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## Dr. Md. Kaium Hossain

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### Assistant Professor, School of Business & Economics (SoBE)

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### Biography

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Md. Kaium Hossain began his journey at United International University in 2010. He is an Assistant Professor at the School of Business and Economics. His research interests encompass tourism destination competitiveness, consumer buying behavior, informal business activities, and performance measurement.

### Education

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Doctor of Philosophy (PhD), 2024, Putra Business School (PBS) [AACSB Accredited], Universiti Putra Malaysia (UPM), Malaysia. MBA (Major in Marketing), 2007, Khulna University, Bangladesh, First Class â€” 4th Position. BSS (4 Years Honors) in Economics, 2003, Khulna University, Bangladesh, First Class -7th Position). Higher Secondary Certificate (HSC), Science Group, 1997, Cantonment Public School and College, Khulna, Bangladesh, First Division. Secondary School Certificate (SSC), Science Group, 1995, Rotary School, Khulna, Bangladesh, First Division with Star Marks.

### Teaching Experience (UIU)

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**04 February 2012 till date** : Assistant Professor, School of Business and Economics, United International University, Dhaka, Bangladesh. **01 February 2011 â€” 03 February 2012** : Senior Lecturer , School of Business and Economics, United International University, Dhaka, Bangladesh. **21 September 2010 â€” 30 January 2011** : Lecture in Marketing, School of Business and Economics, United International University, Dhaka, Bangladesh.

### Courses Taught

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Consumer Behavior, Integrated Communication, Marketing Management, Business Communications, Global Marketing, and Introduction to Marketing.

### Other Responsibilities & Membership

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**Administrative Responsibilities** \* He performed as an Assistant Proctor from February 06, 2010 to September 20, 2010 to maintain the law and order in the day to day activities of Eastern University. \* He was the founder of Eastern University Sports Club (EUSC) and also performed as a coordinator of EUSC from November 01, 2008 to September 20, 2010 and

organized various games and sports events.

**Membership** Bangladesh Economic Association (Life Member), Membership No. LM 1767 **Extra-Curricular Activities during Student Life** \* Performed role as a **Coordinator**, organizing committee of Industrial Tour of MBA 3rd Batch (2006), Business Administration Discipline, Khulna University, Bangladesh. \* Performed role as a **Convener**, organizing committee of Freshets™ Reception of 2nd Batch (2000), Economics Discipline, Khulna University, Bangladesh. \* Played role as a **Captain**(two times-2000 & 2002) of Economics Discipline™s cricket team in Inter-Faculty Cricket Tournament, Khulna University, Bangladesh. \* Played as a **Member** of Rotary School Cricket Team in **Inter-School District Cricket Tournament** in 1995.

## Training, Summit, and Conferences

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- Training course on “Introduction to Structural Equation Modeling for Survey Research using SMART PLS 3.0: A Hands-on Approach” held from January 08, 2020, to January 09, 2020, organized by Institute for Social Science Studies, Universiti Putra Malaysia, Serdang, Selangor, Malaysia.
- Training course on “Writing a Systematic Review Web of Science & Scopus Journal Article” held on January 15, 2020, organized by Institute for Social Science Studies, Universiti Putra Malaysia, Serdang, Selangor, Malaysia.
- Training course on “Structural Equation Modeling using AMOS” held from February 08, 2020, to February 09, 2020, organized by Institute for Social Science Studies, Universiti Putra Malaysia, Serdang, Selangor, Malaysia.
- Successfully completed the 42 hours long training course on “Research Methodology with SPSS” held from October 2014 to November 2014 organized by Institute of Business and Economic Research (IBER), United International University, Dhaka, Bangladesh.
- Successfully completed the Short Course on “Supply Chain Management” organized by Directorate of Continuing Education (DCE) of Bangladesh University of Engineering and Technology (BUET) held during 23-26 January 2013.
- Successfully completed the Short Course on “Project Management: Computer-based approach” organized by Directorate of Continuing Education (DCE) of Bangladesh University of Engineering and Technology (BUET) held during 27-30 June, 2012.
- Successfully completed the 22nd Advanced Training Course on “Research Techniques in Social Sciences” held from April 04, 2010 to May 05, 2010 organized by Bureau of Economic Research, University of Dhaka, Bangladesh.
- He participated in the day-long training on “International Trade: Import-Export through L/C and without Opening of L/C” held on December 25, 2009 organized by Prothom-alo jobs at the Daily Prothom-alo Auditorium, Dhaka, Bangladesh.

**World Marketing Summit (WMS)** \* Being a faculty member of the United International University (UIU), he attended the first ever “World Marketing Summit-2012” organized by the Government of Bangladesh and Professor Philip Kotler (Founder & Chairman WMSG). It was held during 01-03 March, 2012 at Bangabandhu International Conference Centre (BICC), Dhaka, Bangladesh. The WMS 2012 featured more than 4000 participants, about 100 international speakers and many high-ranked political figures; thus covering business, entrepreneurship, academia, public sector, science and technology, health, media, communication, and environment.

**Conferences** i. Being a faculty member of School of Business and Economics (SoBE) of United International University (UIU), I attended the International Conference of UIU titled “Sustainable Development” held from February 16, 2017 to February 18, 2017 at the UIU Auditorium, UIU, Dhaka, Bangladesh. ii. Being a life member of the Bangladesh Economic Association, he attended the 18th Biennial Conference of Bangladesh Economic Association titled “Global Economy and Vision 2021” held from September 13, 2012 to September 15, 2012 at Institution of Engineers, Dhaka, Bangladesh. iii. Being a life member of the Bangladesh Economic Association, he attended the 17th Biennial Conference of Bangladesh Economic Association titled “Economy at the Golden Jubilee of War of Liberation: Bangladesh, We Want to See” held from April 08, 2010 to April 10, 2010 at Osmani Memorial Auditorium, Dhaka, Bangladesh.

## Publications

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- **Hossain, M. K.**, Hanafiah, M. H., & Hamid, A. B. A. (2025). Economic Conditions, Tourism Destination Competitiveness and Tourism Performance: Unravelling the Dynamics in Middle-Income Countries. *Tourism & Management Studies*, 21(1), 127-139. <https://doi.org/10.18089/tms.20250108> [Scopus-Q1 & WoS]
- Rahman, M.M., Shobuj, I. A., Hossain, M. T., Alam, D. E., Islam, M. K., & **Hossain, M. K.** (2025). Flood impact on men’s mental health: evidence from flood-prone areas of Bangladesh. *Front. Public Health* 13:1529558. doi: 10.3389/fpubh.2025.1529558 [Scopus-Q1 & WoS]
- **Hossain, M. K.**, Hamid, A. B. A., & Hanafiah, M. H. (2024). Does Tourism Destination Competitiveness explain Middle-Income Countries Tourism Performance and Quality of Life? A secondary data approach. *Asia-Pacific Journal of Innovation in Hospitality & Tourism*, 13(2), 49-72.[Scopus-Q3]
- **Hossain, M. K.**, Hamid, A. B. A., & Hanafiah, M. H. (2024). Tourism destination competitiveness from definitions to

empirical evidence: A narrative review. *Multidisciplinary Reviews* , 8(5), 2025132.

<https://doi.org/10.31893/multirev.2025132> [Scopus-Q4]

- Hasan, M. T., **Hossain, M. K.**, Rekabder, M. S., Molla, M. S., & Ashif, A. S. M. (2022). IFRS Adoption and Real Earnings Management in Bangladesh: The Role of Board Characteristics. *Cogent Business & Management*, 9(1), 1-20, 2094587, DOI: 10.1080/23311975.2022.2094587. [Scopus-Q2 & WoS]
- **Hossain, M. K.**, and Islam, S. (2019). An Analysis of Destination Attributes to Enhance Tourism Competitiveness in Bangladesh. *African Journal of Hospitality, Tourism and Leisure*, 8(2), pp. 01-17. [Scopus-Q3]
- **Hossain, M. K.**, Hamid, A. B. A., & Hanafiah, M. H. (2024). Tourism Destination Competitiveness and Tourism Performance in Middle-Income Countries. *Journal of Tourism, Hospitality & Culinary Arts*, 16(1), 781-801.
- Molla, M. S., Hasan, M. T., Mirza, M. H., Azim, M. T., & **Hossain, M. K.** (2021). The Influence of Directors's Diversity and Corporate Sustainability Practices on Firm Performance: Evidence from Malaysia. *The Journal of Asian Finance, Economics and Business* , 8(6), 201-212. doi.org/10.13106/jafeb.2021.vol8.no6.0201 [WoS]
- Islam, S., **Hossain, M.K.**, and Noor, M.E. (2017). Determining Drivers of Destination Attractiveness: The Case of Nature-Based Tourism of Bangladesh. *International Journal of Marketing Studies*, 9(3), pp. 10-23. <http://doi.org/10.5539/ijms.v9n3p10>
- Masum, M.H., Fakir, A.N.M.A. and **Hossain, M.K.** (2017). Multi-facet Performance Measurement System for Textile Industries: A Comprehensive Study from Bangladesh. *Research Journal of Finance and Accounting* , 8(10), pp. 95-104.
- **Hossain, M.K.** , Siddique, P.J. and Islam, S. (2015). Socio-Economic Analysis of Informal Business Activities: A Case Study on Central Business District Area of Dhaka City. *Developing Country Studies*, 5(7), pp. 01-10.
- Haque, M.E. and **Hossain, M.K.** (2011). Impact of Stock Market Development on Economic Growth; Evidence from SAARC *The Eastern University Journal* , 3(3), pp. 01-13.

## Publication

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## Journal Papers

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2022## IFRS adoption and real earnings management in Bangladesh: The role of board characteristics Publication: Cogent Business & Management Author List: Mohammad Tariq Hasan, Abu Sadat Muhammad Ashif, Mohammad Sarwar Rekabder, Md. Kaium Hossain, Mohammad Shahansha Molla 2021## The influence of directors' diversity and corporate sustainability practices on firm performance: Evidence from Malaysia Publication: Journal of Asian Finance, Economics and Business (JAFEB) Author List: Mohammad Shahansha Molla, Md. Kaium Hossain, Mohammad Tahlil Azim, Mohammad Tariq Hasan, Mahadi Hasan Miraz

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