ASHWIN SURESH

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EDUCATION

The University of Texas at Austin   Bachelor of Business Administration, Management Information Systems   May 2022
Minor: Finance
Certificate: Elements of Computing
Overall GPA: 3.71

EXPERIENCE

Auxiliary – *Project-based Engineer;* Austin, TX   June 2020 - Present
• Develop web application used to collect data from emerging artists and influencers to connect both parties by compatibility
• Assist data science team with research **identifying key APIs** that help draw insights from an artist's music profile

Q2eBanking Software, Inc. – *Corporate Data & IT Integrations Intern;* Austin, TX   May 2020 - August 2020
• Created business intelligence reports aggregating 3.4 million rows to help executives track Datawarehouse storage usage
• Built dashboards to help internal audit team **track enterprise application usage** for SOX compliance and IT governance laws

PMG Digital Agency – *Full Stack Development Intern*; Austin, TX   February 2020 - May 2022
• Implemented software solutions to bridge the technical and non-technical teams to make internal processes more efficient
• Automated formerly high-cost projects using **python-based software solutions** that were manually done using contractors

GORT's Foods – *Co-Founder/Chief Analytics Officer*; Austin, TX   September 2018 - May 2020
• Analyzed data from point-of-sale systems and leveraged business insights to **increase customer acquisition** by 50% weekly
• Designed the user interface for the iOS application and wireframed the entire web and mobile application with developers
• Administered employees, logistics, and devised a **go-to-market strategy** under the guidance of Capital Factory mentors

ACADEMIC PROJECTS

MAN 337 Longhorn Startup Lab – *Host: Capital Factory*   Fall 2019
• Pitched at SXSW 2019 event (UT Austin's Best Undergraduate Startups) in front of Alumni CEOs and potential investors

LEADERSHIP EXPERIENCE AND ACTIVITIES

The Silver Lining Initiative – *Co-Founder/Executive Director*   Spring 2020 - Present
• Establish a pro-bono consulting service firm focusing on **crisis management** to help non-profits and social activism groups
   maneuver through the COVID-19 pandemic.
• Conducted research on strategic partnerships and **brand development** to improve marketing and internal processes

UT Saaya Dance Team – *Tech Chair*   Fall 2019 - Present
• Formulated a fundraising strategy to increase revenue using a mobile application to sell goods at the events

Texas Fintech – *Director*   Fall 2018 - Spring 2020
• Managed social media needs and emails for weekly meetings with multiple guest speakers from the UT Austin faculty

HONORS

• Bollywood America's Best Intro Video   Spring 2020
• Longhorn Startup Lab Scholarship   Spring 2019
• University Honors (2 semesters)   Fall 2018 - Spring 2020

ADDITIONAL INFORMATION

Computer Skills: Python, SQL, JavaScript, Power BI, Tableau, R, MS Office Suite, Adobe Creative Cloud Suite
Certifications: Git Hub Certification, Stanford Design Thinking Certification, Power BI Certification
Languages: Fluent in Tamil**,** and English
Interests: Programming, Content Creation, Data Analysis, Research
Work Eligibility: Eligible to work in the U.S. with no restrictions