

Sales Analysis Dash Board

Select Co...

All

Select Year

All

Select Month

Jan

Mar

May

Jul

Sep

Nov

Feb

Apr

Jun

Aug

Oct

Dec

126.01M

Total Revenue

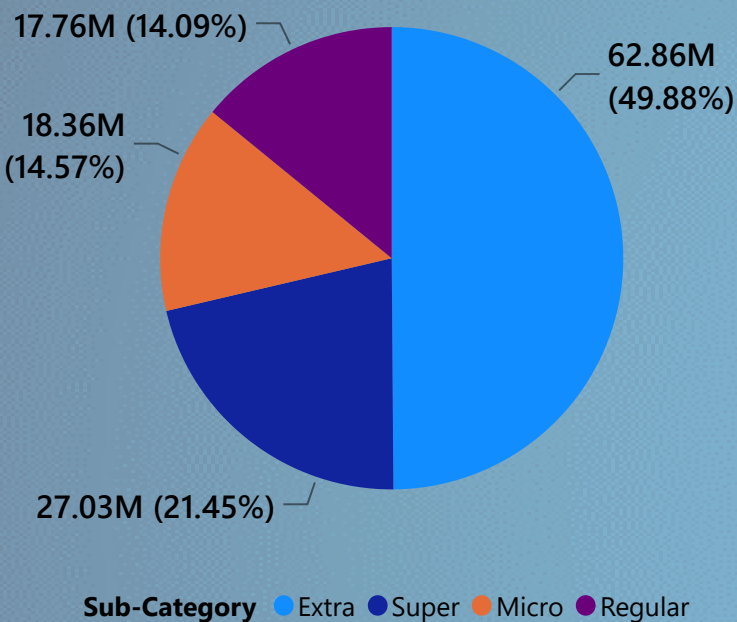
86.89M

Gross Profit

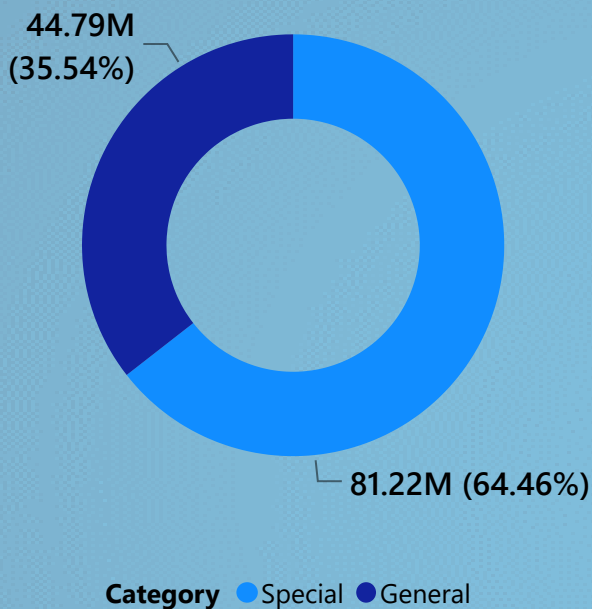
4M

Units

Total Revenue by Sub-Category



Total Revenue by Category



Top 4 Sales Representatives

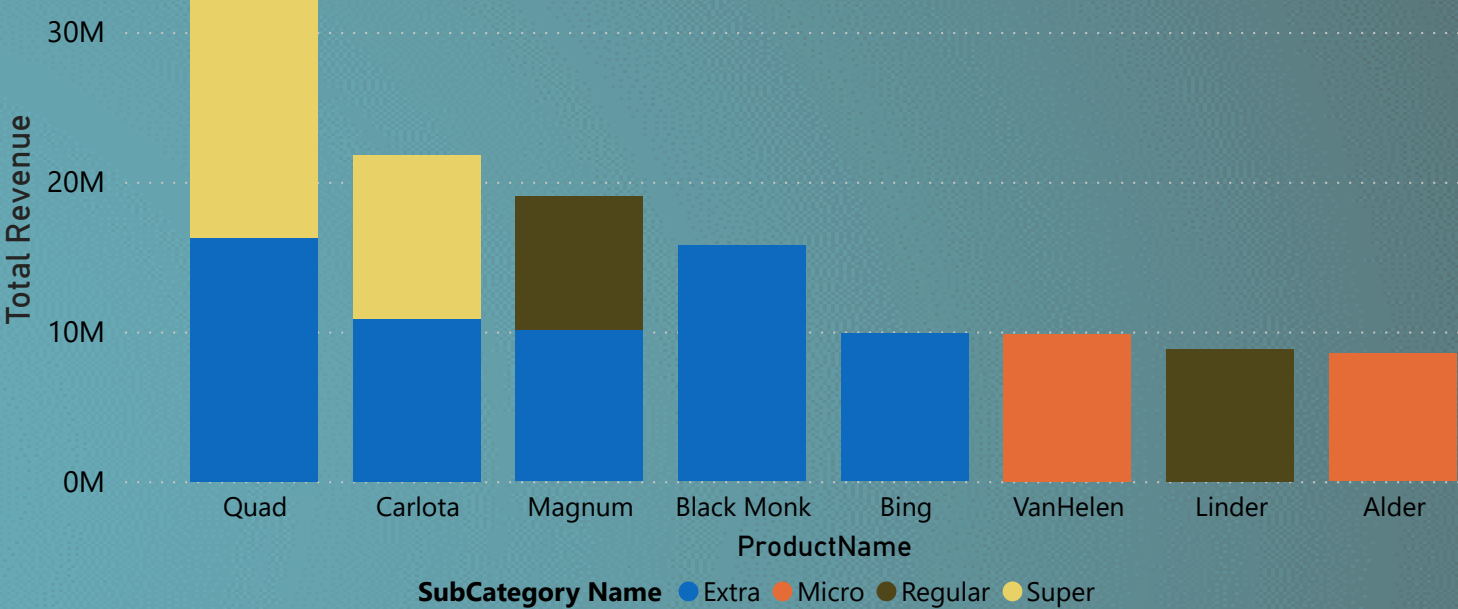
Ellen Woody

Jan Novotny

John White

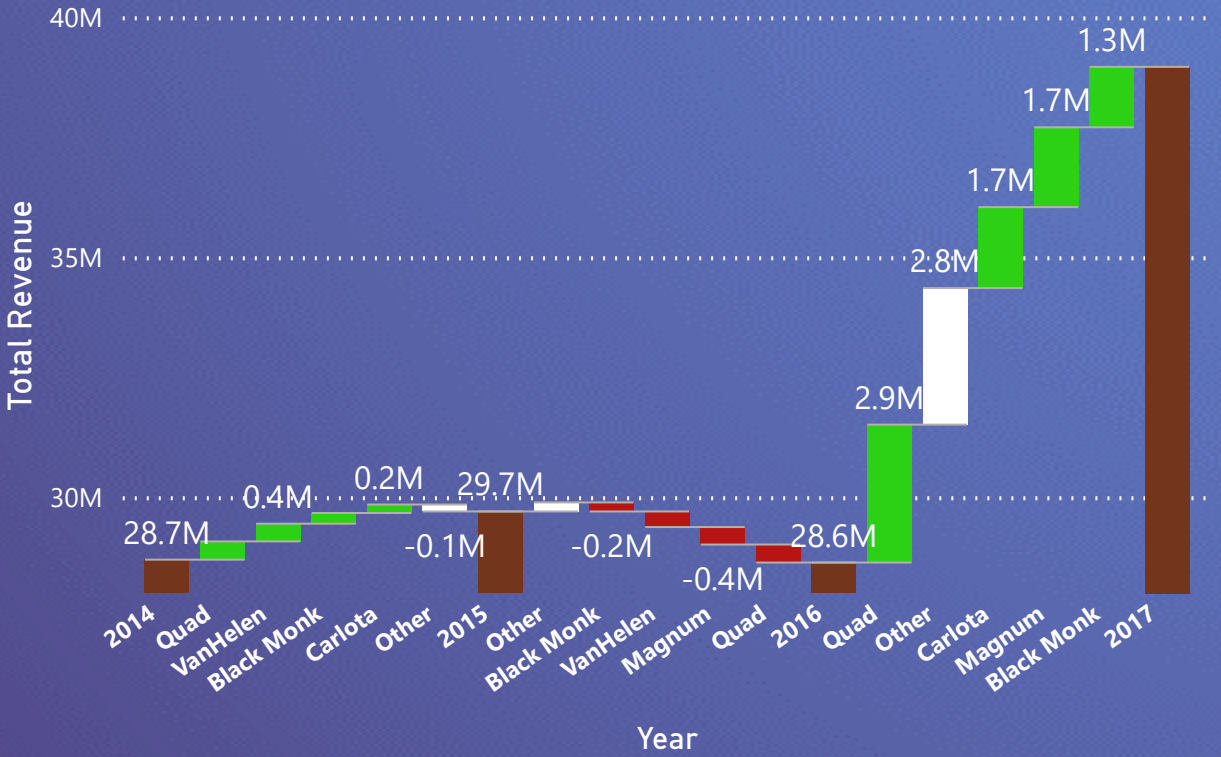
Mark Spancer

Total Revenue by Product and Sub-Category

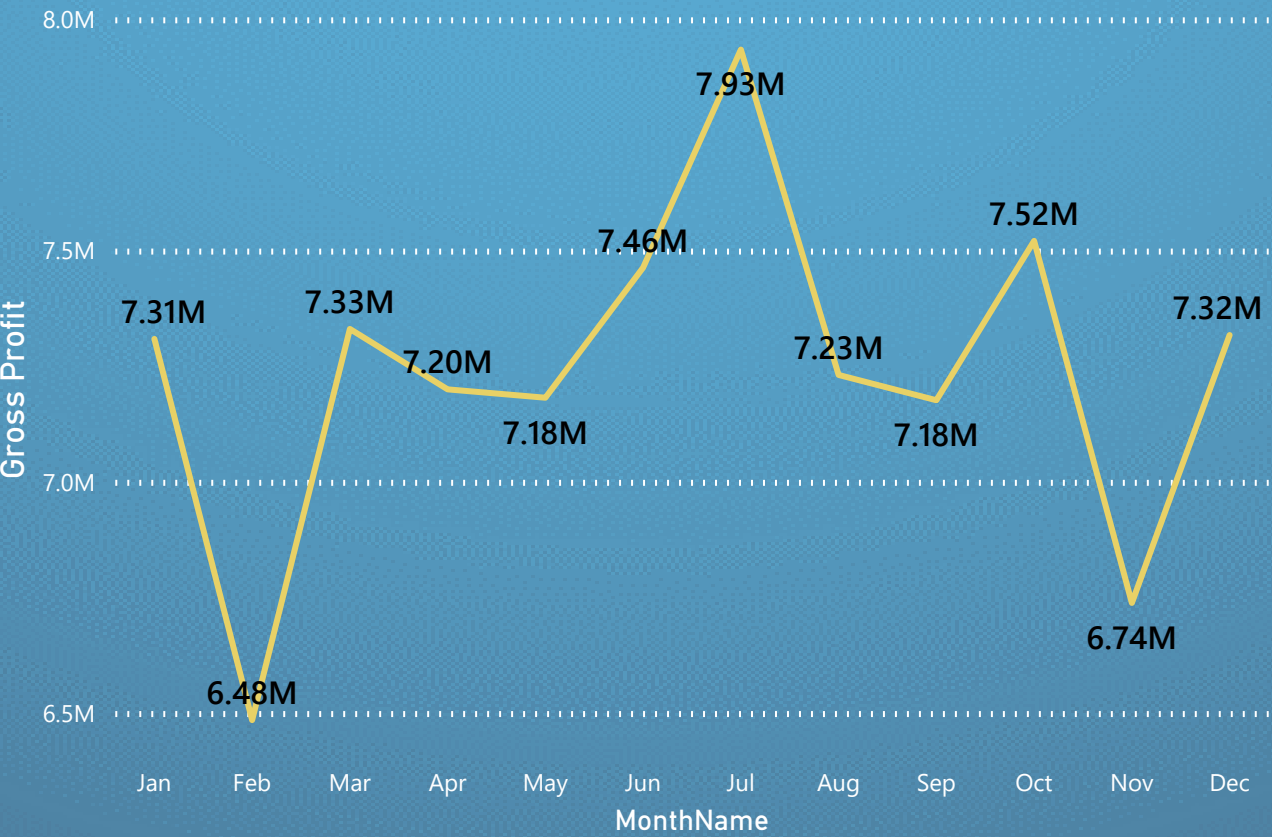


Total Revenue by Year and Product Name

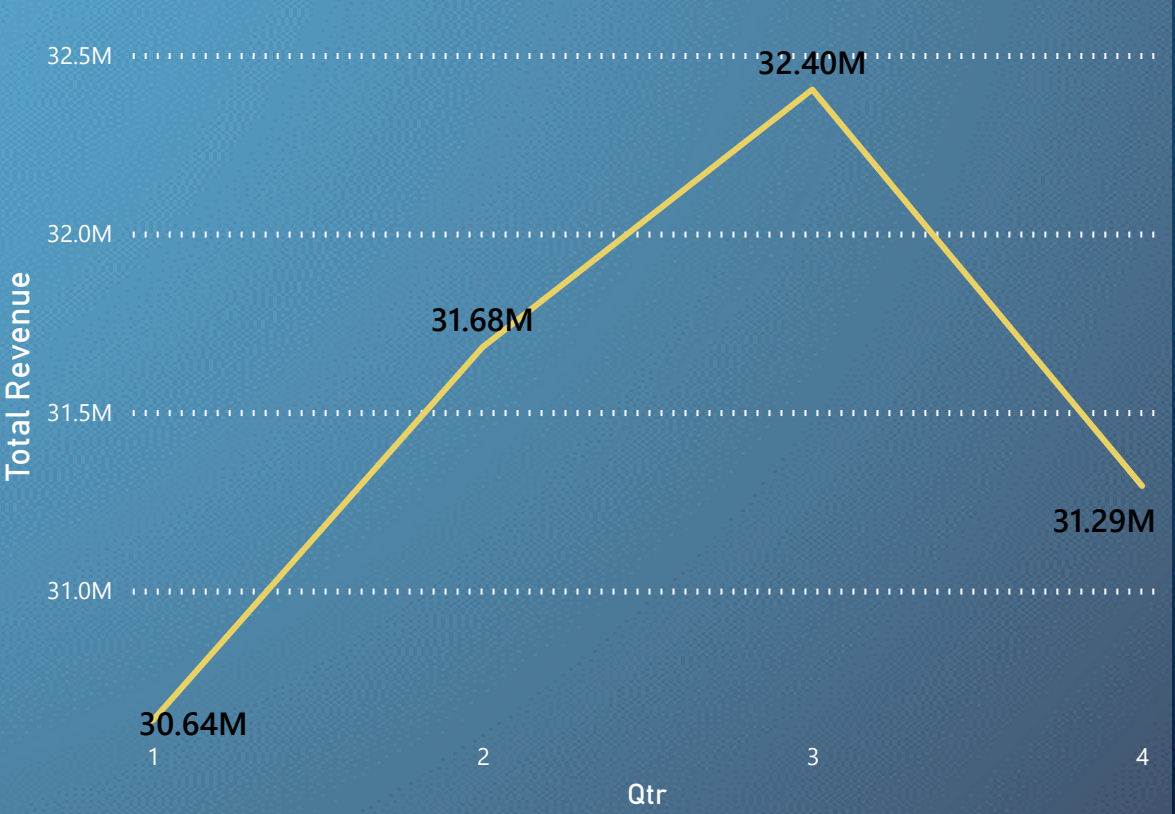
● Increase ● Decrease ● Total ● Other



Gross Profit Month on Month



Total Revenue Qtr by Qtr





Year	Qtr	Total Revenue	Prev Qtr	QoQ Growth
2014	1	71,11,215.30		Infinity
2014	2	75,47,612.20	71,11,215.30	6.14%
2014	3	70,12,245.75	75,47,612.20	-7.09%
2014	4	70,29,059.30	70,12,245.75	0.24%
2015	1	72,91,740.65	70,29,059.30	3.74%
2015	2	70,81,957.65	72,91,740.65	-2.88%
2015	3	79,15,738.55	70,81,957.65	11.77%
2015	4	74,15,636.90	79,15,738.55	-6.32%
2016	1	67,41,970.15	74,15,636.90	-9.08%
2016	2	73,34,374.65	67,41,970.15	8.79%
2016	3	76,19,455.60	73,34,374.65	3.89%
2016	4	69,44,515.30	76,19,455.60	-8.86%
2017	1	94,90,990.40	69,44,515.30	36.67%
2017	2	97,17,648.65	94,90,990.40	2.39%
2017	3	98,55,950.75	97,17,648.65	1.42%
2017	4	99,03,900.35	98,55,950.75	0.49%
Total		12,60,14,012.15		Infinity

Year	MonthName	Gross Profit	Total Previous Month Profit	MoM Growth
2014	Jan	16,55,209.60		Infinity
2014	Feb	14,18,857.10	16,55,209.60	-14.28%
2014	Mar	18,29,450.30	14,18,857.10	28.94%
2014	Apr	18,81,467.60	18,29,450.30	2.84%
2014	May	16,26,603.10	18,81,467.60	-13.55%
2014	Jun	16,97,036.00	16,26,603.10	4.33%
2014	Jul	18,96,424.50	16,97,036.00	11.75%
2014	Aug	14,83,707.70	18,96,424.50	-21.76%
2014	Sep	14,54,128.20	14,83,707.70	-1.99%
2014	Oct	17,53,017.60	14,54,128.20	20.55%
2014	Nov	14,03,476.90	17,53,017.60	-19.94%
2014	Dec	16,90,493.80	14,03,476.90	20.45%
2015	Jan	17,65,150.40	16,90,493.80	4.42%
2015	Feb	16,39,391.80	17,65,150.40	-7.12%
2015	Mar	16,23,552.80	16,39,391.80	-0.97%
2015	Apr	15,48,668.40	16,23,552.80	-4.61%
2015	May	15,99,531.70	15,48,668.40	3.28%
2015	Jun	17,34,819.50	15,99,531.70	8.46%
2015	Jul	20,47,150.00	17,34,819.50	18.00%
2015	Aug	16,33,850.30	20,47,150.00	-20.19%
2015	Sep	17,76,826.30	16,33,850.30	8.75%
2015	Oct	18,67,258.10	17,76,826.30	5.09%
Total		8,68,87,854.40		Infinity