

Experience

Sparklin / UX Design - Intern / Remote • Aug - Nov 2023

- Revamped the website and app for the ICICI NIRVANA in alignment of all adaptations.
- Played a pivotal role in establishing the design system - 2 for ICICI NIRVANA.
- Coordinated with the team, successfully delivered 4+ flows and 20+ modules of landing and internal screens, contributing significantly to the revamping of 65% of ongoing projects.
- Engaged design level-ups, completed training sessions, and implemented design tips featured on the sparklin page.

StoryYell / UX Design - Intern / Pune • Jun - Jul 2022

- Informed Educational website design through user research, achieving 30% effectiveness.
- Collaborated with cross-functional teams, including developers, designers, managers, clients, and stakeholders, to ensure project success.
- Conceptualized a new website interface and introduced service features, resulting in a 10% increase in user satisfaction scores.
- Conducted usability testing and analysis on existing designs, identifying and resolving critical user pain points.

S.D.S / Architecture Design - Full time / Pune • Jun - Dec 2022

- Worked on strategic thinking design for 14 projects encompassing residential, commercial, resort, and government spaces.
- Managed site work and effectively engaged stakeholders, clients, and workers to ensure project success.
- Developed and expanded soft skills through various client discussions and presentations, fostering strong relationships for future collaboration

Education

Visvesvaraya National Institute of Technology / Nagpur • Jul 2018 - May 2023

Bachelor of Architecture and Planning + GPA 8.1

Certification

UI/UX Designing & Learning by Kaarwan / Remote • Jul 2021

Developed a mega project - Tripofy, in a span of 5 weeks.

Toolkit

Deign Thinking

UI/UX Design
UX Sketching
Interaction Design
Visual Design

Prototyping

Figma
Illustrator
Wireframing
Rapid Prototyping

Research

User Research
User Personas
User Testing
Heuristic Evaluations

Etc.

Empathy Mapping
User Personas
Competitor Analysis
User Interviews