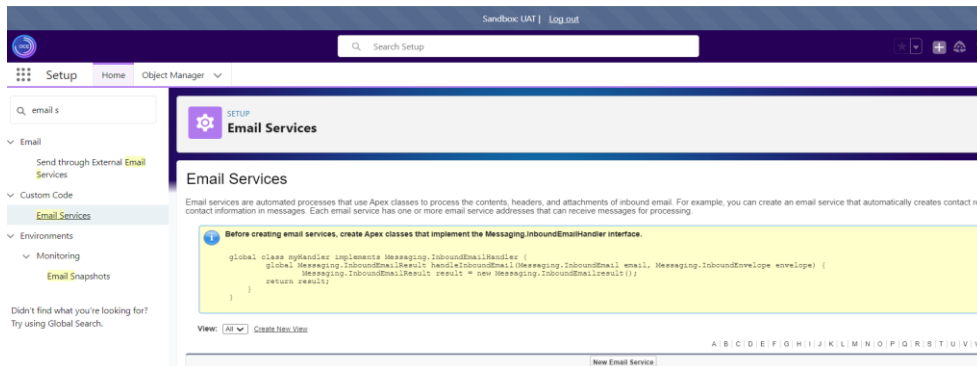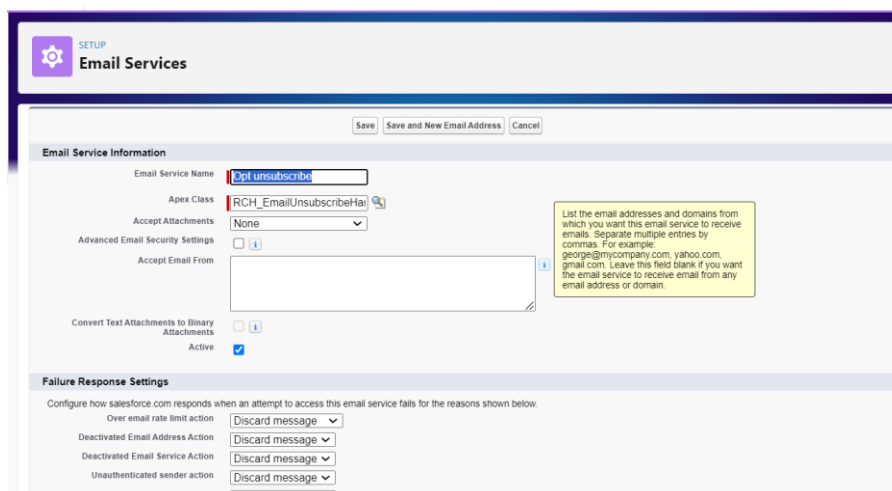**Unsubscription link configuration for 1-1 email :**
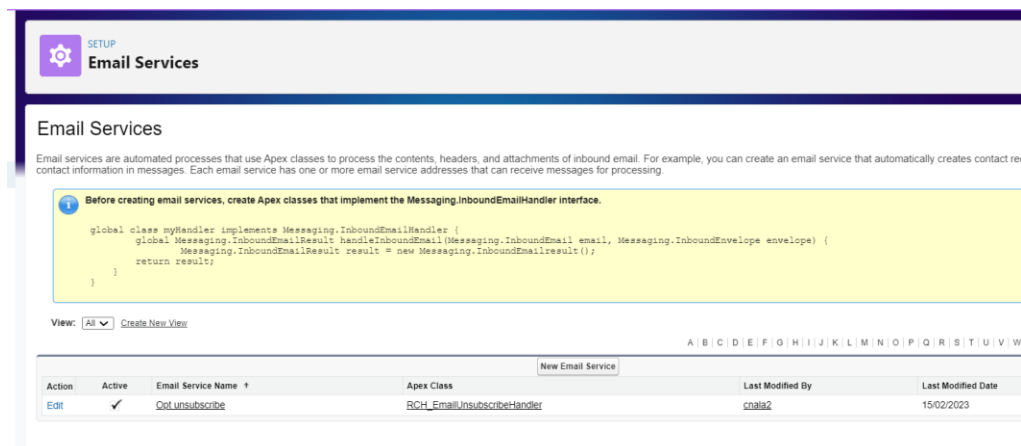

Goto -> Setup -> Quickfind -> Email Services

Click 'New Email Service' button

Here add all the required fields and apex class 'RCH_EmailUnsubscribeHandler'and 'Save'

After Saving open that New Email Service created.

Here at the bottom Click 'New Email Address' button

Add all required fields and click 'Save'. The link will generate automatically.

This link can be used in the index file of html created to see the unsubscribe link in the email sent out to customer.

Note : The screenshots we provided here is just for reference.