

"e commerce website"

Task - 1



E-commerce website

Your Project Introduction

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Task-1

Creation of SRS & Github

- Creation SRS :"Your Project"
- Creation & Set-up of Github account
- Creation & Hands-on to various commands of Git Bash

Evaluation \square **Metric**

• 100% Completion of the above tasks

Learning Outcome

- Get to know about different lifecycle models.
- Understanding importance and how to create an SRS
- Knowing various commands of Github
- Understanding agile and scrum management techniques for efficient product development



Step-WiseDescription

- Define Business Requirements
- Market Research
- •Choose Business Model
- •Select E-commerce Platform
- Domain and Hosting
- Design Website
- Product Listings
- •Shopping Cart and Checkout Process
- Payment Gateway Integration
- Security Measures

Summary of your task

Creating an e-commerce project involves defining business requirements, conducting market research, choosing a business model, selecting an e-commerce platform, managing domain and hosting, designing the website, creating product listings, optimizing the shopping cart and checkout process, integrating payment gateways, implementing security measures, managing orders and inventory, setting up shipping and logistics, enabling customer accounts, executing marketing and promotion strategies, incorporating analytics and reporting tools, ensuring legal compliance, conducting thorough testing, launching the website, optimizing post-launch based on feedback, and maintaining and updating the platform for long-term success.



Thank you.

