

Ashvin Panicker

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Senior Software Engineer with 8 years of experience building and deploying scalable UIs and APIs. Skilled in crafting intuitive designs, interactive visualizations, and seamless backend integrations. Strong collaborator, ensuring detail-oriented, user-centric experiences that align with brand identity.

WORK EXPERIENCE

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| Tailgrab Digital
<i>Freelance Software Consultant</i> | Jan 2023 - Present
<i>Remote - Bangalore, India</i> |
| <ul style="list-style-type: none">Helped a golf tournament organizer optimize their Webflow website for mobile devices.Created stashkart.in and delivered smiles with custom merchandise for several events and groups.Built and integrated reusable React-Typescript form components with Storybook for a bank in the UK.Developed a cutting-edge AI chatbot that helps clients deal with large volumes of customer inquiries.Created an intuitive website and online booking system for a boutique resort, driving SEO to #1 on Google.Launched a dropshipping business on Amazon.com, achieving 20% sales growth within the first 6 months. | |
| SuperProcure
<i>Senior Software Engineer</i> | Sep 2020 – Dec 2022
<i>Remote - Kolkata, India</i> |
| <ul style="list-style-type: none">Led the design and implementation of dynamic analytics dashboards using PowerBI, Metabase, and custom visualizations resulting in a 30% improvement in observability and data-driven decision-making.Integrated ElasticSearch to enable global search functionality across products, boosting client satisfaction.Developed a reusable web component library and sandbox environment using StorybookJS.Conducted over 500 technical interviews, spearheading the onboarding process for 20+ new hires, fostering team growth and enhancing technical capabilities through a structured interview framework. | |
| Lastbit/Striga (acquired by Lightspark)
<i>Co-Founder and Director of Mobile Development</i> | Mar 2018 – Sep 2020
<i>USA, Latvia</i> |
| <ul style="list-style-type: none">Co-founded a crypto company and developed a secure BLE hardware wallet, <i>Bitcoin Lightning Network</i> app using <i>React Native</i> and <i>NodeJS</i> backend while focusing on availability, security and scalability.Learned from <i>BuildIt Accelerator</i> in Riga, Latvia and <i>Berkeley Skydeck Accelerator</i> in California, USA.Raised 1M\$ in funding in 1 year of starting up by pitching to several investors and visiting conferences.Hired and managed a team of solid remote engineers who were onboarded and taught about <i>Bitcoin RPCs</i>.Created a cloud-independent environment setup tool with <i>Terraform</i>, automating deployment on <i>AWS</i> and <i>GCP</i>, providing increased decentralization, reducing deployment time by 60%, and enhancing scalability.Drove business development and optimized SEO strategy, resulting in a 40% increase in organic traffic and a 25% boost in user engagement over six months leading the company to a <i>Y-Combinator</i> funding round. | |

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| Dsquare Solutions (acquired by Hansa Cequity)
<i>Software Engineer</i> | Aug 2016 – Sep 2018
<i>Bangalore, India</i> |
| <ul style="list-style-type: none">Transformed a legacy data visualization tool into a responsive PWA using D3.js, improving data accessibility on mobile and tablet devices and enhancing user engagement with interactive reports. | |

EDUCATION

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| Vellore Institute of Technology
<i>B.Tech, Computer Science</i> | 2012 - 2016
<i>Vellore, India</i> |
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TOP SKILLS

ReactJS, TypeScript, HTML5, CSS3, jQuery, Node.js, MySQL, WordPress, Webflow, Figma, UI/UX, SEO, Git