

Sponsorship

Prospectus

#DevOpsDaysIndia

2019



< Why Sponsor DevOpsDays India? >

DevOpsDays India is the premier Indian conference for all things DevOps & brings together the best and brightest from technology & Business.

On the 13th & 14th of September 2019, the 8th edition of DevOpsDays India will be held at Hotel Reddison Blu on Outer Ring road, Bengaluru.

Organized by volunteers on a non-profit basis, DevOpsDays India is the ideal place for Sponsors to:

- ❑ Reach 300+ community of talented programmers & architects
- ❑ Meet international & Indian top programmers & experts
- ❑ Learn emerging business technology trends & developments
- ❑ Build your technology & employer brand

< A Global Community >

DevOpsDays India has attracted participants from 18 countries in the last 6 editions & features expert speakers from India & abroad who are in constant demand all over the world.

Over the 2 day conference participants learn by attending talks and the networking opportunities are aplenty before and at the conference venue & post conference party.

Some of our early supporters who have sponsored DevOpsDays India in the past:

< Sponsorship Opportunities >

Platinum

(1 Open Slot)

INR 8,00,000 / USD 13,500

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ 2 delegate give-away
- ❑ Exhibit Booth space - 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (350x200px)
- ❑ Twitter Promotion and credits.
- ❑ 12 conference passes (includes post conference party passes) and 20% discount on additional conference tickets.
- ❑ We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- ❑ 5 minute Sponsor's speaking slot on stage.

< Sponsorship Opportunities >

Gold

(3 Open Slot)

INR 5,00,000 / USD 8,500

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ 1 delegate give-away
- ❑ Exhibit Booth space - 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (350x200px)
- ❑ Twitter Promotion and credits
- ❑ 8 conference passes (includes post conference party passes) and 15% discount on additional conference tickets.
- ❑ We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- ❑ 3 minute Sponsor's speaking slot on stage.

< Sponsorship Opportunities >

Silver

(5 Open Slot)

INR 3,00,000 / USD 5,100

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 10,000/\$169 you can book an Exhibit Booth space - 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ 1 delegate give-away
- ❑ 2 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ 5 conference passes (includes post conference party passes) and 10% discount on additional conference tickets

< Sponsorship Opportunities >

Diversity

(1 Open Slot)

INR 1,50,000 / USD 2,576

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 10,000/\$169 you can book an Exhibit Booth space - 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ 1 delegate give-away
- ❑ 1 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ Separately designed, your company branded DevOpsDaysIndia t-shirts for all recipients of the scholarship.

< Sponsorship Opportunities >

Drinks

(1 Open Slot)

INR 1,00,000 / USD 1,700

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 15,000/\$253 you can book an Exhibit Booth space - 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ 1 delegate give-away
- ❑ 1 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ 1 conference passes (includes post conference party passes)

< Sponsorship Opportunities >

Lanyard

(1 Open Slot)

INR 1,00,000 / USD 1,700

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 15,000/\$253 you can book an Exhibit Booth space - 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- ❑ 1 delegate give-away
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.

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Student

(1 Open Slot)

INR 60,000 / USD 1,030

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.

Exhibit Booths



Exhibit Booths

ThoughtWorks

Join a community of
powered technologists

The Super App of
South East Asia

10 million+ each day

Total completed orders across
all our 18 products.

FUN FACT:
FOOD-FOOD is the largest
and delivery service in the world

1,000,000+

Number of drivers who's average
monthly income increased by 15%

FUN FACT:
We do more daily rides than In
largest ride sharing service



THE APP.
PRODUCTS

DELIVERY
RING TO
MENTS

WO



CAR

VOR

Sponsors so far

Platinum



Get in touch



organizers-bengaluru-2019@devopsdays.org



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devopsdays.org/events/2019-bengaluru/welcome/



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