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School of Business and Economics

Welcome to BBA

BBA program is designed to produce graduates with the state-of-the-art knowledge, skills and understanding of the functioning of modern business enterprise. The purpose of the program is to acquaint students with the different business theories and their real world applications from economic, social, cultural, technological, global, and managerial perspectives. The program is a very rigorous one and is expected to prepare and empower students in pursuing a successful career in business management.

Program Requirements

Course Summary

Campus Life

Immerse in UIU's Campus Life: Experience Our Dynamic Community through Cultural Events, Clubs, Sports, and Social Activities. Discover, Participate, and Enrich Your University Journey! Know More 24+ Clubs & Forums 15000+ Alumni 200+ Full Time Teacher 200+ Yearly Events Faculty Members Explore our diverse faculty members' profiles, featuring esteemed scholars, industry experts, and experienced educators. Learn about their research interests, professional backgrounds, and contributions to shaping the next generation of business leaders. View All Faculty Members

Notices

Jun 29th June 29, 2025 BBA, BBA in AIS & BSECO STUDENTS: COURSE FINAL ADVISING (Section & Time Selection) for SUMMER 2025 TRIMESTER ### Jun 22nd June 22, 2025 BBA, BBA in AIS & BSECO Students : Course Evaluation for Spring 2025 Trimester ### Apr 26th April 26, 2025 Classes cancelled_ Prof. Dr. Md. Mohan Uddin ### Apr 26th April 26, 2025 Classes cancelled_Faculty: Prof. Dr. Md. Mohan Uddin ### Dec 2nd December 2, 2024 Internship in Spring 2025 for SoBE & SoSE View All Notices

Events Explore UIU's Vibrant Campus Life: Check Out Upcoming Events, Workshops, and Gatherings. Connect, Learn, and Grow with Our Engaging University Events and Activities! Jan 13th Grand Finale: URS 2024 **Event Ends:** January 13, 2025 12:00 pm Jul 10th Workshop on Speak Bold: Turning Stage Fright into Confidence **Event Ends:** July 10, 2024 4:30 pm Jul 10th Seminar on "The Digital Triad: Programming, Web Development and AI Unveiled" **Event Ends:** July 10, 2024 4:00 pm UIU Multipurpose Hall Jul 9th "ðˆˆ ð„ðƒð… ðð«ðžð–ðžðšðð– Seminar on ð„ðšðð«ðžðð«ðžðžð±ð ð± ð’ð;ðšð«ðð ð’ðšðšðð: ð’ð;ðšð«ððð– ðœðžðžð ðšðšð ð†ð«ðžðžð (Session 1 | Episode 2) **Event Ends:** July 8, 2024 4:30 pm ðˆˆð” ðœððððððð” ð«ðçððð| Feb 4th Adam Smith and the Practice of Mal-Economics in Bangladesh **Event Ends:** January 1, 1970 12:00 am Smart room 126 (1st Floor) Aug 3rd The Future Leaders Programme (FLP) 2015 **Event Ends:** August 3, 2015 12:00 am UIU AUDITORIUM View All Events News Discover the Latest: Dive into UIU's Current News, Featuring Exciting Developments, Achievements, and Stories. Be in the Know with Our University's Vibrant Community and Events. View More News and Opinion September 4, 2024 Faculty Search " Business Administration June 25, 2024 UIU Social Services Club Stands beside the Remal Affected People in Khulna * News UIU Hosts Iftar and Doa Mahfil to Mark Ramadan Sanguinity April 21, 2024 * News Webinar on the World of Analytics March 24, 2022 * News Teaching Assistant (TA) Wanted January 2,

Why UIU UIU graduates excel globally, acclaimed by QS Asia 2019-2023 and THE Impact Rankings. Accredited by IEB and ACBSP, UIU matches public universities in infrastructure. It boasts Dhaka's largest green campus, promoting eco-friendly learning spaces and stands out as a top institution for industry-ready professionals worldwide. **Know More** 95% Undergraduate Retention Rate 17 Programs In 4 different school. 40+ Certificate & Postgraduate programs. 15000+ Strong alumni network at home and abroad.

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- Dept. of Pharmacy
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