

Skip to content * DSpace * Library * Faculty Members * Degree Verification * Important Contact * Apply Online

- Profile Login

Search for: * Home * About Research * Welcome Message * Why MSJ at UIU? * Mission & Vision * UG Program Research * Course Curriculum * Course Plan * Degree Requirements * Entry Requirements * Faculty Members * Facilities Research * Multimedia Lab and Studio * Class Rooms * IT Facilities * Library * Apply Online * Notices * Contact

- Home
- About

Welcome Message About * Welcome Message * Why MSJ at UIU? * Mission & Vision

Notices

September 29, 2024 UIU Transportation Service for Summer 2024October 22, 2023 Admission Notice Spring 2024August 27, 2023 Admission Notice Fall 2023 View more

News

June 9, 2024 à|†à|‰à| "à|¾à|†à|Ÿà\$†à|i à|†à| "à\$à|Ÿà|¾à|°à| "à\$à|¬à|¾à|¶à| "à|¾à|² à|†à|‰à| "à|çà|- à|¾à|°à\$à|,à|çà|Ÿà|çà|¤à\$† à|šà|¾à|²à\$ à|¹à|¬à|¼à\$†à|,à\$† â€¬à|@à|çà|jà|çà|¬à|¼à|¾ à|,à\$à|Ÿà|¾à|jà|çà|œ à|... à\$à|¬à|¾à| "à\$à|i à|œà|¾à|°à\$à| "à|¾à|²à|çà|œà|@â€™ à|¬à|çà|à|¾à|—à¥ View more

Events

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Message from the Head, Department of Media Studies and Journalism (MSJ)

Welcome to the department of Media Studies and Journalism (MSJ) of United International University (UIU). The present era is significantly marked with the rise of diverse media which continuously impacts dynamics of human communication. We are experiencing that the traditional mainstream news media are being shifted to the newly emerged digital and social media platforms to a larger extent. This shifting has an impact on the mass media as well as diverse organizations including the government, non-government, semi-government and autonomous. The scope of communication has extended many folds in the corporates, multinational companies, NGOs, bank and financial institutions, export-import agencies and so on. Management of digital and social media has become an indispensable part for many organizations. In order to cope with these recent transformations, demand for skilled human resources in communication and media sector is critical. Considering this demand of the day, the Department of Media Studies and Journalism (MSJ) has become one of the core areas of studies in the United International University (UIU). This department prepares you as an effective leader so that you can contribute to the formation of an equitable society enriched in human values, rights and dignity. After completion of the program, you will be skilled in the fields of communication and development, public relations (PR) and corporate communication, multimedia journalism, TV program production and anchoring, audio-visual content making, journalism and media research, and so on. Thus, you can choose the best career option that suits your dream! I am very happy to welcome to the website of our department and hope that you find the necessary information you are seeking for and many more.

Dr. Sheikh Mohammad Shafiul Islam
Head, MSJ-UIU

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About UIU

- [Why UIU](#)
- [Vision Mission Goals](#)
- [General Information](#)
- [UIU Campus](#)
- [Guiding Principles](#)
- [Ranking & Accreditation](#)
- [Convocation](#)
- [Gallery](#)
- [Media](#)
- [Career](#)
- [Contact](#)

Departments

- [Dept. of CSE](#)
- [B.Sc in Data Science](#)
- [Dept. of EEE](#)
- [Dept. of Civil Engineering](#)
- [Dept. of Pharmacy](#)
- [Dept. of English](#)
- [Dept. of EDS](#)
- [Dept. of MSJ](#)
- [SoBE \(BBA, AIS, MBA, EMBA\)](#)
- [Dept. of Economics](#)
- [Dept. of BGE](#)

Admission

- [Admission](#)
- [Tuition Fees & Waiver](#)
- [Admission Requirements](#)
- [Admission Test Result](#)
- [Admission Procedure](#)
- [Admission Dates](#)
- [International Studentsâ€™ Admission](#)
- [Global Opportunities](#)
- [International Collaboration](#)
- [FAQ](#)

Important Links

- [Time Schedule of Shuttle Services](#)
- [Student Transportation Service](#)
- [Payment Procedure](#)
- [Student e-Resources](#)
- [Important Contact](#)

Quick Links

- [UCAM](#)
- [eLMS](#)
- [Parent Portal](#)
- [Online Classroom Booking](#)
- [Degree Verification](#)
- [Necessary Forms](#)
- [Notice](#)
- [News](#)
- [Event](#)