

Reference website: palazzoversace.ae		Gifanexperience.palazzoversace.ae			
Module	Milestone	Key Deliverable	S.NO	Functionalities	
Guest facing		Banner		Banner / Promotion Banners	
				Main landing page should be inspirational with Video content, Marketing, Destination, promo etc. (Note Video content can be provided from clinet side)	
				Categories Premium/Featured Vouchers at home	
		Voucher		Coupon/Promo Code Suppliers Profiles with Vouchers	
				Vouchers Listing page with advanced Filters	
				Voucher display/sequence can be manually controlled or there should be algorithm behind to display most sold	
		Products		Content Pages	
				Geo Location based Products Recommendation	
				Category and types wise Listing Pages	
		Search Module		Hotel listing, most sold hotels should display for generic searches one generic search is done for Destination/Hotel/Category etc then page of Display	
				Advanced Searching (Such as Country wise, category wi se etc.	
		Currency Converter		Can able to change the currency of the website: USD/AED/INR/PKR	
		Language Changer		Can able to change the Language of the website (Please specify the list of languages). - English and Arabic	
		Cart		User can able to put the items into the cart	
		Others		Static pages (Such as about us, terms and Conditions etc.)	
				Responsive Layout	
Customers panel		Login/Signup		Can able to signup through email, name, password	
				Login through Facebook also	
				can able to login through email and password	
				can able to recover password through email id.	
		User Profiles		User can see and update their profile information such as	
				i. Name	
				ii. Mobile number	
				iii. Profile Picture	
		User Cart		iv. Password	
				v. DOB	
		Easy Checkout		vi. Gender	
				User can able to put the items into the cart	
		Vouchers Redemption Panel		User can able to pay for the items in the cart through payment gateway	
				customer can View their Order History Back Office Panel	
		Cancelation/Refund		There will be refund duration from the supplier side	
		Categories Management		They can able to create dynamic categories for Product	
		User Management		Admin can create/ manage customers	
				Admin can create/ Edit/ Delete Suppliers	
				Can view and approve the registered supplier	

Supplier			View customer purchase details		
		Customer Management			
		Location Management for companies	Suppliers can add multiple companies even same company with different locations.		
		Dashboard	Suppliers Dashboard From where they see customers analytics, sales analytics		
		Advertisement	Hotel should have a back end module to load increased commissions to boost their ranking		
			Fixed cost for designated slots, duration, banner size, impressions, clicks, number of users opened.		
		Voucher Management/ Product Manager	Suppliers can Create their Vouchers and set there Rules (Such as Geo Location, Inventory etc.)		
			Vouchers Scheduling		
			Suppliers can manage their vouchers Redemptions from POS Panel		
			Suppliers can manage their vouchers inventory		
		Voucher/ Email confirmation	Design tools of Voucher for Supplier where user can add 1. (Review)		
			Can able to ask for white label solution		
		Promo Code	Hotels should be able to load cashback offers to customers		
			Time based promotion, like deal of the hour		
			Discount in terms of percentage		
		Reports (must be downloadable in PDF/	Can create promocode for different product categories according to time limitations		
			Sales Report		
			Withdrawals Report		
			Account Statement		
			Vouchers Redemption Report		
			Vouchers Inventory Report		
			Customers Statements		
			Customers wise Sales Report		
			Abounded Carts Report		
			Vouchers View Analytics		
			Conversions Report (Such as CTR, Impressions, Views)		
White label solution			abc.xyz.com		
			Where we are showing all the products of abc.		
			abc can able to show their promotions on to this page according to them		