

Credit Card Transaction Report

Revenue
55.3M

Total interest
7.8M

Transaction amount
45M

Transaction count
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

Q4 Q3 Q2 Q1

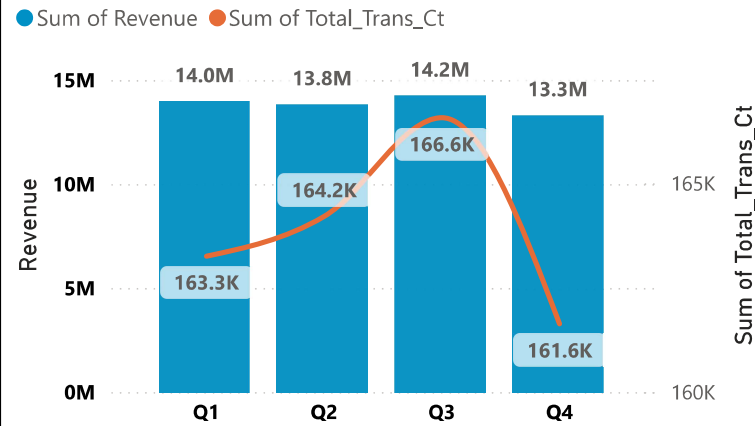
Week_Start_Date
All

F M

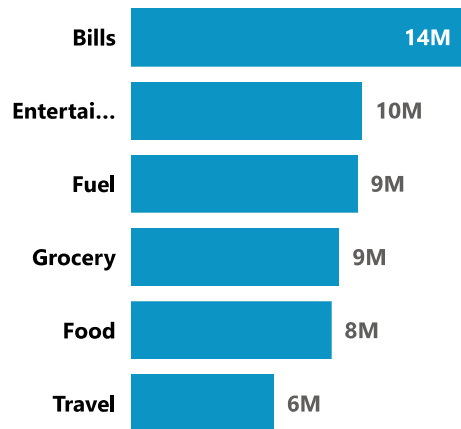
Low Med High

Silver Blue Gold Platinum

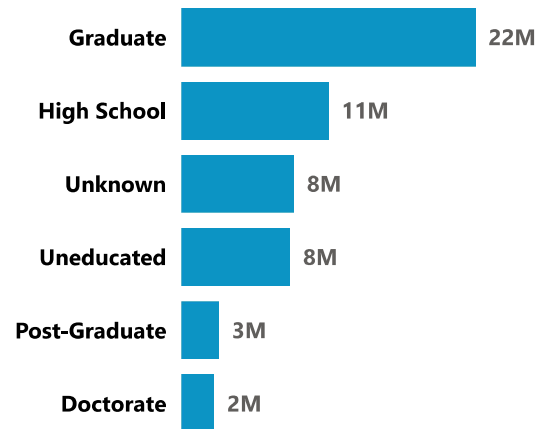
QTR Total Revenue and Total Trans Count



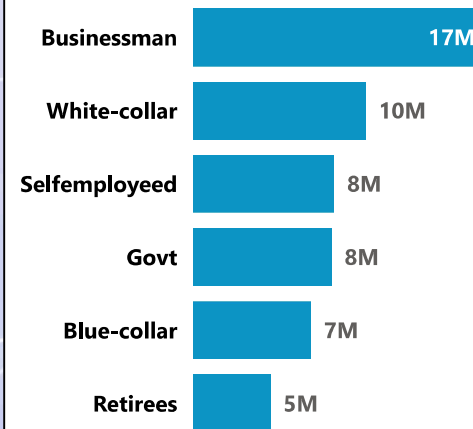
Revenue by Expenditure Type



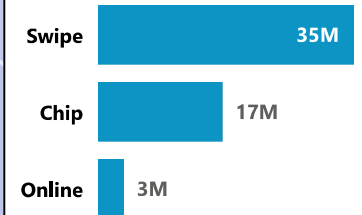
Revenue by Education



Revenue by Customer Job



Revenue by Expenditure Type



Customer Acq Cost

