

Sponsorship

Prospectus

#DevOpsDaysIndia

2019



# < Why Sponsor DevOpsDays India? >

DevOpsDays India is the premier Indian conference for all things DevOps & brings together the best and brightest from technology & Business.

On the 13<sup>th</sup> & 14<sup>th</sup> of September 2019, the 8<sup>th</sup> edition of DevOpsDays India will be held at Hotel Radisson Blu on Outer Ring road, Bengaluru.

Organized by volunteers on a non-profit basis, DevOpsDays India is the ideal place for Sponsors to:

- ❑ Reach 300+ community of talented programmers & architects
- ❑ Meet international & Indian top programmers & experts
- ❑ Learn emerging business technology trends & developments
- ❑ Build your technology & employer brand
- ❑ Perfect platform to showcase your product and offering in sponsorship booths



## < A Global Community >

DevOpsDays India has attracted participants from 18 countries in the last 6 editions & features expert speakers from India & abroad who are in constant demand all over the world.

Over the 2 day conference participants learn by attending talks and the networking opportunities are aplenty before and at the conference venue & post conference party.

# < Sponsorship Opportunities >

## Platinum

(1 Open Slot)

INR 8,00,000 / USD 13,500

### Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ 2 delegate give-away
- ❑ Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website ([devopsdaysindia.org](http://devopsdaysindia.org) & event page on [devopdays.org](http://devopdays.org)) (350x200px)
- ❑ Twitter Promotion and credits.
- ❑ 12 conference passes (includes post conference party passes) and 20% discount on additional conference tickets.
- ❑ We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- ❑ 5 minute Sponsor's speaking slot on stage.



# < Sponsorship Opportunities >

## Gold

(2 Open Slots)

INR 5,00,000 / USD 8,500

### Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ 1 delegate give-away
- ❑ Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website ([devopsdaysindia.org](http://devopsdaysindia.org) & event page on [devopdays.org](http://devopdays.org)) (350x200px)
- ❑ Twitter Promotion and credits
- ❑ 8 conference passes (includes post conference party passes) and 15% discount on additional conference tickets.
- ❑ We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- ❑ 3 minute Sponsor's speaking slot on stage.

# < Sponsorship Opportunities >

## Silver

(5 Open Slot )

INR 3,00,000 / USD 5,100

### Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 10,000/\$169 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ 1 delegate give-away
- ❑ 2 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website ([devopsdaysindia.org](http://devopsdaysindia.org) & event page on [devopdays.org](http://devopdays.org)) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ 5 conference passes (includes post conference party passes) and 10% discount on additional conference tickets



# < Sponsorship Opportunities >

## Diversity

(0 Open Slot )

INR 1,50,000 / USD 2,576

### Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 10,000/\$169 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- ❑ 1 Roll-up Standaees (designed & provided by sponsor, height not to exceed 82")
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website ([devopsdaysindia.org](http://devopsdaysindia.org) & event page on [devopdays.org](http://devopdays.org)) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ Separately designed, your company branded DevOpsDaysIndia t-shirts for all recipients of the scholarship.

# < Sponsorship Opportunities >

## Drinks

(0 Open Slot )

INR 1,00,000 / USD 1,700

### Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 15,000/\$253 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- ❑ 1 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website ([devopsdaysindia.org](http://devopsdaysindia.org) & event page on [devopdays.org](http://devopdays.org)) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ 1 conference passes (includes post conference party passes)



# < Sponsorship Opportunities >

## Lanyard

(0 Open Slot )

INR 1,00,000 / USD 1,700

### Benefits include:

- ☐ Company logo at Venue (registration area, stage, backdrop)
- ☐ For an additional INR 15,000/\$253 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- ☐ We shall show your logo on the screen in between breaks during the conference.
- ☐ Mention in all newsletters.
- ☐ Company Name and Logo on website ([devopsdaysindia.org](http://devopsdaysindia.org) & event page on [devopdays.org](http://devopdays.org)) (200x150px)
- ☐ Twitter Promotion and credits.

# < Sponsorship Opportunities >

## Student

(1 Open Slot )

INR 60,000 / USD 1,030

### Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.



# < Sponsorship at a Glance >

	Platinum 1 AVAILABLE	Gold 3 AVAILABLE	Silver 4 AVAILABLE	Diversity 1 AVAILABLE	Drinks 1 AVAILABLE	Lanyard 1 AVAILABLE	Student 1 AVAILABLE
Logo in Videos	*	*					
Exhibit Booth Space	*	*					
Speaking Slots	*	*					
Pre & Post conference emails	*	*					
Delegate Giveaway	*	*	*				
Conference Pass	*	*	*				
Logo between Presentations	*	*	*	*	*	*	
Newsletter Mention	*	*	*	*	*	*	
Twitter Credits	*	*	*	*	*	*	*
Logo on Website	*	*	*	*	*	*	*
Company Logo at Venue	*	*	*	*	*	*	*

# < Highlights 2018 Edition >

## Attendance Stats:

- ❑ Total attendees: Around 350
- ❑ Female attendees: 45(~14%)
- ❑ Represented companies: 105
- ❑ Some of the top companies represented in DevOpsDays India:
  - ❑ Gojek
  - ❑ RedHat
  - ❑ Thoughtworks
  - ❑ F5
  - ❑ Atlassian
  - ❑ ServiceNow
  - ❑ OpenEBS
  - ❑ Juniper Networks
  - ❑ JP Morgan Chase and Co
  - ❑ Google
  - ❑ Apple
  - ❑ VMWare India



# < Highlights 2018 Edition >

## Key Speakers:

- ❑ Patrick Debois, founder of DevOpsDays.
- ❑ Gaurav Anand, Senior SRE at Google Singapore
- ❑ Leens S, CTO/Programmer Good Karma, Bangalore
- ❑ Gio Sakti, Product Engineer at GoJek
- ❑ Vanya Jauhal, Software Engineer at Google Sydney
- ❑ Dinesh Joshi, Apache Cassandra committer, Software Engineer, Apple
- ❑ Nick Jain, digital intelligence evangelist at NewRelic Sydney
- ❑ Karthic Rao, Founder and CTO at Kredaro
- ❑ Goutham V, maintainer of TSDB, Prometheus 2.0 and Loki, Grafana Labs
- ❑ Karthik Gaekwad, Principal Evangelist at Oracle
- ❑ Rahul Kumar, Network Engineer and SRE at Google

# < Sponsors 2018 Edition >

## Sponsors:

- ☐ Atlassian
- ☐ F5
- ☐ Gojek
- ☐ Google Cloud
- ☐ OpenEBS
- ☐ RedHat
- ☐ SumoLogic
- ☐ Thoughtworks



# Exhibit Booths





# Exhibit Booths

ThoughtWorks

Join a community of  
powered technologists

The Super App of  
South East Asia

10 million+ each day

Total completed orders across  
all our 18 products.

**FUN FACT:** We are the  
fastest food delivery service in the world

1,000,000+

Number of drivers who's average  
monthly income increased by 15%

**FUN FACT:**  
We do more daily rides than India's  
largest ride sharing service



THE APP.  
PRODUCTS

DELIVERY  
BRINGING TO  
PAYMENTS

WO





## Sponsors so far

### Platinum



### Gold



### Diversity



### Drinks



### Lanyard



# Get in touch



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[devopsdays.org/events/2019-bengaluru/welcome/](https://devopsdays.org/events/2019-bengaluru/welcome/)



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