

Print Ads

Forests

JOIN WITH YOUR VOICE. JOIN WITH YOUR DONATION. JOIN WITH YOUR ACTION.
NATURE.ORG/JOINMAINE

PEEP THIS

Maine's forests are more than pretty, they're protection.

Our trees are an incredible natural climate solution, capturing more than three million metric tons of carbon pollution each year. From forests to rivers to the sea, join us as we take bold, collaborative action to conserve critical climate-resilient lands in Maine and beyond.

The Nature Conservancy
Maine

JOIN WITH YOUR VOICE. JOIN WITH YOUR DONATION. JOIN WITH YOUR ACTION.
NATURE.ORG/JOINMAINE

TURN THE TIDE

We need a sea change in ocean management.

The Gulf of Maine is warming faster than 99% of the world's oceans. That's why The Nature Conservancy is partnering with fishermen to develop more sustainable fishing practices and collect better data about the warming Gulf from the men and women who know it best. From forests to rivers to the sea, join us as we take bold, collaborative climate action in Maine and beyond.

Rivers

JOIN WITH YOUR VOICE. JOIN WITH YOUR DONATION. JOIN WITH YOUR ACTION.
NATURE.ORG/JOINMAINE

[NATURE.ORG/JOINMAINE](https://nature.org/joinmaine)

STREAM ON

Old dams block more than just water.

When our rivers run free, fish and wildlife do, too. It's why The Nature Conservancy is working to reconnect thousands of miles of Maine waterways. From forests to rivers to the sea, join us as we take bold, collaborative climate action in Maine and beyond.

Photo © Jerry and Marcia Monkman/EcoPhotography

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NATURE.ORG/JOINMAINE



GET AMPED

We believe Maine's future is as bright as the sun.

Maine has New England's highest carbon emissions per capita. That's why The Nature Conservancy is dedicated to making 80% of our electricity renewable by 2030. From forests to rivers to the sea, join us as we take bold, collaborative climate action in Maine and beyond.



**JOIN
MAINE**
A CAMPAIGN FOR CLIMATE ACTION

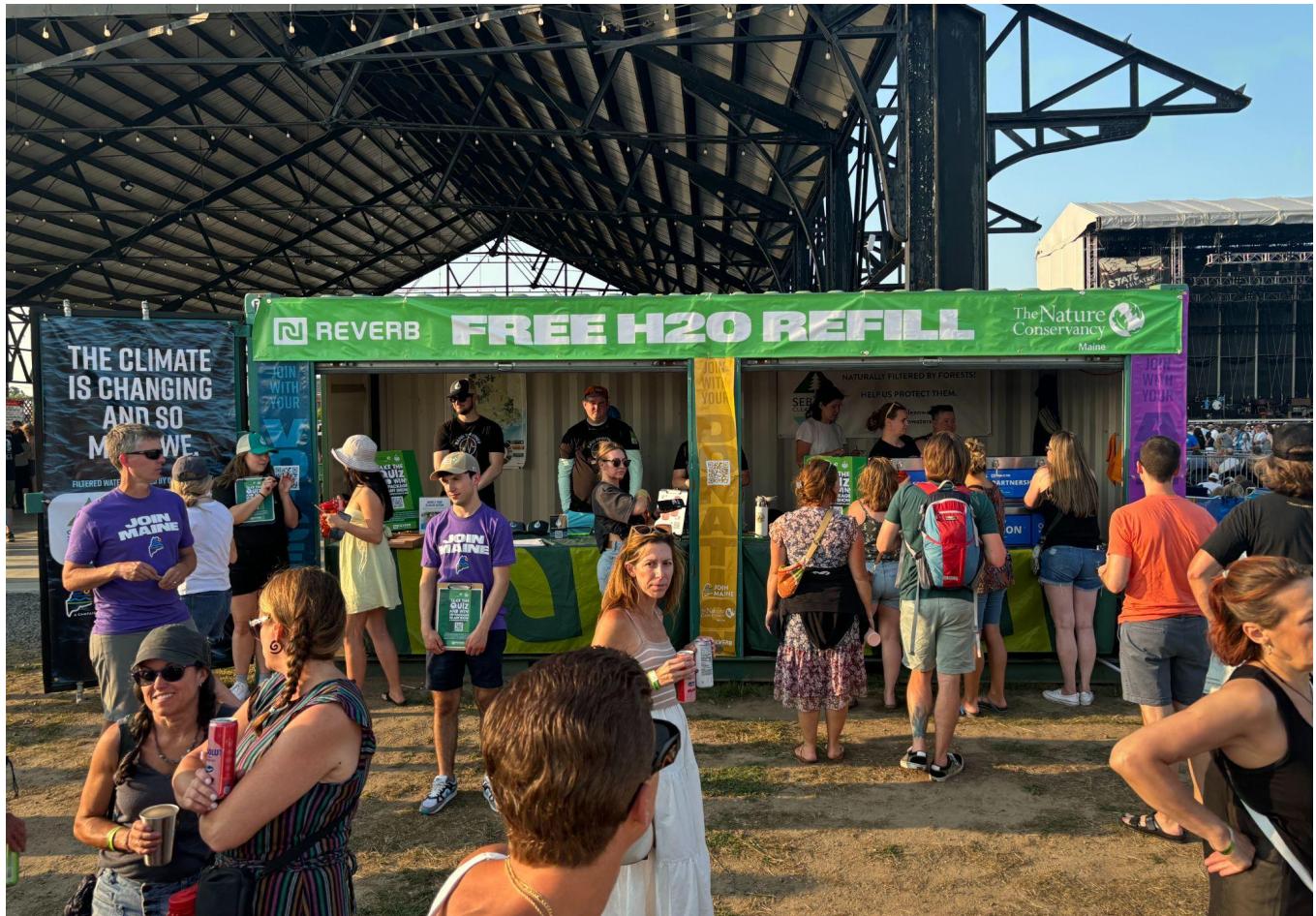
The Nature Conservancy
Maine

Banner Ads



Concert Venue Partnership





Water Bottle Refill Station



FREE H2O REFILL

The Nature Conservancy
Maine

THE CLIMATE IS CHANGING AND SO MUST WE.

FILTERED WATER PROVIDED BY OUR FRIENDS AT:



This water comes from SEBAGO LAKE,
which provides 22 million gallons
of clean drinking water for 220,000
Mainers every day!

LEARN MORE



JOIN
MAINE
A CAMPAIGN FOR CLIMATE ACTION
The Nature Conservancy Maine



JOIN
WITH
YOUR

V O ICE

JOIN
MAINE

The Nature
Conservancy
Maine



JOIN
WITH
YOUR

D O C T H

JOIN
MAINE

The Nature
Conservancy
Maine



JOIN
WITH
YOUR

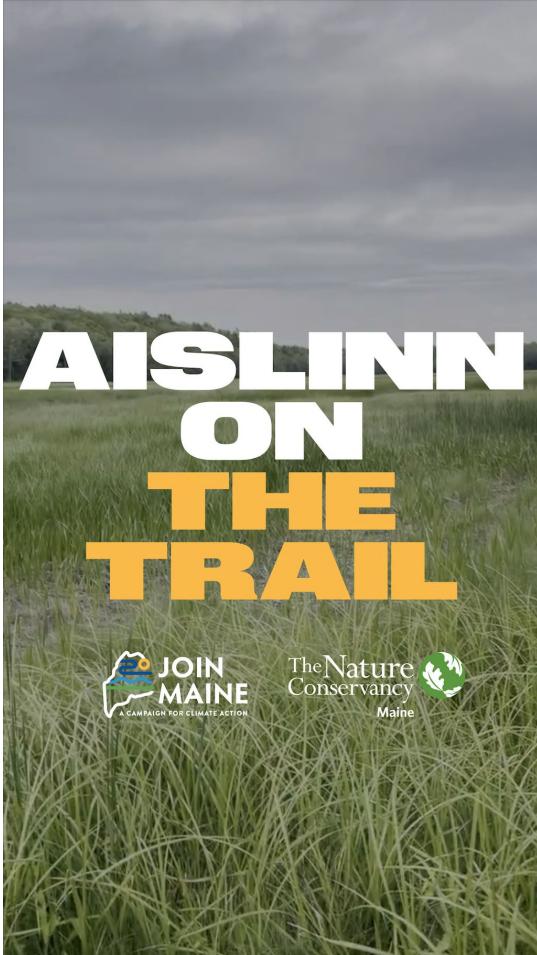
A C T I O N

JOIN
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The Nature
Conservancy
Maine



Influencer Partnership



Morning Show Appearances



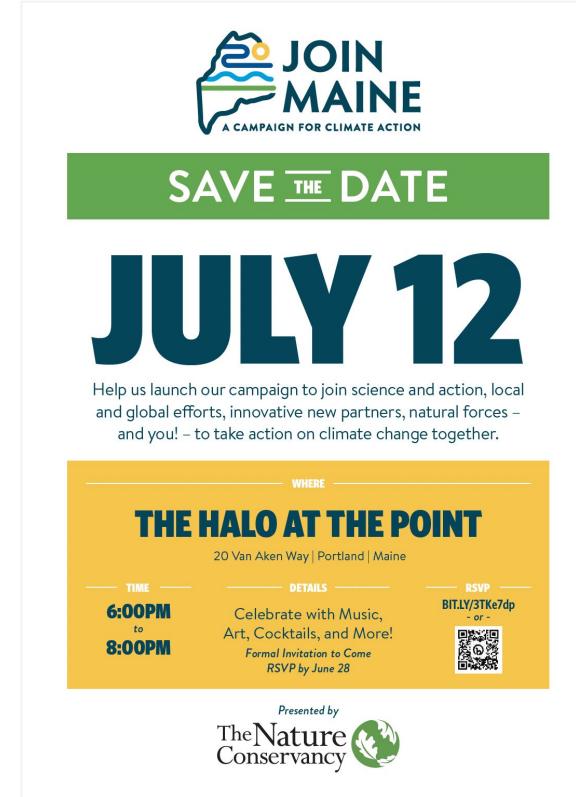
Launch Event Collateral

Save The Date

Front



Back



Invite

Front

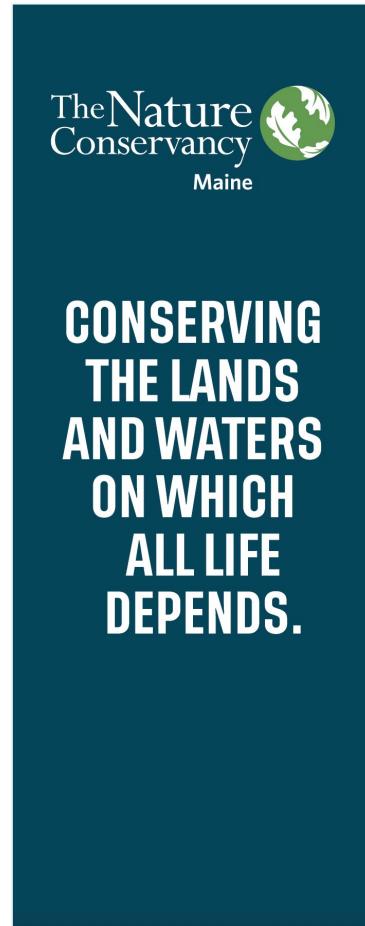


Inside



Back

HOST COMMITTEE MEMBERS	
Leah Williams	Leah Williams
Meranne Behrends	Meranne Behrends
Ben Emery	Ben Emery
Kelly Scharf	Kelly Scharf
Pete Miller	Pete Miller
Leah Williams	Leah Williams
Meranne Behrends	Meranne Behrends
Ben Emery	Ben Emery
Kelly Scharf	Kelly Scharf
Pete Miller	Pete Miller
Leah Williams	Leah Williams
Meranne Behrends	Meranne Behrends
Ben Emery	Ben Emery
Kelly Scharf	Kelly Scharf
Pete Miller	Pete Miller
Leah Williams	Leah Williams
Meranne Behrends	Meranne Behrends
Ben Emery	Ben Emery



Step & Repeat



Radio Scripts

Script A | Bradley-Sunkhaze

Open on audio of spring peepers recorded at Bradley-Sunkhaze Preserve.

Our voiceover is heard only at the beginning and end of the spot. It's read in almost an ASMR whisper, like the person is trying to both get our attention and not scare away the wildlife at the same time.

**VO: This moment of calm is brought to you by the frogs at
The Nature Conservancy's Bradley-Sunkhaze Preserve.**

The voiceover comes back just at the end to ride us out.

**VO: Join us at TNC in our campaign for
climate action at nature.org/JoinMaine.**

Because nature is always on-air.

Script B | St. John River Forest

Open on audio of birds recorded at St. John River Forest Preserve.

Our voiceover is heard only at the beginning and end of the spot. It's read in almost an ASMR whisper, like the person is trying to both get our attention and not scare away the wildlife at the same time.

**VO: This moment of calm is brought to you by the birds at
The Nature Conservancy's St. John River Forest Preserve.**

The voiceover comes back just at the end to ride us out.

**VO: Join us at TNC in our campaign for
climate action at nature.org/JoinMaine.**

Because nature is always on-air.

Script C | Rachel Carson Salt Pond Preserve

Open on audio of crashing waves from the Rachel Carson Salt Pond Preserve.

Our voiceover is heard only at the beginning and end of the spot. It's read in almost an ASMR whisper, like the person is trying to both get our attention and not interrupt a quiet moment at the same time.

**VO: This moment of calm is brought to you by the waves at
The Nature Conservancy's Rachel Carson Salt Pond
Preserve.**

The voiceover comes back just at the end to ride us out.

**VO: Join us at TNC in our campaign for
climate action at nature.org/JoinMaine.**

Because nature is always on-air.