# Ashwani Sindhu

## Frontend Engineer

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## SKILLS

Languages: Javascript, HTML5, CSS

Frameworks: AngularJs, Express, Yahoo Mojito

Libraries/APIs: Ramada.js, jQuery, Nodejs, Bootstrap, YUI3

Paradigms: MVP, Design Patterns, Agile Software Development, Rapid prototyping, REST, MVC, AJAX, Object-oriented Programming (OOP)

Platforms: Amazon Web Services (AWS), Ubuntu, Mac OS X

Tools: Sublime Text, Git, Github, Vagrant, npm

Miscellaneous: Responsive Web Apps, Front-End, Project Management, BitBucket,OAuth, Ubuntu Linux, Regular Expressions

## EXPERIENCE

**Gwynnie Bee,  New Delhi** - *Senior Software Engineer*
DECEMBER 2013 - PRESENT

- Currently have the ownership of all the internal web applications used extensively within the company by Marketing, Launch planning, Operations and Customer Support teams.
- Implemented a sophisticated checkout process for operations team.
- Wrote scripts in javascript  for integration with Netsuite.
- Developed reusable JS modules to communicate with S3 and api servers.
- Development of a web application used by external laundry vendors.
- Development of a web application to assist the launch planning at Gwynniebee.
- Introduced the new front end stack using Angularjs, Express and twitter bootstrap for a new internal application to be used by Marketing Team.
- Development of a web application to help customer support team in managing the customers calling to cancel the subscription.
- Team management and code reviews for two junior developers.

**One97 Communications, New Delhi** - *Software Engineer*
OCTOBER 2012 - DECEMBER 2013

- Implemented a default ad server functionality as a fallback option for OpenX.
- Implemented the wrapper calls around the ad calls provided by OpenX.
- Implemented the click and conversion tracking for the ad server.
- Implemented operator targeting in the ad server.
- Implemented the opt-out functionality for the ad server.
- Wrote urlmapper module for the SEO friendly urls on Paytm (online recharge business of One97 Communications) homepage.
- Worked on php to node.js conversion of Paytm home page. Converted few AJAX calls to node.js.

**Urbantouch, Gurgaon** - *Software Development Engineer -1*
DECEMBER 2011 - OCTOBER 2012

- Implemented end-to-end feature of a wishlist. If a user likes an item but does not want to buy it right now, she can add such items to her wishlist and may buy it sometime in the future. Wishlist is a good user engagement tool and increased the average time per user on the website.
- Implemented a continuous scroll feature on product listing pages. This is a good alternative for pagination where a user can see all products on the same page instead of reloading the page again and again.
- Developed a feature to show all the items bought by a user in past with an easy option to re-order those items.
- Developed a widget which showcases the items recently sold at Urbantouch. The widget is displayed on multiple pages across the website.
- Implemented front end for checkout process at Urbantouch.
- Implemented My account section at Urbantouch where a user can see her past orders, manage her address book and account details.

**Indecomm Global Services, Gurgaon** - *Associate Product Consultant*
AUGUST 2010 - DECEMBER 2011

- Worked on client location - Google Gurgaon on an Enterprise Workflow Management System. It is a web based enterprise

application deployed in Google's internal cloud infrastructure. This is used internally by different teams within Google to define, manage, distribute, and monitor work as it progresses through pre-defined business processes, thereby enabling them to operate efficiently and collaboratively.  As a team member I was responsible for end to end development of new features and improvement of already existing features using Python, JavaScript, HTML and CSS.

## EDUCATION

**Birla Institute Of Technology And Science(BITS), Pilani** *- Bachelor Of Engineering (Hons.) Computer Science and Master Of Science (Hons.) Mathematics (Dual Degree)*

2005 - 2010

CGPA: 8.27/10