Sales Quantity For Each Subcategory In Each Category

Sub_Category ● Bike Racks ● Bike Sta... ● Bottles ... ● Caps ● Cleaners ● Fenders ● Gloves ● Helmets ▶
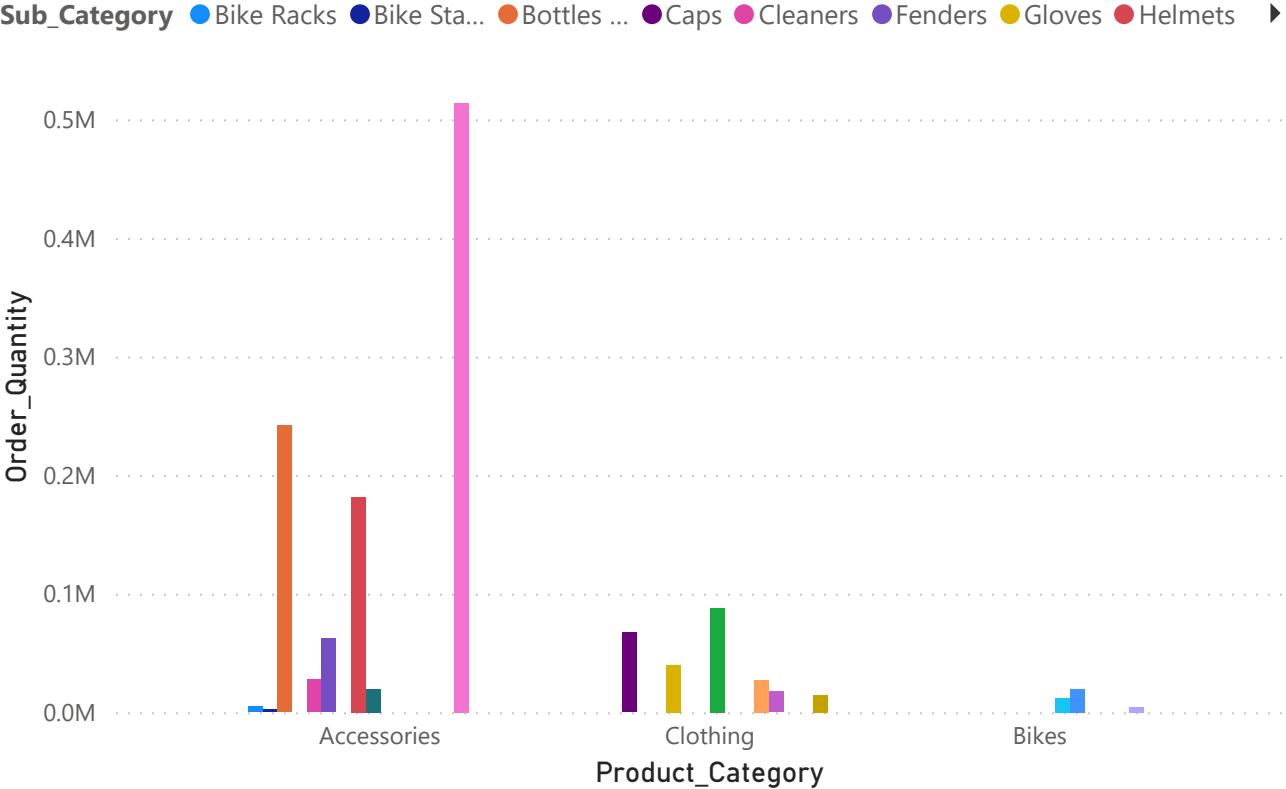
Sales Quantity For Each Category
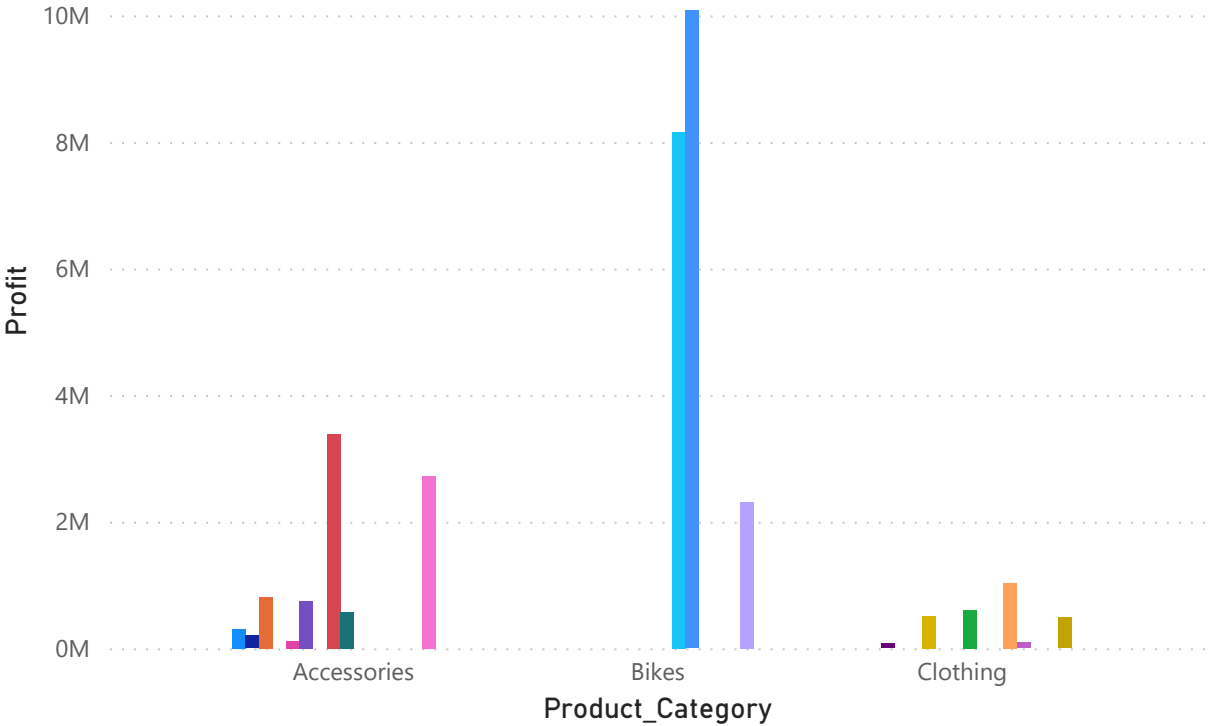
Product_Category ● Accessories ● Clothing ● Bikes
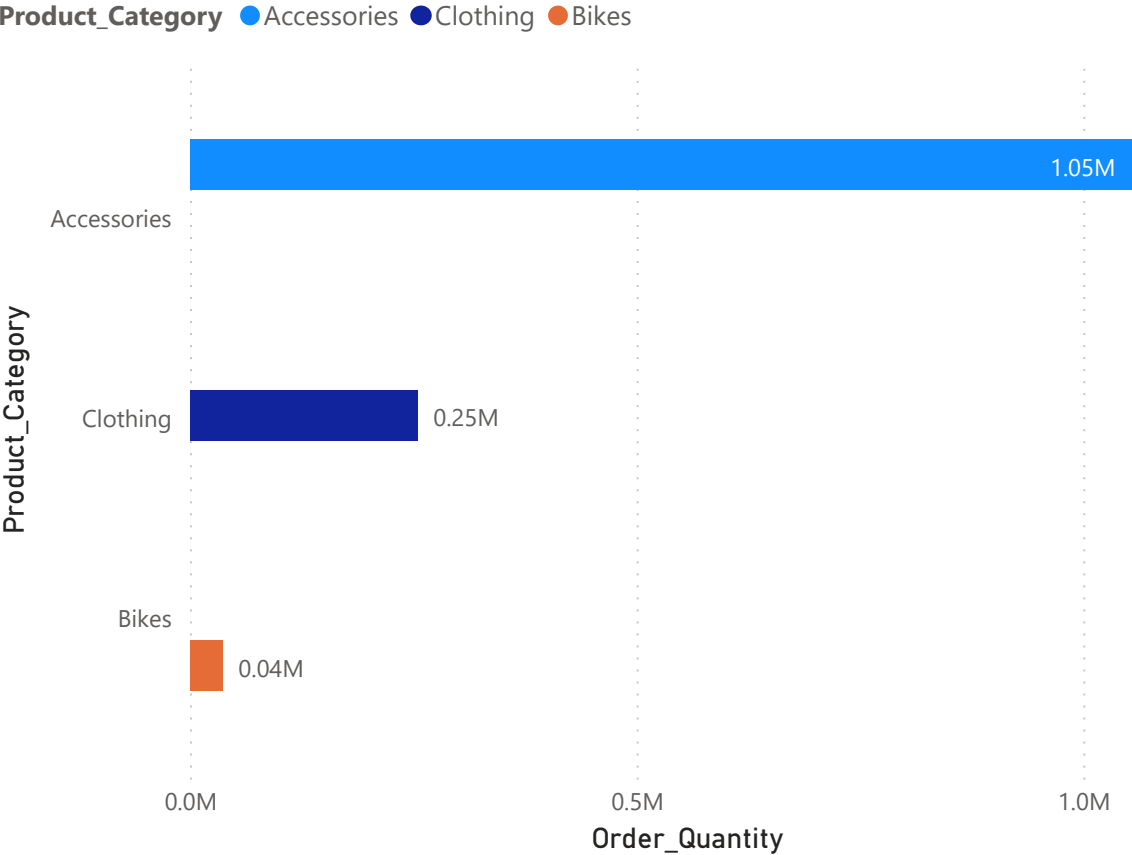
Profit For Each Subcategory In Each Category

Profit For Each Category
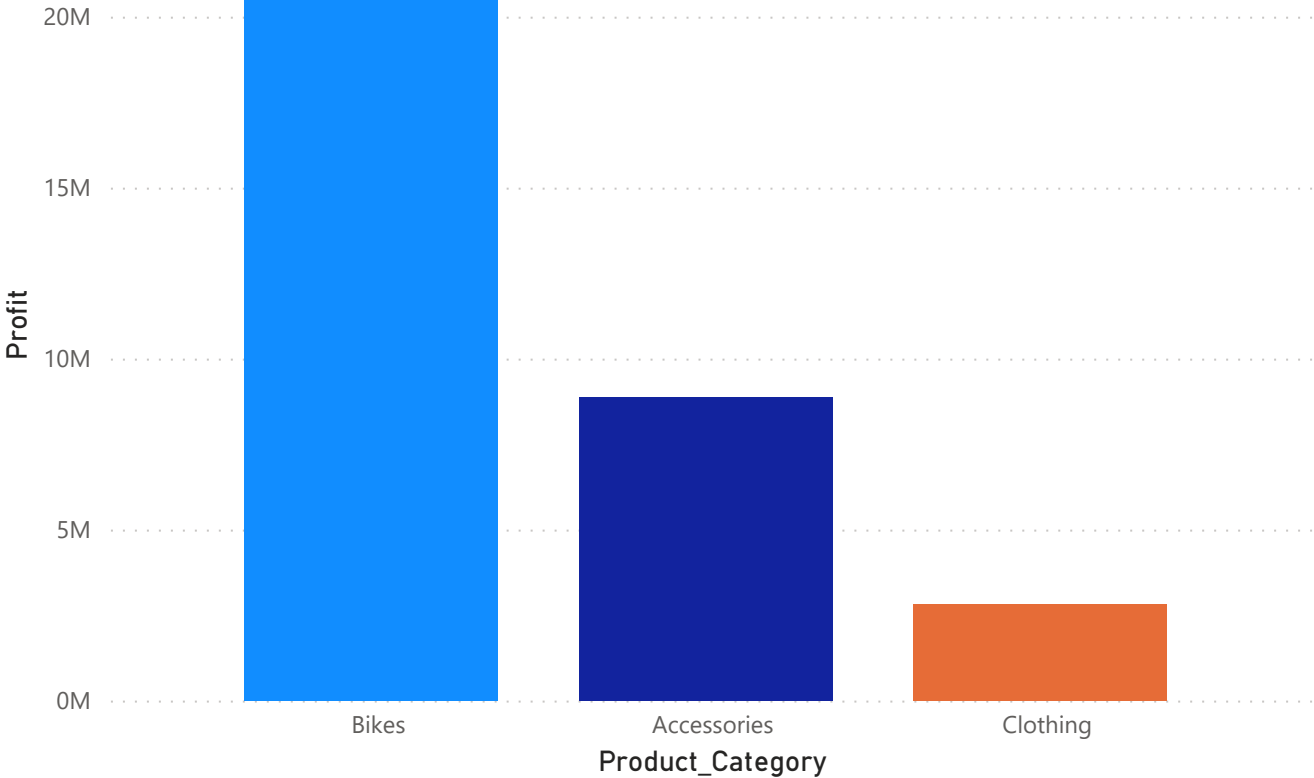
Trends Of Profit By Year For Each Category

Product_Category ● Accessories ● Bikes ● Clothing

Profit (y-axis): 5M, 4M, 3M, 2M, 1M

Year (x-axis): 2011, 2012, 2013, 2014, 2015, 2016

Bikes: 2.9M, 3.0M, 3.3M, 2.5M, 5.0M, 3.9M

Accessories: 2.0M, 2.6M, 1.9M, 2.4M

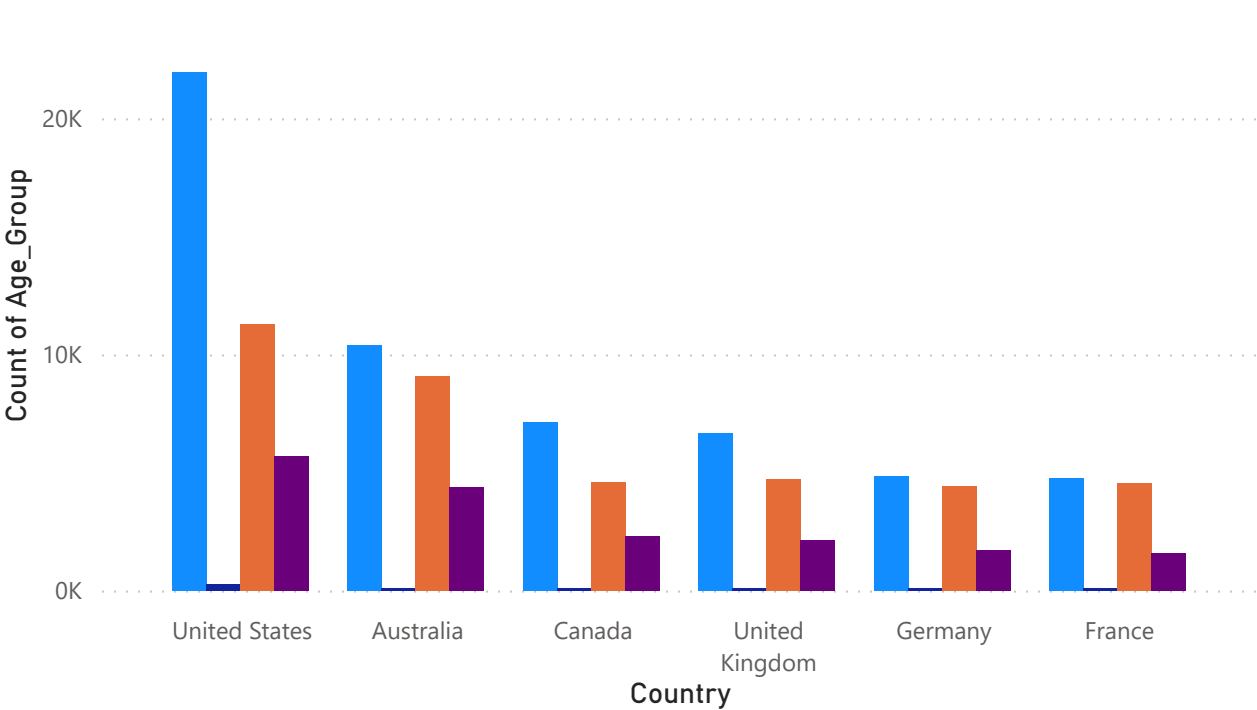Clothing: 0.7M, 0.8M, 0.6M, 0.7M
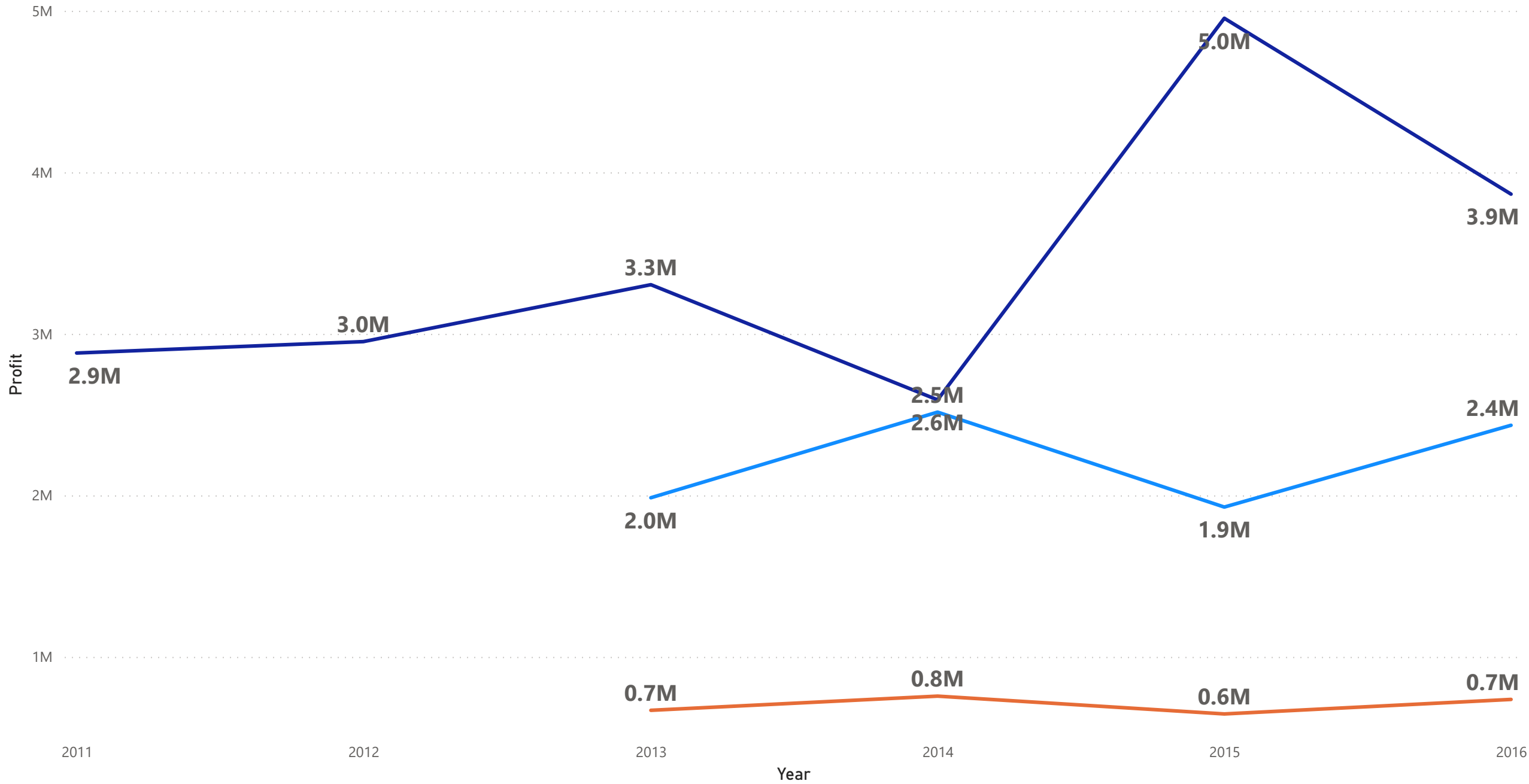
Product Quantity By Age Group And Product Category

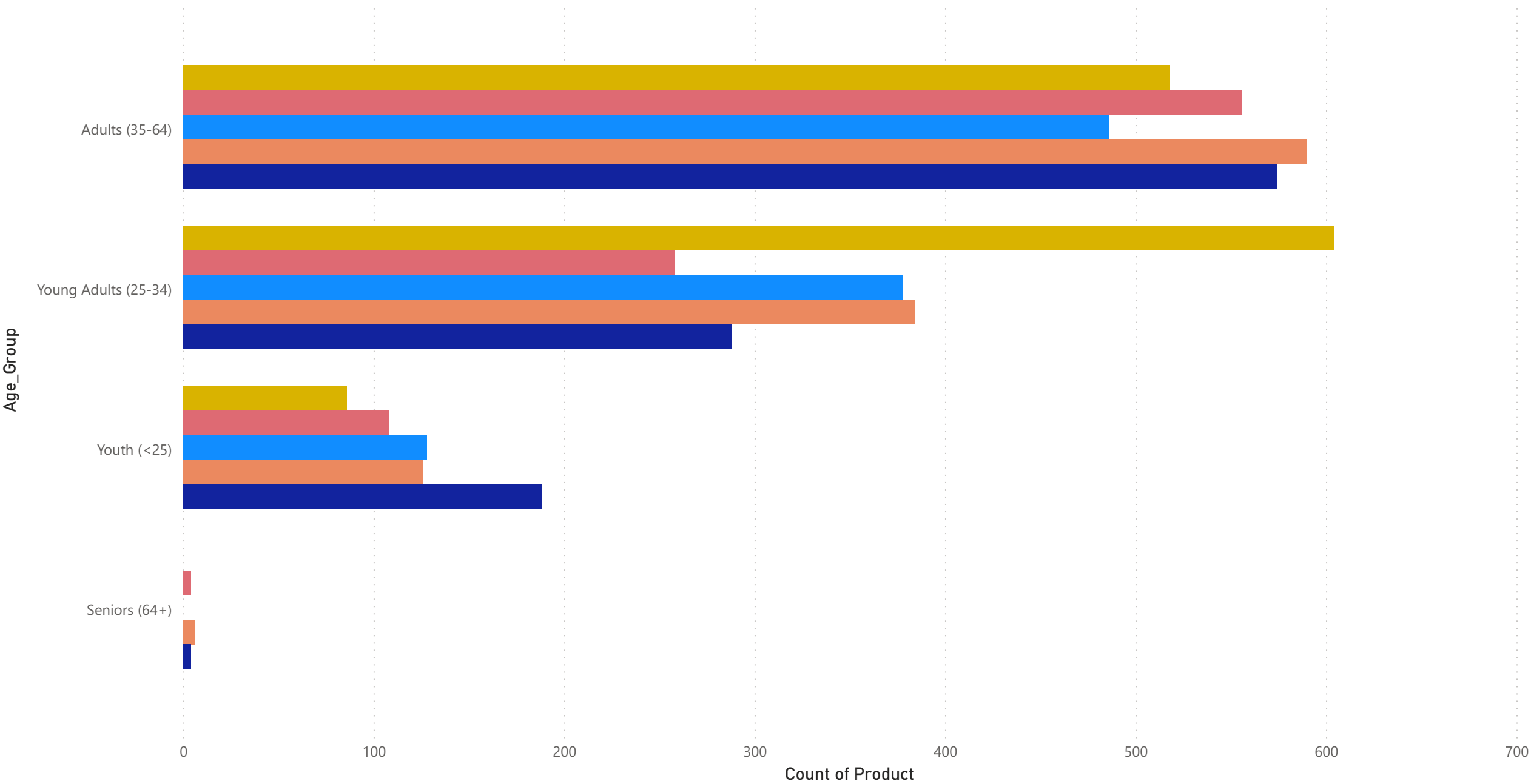**Product_Category** ● Accessories ● Bikes ● Clothing
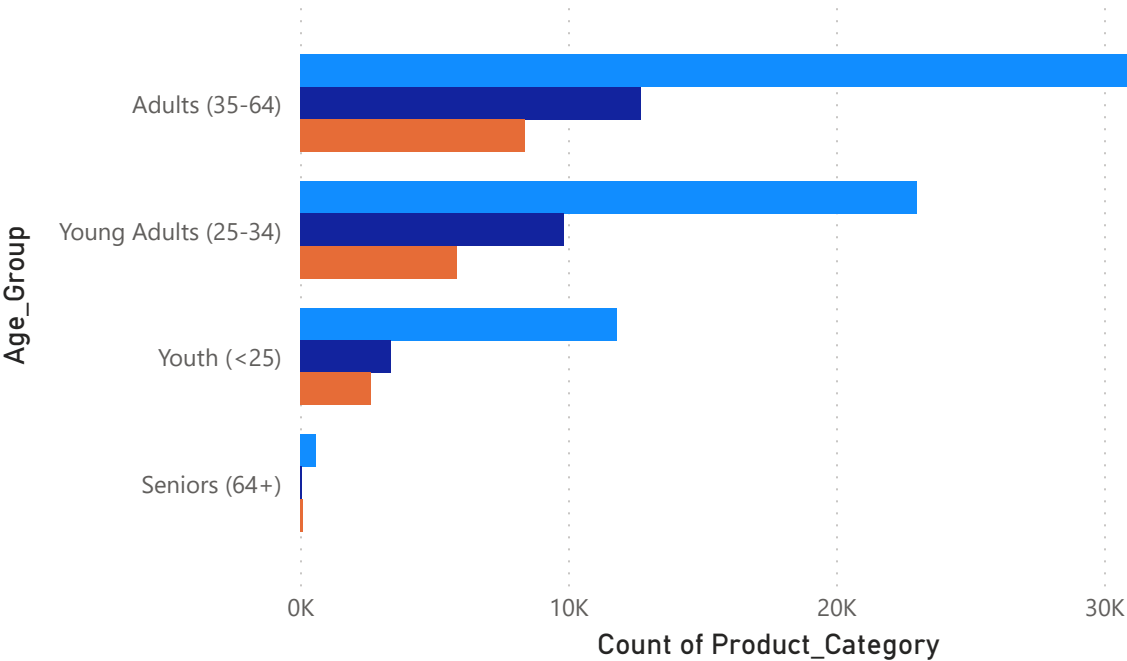
Number Of People In Each Age Group Country Wise

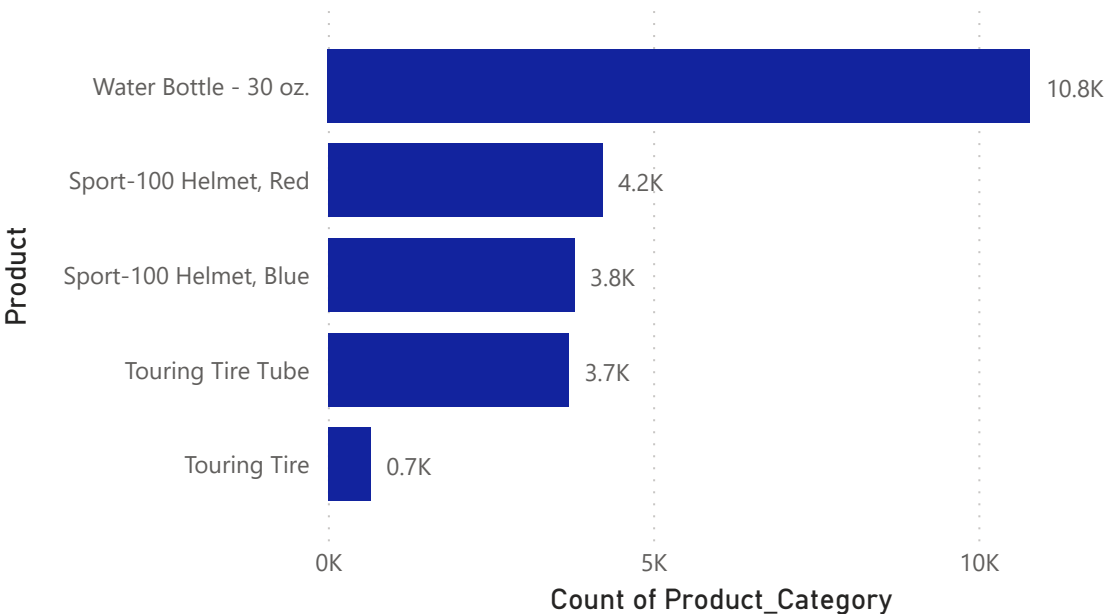**Age_Group** ● Adults (35-64) ● Seniors (64+) ● Young Adults (25-34) ● Youth (<25)

Top 5 Bikes Preferred By People Based On Their Age Group

Top 5 Accessories Based On Sold Quantity

Product_Category ●Accessories

Product	Count
Water Bottle - 30 oz.	10.8K
Sport-100 Helmet, Red	4.2K
Sport-100 Helmet, Blue	3.8K
Touring Tire Tube	3.7K
Touring Tire	0.7K

Count of Product_Category

Top 5 Bikes Based On Sold Quantity

Product_Category ●Bikes

Product	Count
Touring-3000 Yellow, 44	136
Touring-3000 Yellow, 54	116
Touring-3000 Yellow, 50	114
Touring-3000 Yellow, 58	84
Touring-3000 Yellow, 62	72

Count of Product_Category
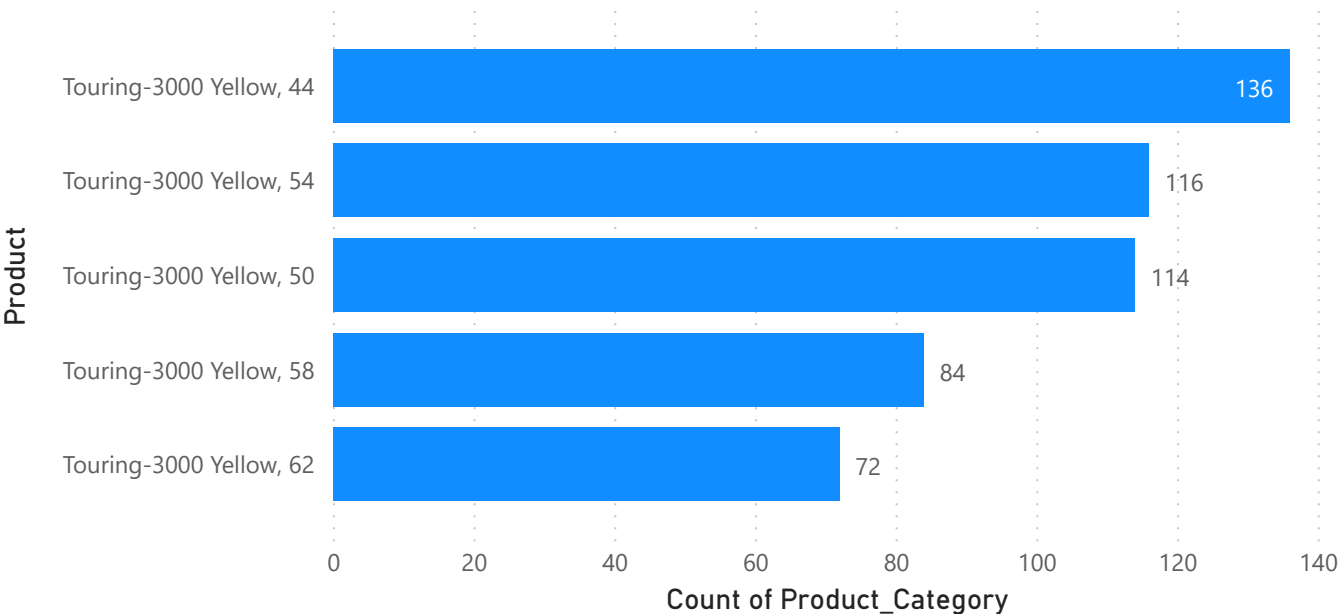
Top 5 Clothing Based On Sold Quantity

Product_Category ●Clothing

Product	Count
Short-Sleeve Classic Jersey, S	782
Short-Sleeve Classic Jersey, XL	670
Women's Mountain Shorts, M	662
Women's Mountain Shorts, S	620
Women's Mountain Shorts, L	516

Count of Product_Category
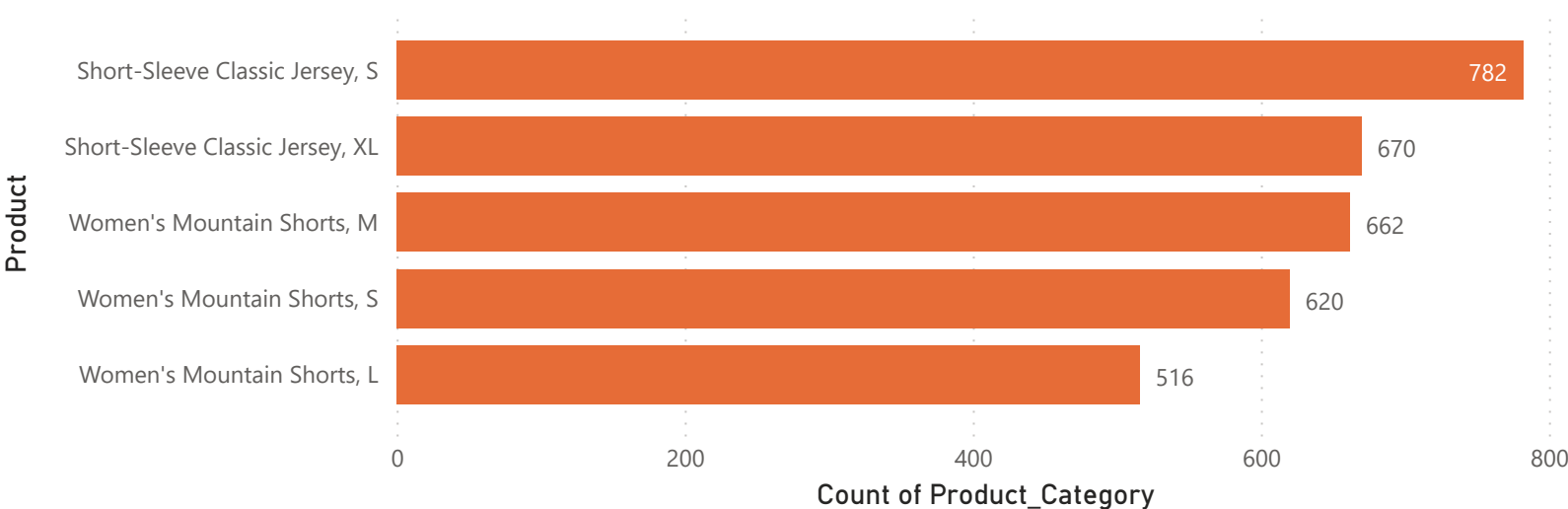
Top 5 Clothing For Female

Top 5 Clothing For Male

Product ● Half-Finger Gloves, L ● Long-Sleeve Logo Jersey, L ● Half-Finger Gloves, S ● Half-Finger Gloves, M ● Long-Sleeve Logo Jersey, M
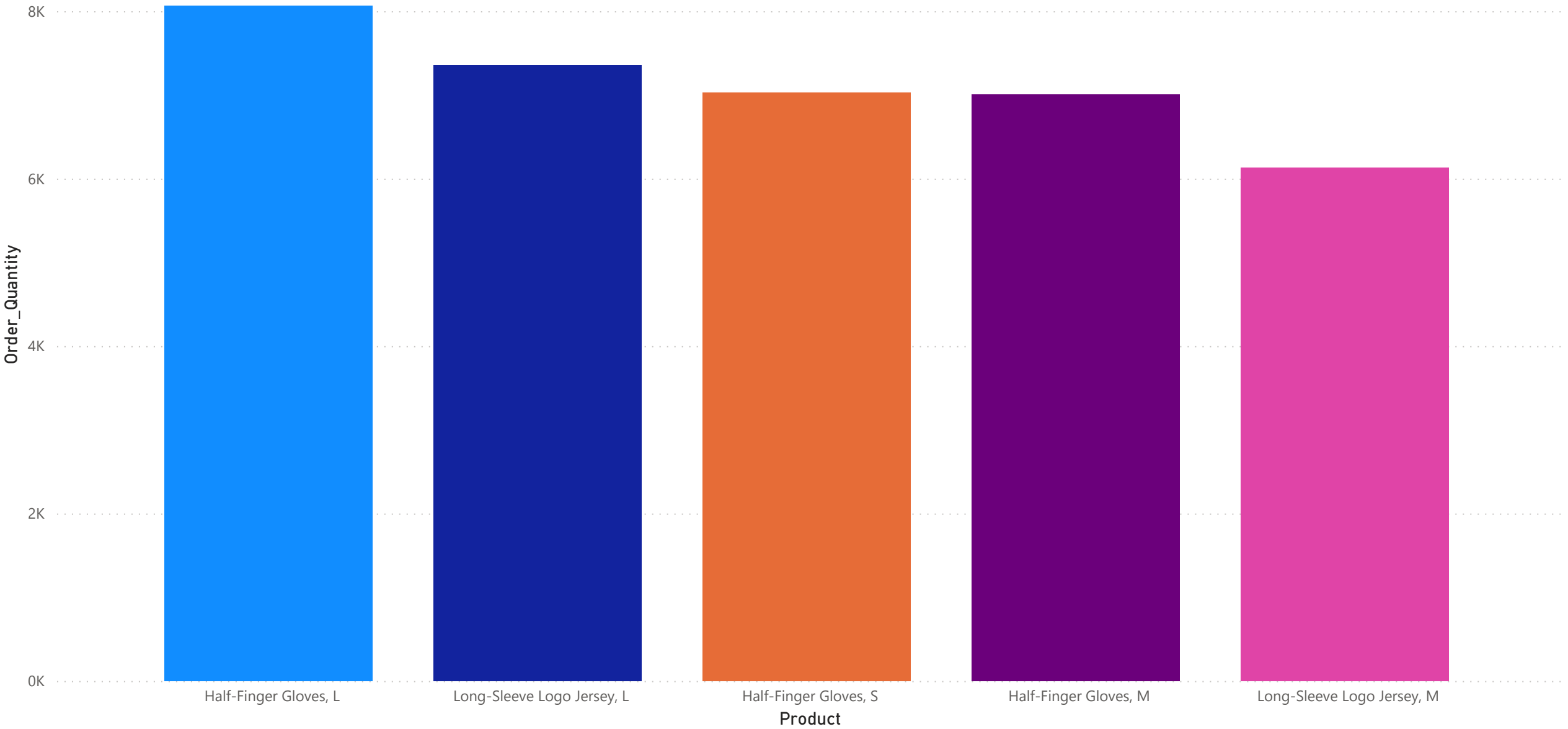
Top 5 Bikes For Female

Top 5 Bikes For Male

Product ● Mountain-200 Black, 38 ● Road-750 Black, 48 ● Mountain-200 Black, 42 ● Mountain-200 Silver, 38 ● Mountain-200 Silver, 42
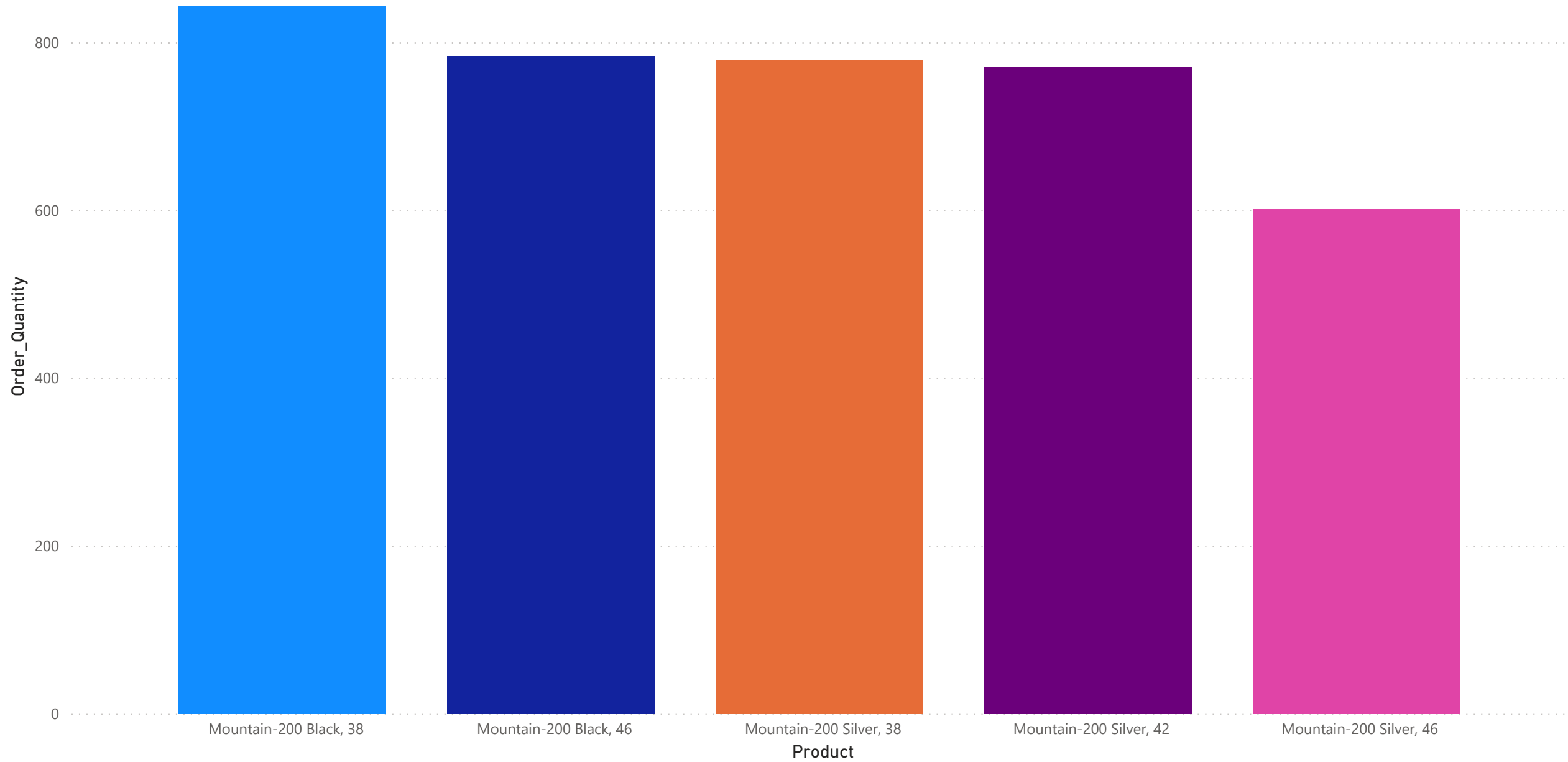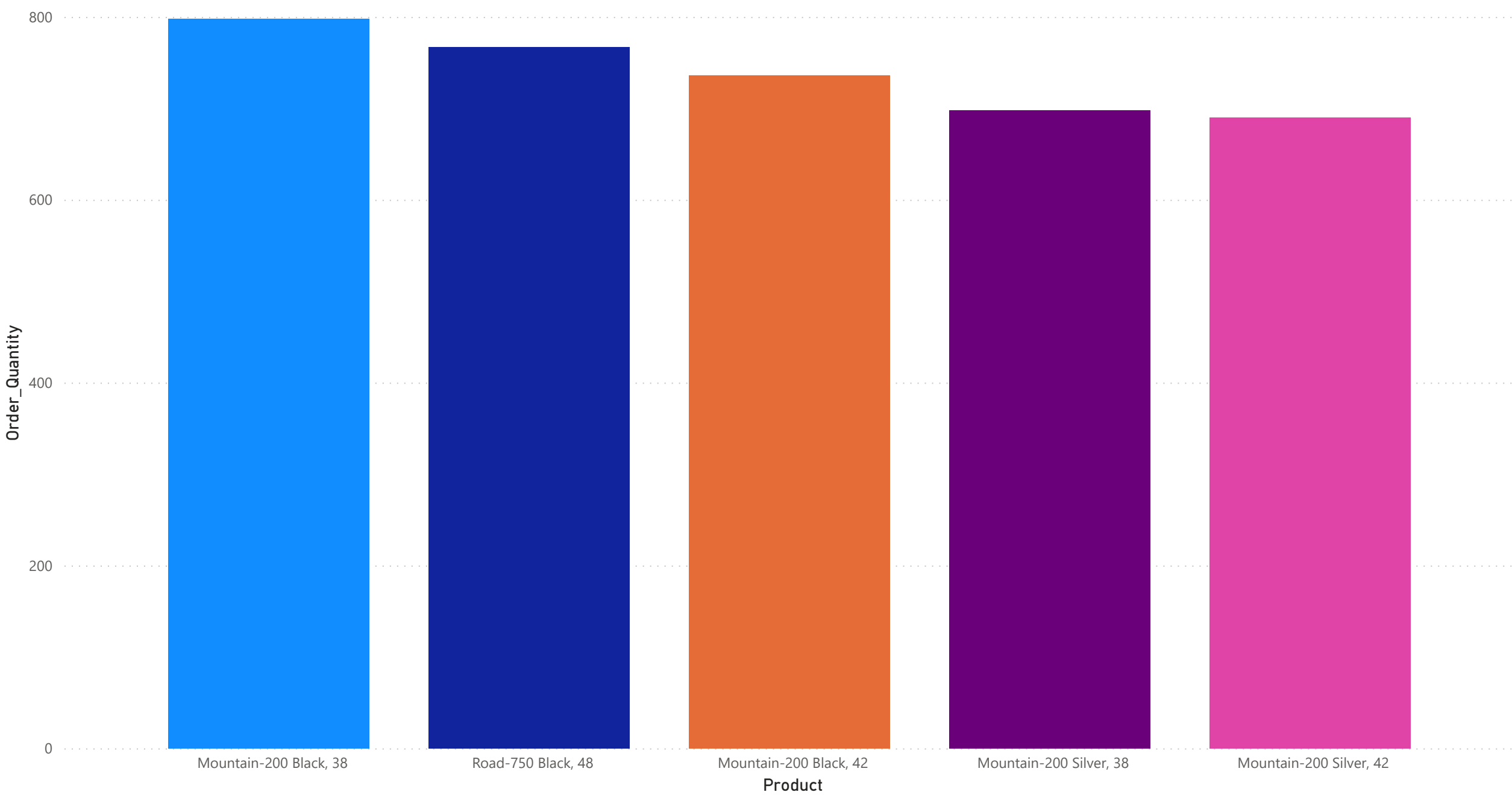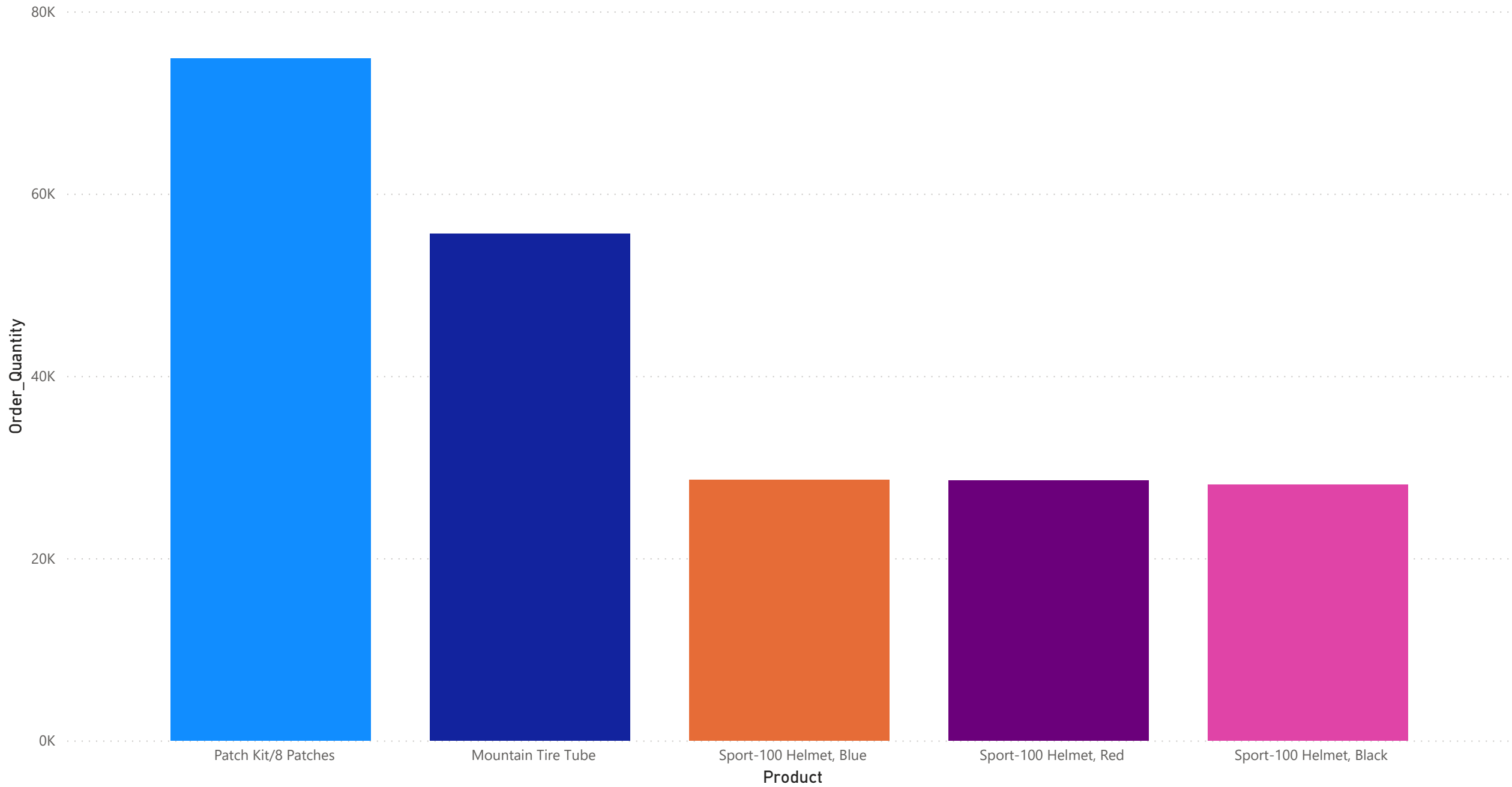
Top 5 Accessories For Female

Top 5 Accessories For Male
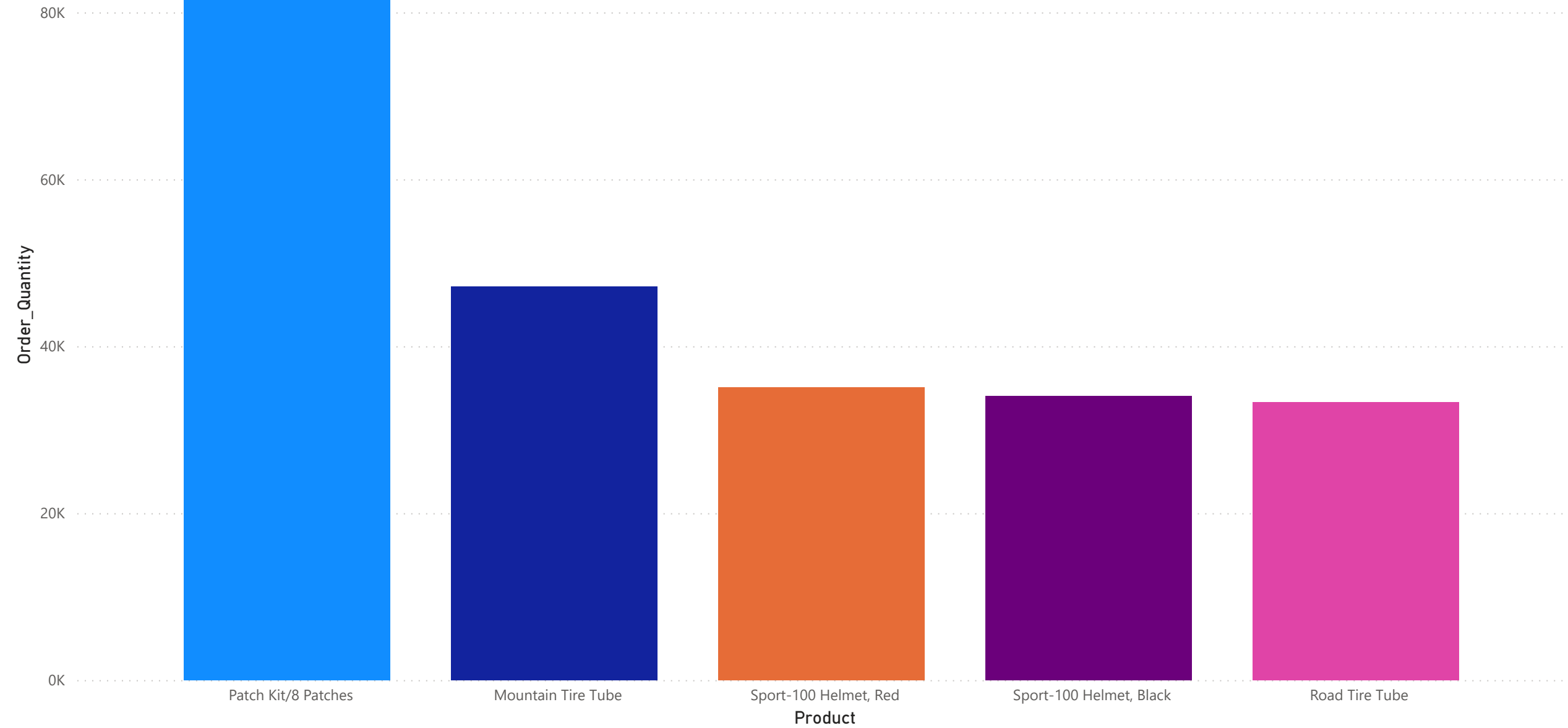
Profit By Sub_Category For Accessories

Sub_Category ● Helmets ● Tires and Tu... ● Bottles an... ● Fenders ● Hydration ... ● Bike Racks ▶
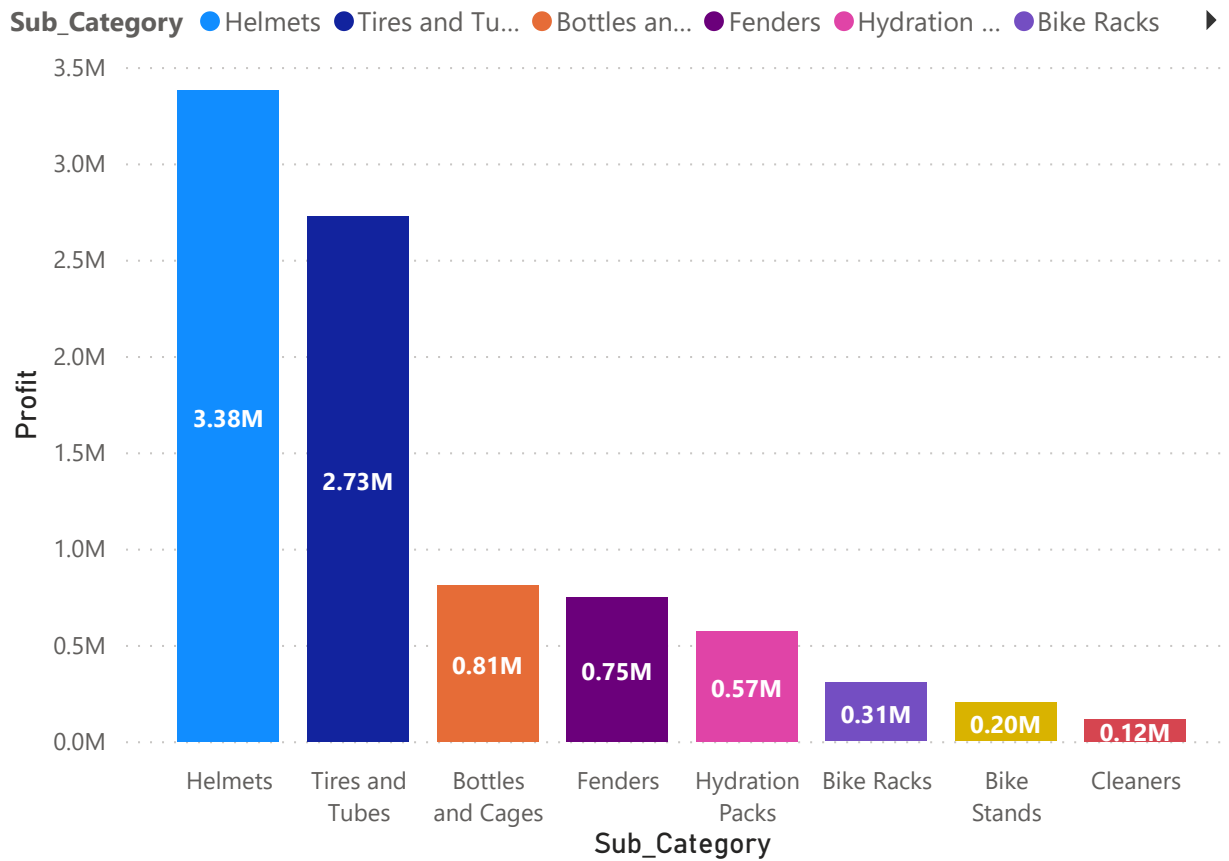
Profit By Sub_Category For Clothing

Sub_Category ● Shorts ● Jerseys ● Gloves ● Vests ● Socks ● Caps
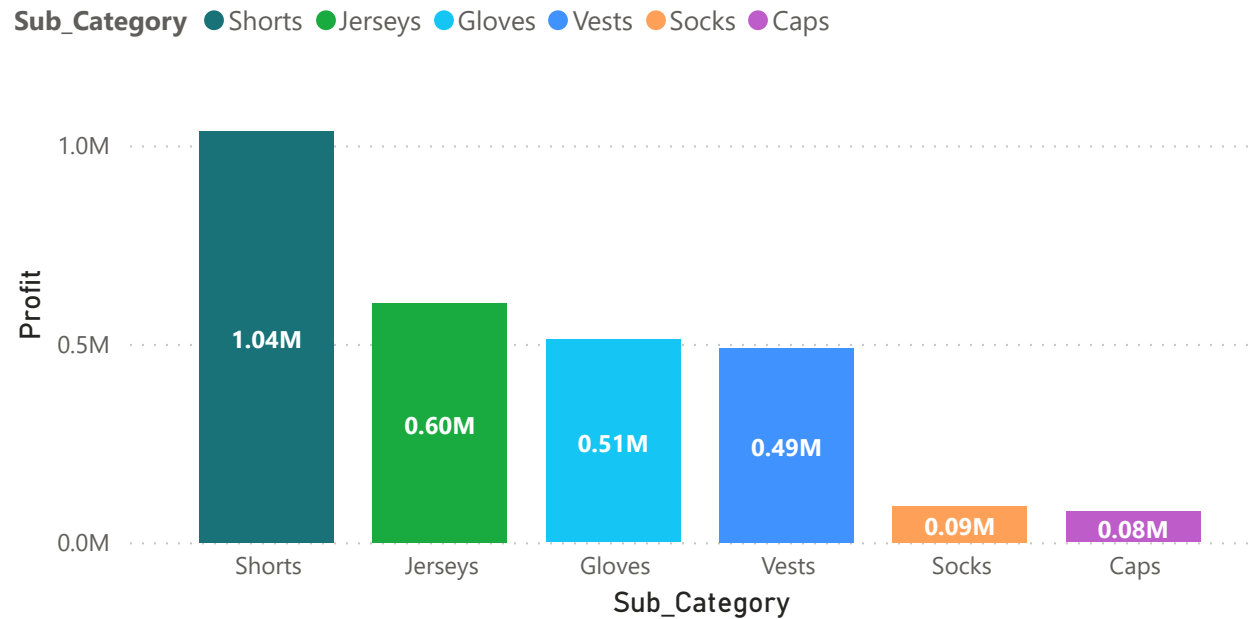
Profit By Sub_Category For Bikes

Sub_Category ● Road Bikes ● Mountain Bikes ● Touring Bikes
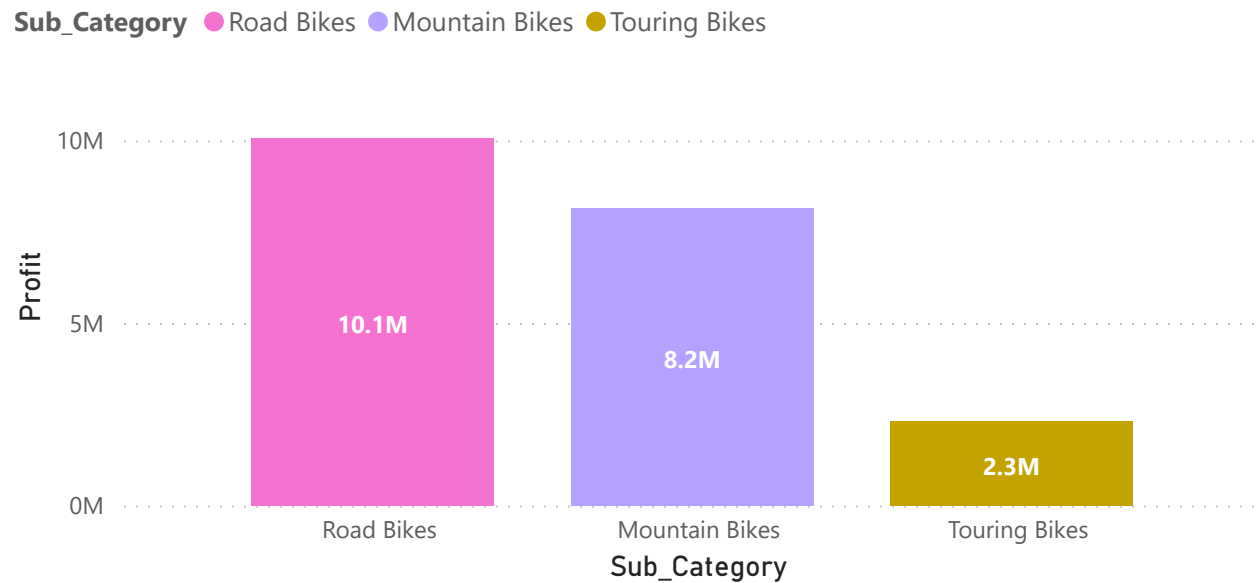
Sales Quantity For Each Year Based On Product Category

Product_Category ● Accessories ● Bikes ● Clothing

Y-axis: Count of Product_Category — 0K, 5K, 10K, 15K, 20K
X-axis: Year — 2011, 2012, 2013, 2014, 2015, 2016

Data labels:
- 2011: 2.68K
- 2012: 2.68K
- 2013: 15.03K, 5.71K, 3.71K
- 2014: 20.04K, 4.6K, 4.76K
- 2015: 15.03K, 5.71K, 3.71K
- 2016: 20.04K, 4.6K
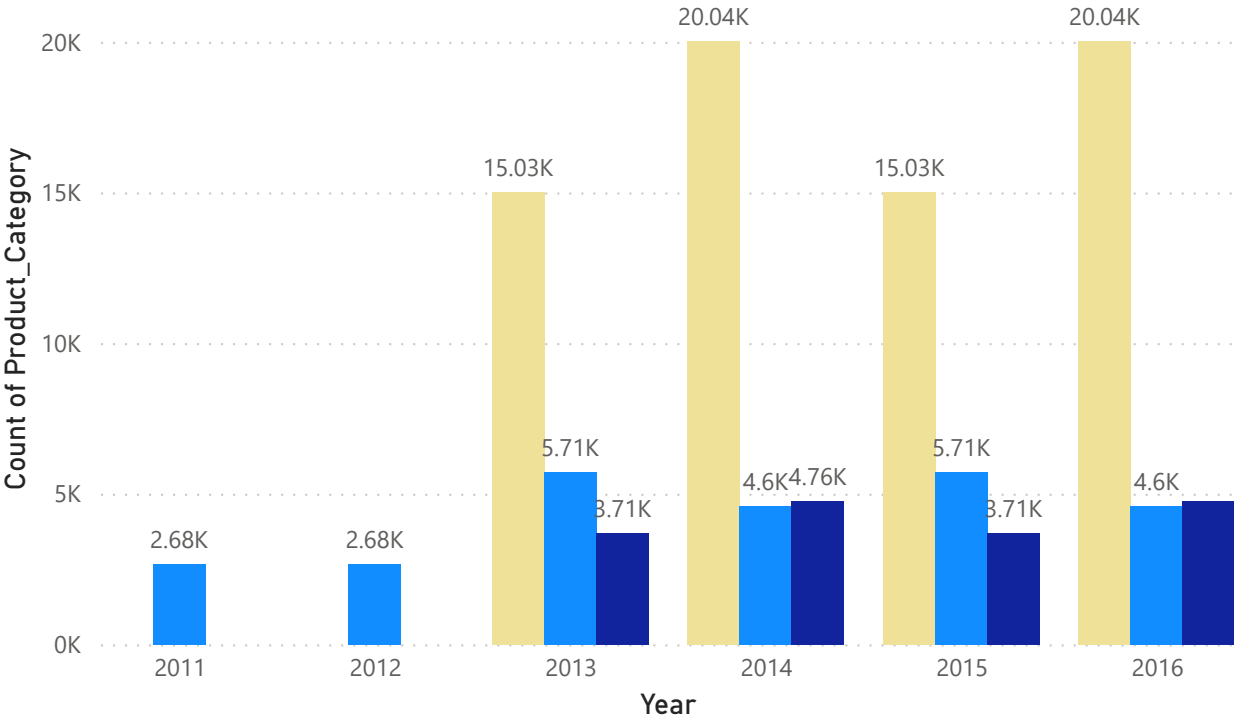
Profit For Each Year Based On Category

Product_Category ● Accessories ● Bikes ● Clothing

Y-axis: Profit — 0M, 1M, 2M, 3M, 4M, 5M
X-axis: Year — 2011, 2012, 2013, 2014, 2015, 2016

Data labels:
- 2011: 2.9M
- 2012: 3.0M
- 2013: 2.0M, 3.3M, 0.7M
- 2014: 2.5M, 2.6M, 0.8M
- 2015: 1.9M, 5.0M, 0.6M
- 2016: 2.4M, 3.9M, 0.7M

Sales Based On Country

Sales Based On Country

Country	
● United States	39.21K (34.68%)
● Australia	23.94K (21.18%)
● Canada	14.18K (12.54%)
● United Kingdom	13.62K (12.05%)
● Germany	11.1K (9.82%)
● France	11K (9.73%)

Profit For Each Country

Country	
● United States	11.1M (34.37%)
● Australia	6.8M (21.03%)
● United Kingdom	4.4M (13.7%)
● Canada	3.7M (11.54%)
● Germany	3.4M (10.43%)
● France	2.9M (8.94%)
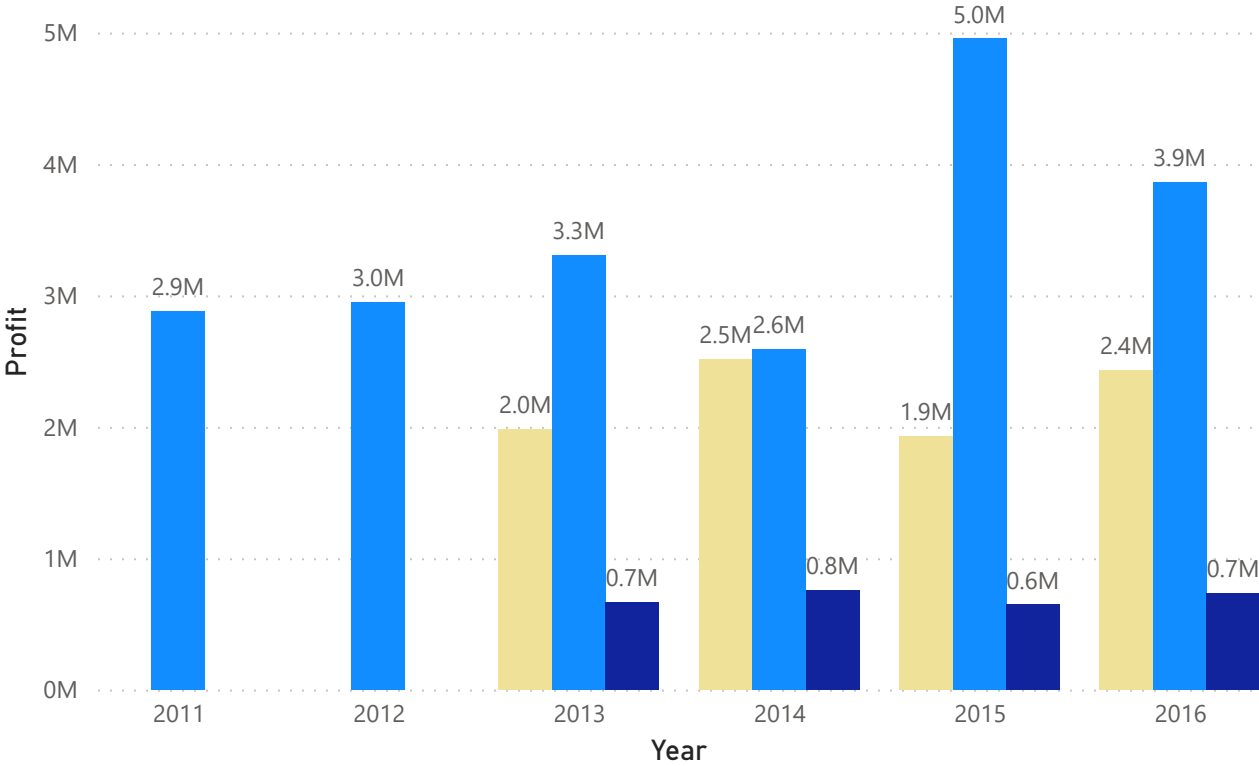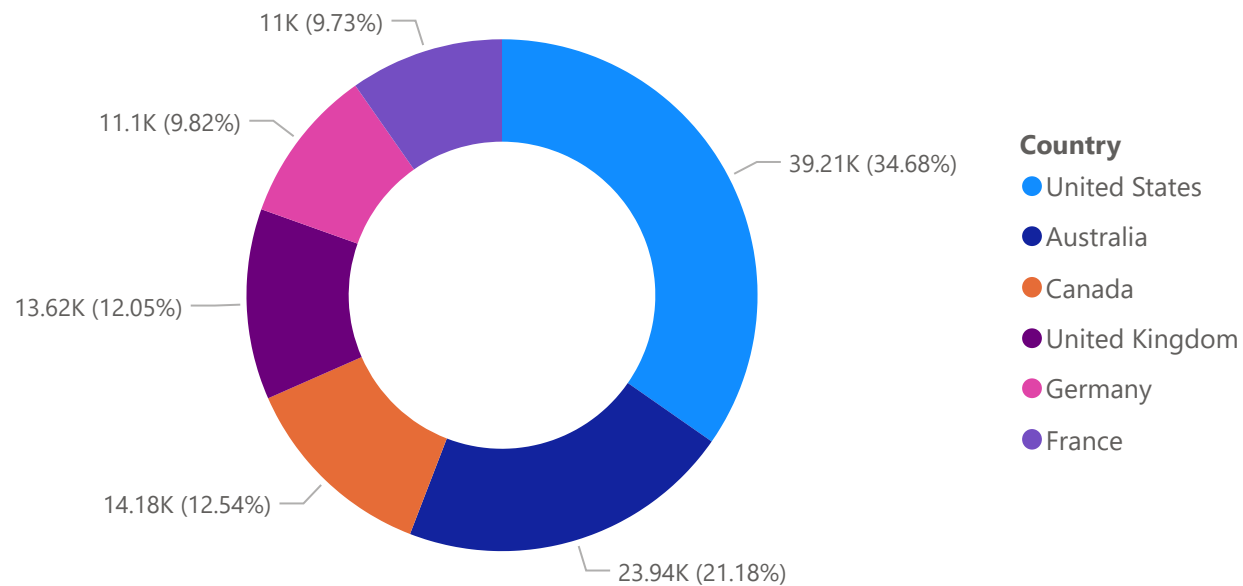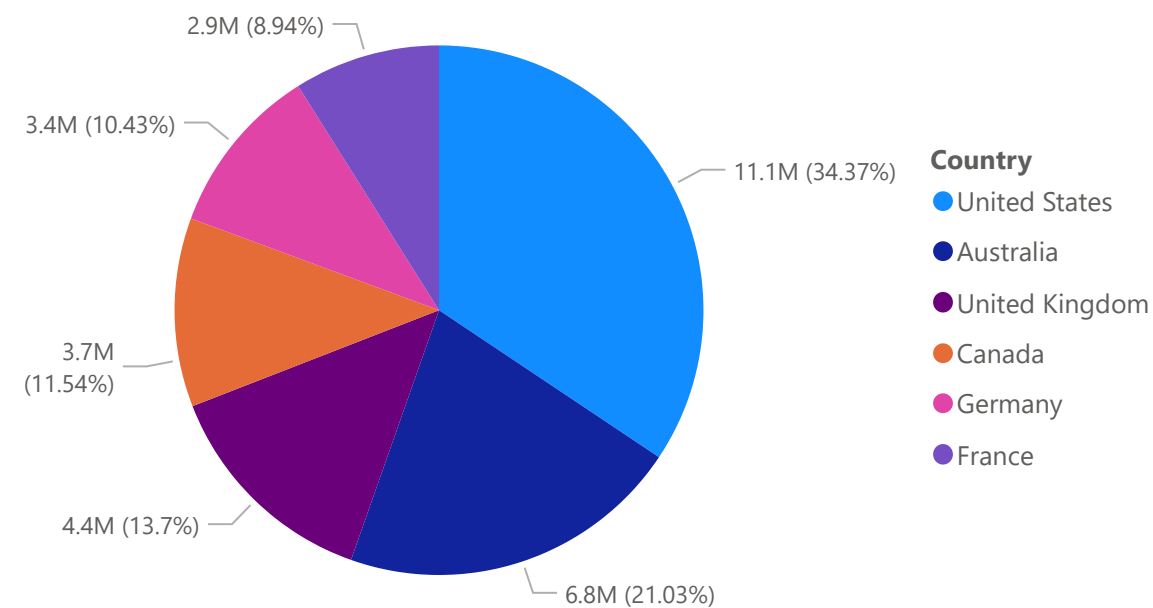
Number Of Male Customers

58312

58.31K

0.00K — 116.62K
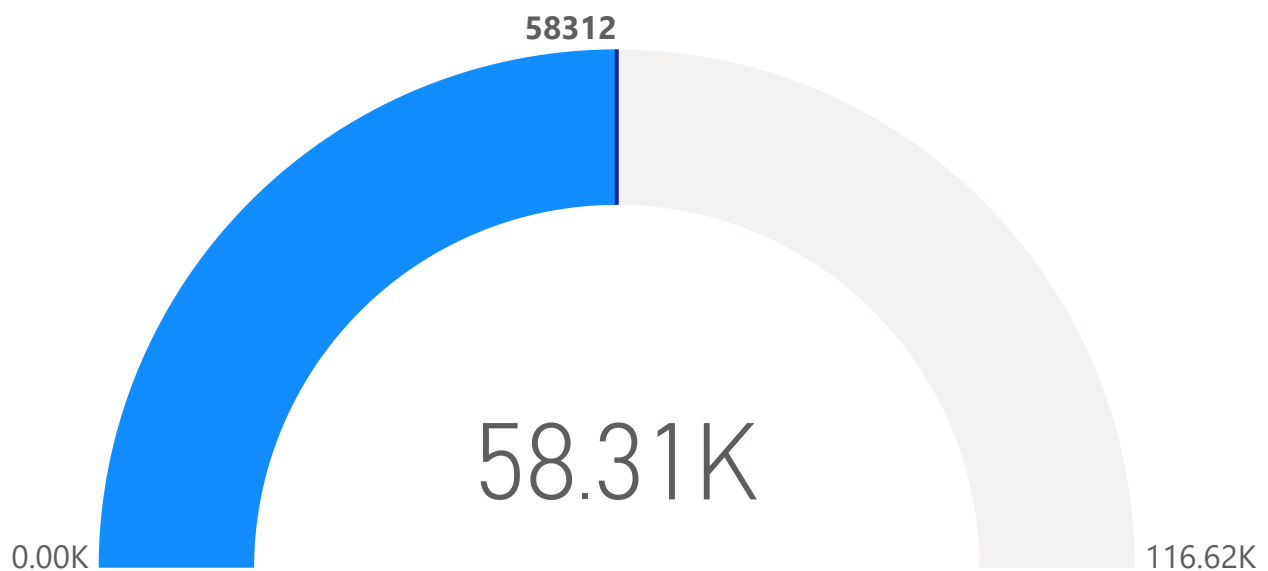
Number Of Female Customers

54,724

54.72K

0.00K — 109.45K
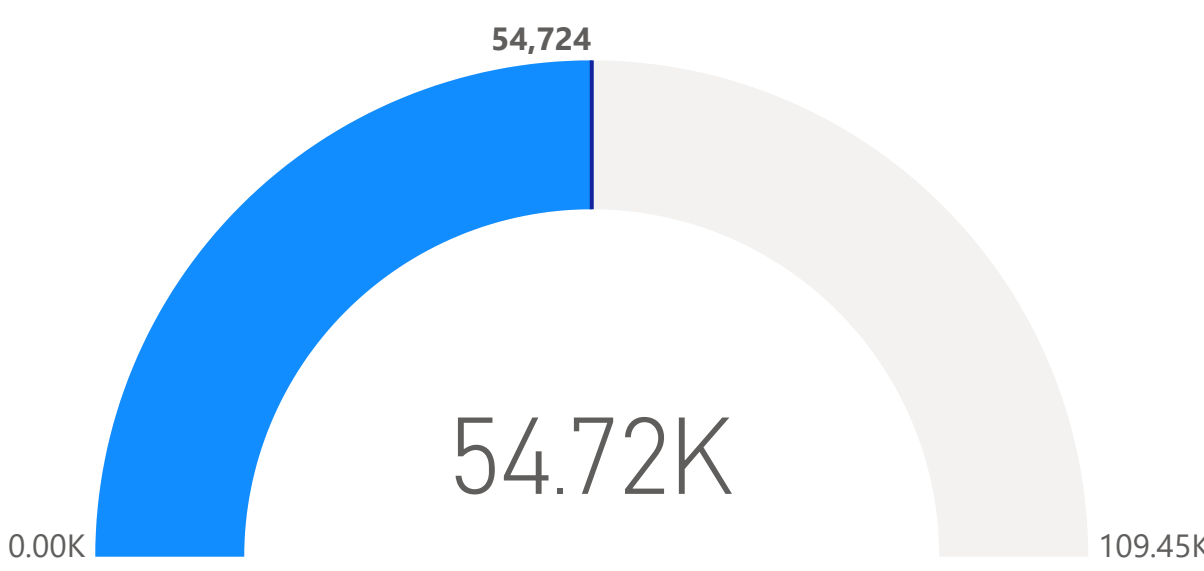
Gender Wise Sales

Distribution Between Age Groups Based On Gender

Gender Wise Sales (donut chart):
- 54.72K (48.41%) — F
- 58.31K (51.59%) — M

Customer_Gender
- M
- F

Distribution Between Age Groups Based On Gender (pie chart):
- 8.17K (7.22%)
- 28.32K (25.06%)
- 18.72K (16.56%)
- 0.4K (0.35%)
- 0.33K (0.3%)
- 19.93K (17.63%)
- 27.5K (24.33%)
- 9.66K (8.55%)

Customer_Gender
- M
- F
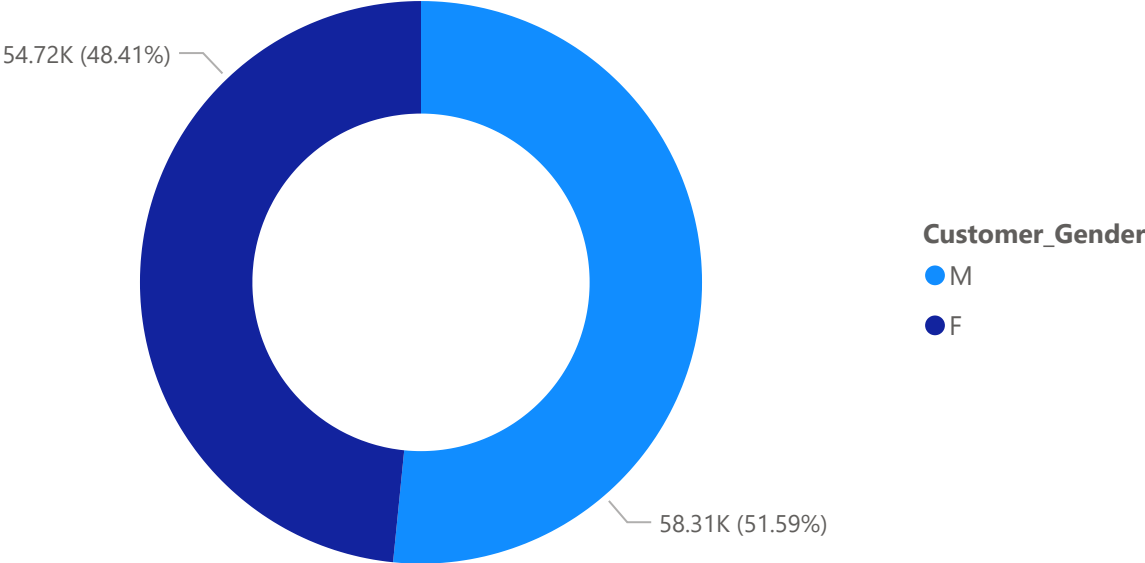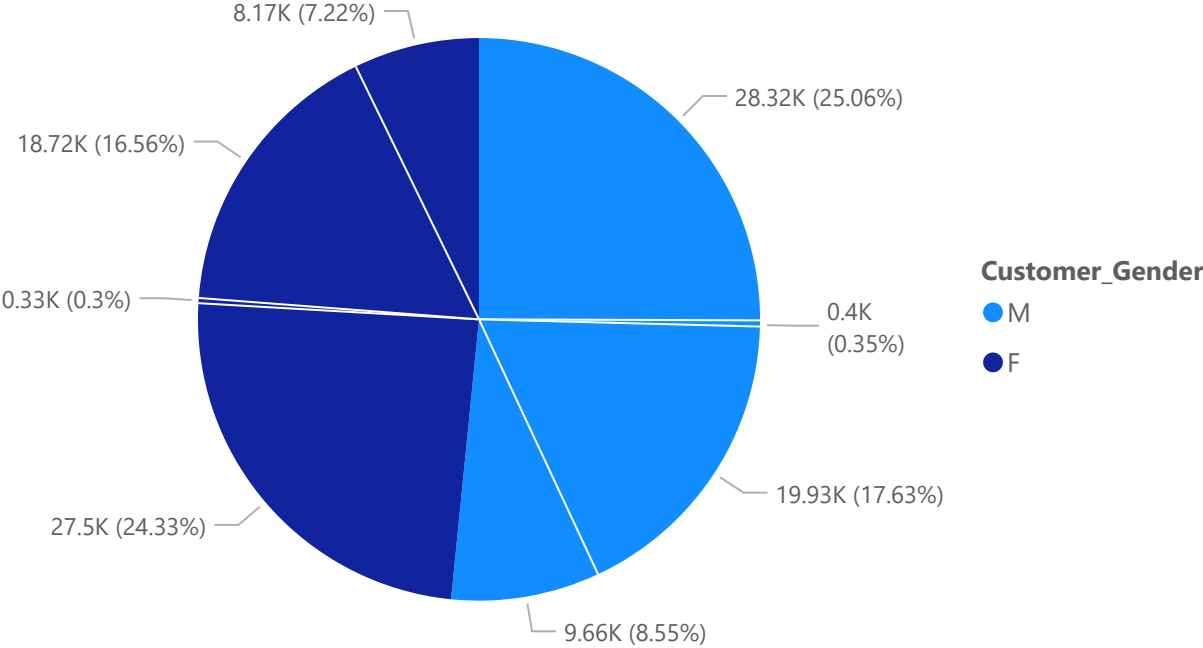
Top 5 States In USA (Quantity)

0.03K (0.08%)

5.29K (13.52%)

11.26K (28.82%)

22.45K (57.44%)

State
- California
- Washington
- Oregon
- Texas
- Illinois
- Ohio
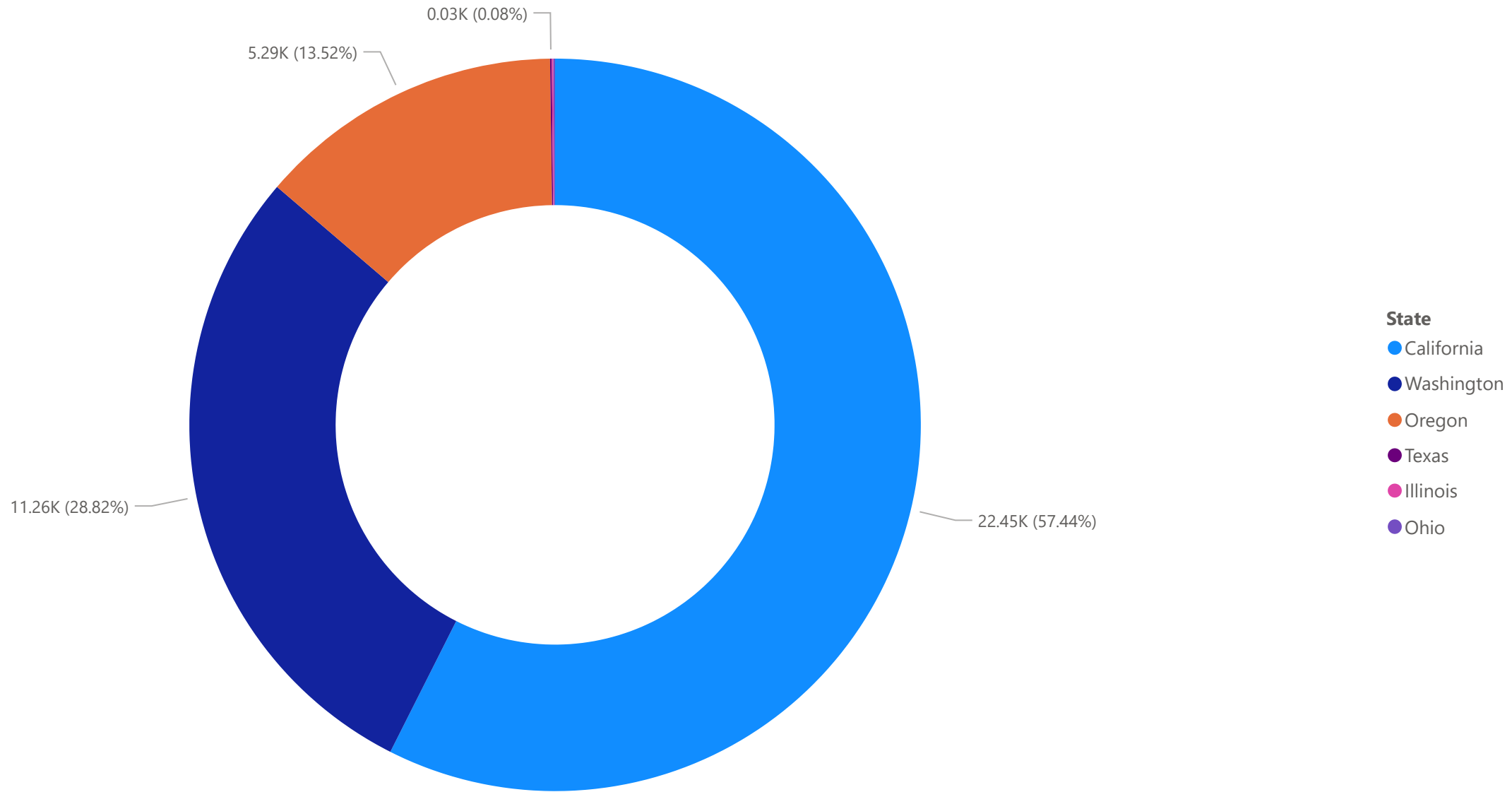
Top 5 States In Australia (Quantity)

State	
●	New South Wales
●	Victoria
●	Queensland
●	South Australia
●	Tasmania

- 0.72K (3.02%)
- 1.56K (6.53%)
- 5.22K (21.81%)
- 10.41K (43.5%)
- 6.02K (25.13%)
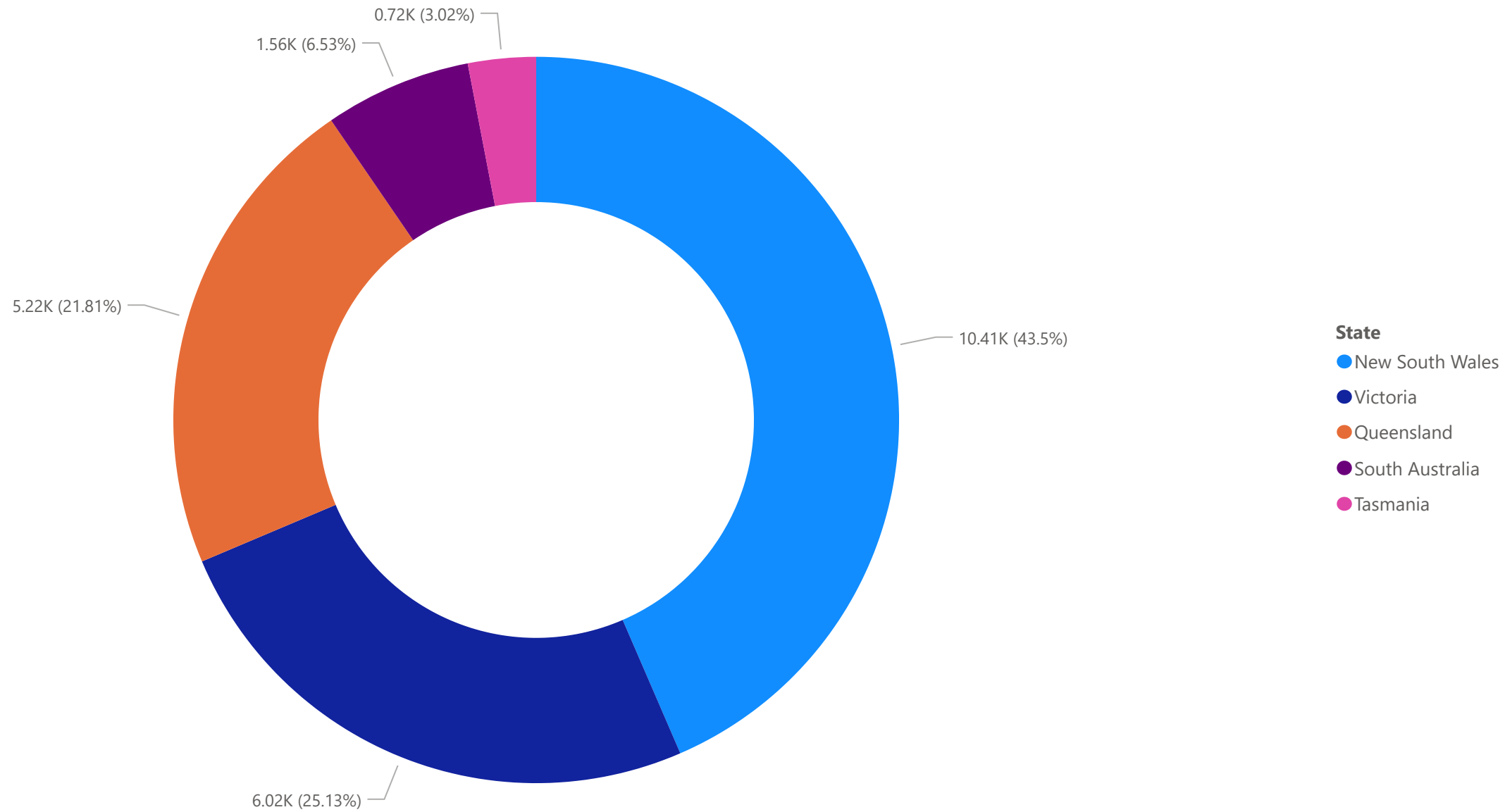
Top 5 States In France (Quantity)

- 2.33K (30%) — Seine (Paris)
- 1.68K (21.7%) — Seine Saint Denis
- 1.67K (21.52%) — Nord
- 1.08K (13.97%) — Hauts de Seine
- 0.99K (12.81%) — Essonne

State
- Seine (Paris)
- Seine Saint Denis
- Nord
- Hauts de Seine
- Essonne
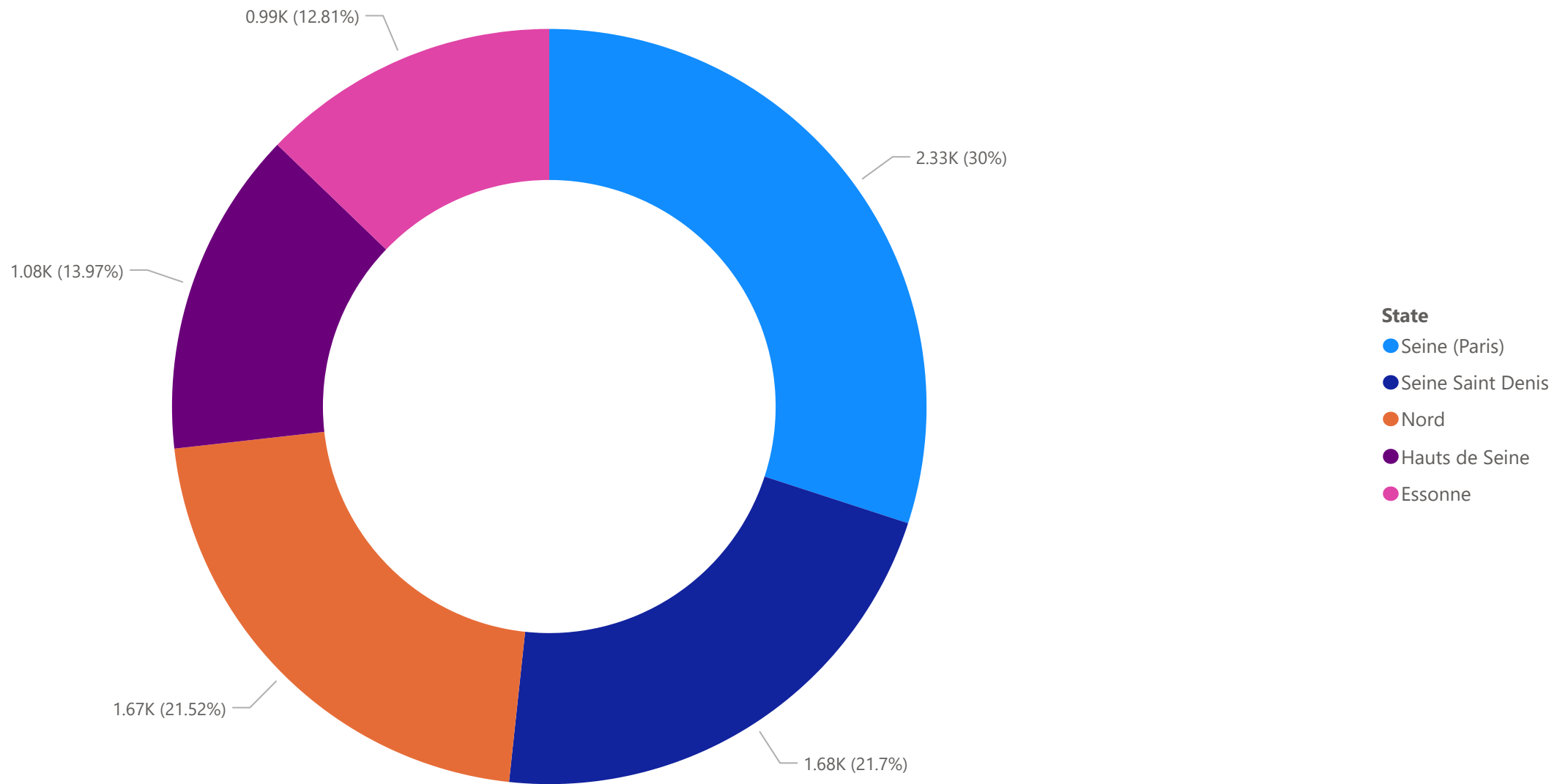
Top 5 States In Germany (Quantity)

- 2.77K (25.41%)
- 1.43K (13.08%)
- 1.84K (16.84%)
- 2.38K (21.87%)
- 2.48K (22.79%)

State
- Saarland
- Nordrhein-Westfalen
- Hessen
- Hamburg
- Bayern
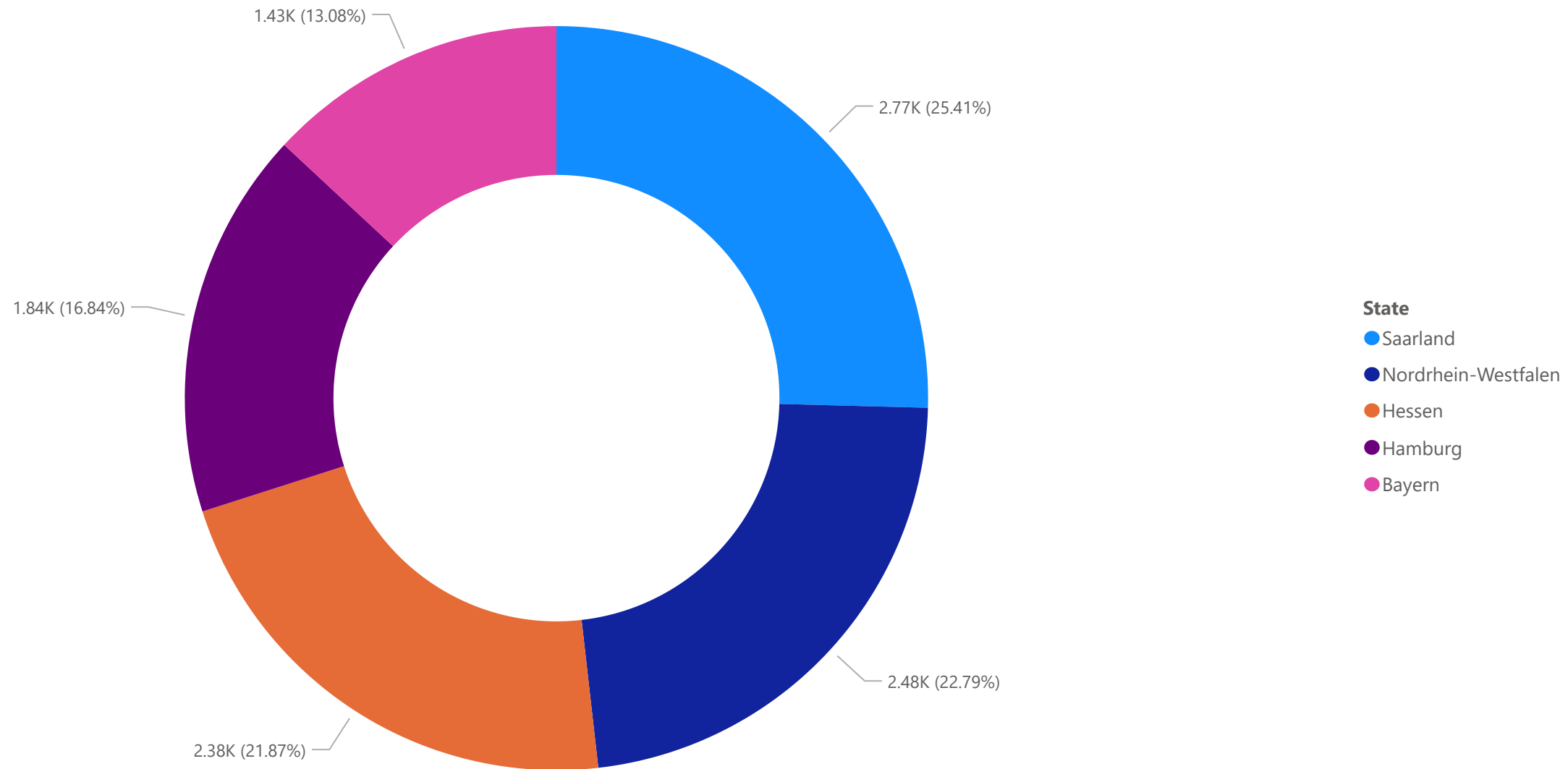
Top 5 States In Canada (Quantity)

0.06K (0.39%)
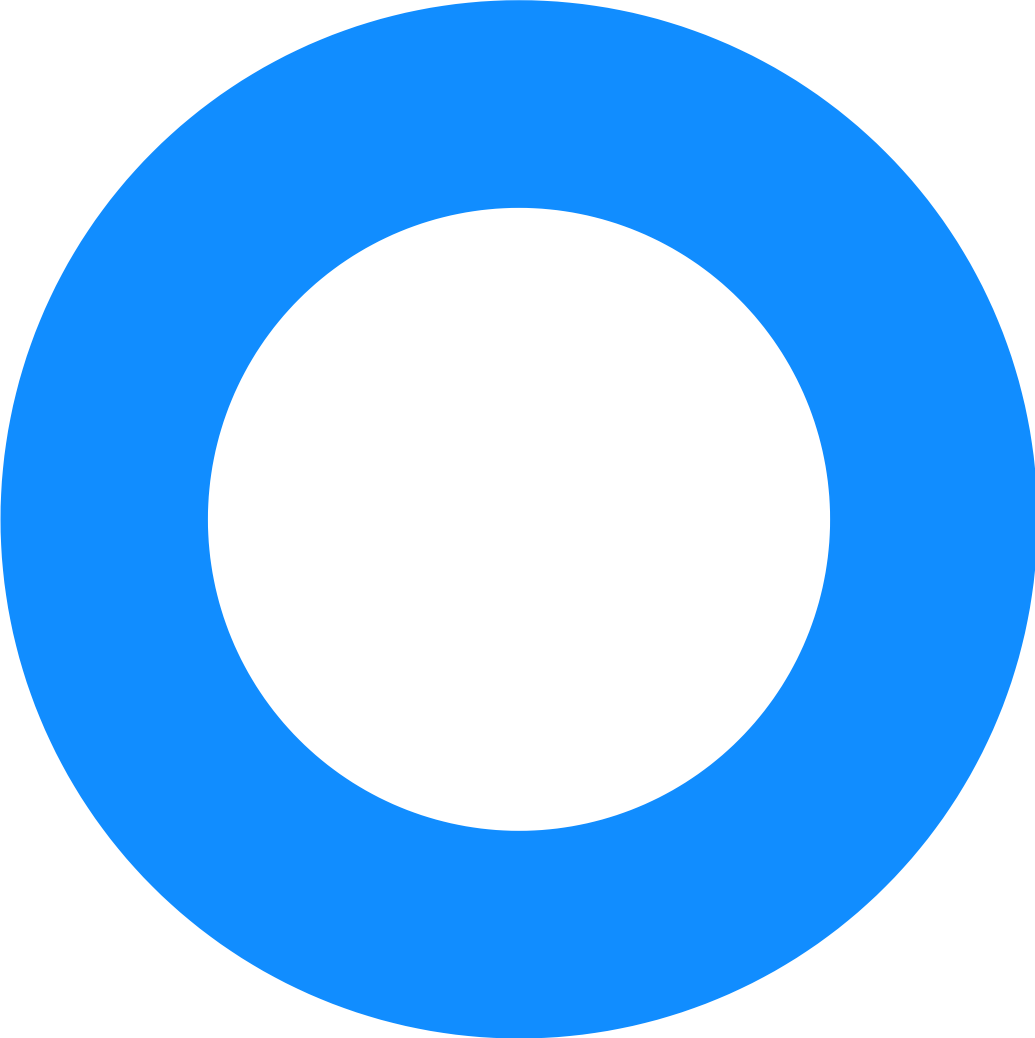
14.12K (99.56%)
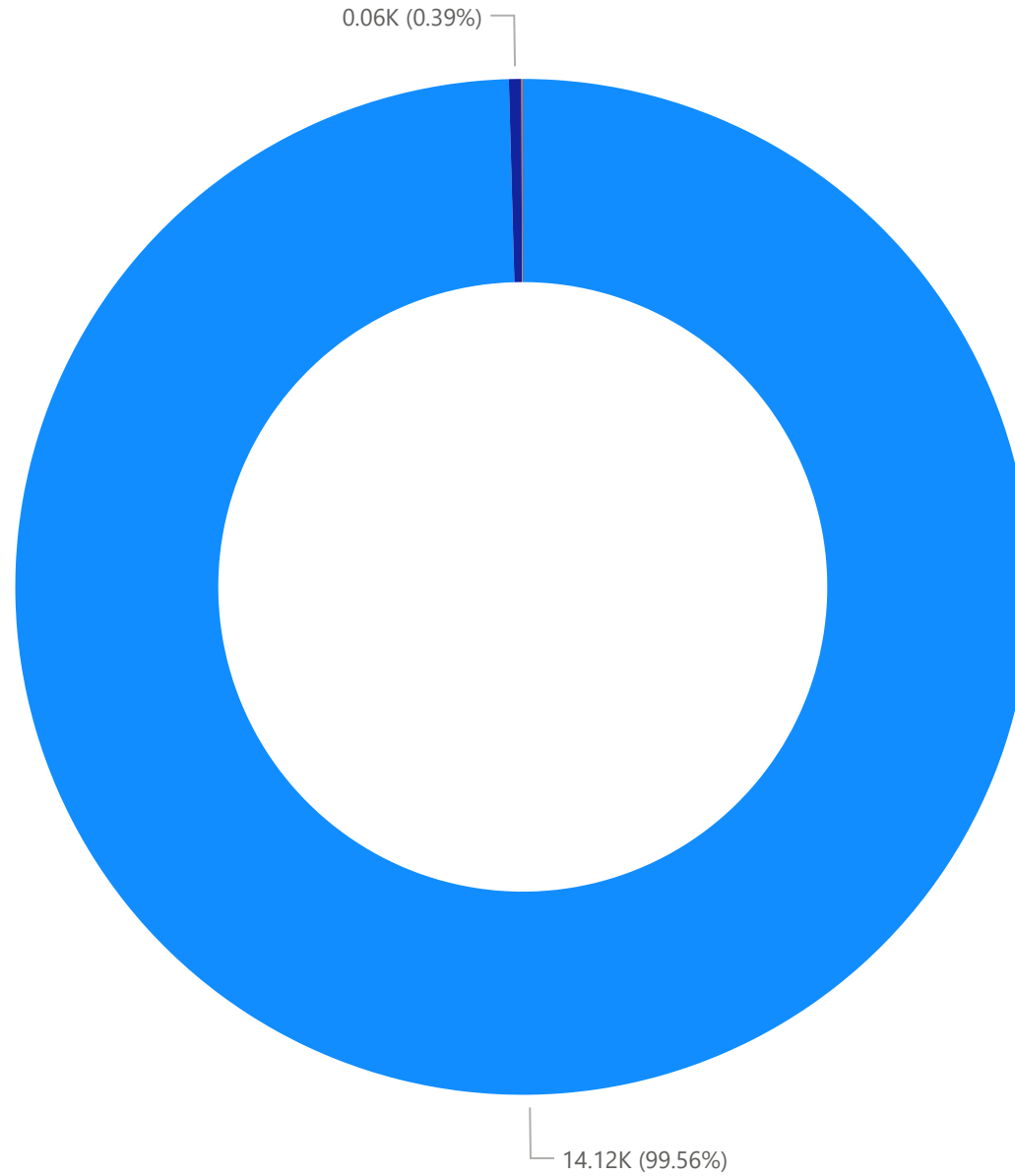
State
- British Columbia
- Alberta
- Ontario

Top State In United Kingdom (Quantity)

State
- England

13.62K (100%)