Sponsorship Prospectus

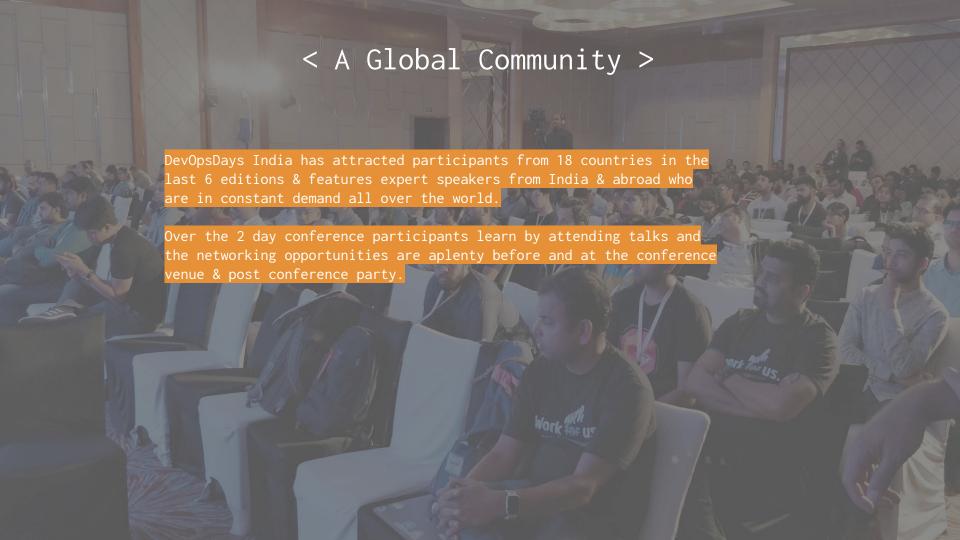#DevOpsDaysIndia

2019

< Why Sponsor DevOpsDays India? >

DevOpsDays India is the premier Indian conference for all things DevOps & brings together the best and brightest from technology & Business.

On the 13th & 14th of September 2019, the 8th edition of DevOpsDays India will be held at Hotel Radisson Blu on Outer Ring road, Bengaluru.

Organized by volunteers on a non-profit basis, DevOpsDays India is the ideal place for Sponsors to:

❑ Reach 300+ community of talented programmers & architects
❑ Meet international & Indian top programmers & experts
❑ Learn emerging business technology trends & developments
❑ Build your technology & employer brand
❑ Perfect platform to showcase your product and offering in sponsorship booths

< A Global Community >

DevOpsDays India has attracted participants from 18 countries in the last 6 editions & features expert speakers from India & abroad who are in constant demand all over the world.

Over the 2 day conference participants learn by attending talks and the networking opportunities are aplenty before and at the conference venue & post conference party.

< Sponsorship Opportunities >

Platinum
(1 Open Slot)

INR 8,00,000 / USD 13,500

Benefits include:

- ❏ Company logo at Venue (registration area, stage, backdrop)
- ❏ 2 delegate give-away
- ❏ Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❏ Company logo on all videos.
- ❏ We shall show your logo on the screen in between breaks during the conference.
- ❏ Mention in all newsletters.
- ❏ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (350x200px)
- ❏ Twitter Promotion and credits.
- ❏ 12 conference passes (includes post conference party passes) and 20% discount on additional conference tickets.
- ❏ We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- ❏ 5 minute Sponsor's speaking slot on stage.

< Sponsorship Opportunities >

Gold
(2 Open Slots)

INR 5,00,000 / USD 8,500

Benefits include:

- Company logo at Venue (registration area, stage, backdrop)
- 1 delegate give-away
- Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- Company logo on all videos.
- We shall show your logo on the screen in between breaks during the conference.
- Mention in all newsletters.
- Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (350x200px)
- Twitter Promotion and credits
- 8 conference passes (includes post conference party passes) and 15% discount on additional conference tickets.
- We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- 3 minute Sponsor's speaking slot on stage.

< Sponsorship Opportunities >

Silver

(5 Open Slot)

INR 3,00,000 / USD 5,100

Benefits include:

- ❏ Company logo at Venue (registration area, stage, backdrop)
- ❏ For an additional INR 10,000/$169 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❏ 1 delegate give-away
- ❏ 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- ❏ Company logo on all videos.
- ❏ We shall show your logo on the screen in between breaks during the conference.
- ❏ Mention in all newsletters.
- ❏ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❏ Twitter Promotion and credits.
- ❏ 5 conference passes (includes post conference party passes) and 10% discount on additional conference tickets

< Sponsorship Opportunities >

Diversity
(0 Open Slot)

INR 1,50,000 / USD 2,576

Benefits include:

- ❏ Company logo at Venue (registration area, stage, backdrop)
- ❏ For an additional INR 10,000/$169 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❏ 1 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- ❏ We shall show your logo on the screen in between breaks during the conference.
- ❏ Mention in all newsletters.
- ❏ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❏ Twitter Promotion and credits.
- ❏ Separately designed, your company branded DevOpsDaysIndia t-shirts for all recipients of the scholarship.

< Sponsorship Opportunities >
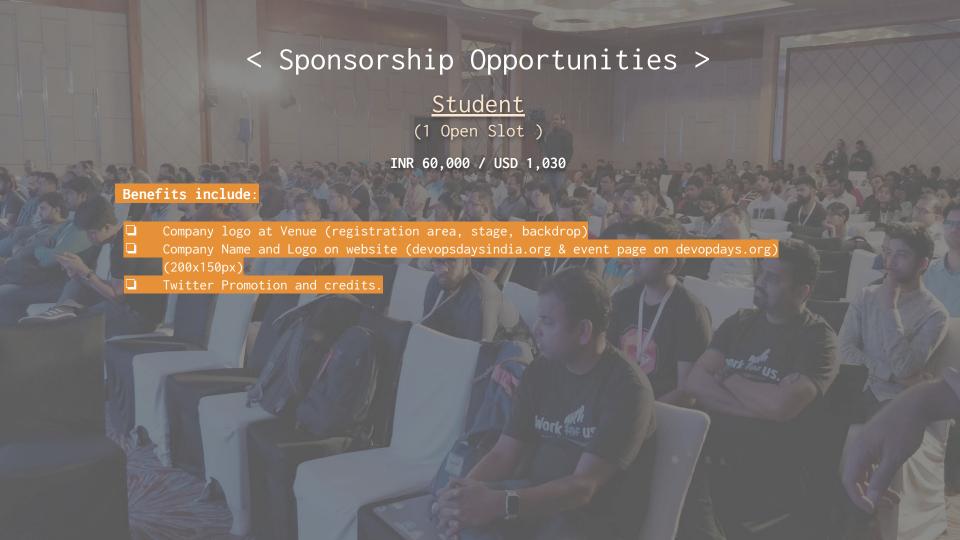
Drinks
(0 Open Slot)

INR 1,00,000 / USD 1,700

Benefits include:

- ❏ Company logo at Venue (registration area, stage, backdrop)
- ❏ For an additional INR 15,000/$253 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
- ❏ 1 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- ❏ We shall show your logo on the screen in between breaks during the conference.
- ❏ Mention in all newsletters.
- ❏ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
- ❏ Twitter Promotion and credits.
- ❏ 1 conference passes (includes post conference party passes)

< Sponsorship Opportunities >

Lanyard

(0 Open Slot)

INR 1,00,000 / USD 1,700

Benefits include:

❏ Company logo at Venue (registration area, stage, backdrop)
❏ For an additional INR 15,000/$253 you can book an Exhibit Booth space - 6 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 13th Sept. 2019. Booths are not selectable. Our team will assign your booth.(See ahead for a photo of the Booth space).
❏ We shall show your logo on the screen in between breaks during the conference.
❏ Mention in all newsletters.
❏ Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org) (200x150px)
❏ Twitter Promotion and credits.

< Sponsorship Opportunities >

Student
(1 Open Slot)

INR 60,000 / USD 1,030

Benefits include:

❏   Company logo at Venue (registration area, stage, backdrop)
❏   Company Name and Logo on website (devopsdaysindia.org & event page on devopdays.org)
     (200x150px)
❏   Twitter Promotion and credits.

< Sponsorship at a Glance >

	Platinum 1 AVAILABLE	Gold 3 AVAILABLE	Silver 4 AVAILABLE	Diversity 1 AVAILABLE	Drinks 1 AVAILABLE	Lanyard 1 AVAILABLE	Student 1 AVAILABLE
Logo in Videos	*	*					
Exhibit Booth Space	*	*					
Speaking Slots	*	*					
Pre & Post conference emails	*	*					
Delegate Giveaway	*	*	*				
Conference Pass	*	*	*				
Logo between Presentations	*	*	*	*	*	*	
Newsletter Mention	*	*	*	*	*	*	
Twitter Credits	*	*	*	*	*	*	*
Logo on Website	*	*	*	*	*	*	*
Company Logo at Venue	*	*	*	*	*	*	*

< Highlights of DevOpsDays India 2018>

Attendance Stats:

- ❏ Total attendees: Around 350
- ❏ Female attendees: 45(~14%)
- ❏ Represented companies: 105
- ❏ Some of the top companies represented in DevOpsDays India:
  - ❏ Gojek
  - ❏ RedHat
  - ❏ Thoughtworks
  - ❏ F5
  - ❏ Atlassian
  - ❏ ServiceNow
  - ❏ OpenEBS
  - ❏ Juniper Networks
  - ❏ JP Morgan Chase and Co
  - ❏ Google
  - ❏ Apple
  - ❏ VMWare India

< Highlights of DevOpsDays India 2018>

Key Speakers:

- ❑ Patrick Debois, founder of DevOpsDays.
- ❑ Gaurav Anand, Senior SRE at Google Singapore
- ❑ Leens S, CTO/Programmer Good Karma, Bangalore
- ❑ Gio Sakti, Product Engineer at GoJek
- ❑ Vanya Jauhal, Software Engineer at Google Sydney
- ❑ Dinesh Joshi, Apache Cassandra committer, Software Engineer, Apple
- ❑ Nick Jain, digital intelligence evangelist at NewRelic Sydney
- ❑ Karthic Rao, Founder and CTO at Kredaro
- ❑ Goutham V, maintainer of TSDB, Prometheus 2.0 and Loki, Grafana Labs
- ❑ Karthik Gaekwad, Principal Evangelist at Oracle
- ❑ Rahul Kumar, Network Engineer and SRE at Google

< Sponsors 2018 Edition>

Sponsors:

- ❏ Atlassian
- ❏ F5
- ❏ Gojek
- ❏ Google Cloud
- ❏ OpenEBS
- ❏ RedHat
- ❏ SumoLogic
- ❏ Thoughtworks

Exhibit Booths

Exhibit Booths

Sponsors so far

Platinum	Gold	Diversity	Drinks	Lanyard
gojek	ZOHO	GitLab	sumo logic	babuda developing for developers

Get in touch

✉ organizers-bengaluru-2019@devopsdays.org

🌐 devopsdaysindia.org
devopsdays.org/events/2019-bengaluru/welcome/

🐦 @DevOpsDaysIN