



Ashwin Kumar

UI / UX Designer

Education

2006 - 2009 - *Osmania University*

Bachelor of Commerce, Vivek Vardhin

2009- 2011- *Arena Multimedia*

Advance Diploma In Graphic & Web Development

Certification

2016 - *Microsoft*

Microsoft Certified Programming in HTML5

with JavaScript and CSS3

Skill

Designing

Figma/Adobe XD

Adobe Photoshop/ Illustrator

Typography

Wireframing and Prototyping

Coding

HTML

CSS & Sass/ Bootstrap

jQuery & JavaScript

Angular / React

Responsive Design

Cross-Browser Compatibility

IOS &Android DesignSystem

Contact

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Email

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Portfolio

<https://ashwindesigner.github.io/portfolio/>

Linkedin

<https://www.linkedin.com/in/ashwin-kumar-naidu/>

Behance

<https://www.behance.net/ashwinkumardesigner>

Profile

A Lead UI/UX Designer with over a **10 plus years of experience**, showcasing a successful history in creating exceptional User Experience and User Interface designs. Skillful in conceptualizing innovative UX ideas from ideation and high-level specifications, transforming them into wireframes and high-fidelity prototypes. A collaborative team contributor committed to maintaining design coherence and consistency across the product. Specialized in front-end website architecture, proficient in HTML, CSS, Sass, Bootstrap, JavaScript, React JS, Angular, Adobe XD, Figma, Illustrator, and possesses solid exposure to GIT and Azure DevOps.

Experience

Lead UI/UX Designer

2017 Apr - Present

Freyr Software Solutions - Hyderabad

Successfully led and managed design projects, overseeing the entire process from research to pixel-perfect visual designs. Proficient in prototyping, usability testing, and coordinating focus groups. Collaborated closely with stakeholders, ensuring design alignment with project goals and expectations.

Design - Wireframes, Prototyping, UI Review, User Reasearch.

Coding - HTML, CSS, Java Script, Bootstrap, Sass, React, Angular, JQuery, Material, KendoUI

Tools - XD, Figma, VS Code, Azure DevOps, Git, Ionic

Senior UI/UX Designer

2014 Apr - 2017 Mar

Varsun Technologies - Hyderabad

Analyzed user flows, identified pain points, and delivered effective solutions for enhanced usability. Collaborated with Development for HTML conversion and worked with fellow designers to meet project requirements and daily tasks.

Design - Wireframes, Prototyping, UI Review.

Coding - HTML, CSS , JavaScript, Bootstrap, Material, JQuery

Tools - Photoshop, Illustrator, Jira, Visual Studio

UI/UX Designer

2012 Dec - 2014 Mar

Knowledge Matrix - Hyderabad

Cross-browsed compatibility and hence exposure to popular browsers. Participated in the entire Software Development Life Cycle (SDLC), identified requirements, and defining the business rules accordingly

Design - Wireframes, Prototyping, Logo & Social Media Post Designing

Coding - HTML, CSS, Bootstrap

Graphic Designer

2011 Aug - 2012 Nov

Gripsell Technologies - Hyderabad

Analyzed customer needs, and developed a wireframe, site maps, task flows, user interface specifications, heuristic evaluation & competitive analysis.

Design - Web Template, Print Media, Banner Designing, brouchers Designing