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Institute of Research, Innovation, United International University (UIU)

Incubation & Commercialization (IRIIC), IRIIC (Institute of Research, Innovation, Incubation & Commercialization ) at UIU brings together various research centers, including AIMS Lab, Brain Computer Interface Research Lab, and University Innovation Hub, to focus on utilizing 4IR technologies in Bangladesh. Its goal is to bridge the gap between academia, industry, and government to create innovative solutions for social and industrial challenges while building a skilled workforce for the 4th Industrial Revolution. The institute aims to enhance research excellence, foster industry-academia collaboration, and promote a startup ecosystem toward building a smart Bangladesh. AIMS Lab, established in 2014, focuses on advanced research in computer science, while the Brain Computer Interface Research Lab, launched in 2021, explores neuroscience and rehabilitation engineering. Over the past decade, AIMS Lab has developed over 25 projects, including the successful commercialization of CMED Health, an AI-driven digital health platform serving over 2 million users. IRIIC envisions a knowledge-based economy for Bangladesh, contributing to innovation and technological advancement.

## **Recent Event**

## **Harvard Health Systems Innovation Lab Hackathon 2025**

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## **Labs & Centers**

The pillars of IRIIC

AIMS Lab

Advanced Intelligent Multidisciplinary Systems Lab More

**Brain-computer Interface Lab** 

Brain Computer Interface Research Lab More

UIH

University Innovation Hub More

CDHIPR

Center for Digital Health Innovation & Policy Research More

Industry & Academia Collaboration Center for 4IR More LaunchPad by UIHP@UIU Innovation Cohort more **Flagship Projects CMED** Cloud based Medical System for Rural Health Monitoring in Developing Countries AI Reception Human-Robot Interaction in Bengali Language for Better Customer Satisfaction **MindWave Analytics** Market Brain: An intelligent neuromarketing solution for Bangladesh SuSastho.AI An AI enabled solution for adolescents in Bangladesh **CMED** Cloud based Medical System for Rural Health Monitoring in Developing Countries AI Reception Human-Robot Interaction in Bengali Language for Better Customer Satisfaction **MindWave Analytics** Market Brain: An intelligent neuromarketing solution for Bangladesh SuSastho.AI An AI enabled solution for adolescents in Bangladesh **CMED** Cloud based Medical System for Rural Health Monitoring in Developing Countries AI Reception

Human-Robot Interaction in Bengali Language for Better Customer Satisfaction

## **MindWave Analytics**

Market Brain: An intelligent neuromarketing solution for Bangladesh

## SuSastho.AI

An AI enabled solution for adolescents in Bangladesh

## **Research Area**

Our core focus lies in these fields.

## Artificial Intelligence (AI) & Data Science

To harness the power of AI, resolve challenges in healthcare, education, and enterprise. More

#### Generative Artificial Intelligence (GenAI)

To maximize the potential of GenAI's generative capabilities for building smart systems. More

## Internet of Things (IoT)

To effectively integrate IoT into industrial applications, forge innovative systems and solutions. More

#### **Brain-Computer Interface (BCI)**

To leverage BCI technologies potential in neuroscience, neurodevelopment, and neuromarketing. More

#### **Robotics & Automation**

To enhance efficiency, optimize and automate everyday tasks, and minimize human interaction in overcoming hurdles. More

#### Augmented Reality & Virtual Reality (AR-VR)

To build immersive virtual environments to address challenges in fields like education, healthcare, and enterprise, etc. more

## **Research Applications**

The fields we apply our solutions

## **Health & Wellbeing**

Our solutions are implemented in developing healthcare systems. explore

## **Education & Skills Development**

Our innovation drives pragmatic changes in education and skills development. explore

## **Energy, Industry & Business**

Our technologies are curated for sustainable energy solutions for the green future. explore

## **Agriculture & Climate**

Our systems are focused on agricultural growth and sustainable climate solutions. explore

## **Research & Innovation Projects**

Our works that define us

# **Mindwave Analytics**

# An intelligent neuromarketing solution for Bangladesh

More

# **Virtual Eye Doc**

# A Cloud Based Smart Application for Eye Care in Bangladesh

More

## **What's Next**

# An intelligent neuromarketing solution for Bangladesh

More

## **AI Reception**

# Human-Robot Interaction in Bengali Language for Customer Satisfaction

More

## Susastho.AI

# An AI enabled solution for adolescents in Bangladesh

More

## **SmartEndo**

# An AI-Powered Screening Tool for Endometriosis Risk Assessment

More More Projects

## **Events**

Find out the Events

IRIIC Celebrates Creativity and Innovation on World Intellectual Property Day 2025

Digital GP Model Revolutionizes Rural Healthcare in Bangladesh

Team NURIX & Team SMARTENDO becomes the champion of the inaugural Harvard HSIL Hackathon 2025

Digital GP Model Revolutionizes Rural Healthcare in Bangladesh

Seminar on "Celebrating Creativity and Innovation in World IP Day 2025â€

26th April, 2025 More Events

## **News**

Find out the latest news from IRIIC News

Empowering Women's Health with AI: Endometriosis Awareness & Screening Workshop Held at Kumudini Women's Medical College

IRIIC June 29, 2025 News

Prof. Mamun to Moderate High-Impact Session at BPO Summit Bangladesh 2025 on Adapting BPO to the 4IR

IRIIC June 9, 2025 News

Exploring the Intersection of AI, Data and the Future of Work – A Thoughtful Dialogue with Alumni UK

IRIIC May 31, 2025 More News Articles

Africa's AI Movement and What Bangladesh Can Learn

IRIIC May 16, 2025 Articles News

Transforming Higher Education in Bangladesh: An In-Depth Look at the HEAT ATF Project

IRIIC January 17, 2025 Articles

AI for Health: Revolutionizing Healthcare Through Innovation

IRIIC November 1, 2023 More Articles

#### **Photos**

Something is always happening here in IRIIC More Photos

## **Join IRIIC**

Start your journey with IRIIC Research Engineer

## **Brain-Computer Interface(BCI)**

Application Deadline: 1 August, 2025 View Details Research Engineer

## **NLP (Natural Language Processing)**

Application Deadline: 1 August, 2025 View Details Research Engineer

## **Data Science**

Application Deadline: 1 August, 2025 View Details Project Coordinator

### Intern

Application Deadline: 1 August, 2025 View Details Research Engineer

## AI for Power & Energy

Application Deadline: 1 August, 2025 View Details

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