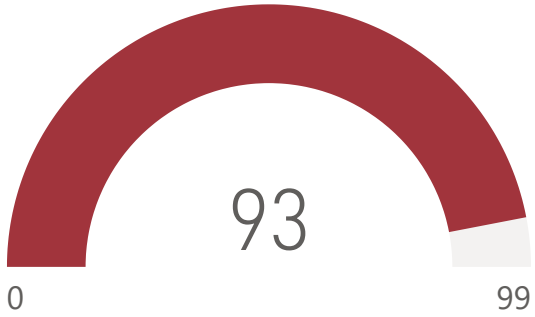
Current Month Returns vs Prev. Month



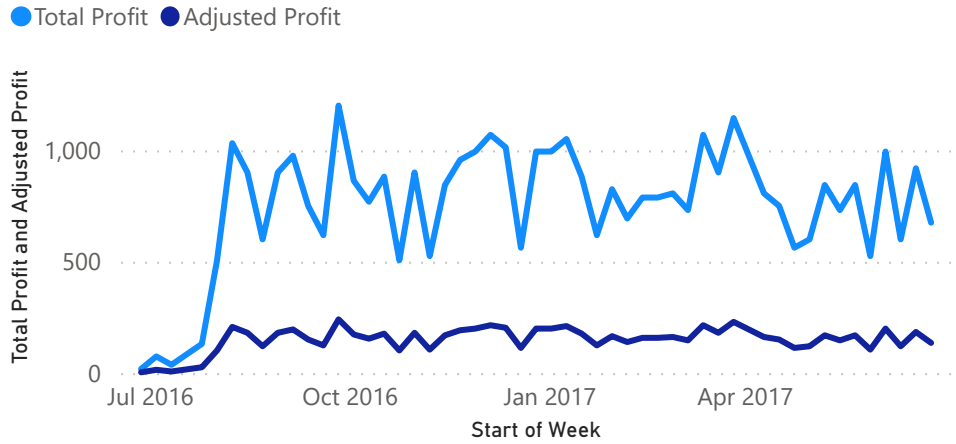
Current Month Revenue vs Target



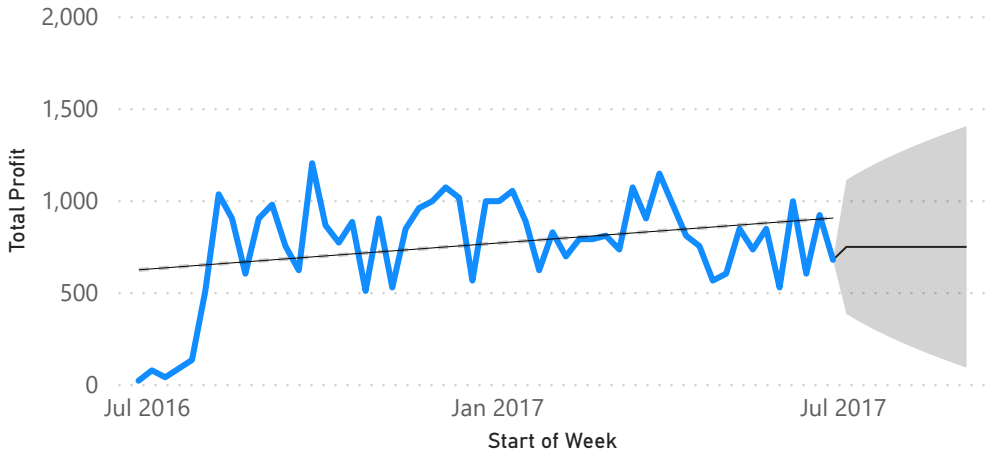
Current Month Orders vs Targets



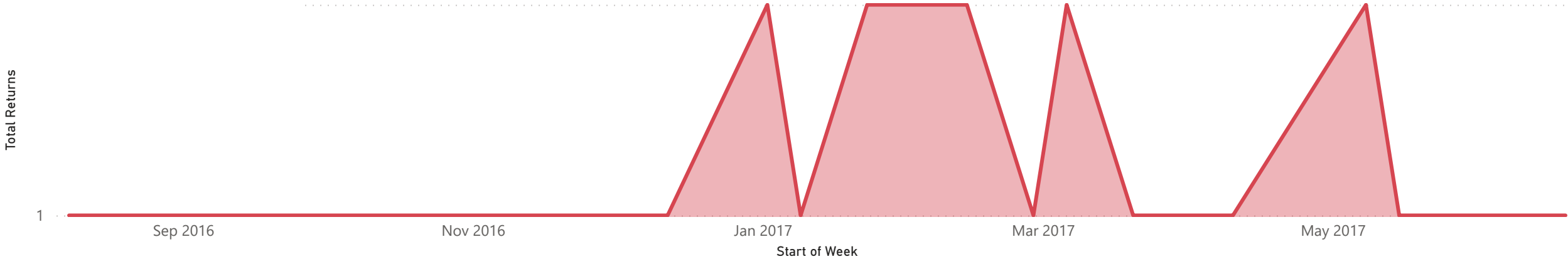
Weekly Profit



Weekly Profit



Weekly Return Volume



FullName	Total Orders	Total Revenue_Measure
Mr. Maurice Shan	6	\$12,408
Mrs. Janet Munoz	6	\$12,015
Mrs. Lisa Cai	7	\$11,330
Mrs. Lacey Zheng	7	\$11,086
Mr. Jordan Turner	7	\$11,022
Mr. Franklin Xu	6	\$10,863
Mr. Larry Munoz	7	\$10,852
Mrs. Kate Anand	4	\$10,437
Mr. Larry Vazquez	4	\$10,395
Mrs. Ariana Gray	6	\$10,391
Mr. Clarence Gao	4	\$10,332
Mr. Aaron Wright	4	\$10,329
Mr. Ethan Bryant	4	\$10,309
Mr. Marco Lopez	6	\$10,290
Mrs. Bonnie Nath	4	\$10,283
Mr. Ricky Vazquez	4	\$10,166
Mr. Clarence Anand	4	\$10,065
Mrs. Deanna Perez	4	\$9,762
Mrs. Desiree Dominguez	4	\$9,718
Mrs. Jasmine Stewart	4	\$9,717
Mrs. Sydney Bryant	4	\$9,707
Mr. Bryant Garcia	4	\$9,687
Mrs. Cindy Patel	4	\$9,668
Mrs. Amy Sun	4	\$9,534
Mr. Willie Xu	5	\$9,425
Mrs. Katrina Tang	4	\$9,303
Mrs. Margaret He	4	\$9,267
Mrs. Kaitlyn Henderson	4	\$9,259
Mrs. Nichole Nara	4	\$9,235
Mr. Randall Dominguez	4	\$9,210
Mrs. Rosa Hu	4	\$9,201
Adriana Gonzalez	4	\$9,100
Total	373	\$885,307

