

(i) A. General Courses (9 courses/27 credits)

English I * Course Code: ENG 1001 * Credit Hour: 3 * Prerequisite:

Computer Operation Skills * Course Code: IOC 1001 * Credit Hour: 3 * Prerequisite:

Bangladesh Studies * Course Code: BDS 1001 * Credit Hour: 3 * Prerequisite:

English II * Course Code: ENG 1002 * Credit Hour: 3 * Prerequisite:

Contemporary Affairs * Course Code: GED 2001 * Credit Hour: 3 * Prerequisite:

Social and Political Institutions * Course Code: GED 2002 * Credit Hour: 3 * Prerequisite:

Bangla Language and Literature * Course Code: GED 2003 * Credit Hour: 3 * Prerequisite:

Soft Skills and Art of Presentation * Course Code: SSAP 1001 * Credit Hour: 3 * Prerequisite:

History of the Emergence of Bangladesh * Course Code: GED 3004 * Credit Hour: 3 * Prerequisite:

(ii) 1. Core Courses on Journalism (14 courses/31 credits)

Introduction to Journalism * Course Code: MSJ 1101 * Credit Hour: 3 * Prerequisite:

Information Gathering and News Writing * Course Code: MSJ 1102 * Credit Hour: 3 * Prerequisite:

Environment Journalism * Course Code: MSJ 4001 * Credit Hour: 3 * Prerequisite:

Graphic Journalism (Theory) * Course Code: MSJ 2105 * Credit Hour: 2 * Prerequisite:

Graphic Journalism (Lab) * Course Code: MSJ 2106 * Credit Hour: 1 * Prerequisite:

Editing and Page Make-up (Theory) * Course Code: MSJ 2107 * Credit Hour: 2 * Prerequisite:

Editing and Page Make-up (Lab) * Course Code: MSJ 2108 * Credit Hour: 2 * Prerequisite:

Specialized Reporting * Course Code: MSJ 2109 * Credit Hour: 3 * Prerequisite:

Radio Journalism & Podcasting * Course Code: MSJ 3110 * Credit Hour: 3 * Prerequisite:

Online and Multimedia Journalism * Course Code: MSJ 3111 * Credit Hour: 2 * Prerequisite:

Online and Multimedia Journalism (Lab) * Course Code: MSJ 3112 * Credit Hour: 1 * Prerequisite:

Photojournalism * Course Code: MSJ 3113 * Credit Hour: 2 * Prerequisite:

Photojournalism (Lab) * Course Code: MSJ 3114 * Credit Hour: 1 * Prerequisite:

Editorial and Feature Writing * Course Code: MSJ 4115 * Credit Hour: 3 * Prerequisite:

(iii) Core Courses on Media Studies (09 courses/21 credits) Digital Storytelling and Scriptwriting * Course Code: MSJ 1201 * Credit Hour: 2 * Prerequisite:

Digital Storytelling and Scriptwriting Lab * Course Code: MSJ 1202 * Credit Hour: 1 * Prerequisite:

Digital Content Production Lab * Course Code: MSJ 2203 * Credit Hour: 3 * Prerequisite:

Video Production Lab * Course Code: MSJ 2204 * Credit Hour: 3 * Prerequisite:

Media Laws and Ethics * Course Code: MSJ 2205 * Credit Hour: 3 * Prerequisite:

Motion Graphic and Video Composition Lab * Course Code: MSJ 3205 * Credit Hour: 2 * Prerequisite:

Camera and Cinematography Lab * Course Code: MSJ 3206 * Credit Hour: 2 * Prerequisite:

Media, Culture and Society * Course Code: MSJ 4207 * Credit Hour: 3 * Prerequisite:

Media and Communication Technology * Course Code: MSJ 1104 * Credit Hour: 2 * Prerequisite:

(iv) Core Courses on Strategic Communication and Public Relations (5 courses/12 credits) Advertising and Content Creation * Course Code: MSJ 3301 * Credit Hour: 3 * Prerequisite:

Corporate Communication, CSR and Public Relations * Course Code: MSJ 3302 * Credit Hour: 3 * Prerequisite:

Digital Marketing (Theory) * Course Code: MSJ 4303 * Credit Hour: 2 * Prerequisite:

Digital Marketing (Lab) * Course Code: MSJ 4304 * Credit Hour: 1 * Prerequisite:

Development Communication and Strategic Planning * Course Code: MSJ 3406 * Credit Hour: 3 * Prerequisite:

(v) Core Courses on Communication (6 courses/15 credits) Introduction to Human Communication * Course Code: MSJ 1401 * Credit Hour: 3 * Prerequisite:

Interpersonal, Group and Organizational Communication * Course Code: MSJ 1402 * Credit Hour: 3 * Prerequisite:

Social and Digital Media Communication * Course Code: MSJ 1403 * Credit Hour: 2 * Prerequisite:

Social and Digital Media Communication Lab * Course Code: MSJ 1404 * Credit Hour: 1 * Prerequisite:

Mass Communication Process * Course Code: MSJ 2405 * Credit Hour: 3 * Prerequisite:

Theories of Communication * Course Code: MSJ 4407 * Credit Hour: 3 * Prerequisite:

(vi) Other Core Courses (3 courses/09 credits) Media Language * Course Code: MSJ 1502 * Credit Hour: 3 * Prerequisite:

Communication Research Methodology * Course Code: MSJ 3503 * Credit Hour: 3 * Prerequisite:

Statistics for Communication Research * Course Code: MSJ 3504 * Credit Hour: 3 * Prerequisite:

(vii) Core Optional Courses (4 courses/12 credits) Business Analysis and Reporting or, Media Industry and Business Planning * Course Code: MSJ 2001/ MSJ 2002 * Credit Hour: 3 * Prerequisite:

Gamification in Journalism or Animated Journalism * Course Code: MSJ 2003/ MSJ 2004 * Credit Hour: 3 * Prerequisite:

Film Theory and Language or Cinema and Cultural Industry * Course Code: MSJ 3005/ MSJ 3006 * Credit Hour: 3 * Prerequisite:

Television Journalism and News Presentation or, News Casting and Program Anchoring * Course Code: MSJ 4007/ MSJ

4008 * Credit Hour: 3 * Prerequisite:

(viii) Internship/Project Internship/Project: Report Submission and Viva Voce * Course Code: MSJ 4009 * Credit Hour: 3 * Prerequisite:

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