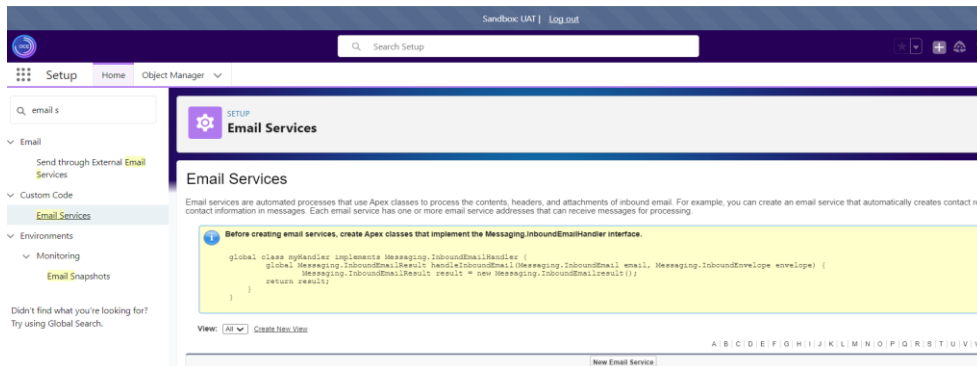


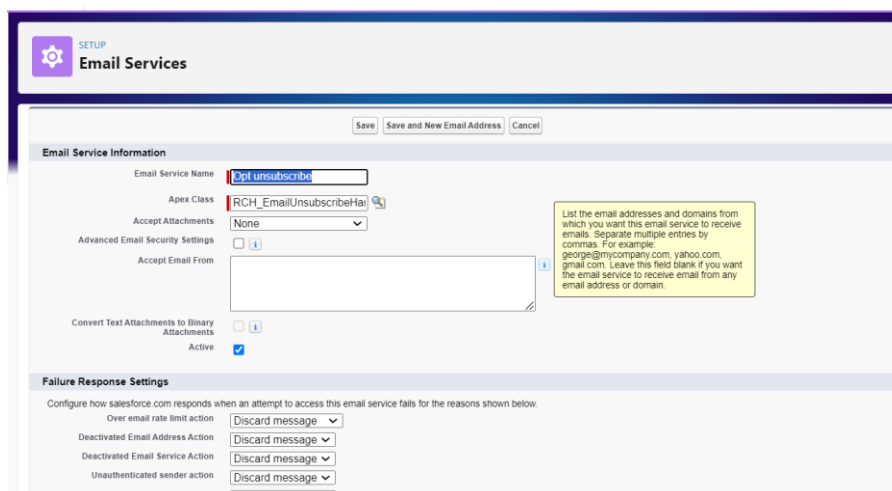
Unsubscription link configuration for 1-1 email :

Goto -> Setup -> Quickfind -> Email Services

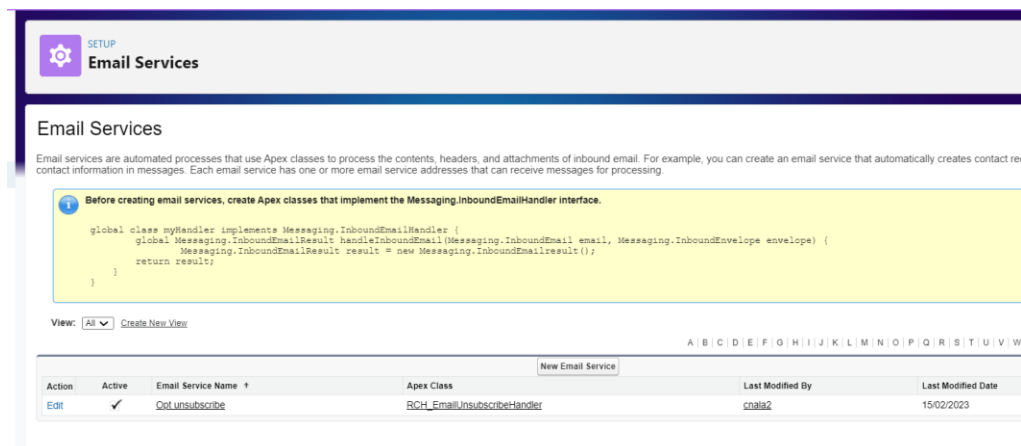
Click 'New Email Service' button



Here add all the required fields and apex class 'RCH_EmailUnsubscribeHandler' and 'Save'



After Saving open that New Email Service created.



Here at the bottom Click 'New Email Address' button

The screenshot shows the 'Email Services' setup page in Salesforce. The header includes a 'SETUP' icon and the text 'Email Services'. Below this, the title 'Email Service: Opt unsubscribe' is displayed. To the right of the title are buttons for 'Edit', 'Activate', 'Deactivate', 'Delete', and 'Cancel'. The configuration details include:

- Email Service Name: Opt unsubscribe
- Apex Class: RCH_EmailUnsubscribeHandler
- Accept Attachments: None
- Advanced Email Security Settings: ☐ (info icon)
- Accept Email From: All email addresses (subject to security settings)
- Convert Text Attachments to Binary Attachments: ☐ (info icon)
- Active: ☒

Below these settings is a section for 'Failure Response Settings' with options for various actions (Over email rate limit, Deactivated Email Address, Deactivated Email Service, Unauthorized sender) all set to 'Discard message', and 'Enable Error Routing' set to ☐ (info icon).

At the bottom, there is a section titled 'Email Addresses' with a 'New Email Address' button. Below this is a table with columns 'Action', 'Email Address Name', and 'Email Address'. The table contains one entry: 'View | Edit | OptEmail' with the email address 'opt_unsubscribe@fkyvbhcucloqjobt4z12wrbzg24rcpt6i0drhgzgylvdm5duxg.5w-79lmkeaa.na204.apex.salesforce.com'.

Add all required fields and click 'Save'. The link will generate automatically.

This link can be used in the index file of html created to see the unsubscribe link in the email sent out to customer.

The screenshot shows the 'Email Service Address' configuration page in Salesforce. The header includes a 'SETUP' icon and the text 'Email Services'. Below this, the title 'Email Service Address' is displayed. A descriptive text states: 'Specify an email address for this email service. The email service processes messages sent to this address. One email service can have multiple email addresses.'

Below the title is a section for 'Email Service Information' with the following details:

- Email Service Name: Opt unsubscribe
- Accept Email From: All email addresses (subject to security settings)

The main section is 'Email Address Information' with the following fields:

- Email Address Name: OptEmail
- Email address: opt_unsubscribe @fkyvbhcucloqjobt4z12wrbzg24rcpt6i0drhgzgylvdm5duxg.5w-79lmkeaa.na204.apex.salesforce.com
- Active: ☒
- Context User: CR support NALA2 Squad (with a search icon)
- Accept Email From: (empty text area with an info icon)

At the bottom of the form are buttons for 'Save', 'Save and New', and 'Cancel'.

Note : The screenshots we provided here is just for reference.