# ASHWANI SINDHU

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# **Professional Summary**

• Dynamic professional with 5 years and 6 months of experience in software development.

- Currently working as a Senior Frontend engineer at Gwynniebee, Inc.
- Worked as a Software Engineer at One97 Communications in the Adworks team.
- Worked as a Software Development Engineer at Urbantouch.com an e-commerce startup later acquired by Fashionandyou.com
- Worked on deputation at Google India, Gurgaon as a Internal Tools Specialist, on the payrolls of Encora technologies.

# **Technical Skills**

Programming Languages: JavaScript, HTML5, CSS3

Web Technologies: Node.js, YUI3, jQuery, Express, Mojito, Angularjs, Bootstrap

**Tools:** Git, Sublime, Gulp

**General:** Strong quantitative and analytical skills.

Likes to write performant, readable and easy-to-test code.

### Work Experience

GWYNNIEBEE New Delhi, India
Senior Software Engineer December, 2013 – Present

Contribution:

Currently having the ownership of all the internal web applications extensively used within the company by marketing, launch planning, warehouse and customer support teams. Also, mentoring 2 junior developers in the frontend team

**Features Developed**: Following are some of the features developed:

- 1. Implemented a sophisticated checkout process in IOPS.
- 2. Integrated items purchased from GB shop with the regular shipments.
- 3. Developed reusable JS modules to communicate with S3 and api servers.
- 4. Introduced the use of JavaScript for end to end selenium testing using wd framework.
- **5**. Ramped up and mentored two junior developers to work on IOPS and its Mojito and YUI based tech stack.
- **6.** Development of a web application used by external laundry vendors.
- 7. Development of a web application to assist the launch planning at Gwynniebee.
- **8.** Introduced the new front end stack using Angularjs, Express and twitter bootstrap for a new internal application(MOPS) to be used by marketing team.

# **ONE97 COMMUNICATIONS**

Software Engineer

Noida, National Capital Region, India October, 2012 – December, 2013

**Contribution:** Worked with the One97 Adworks team. The team is developing a mobile ad

network and has implemented a proxy ad server using the OpenX Enterprise ad server.

**Features Developed**: Following are some of the features developed for the proxy ad server:

- 1. Implemented a default ad server functionality as a fallback option for OpenX.
- 2. Implemented the wrapper calls around the ad calls provided by OpenX.
- 3. Implemented the click and conversion tracking for the ad server.
- 4. Implemented operator targeting in the ad server.

- **5**. Implemented the opt-out functionality for the ad server.
- **6.** Wrote urlmapper module for the SEO friendly urls on Paytm(online recharge business of One97 Communications) homepage.
- **7.** Worked on php to node.js conversion of Paytm home page. Converted few AJAX calls to node.js.

# URBANTOUCH.COM Software Development Engineer

Gurgaon, National Capital Region, India December, 2011 – October, 2012

**Contribution:** As a team member, I was responsible for developing new features from controller-level to user interface using javascript on Node.js platform and front-end technologies – HTML, CSS, jQuery.

**Features Developed**: Following are some of the features developed at Urbantouch.com:

### 1. Wishlist

Implemented end-to-end feature of a wishlist. If a user likes an item but does not want to buy it right now, she can add such items to her wishlist and may buy it sometime in the future. Wishlist is a good user engagement tool and increased the average time per user on the website.

#### 2. Continous scroll

Implemented a continuous scroll feature on product listing pages. This is a good alternative for pagination where a user can see all products on the same page instead of reloading the page again and again.

#### 3. Items bought in past

Developed a feature to show all the items bought by a user in past with an easy option to re-order those items.

### 4. Recently sold items widget

Developed a widget which showcases the items recently sold at Urbantouch. The widget is displayed on multiple pages across the website.

#### 5. Checkout flow

Implemented front end for checkout process at Urbantouch.

### 6. User account

Implemented My account section at Urbantouch where a user can see her past orders, manage her address book and account details.

ENCORA TECHNOLOGIES
Associate Product Consultant

Gurgaon, National Capital Region, India August, 2010 – December, 2011

**Contribution:** As a team member I was responsible for end to end development of new features and improvement of already existing features using Python, JavaScript, HTML and CSS. I was part of the workflow management team.

# Education

Year	Institution	Degree/Certificate	Marks
2005-2010	Birla Institute Of	Bachelor of Engineering	8.27/10
	Technology and	(Hons.) Computer Science and	
	Science, Pilani	Master of Science (Hons.)	
		Mathematics	
		(Dual Degree)	
2003-2004	University Campus	Central Board of	92.4%
	School, Rohtak,	Secondary School	
	Haryana	Education 12th Grade	
		Exams, March 2004	
2001-2002	University Campus	Central Board of	91.4%
	School, Rohtak,	Secondary School	
	Haryana	Education 10th Grade	
		Exams, March 2002	