There are many wrong statements made and much misunderstanding concerning the uses and effects of introducing computers for commercial practices. It is wrongly supposed by many that computers are the answer to all difficulties; that their use will correct bad business practices and be the fairly godmother, converting losses into profits. It is believed that all that is necessary is to feed facts and figures into a computer and you will get a magic answer to any problem. This is not so. Feed rubbish into a computer and you will get rubbish. After all, computers are only electronic machines relying on human skill to construct them, operate them, and feed them with information from which an answer is required.

The commercial use of these electronic machines is for date processing, the organizing of date detailed information for which certain definite uses are planned.