1. Identify & Fix a Product
Choose a product—either an existing one with known issues or a hypothetical one. For example:

Product: A food delivery app
Problem Identified: Users experience delays in order updates and tracking.
Fix: Improve real-time tracking and notifications.

3. Prepare an Empathy Process
Flowchart
Empathy is the first stage of Design
Thinking, where we understand user
needs. A typical Empathy Flowchart
follows:

2. Explore its Features

For a food delivery app, key features could include:

Real-time order tracking
 Al-powered delivery time estimation
 Customizable meal preferences
 In-app chat with restaurants/delivery partners
 One-tap reorder for favorite meals

2.Observing User Behavior (What are they doing?) 3. Understanding Pain Points (What problems do they face?) 4.Mapping User Emotions (How do they feel at each step?) **5.Insights & Problem Definition** (What needs to be fixed?)

1. User Persona Identification

(Who are the users?)