



SHIELD INSURANCE



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View overall performance with city-wise revenue, monthly trends, and customer segmentation.



Analyze revenue & customer split % and monthly trends by sales modes & Sales Mode across age groups.



Explore revenue, policy preference, and Avg settlement across different customer Age-Groups.



Filters

Customer	Revenue
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Age-Group	
All	▼

Month	
All	▼

city	
All	▼

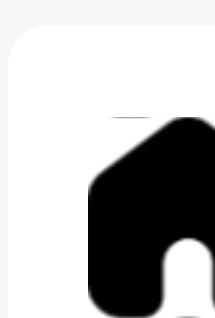
policy_id	
All	▼

sales_mode	
All	▼

Abbreviation

LM = Last Month
DCGR = Daily Customer Growth Rate
DRGR = Daily Revenue Growth Rate

Revenue values are in ₹



Home



General View



Sales Mode Analysis



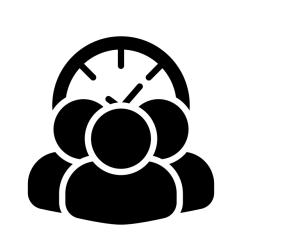
Age-Group Analysis



989.25M

Total Revenue

Not Available



26.84K

Total Customer

Not Available



5.47M

DRGR

Not Available



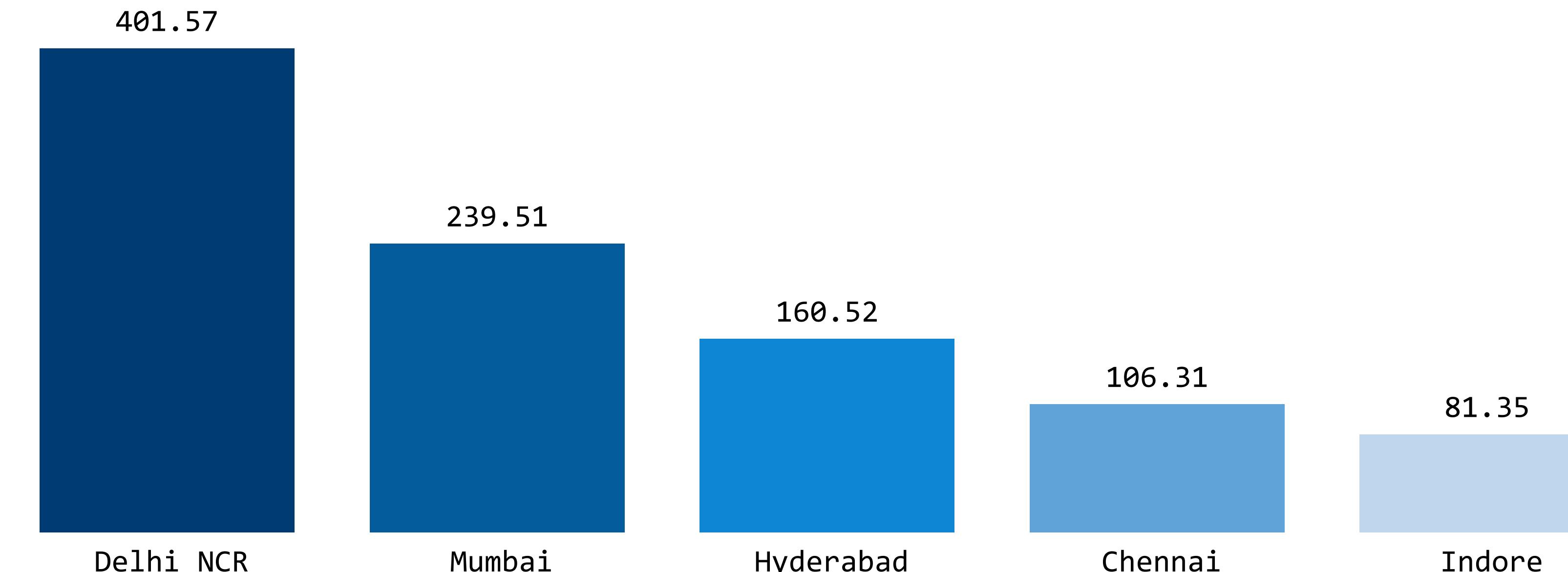
148.29

DCGR

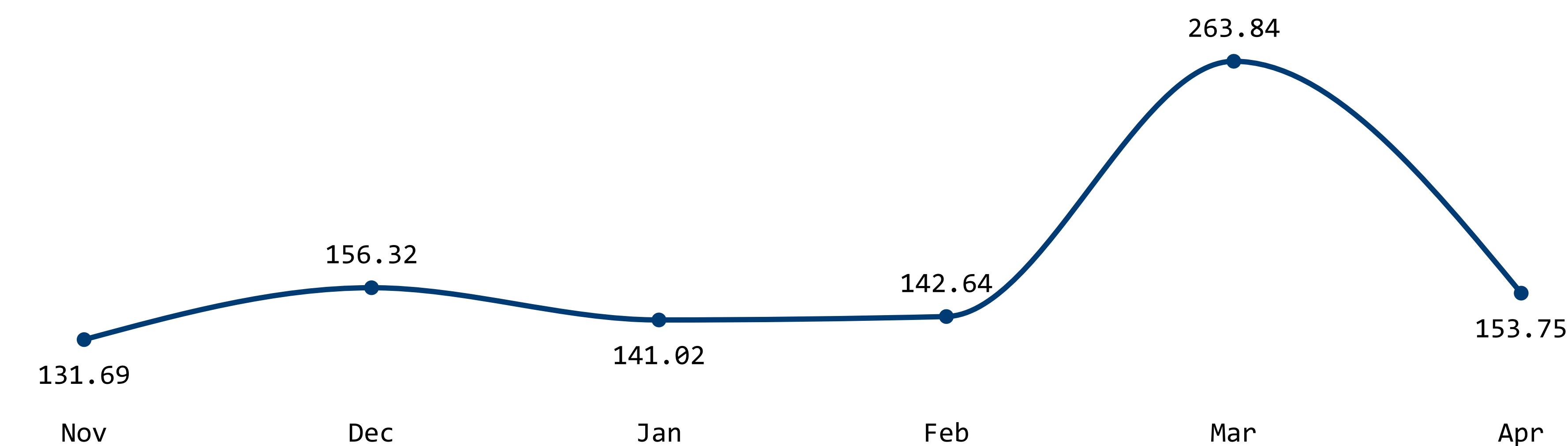
Not Available

Revenue Split by City (Millions)

city	Age-Group
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Revenue Trend Over Month (Millions)



Revenue Segmentation by City & Age-Group (Millions)

city	Age-Group	Revenue
Delhi NCR	31-40	128.23
Delhi NCR	41-50	90.00
Delhi NCR	65+	82.58
Mumbai	31-40	73.11
Delhi NCR	51-65	67.14
Mumbai	41-50	54.74
Hyderabad	31-40	50.79
Mumbai	65+	48.24
Mumbai	51-65	42.49
Hyderabad	41-50	39.14
Hyderabad	65+	33.55
Chennai	31-40	32.43
Indore	31-40	26.56
Hyderabad	51-65	25.51
Chennai	41-50	25.42
Total		989.25



Filters

Customer	Revenue
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Age-Group

Month

city

policy_id

sales_mode

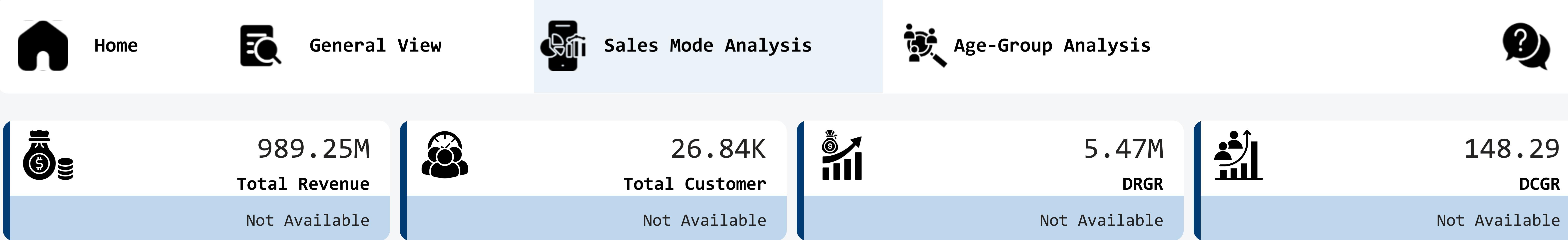
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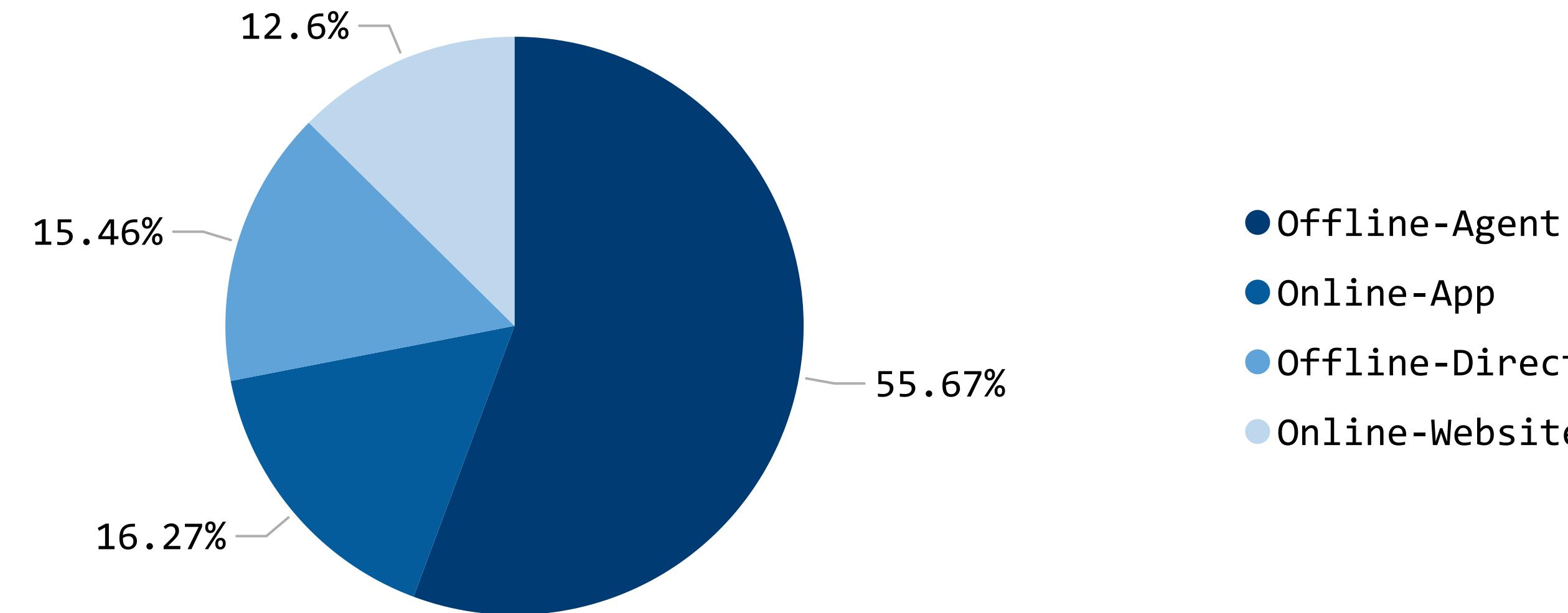
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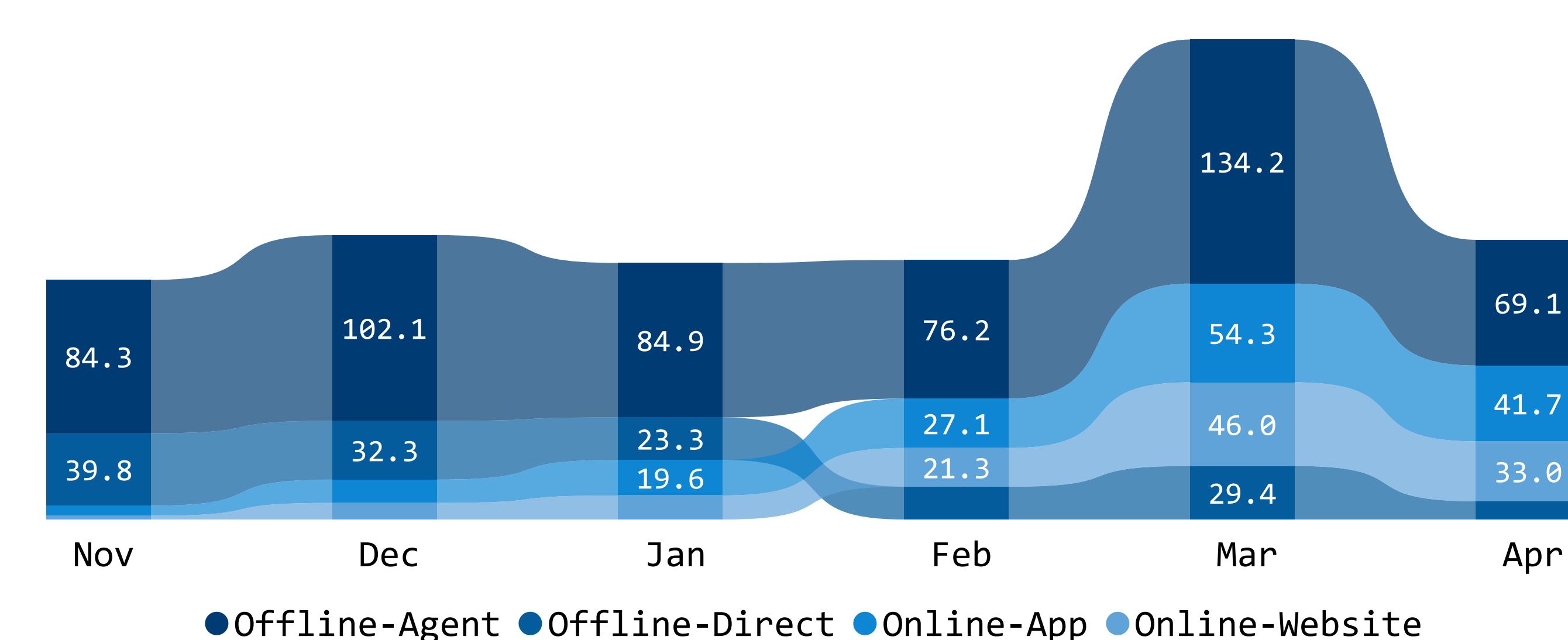
Revenue values are in ₹



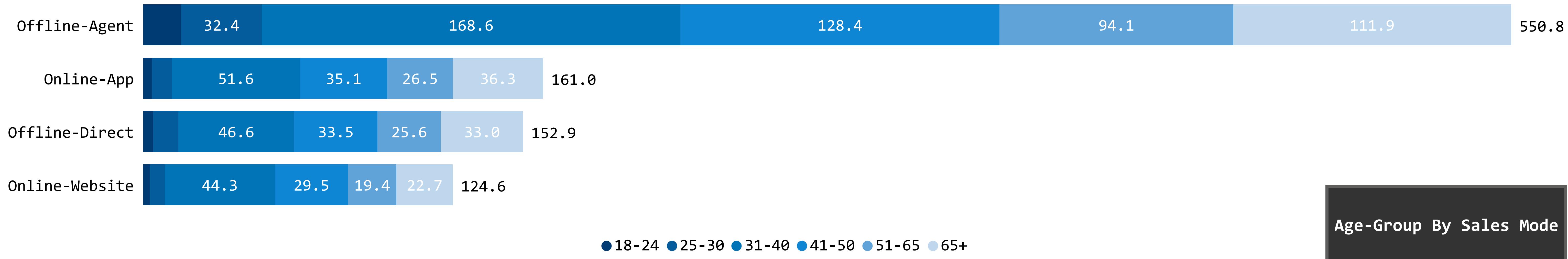
Revenue Split % by Sales Mode



Revenue Trend by Sales Mode Over Month (Millions)



Revenue by Sales Mode & Age-Group (Millions)





Filters

Customer Revenue

Age-Group

All

Month

All

city

All

policy_id

All

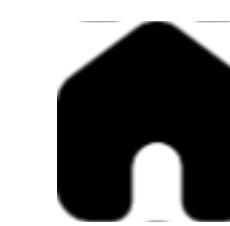
sales_mode

All

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General View



Sales Mode Analysis



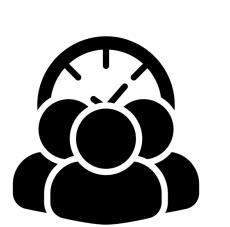
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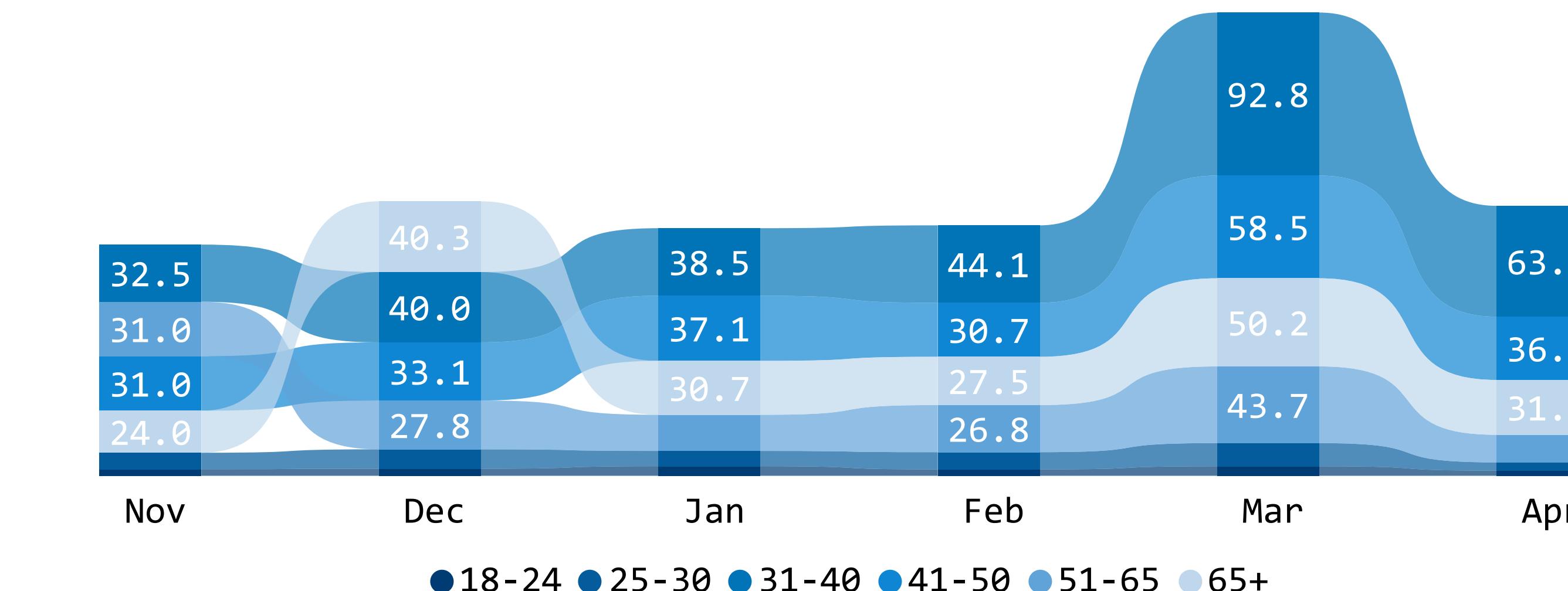
DCGR

Not Available

Age-Group VS Policy Preference (Millions)

policy_id	18-24	25-30	31-40	41-50	51-65	65+	Total
POL1048HEL	2.36	8.37	54.27	36.30	28.04	38.50	167.86
POL2005HEL	3.96	10.36	71.82	58.35	62.28	117.49	324.26
POL3309HEL	2.85	5.66	26.26	13.12	5.34	2.69	55.92
POL4321HEL	4.35	6.11	8.92	3.54	1.66	0.88	25.47
POL4331HEL	2.92	5.03	14.65	6.62	2.54	1.74	33.50
POL5319HEL	1.59	4.80	28.15	20.41	9.95	4.69	69.60
POL6093HEL	2.42	6.26	36.55	29.63	16.44	11.24	102.55
POL6303HEL	2.08	5.15	30.89	24.96	12.68	5.99	81.76
POL9221HEL	2.78	4.99	39.61	33.60	26.67	20.68	128.33
Total	25.32	56.74	311.13	226.53	165.62	203.92	989.25

Revenue Trend by Age-Group Over Month (Millions)



Average Settlement Amount By Age-Group

