

## 34.3 Findings

### 34.3.1 *Online Disclosure*

Vast majority of these top Chinese international contractors have dedicated website to disclose their sustainability practice. These websites were given different titles such as: sustainability, sustainable development, corporate sustainability, CSR, and social responsibility. The common topics of these online disclosures include: governance, philanthropy, environment, employee welfare, and local community. However, the coverage and depth of information provided varied significantly. For instance, the China State Construction Corporation has a wide coverage of sustainability topics on its website such as green building, society, staff development, quality, health and safety where case studies were provided as exemplars. By contrast, the China National Machinery Industry Corporation and China Railway Group have a specific focus on CSR in terms of online disclosure. The China Communications Construction Group, the top ranked Chinese international contractor, regards the Corporate Social Responsibility as critical component of its corporate culture. China Petroleum Engineering & Construction Corporation placed social responsibility into safety and environmental protection field of interest.

The sustainability related principles were embedded into the business vision. For instance, the China National Machinery Industry Corporation's CSR vision is [2]:

... Put the people first, safeguard the rights and interests of the employees and build up the channel of the growth so that the employees can work and live in a harmonious and safe and productive environment and enjoy the development results of the enterprise.

... Adhering to the strong sense of the environmental protection, efforts should be made to bring the environmental responsibility into merge with our own operational activities and fully utilize the R&D strength so that contributions can be made to the sustainable development of the nature and the human society with green technologies, green products, green designs and green engineering projects.

... With benevolent loving cares, warm helping hands should be extended for the public charity affairs so as to serve the construction of a harmonious society.

As shown in Fig. 34.1, China State Construction Corporation has set up a committee dedicated for social responsibility which is in charge of developing, implementing and auditing of related company policies and management regulations. The members of this committee are the Board Chairman, General managers, and Head of divisions and functional departments.

### 34.3.2 *Sustainability Reporting*

All these top Chinese international contractors publish standalone sustainability reports on a regular basis, normally every year. The only exception is the China Petroleum Engineering & Construction Corporation, which has its sustainability information as part of CSR report of its parent company, China National Petroleum Corporation.