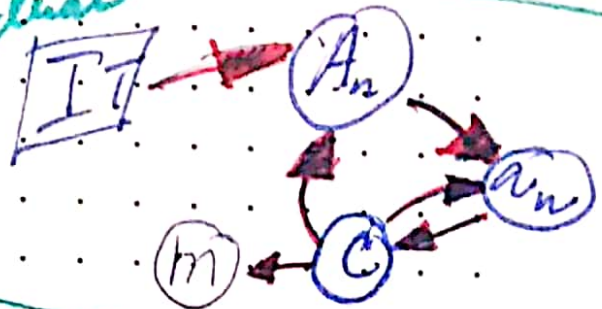


ABM of RSM

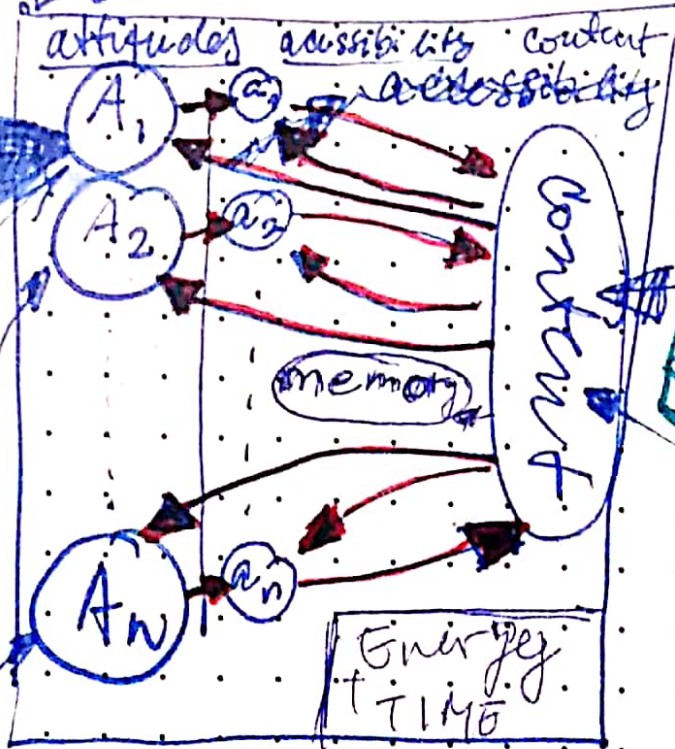
Individual
MGRH



agent

Ag_1

Identity
Threat

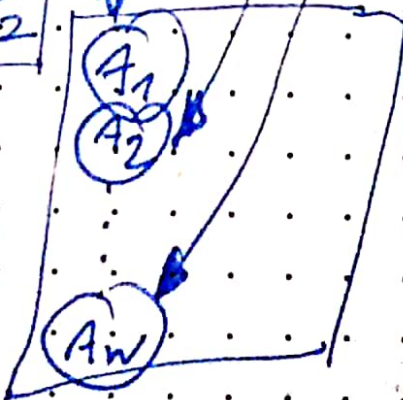


BROAD-
CAST
MEDIA

ACTIVE
EXPOSURE

social
media

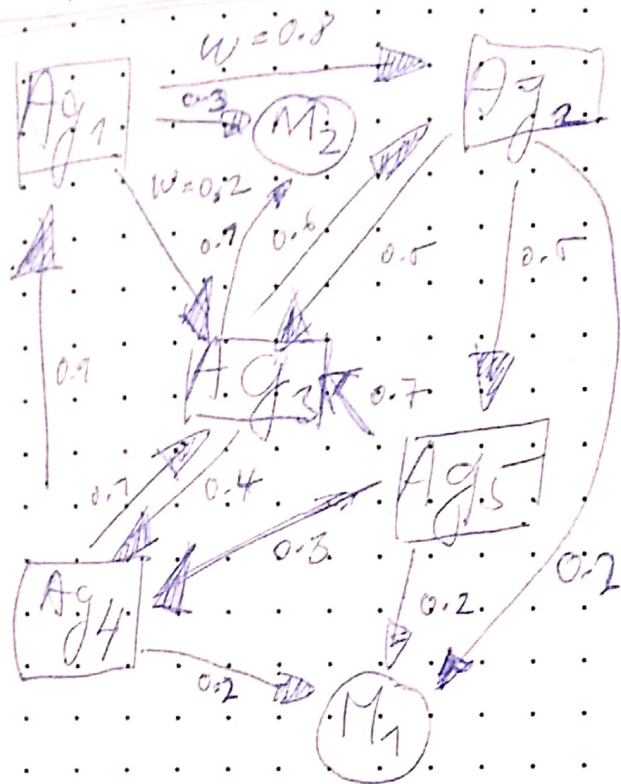
Ag_2



Social MGRH



Communication network (asymmetric)



- ① $Ag_3 \xrightarrow{0.6} Ag_2$ (initial Ag_2)
 $Ag_3 \xleftarrow{0.5} Ag_2$
- ② THREAT
 answer of Ag_2 threat Ag_3 more Ag_2
- ③ $Ag_3 \xrightarrow{0.5} Ag_2$
 $Ag_3 \xleftarrow{0.5} Ag_2$
 * Ag_3 updates weight
 a) $0.5 = 0.6 - \Delta$ ($\Delta = 0.1$)
 b) $0.5 = 0.6 * \Delta$ ($\Delta = 1/6$)
 c) $0.5 = 0.6 / \Delta$ ($\Delta = 1.2$)

Media are nodes in asymmetric network but there are only incoming links, i.e. agents demands info from media, "context" media but media do not "context" back.

IT \Rightarrow attitude related

~~content consumption~~

~~IT is not a ratio~~

- ④ $Ag_3 \xrightarrow{0.5} Ag_2$
 on another occasion Ag_3 suppress threat of Ag_2
- ⑤ $Ag_3 \xrightarrow{0.5} Ag_2$
 $Ag_3 \xleftarrow{0.6} Ag_2$
 Ag_2 updates weight
 a) $0.6 = 0.5 + \Delta$ ($\Delta = 0.1$)
 b) $0.6 = 0.5 * \Delta$ ($\Delta = 6/5$)
 c) $0.6 = 0.5 / \Delta$ ($\Delta = 1/5$)

$$IT = \frac{Low Att^2}{High Att} > \text{threshold } (TH)$$

IT is TRUE if ratio of squared weight of lower weight component towards weight of higher weight component is higher than (TH).
 Threshold is weight of no/con attitude component is sum of weights of Ag_s and H_s from which agent receive information.

Under the identity threat agent
randomly chooses other agents and
media according to their weight until
she is exhausted or calms threats.

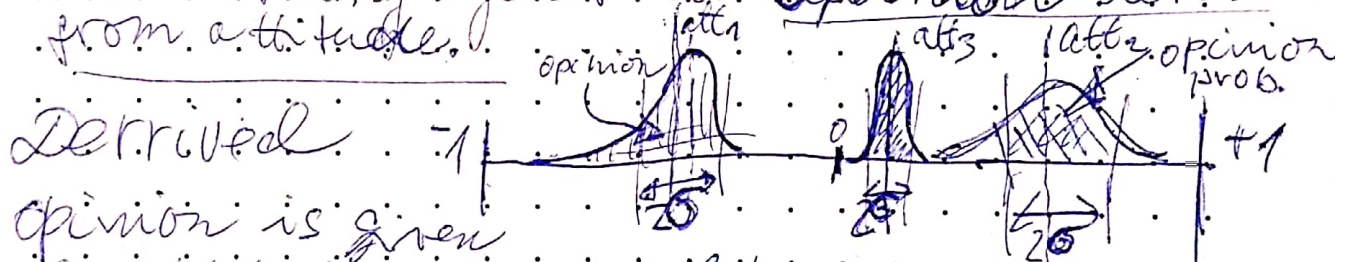
Asking agent reports threatening
info/attitude and threatening agent.

Asked agent stores threatening info/att
and (a) weight of original agent or
(b) weight of asking agent. (b) is better, because
the asking agent is really the one passing info/att.)

Threatening info is the (a) lost, (b) most threatening
(c) randomly chosen from all threatening.

proportionally to their weight, (d) randomly
chosen from last preceding info. Preceding info,
are the most recent pieces of info which
caused threat. \Rightarrow i.e. we include last piece
cut it, if threat ~~disappears~~ we include
second, if ~~not~~ until threat disappears,
then we have preceding info.)

Asked agent or Medium gives back
to the asking agent its Opinion derived
from attitude.



Opinion is given

by attitude, acceptability 6 (and skewness 7).

When Ag_3 is threatening, asks Ag_2
for opinion. Ag_2 gives also one of threatening
pieces of info as support for its demand.

Ag_2 stores piece of info with weight of Ag_3 .

Then Ag_2 derives opinion from her attitude
and gives it Ag_3 . Ag_3 updates weight
of Ag_2 \Rightarrow if given opinion lowers.

IT weight is proportionally higher, if IT

is higher because of opinion, weight is lowered.
 Ag₃ naturally, before this, updates IT.
 If opinion given by Ag₂ is in G_{Ag_2} from
 attitude of Ag₃, it is supporting, if it is further
 than G_{Ag_3} , it is opposing. If the opinion of Ag₂
 solves IT of Ag₃, then Ag₃ stops, if not,
 then Ag₃ continues until is exhausted,
 if is exhausted, Ag₃ stops. Every step of
 updates lowers energy E by ϵ .

Note, also answering lowers E by ϵ .

Note, media give opinions in same way, but
 just not stores supporting info, only give opinion
 according attitude. ~~Medium~~ and ~~radio~~ media
 are not exhausted - they are endless reservoir of info.

Note, it might happen that agent Ag₂ might
 be exhausted before solving IT because
 of answering demands of other agents.

Note, if agent is exhausted then refuses
 all demands for giving opinion.

Note, if agent is fresh enough she might
 randomly choose again same agent for opinion.

Computing Component Weight again:

a) $\sum_{j=1}^N w_j$ - just weights of supporting opinions
 (resp. opposing opinions)

b) $\sum_{j=1}^N w_j * [(|attitude_i - opinion_j| + G_i) / G_i]^k$ supporting
 $\sum_{j=1}^N w_j * [(|attitude_i - opinion_j| - G_i) / G_i]^k$ opposing

② - modulation coefficient might be 1
 and then without effect.

(weights of pieces, not opinion of pieces)

Memory is every day updated by Ebbinghaus
 curve. Pieces with weight less than μ (general param.)

Note, if agent is not exhausted, she might also com.
 with herself, then she searches her memory, probability of
 pieces is proportional to their weights. Weight of

Updating of attitude

Individual

$$a) \frac{Att_i + \sum_{j \in \text{memory}} opinions_j}{2} * \frac{1}{\frac{LowAtt^{12}}{HiAtt}}$$

$$b) \text{ if } att_i > \sum_{j \in \text{memory}} opinions_j \rightarrow att_i(t+1) = att_i(t) - \frac{1}{\frac{LowAtt^{12}}{HiAtt}}$$

$$\text{if } att_i < \sum_{j \in \text{memory}} opinions_j \rightarrow att_i(t+1) = att_i(t) + \frac{1}{\frac{LowAtt^{12}}{HiAtt}}$$

Note: if

$$\frac{1}{\frac{LowAtt^{12}}{HiAtt}} > 1$$

then it is 1.

Social

$$a) \frac{Att_i + \sum_{j=1}^n att_j \text{ in radius } \sigma_i}{2} * \frac{1}{\frac{LowAtt^{12}}{HiAtt}} \pm att_i$$

$$b) \frac{att_i + \sum_{j=1}^n att_j \text{ in radius } \sigma_i}{2}$$

Updating σ_i

Individual

threat \rightarrow lower σ (narrower)

no threat \rightarrow wider σ (higher)

Social

$$\sigma_i = \sum_{j=1}^n \sigma_j / n$$

\rightarrow average σ of agents inside σ_i