

# Ashvin Panicker

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Senior Software Engineer with 8 years of experience building and deploying scalable UIs and APIs. Skilled in crafting intuitive designs, interactive visualizations, and seamless backend integrations. Strong collaborator, ensuring detail-oriented, user-centric experiences that align with brand identity.

## WORK EXPERIENCE

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### Tailgrab Digital

*Freelance Software Consultant*

**Jan 2023 - Present**

*Remote - Bangalore, India*

- Helped a golf tournament organizer optimize their Webflow website for mobile devices.
- Created [stashkart.in](#) and delivered smiles with custom merchandise for several events and groups.
- Built and integrated reusable React-Typescript form components with Storybook for a bank in the UK.
- Developed a cutting-edge AI chatbot that helps clients deal with large volumes of customer inquiries.
- Created an intuitive website and online booking system for a boutique resort, driving SEO to #1 on Google.
- Launched a dropshipping business on Amazon.com, achieving 20% sales growth within the first 6 months.

### SuperProcure

*Senior Software Engineer*

**Sep 2020 – Dec 2022**

*Remote - Kolkata, India*

- Led the design and implementation of dynamic analytics dashboards using PowerBI, Metabase, and custom visualizations resulting in a 30% improvement in observability and data-driven decision-making.
- Integrated ElasticSearch to enable global search functionality across products, boosting client satisfaction.
- Developed a reusable web component library and sandbox environment using StorybookJS.
- Conducted over 500 technical interviews, spearheading the onboarding process for 20+ new hires, fostering team growth and enhancing technical capabilities through a structured interview framework.

### Lastbit/Striga (acquired by Lightspark)

*Co-Founder and Director of Mobile Development*

**Mar 2018 – Sep 2020**

*USA, Latvia*

- Co-founded a crypto company and developed a secure BLE hardware wallet, *Bitcoin Lightning Network* app using *React Native* and *NodeJS* backend while focusing on availability, security and scalability.
- Learned from *BuildIt Accelerator* in Riga, Latvia and *Berkeley Skydeck Accelerator* in California, USA.
- Raised 1M\$ in funding in 1 year of starting up by pitching to several investors and visiting conferences.
- Hired and managed a team of solid remote engineers who were onboarded and taught about *Bitcoin RPCs*.
- Created a cloud-independent environment setup tool with *Terraform*, automating deployment on *AWS* and *GCP*, providing increased decentralization, reducing deployment time by 60%, and enhancing scalability.
- Drove business development and optimized SEO strategy, resulting in a 40% increase in organic traffic and a 25% boost in user engagement over six months leading the company to a *Y-Combinator* funding round.

### Dsquare Solutions (acquired by Hansa Cequity)

*Software Engineer*

**Aug 2016 – Sep 2018**

*Bangalore, India*

- Transformed a legacy data visualization tool into a responsive PWA using *D3.js*, improving data accessibility on mobile and tablet devices and enhancing user engagement with interactive reports.

## EDUCATION

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### Vellore Institute of Technology

*B.Tech, Computer Science*

**2012 - 2016**

*Vellore, India*

## TOP SKILLS

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ReactJS, TypeScript, HTML5, CSS3, jQuery, Node.js, MySQL, WordPress, Webflow, Figma, UI/UX, SEO, Git