■ SEO Audit Report – LTSU.ac.in

Website Overview

LTSU.ac.in is the official website of Lakshmi Narain College of Technology & Science University (LTSU). It provides academic, admissions, and institutional information. While the domain has authority, some technical issues such as restricted access (403 errors) may prevent search engines from fully crawling and indexing the site.

Target Keywords (Sample / Placeholder)

Keyword	Estimated Search Volume	Competition
ltsu college	—	—
ltsu university	—	—
ltsu admission	—	—
ltsu ug courses	—	—
ltsu official website	—	—
ltsu ac in	—	—

On-page Issues Identified

- Restricted access (403 errors) preventing crawling. - Missing or duplicate title tags and meta descriptions. - Multiple H1 tags on certain pages. - Images missing alt attributes. - Potentially long, non-SEO friendly URLs. - Broken links or inaccessible resources. - Page speed issues on mobile devices.

Suggestions for Improvement

1. Fix server/permission errors (403) to allow crawlers full access. 2. Add unique, keyword-rich title tags and meta descriptions. 3. Use a single H1 per page and proper H2/H3 hierarchy. 4. Add descriptive alt attributes to all images. 5. Simplify and shorten URL structures. 6. Identify and resolve broken links. 7. Optimize mobile speed (compress images, cache resources). 8. Improve internal linking between important pages. 9. Submit updated XML sitemap & robots.txt. 10. Build backlinks from trusted educational directories and alumni sites.

■ *Note: This report is a sample SEO audit created using free tools and assumptions due to limited access. Replace placeholder data with actual Ahrefs results for accuracy.*