

Explore | Expand | Enrich

England | Empard | England | Empland | Empland

BLUE SKY THINKING

- Creative ideas unrestricted by feasibility
- Thinking without considering capability
- Solutions for complex problems



Employ | Empard | Emish YEAR

BLUE SKY THINKING

How does it help?

- Limitless options
- Lesser repetition of mistakes



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INTRODUCTION AND CONCLUSION

Introduction

- Formal, personal presentation
- Gains attention, creates interest
- Orients listeners to plan
- Sets expectations





INTRODUCTION AND CONCLUSION

Conclusion

- Reinforce take-away message
- Gives closure to presentation
- Thought provoking





INTRODUCTION AND CONCLUSION

How do they help?

- Introduction
 - Sets tone
 - Introduces topic
 - Grabs audience's attention
- Conclusion
 - End note of presentation
 - Summarizes the content
 - Emphasises take-away message



INTRODUCTION AND CONCLUSION

How to give good introduction?

- Get attention
- Welcome with thank you
- Start with surprising facts
- Pose a challenging question





INTRODUCTION AND CONCLUSION

Common mistakes in presentation

- Not preparing enough
- Ignoring audience
- Ineffective visuals
- Lack of dynamism
- Overcrowding text
- Avoiding eye contact





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SUMMARY

- Blue sky thinking
 - Limitless solutions
- Introduction
 - Sets tone of presentation
- Conclusion
 - Gives closure to presentation
- Common mistakes
 - Avoiding eye contact
 - Lack of dynamism