John Keats, one of the celebrated romantic poets, begins his poem Endymion with this of – quoted line: A thing of beauty is a joy forever. And he goes on to assert that its loveliness keeps increasing with the passage of time and it never passes into nothingness. Keats’s concept of beauty is quite comprehensive. It includes, besides physical beauty, mental excellence and moral purity. If an object is to be a source of permanent joy, it must be beautiful in its entirety and not just physically attractive. Skin deep beauty decays fast. But beauty ingrained in the tissues of an object is a permanent quality.

The very touch of this kind of beauty comforts ones heart and elevates one mentally and morally. If we are surrounded by real beauty of the kind conceived of by Keats, it moves away the pal of darkness from our spirits and enables us to shed our despondency and regain our happiness.