

Sponsorship Brochure



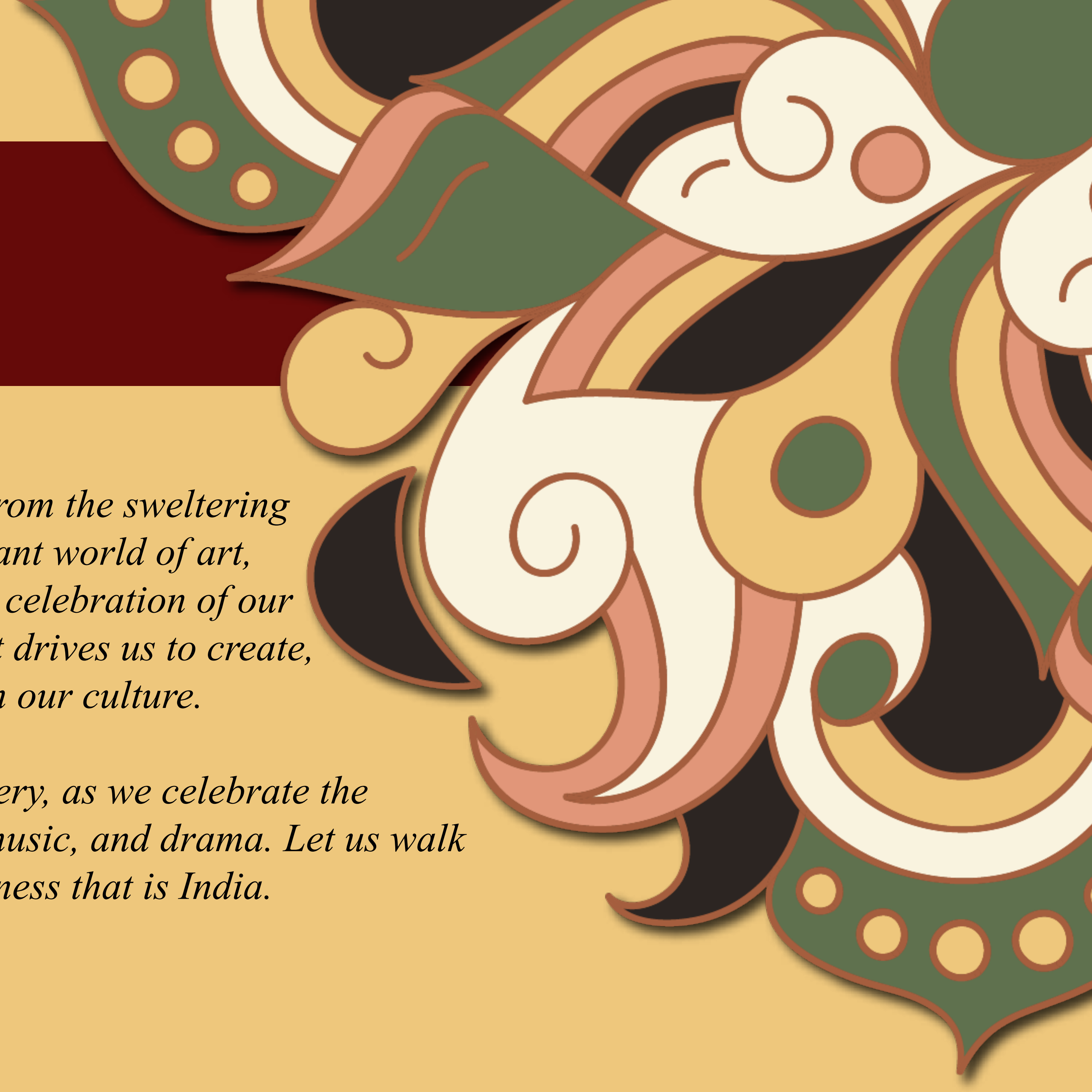
May 18, 19 and 20th

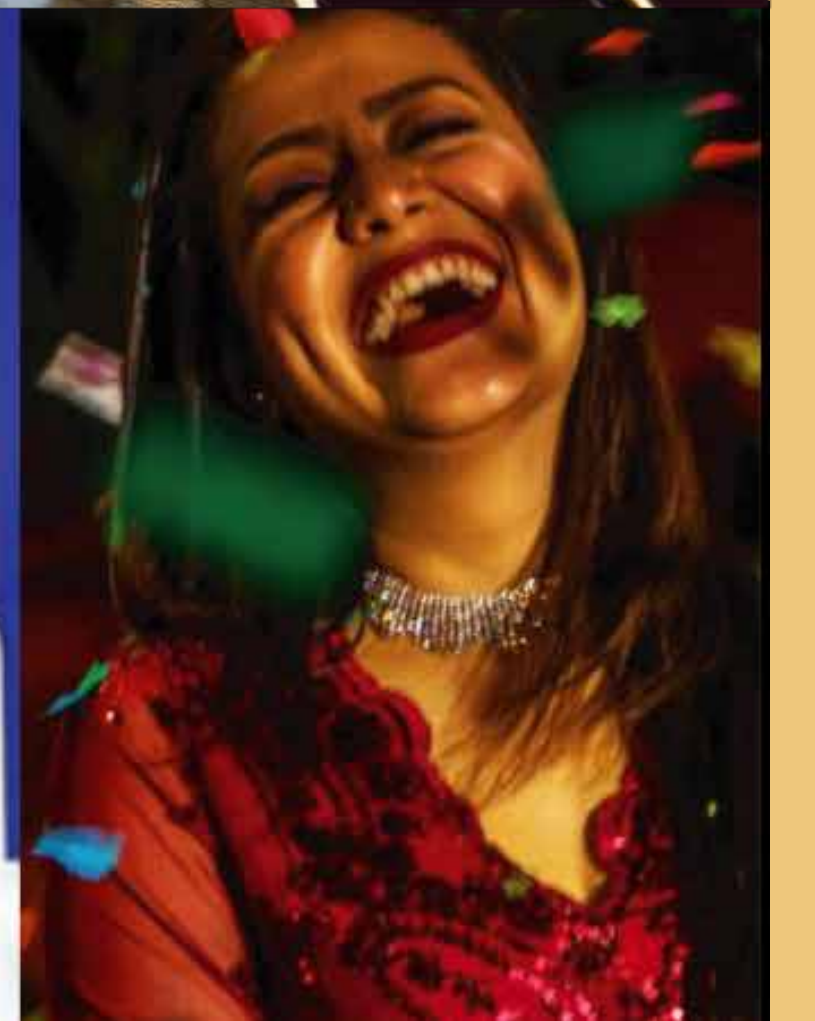


About us.

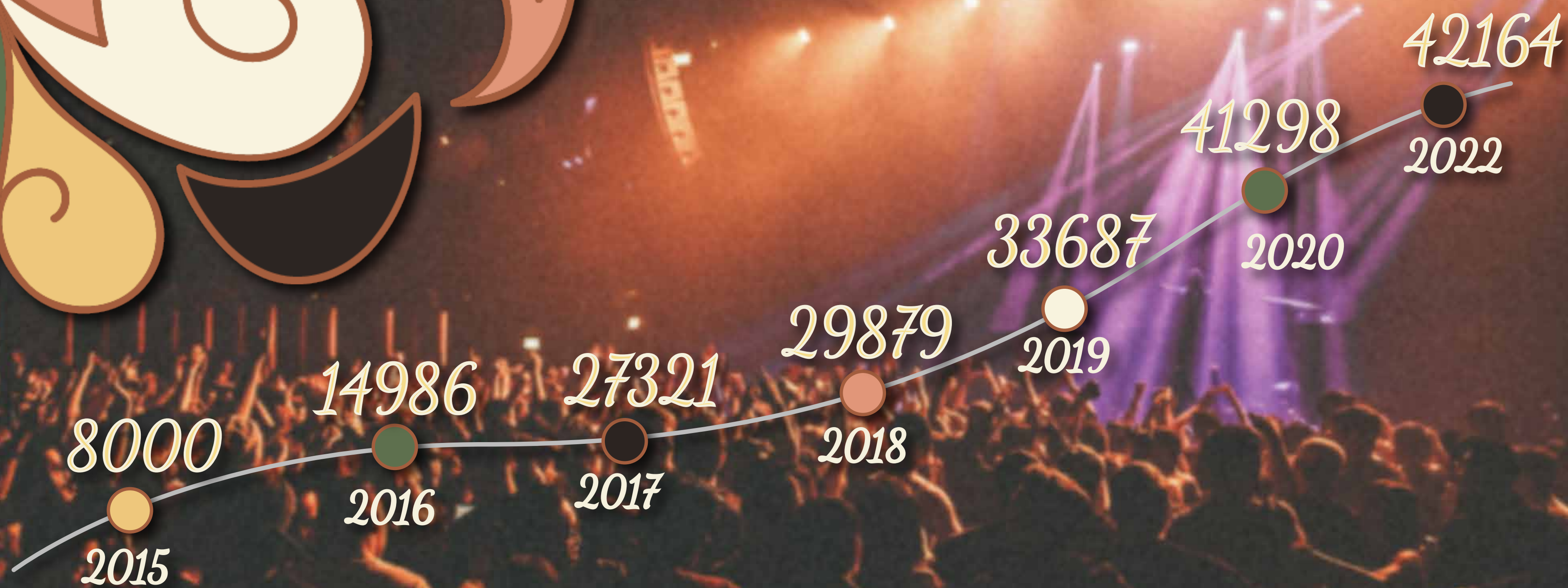
NMIT Bengaluru invites you to take a break from the sweltering sun and join us on a journey through the vibrant world of art, music, and drama. The Cradle of Culture is a celebration of our heritage and a tribute to the human spirit that drives us to create, to express, and to connect with others through our culture.

So come and join us on this journey of discovery, as we celebrate the beauty of our cultural diversity through art, music, and drama. Let us walk together into the light, and showcase the richness that is India.





Footfall



Making an Impact:

Among Top 5 Colleges in Karnataka



4000+

Followers on Instagram



35000+

Reach per post



Sponsorship Slabs:

<i>Perks</i>	<i>Title Sponsor</i> ₹ 4.5 Lakhs	<i>Co-Sponsor</i> ₹ 2 Lakhs	<i>Pro-Show Sponsor</i> ₹ 1.5 Lakhs	<i>Partner</i> ₹ 50000
<i>[Name] Presents Anaadyanta</i>	✓	✗	✗	✗
<i>Anaadyanta Co-sponsored by [Name]</i>	✗	✓	✗	✗
<i>Pro show sponsored by [Name]</i>	✗	✗	✓	✗
<i>Promotion during pro show and DJ night</i>	✓	✓	✓	✗

<i>Perks</i>	<i>Title Sponsor</i> ₹ 4.5 Lakhs	<i>Co-Sponsor</i> ₹ 2 Lakhs	<i>Pro-Show Sponsor</i> ₹ 1.5 Lakhs	<i>Partner</i> ₹ 50000
<i>Brand coverage on main stage</i>	✓	✗	✗	✗
<i>Drop down banner</i>	XL	L	L	S
<i>Logo on T-shirt</i>	✓	✓	✗	✗
<i>Logo on banners and standees</i>	✓	✓	✗	✗
<i>Logo on certificates</i>	✓	✓	✗	✗
<i>Pro show banners</i>	✓	✗	✓	✗
<i>Pre fest and on-campus promotion</i>	✓	✓	✗	✗

<i>Perks</i>	<i>Title Sponsor</i> <i>₹ 4.5 Lakhs</i>	<i>Co-Sponsor</i> <i>₹ 2 Lakhs</i>	<i>Pro-Show Sponsor</i> <i>₹ 1.5 Lakhs</i>	<i>Partner</i> <i>₹ 50000</i>
<i>Printed content</i>	✓	✓	✓	✓
<i>Stalls for promotion</i>	✓	✓	✓	✓
<i>Social media promotions</i>	✓	✓	✓	✓
<i>Logo in After Movie</i>	✓	✓	✓	✓

Sponsorship for individual events is available.

Custom sponsorship is also available.



Events.

Dance

Choreo Nite (W)
Choreo Nite (E)
Solo Dance
7 to Smoke
Street X

Literary

Debate
Poetry Slam
Trifecta
General Quiz
Fandom Quiz

Music

Battle of Bands
Solo Instrumental
Zero Watt (Acoustics BoB)
The X Factor (Solo Singing)
Beat Machine
Raptures (Rap Battle)

Chiguru

Sandalwood Quiz
Dub Music
Kannada Ads

Goonj

Street Play
Monoacting & Improv

Art

Blind Art
Tattoo Design
Best out of Waste
Face painting
T-shirt painting

Gaming

Call Of Duty Mobile
Valorant
Fortnite
Rocket league

Fashion Club

Fashion Show
Best fit
Best walk



Contact us.

Sreelakshmi: +91 6361492327

Chinmay: +91 9535818413

Suyog: +91 7026067656

Thank You!!