

Sponsorship

Prospectus

#DevOpsDaysIndia

2019



< Why Sponsor DevOpsDays India? >

DevOpsDays India is the premier Indian conference for all things DevOps & brings together the best and brightest from technology & Business.

On the 13th & 14th of September 2019, the 8th edition of DevOpsDays India will be held at Hotel Radisson Blu on Outer Ring road, Bengaluru.

Organized by volunteers on a non-profit basis, DevOpsDays India is the ideal place for Sponsors to:

- ❑ Reach 300+ community of talented programmers & architects
- ❑ Meet international & Indian top programmers & experts
- ❑ Learn emerging business technology trends & developments
- ❑ Build your technology & employer brand
- ❑ Perfect platform to showcase your product and offering in sponsorship booths

< A Global Community >

DevOpsDays India has attracted participants from 18 countries in the last 6 editions & features expert speakers from India & abroad who are in constant demand all over the world.

Over the 2 day conference participants learn by attending talks and the networking opportunities are aplenty before and at the conference venue & post conference party.

< Sponsorship Opportunities >

Platinum

(1 Open Slot)

INR 8,00,000 / USD 13,500

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ 2 delegate give-away
- ❑ Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (350x200px)
- ❑ Twitter Promotion and credits.
- ❑ 12 conference passes (includes post conference party passes) and 20% discount on additional conference tickets.
- ❑ We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- ❑ 5 minute Sponsor's speaking slot on stage.

< Sponsorship Opportunities >

Gold

(2 Open Slots)

INR 5,00,000 / USD 8,500

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ 1 delegate give-away
- ❑ Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (350x200px)
- ❑ Twitter Promotion and credits
- ❑ 8 conference passes (includes post conference party passes) and 15% discount on additional conference tickets.
- ❑ We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- ❑ 3 minute Sponsor's speaking slot on stage.

< Sponsorship Opportunities >

Silver

(5 Open Slot)

INR 3,00,000 / USD 5,100

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 10,000/\$169 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❑ 1 delegate give-away
- ❑ 2 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ Company logo on all videos.
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ 5 conference passes (includes post conference party passes) and 10% discount on additional conference tickets

< Sponsorship Opportunities >

Diversity

(0 Open Slot)

INR 1,50,000 / USD 2,576

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 10,000/\$169 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- ❑ 1 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ Separately designed, your company branded DevOpsDaysIndia t-shirts for all recipients of the scholarship.

< Sponsorship Opportunities >

Drinks

(0 Open Slot)

INR 1,00,000 / USD 1,700

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ For an additional INR 15,000/\$253 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- ❑ 1 Roll-up Standaes (designed & provided by sponsor, height not to exceed 82")
- ❑ We shall show your logo on the screen in between breaks during the conference.
- ❑ Mention in all newsletters.
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.
- ❑ 1 conference passes (includes post conference party passes)

< Sponsorship Opportunities >

Lanyard

(0 Open Slot)

INR 1,00,000 / USD 1,700

Benefits include:

- ☐ Company logo at Venue (registration area, stage, backdrop)
- ☐ For an additional INR 15,000/\$253 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ☐ We shall show your logo on the screen in between breaks during the conference.
- ☐ Mention in all newsletters.
- ☐ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ☐ Twitter Promotion and credits.

< Sponsorship Opportunities >

Student

(1 Open Slot)

INR 60,000 / USD 1,030

Benefits include:

- ❑ Company logo at Venue (registration area, stage, backdrop)
- ❑ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❑ Twitter Promotion and credits.

< Sponsorship at a Glance >

	Platinum 1 AVAILABLE	Gold 3 AVAILABLE	Silver 4 AVAILABLE	Diversity 1 AVAILABLE	Drinks 1 AVAILABLE	Lanyard 1 AVAILABLE	Student 1 AVAILABLE
Logo in Videos	*	*					
Exhibit Booth Space	*	*					
Speaking Slots	*	*					
Pre & Post conference emails	*	*					
Delegate Giveaway	*	*	*				
Conference Pass	*	*	*				
Logo between Presentations	*	*	*	*	*	*	
Newsletter Mention	*	*	*	*	*	*	
Twitter Credits	*	*	*	*	*	*	*
Logo on Website	*	*	*	*	*	*	*
Company Logo at Venue	*	*	*	*	*	*	*

< Highlights 2018 Edition >

Attendance Stats:

- ❑ Total attendees: Around 350
- ❑ Female attendees: 45(~14%)
- ❑ Represented companies: 105
- ❑ Some of the top companies represented in DevOpsDays India:
 - ❑ Gojek
 - ❑ RedHat
 - ❑ Thoughtworks
 - ❑ F5
 - ❑ Atlassian
 - ❑ ServiceNow
 - ❑ OpenEBS
 - ❑ Juniper Networks
 - ❑ JP Morgan Chase and Co
 - ❑ Google
 - ❑ Apple
 - ❑ VMWare India

< Highlights 2018 Edition >

Key Speakers:

- ❑ Patrick Debois, founder of DevOpsDays.
- ❑ Gaurav Anand, Senior SRE at Google Singapore
- ❑ Leens S, CTO/Programmer Good Karma, Bangalore
- ❑ Gio Sakti, Product Engineer at GoJek
- ❑ Vanya Jauhal, Software Engineer at Google Sydney
- ❑ Dinesh Joshi, Apache Cassandra committer, Software Engineer, Apple
- ❑ Nick Jain, digital intelligence evangelist at NewRelic Sydney
- ❑ Karthic Rao, Founder and CTO at Kredaro
- ❑ Goutham V, maintainer of TSDB, Prometheus 2.0 and Loki, Grafana Labs
- ❑ Karthik Gaekwad, Principal Evangelist at Oracle
- ❑ Rahul Kumar, Network Engineer and SRE at Google

< Sponsors 2018 Edition >

Sponsors:

- ☐ Atlassian
- ☐ F5
- ☐ Gojek
- ☐ Google Cloud
- ☐ OpenEBS
- ☐ RedHat
- ☐ SumoLogic
- ☐ Thoughtworks

Exhibit Booths



Exhibit Booths

ThoughtWorks

Join a community of
powered technologists

The Super App of
South East Asia

10 million+ each day

Total completed orders across
all our 18 products.

FUN FACT: We are the
fastest food delivery service in the world

1,000,000+

Number of drivers who's average
monthly income increased by 15%

FUN FACT:
We do more daily rides than India's
largest ride sharing service



THE APP.
PRODUCTS

DELIVERY
ORDERING TO
PAYMENTS

WO



CAR

Sponsors so far

Platinum



Gold



Silver



Diversity



Lanyard



Drinks



Get in touch



organizers-bengaluru-2019@devopsdays.org



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devopsdays.org/events/2019-bengaluru/welcome/



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