

# ASHLEY WU

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724 FOSTER AVENUE, EVANSTON, IL 60201

## EDUCATION

**NORTHWESTERN UNIVERSITY**  
MEDILL SCHOOL OF JOURNALISM  
EXPECTED JUNE 2016 EVANSTON, IL  
Dean's List Fall 2013, Spring 2014  
B.S. Journalism, Spanish minor  
GPA 3.6/4.0

**UNIVERSITAT POMPEU FABRA**  
SPANISH STUDIES  
SUMMER 2014 BARCELONA, SPAIN

**MONTA VISTA HIGH SCHOOL**  
JUNE 2012 CUPERTINO, CA

## SKILLS

### LANGUAGES

MANDARIN  
SPANISH

### SOFTWARE

ADOBE CREATIVE CLOUD  
ADOBE DIGITAL PUBLISHING SUITE  
HTML5/CSS3  
JAVASCRIPT/JQUERY

## OTHER

1<sup>ST</sup> FLUTE, NORTHWESTERN PHILHARMONIA  
PI BETA PHI FRATERNITY FOR WOMEN  
NORTHERN CALIFORNIA FLUTE CAMP

## TRAVEL

BELGIUM, CANADA, CZECH REPUBLIC,  
GERMANY, NETHERLANDS, NEW ZEALAND,  
SPAIN, TAIWAN, UNITED KINGDOM

## EXPERIENCE

### SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - PRESENT EVANSTON, IL  
Design and create original illustrations for print magazine that highlights food and cooking for 2500+ college students. Manage 5-member design team. Plan and direct photoshoots.

### KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL  
Work and collaborate on design and coding projects. Contribute quarterly blog posts. Host weekly open lab sessions to promote journalism and technology.

### ILLUMINE CHICAGO *illuminechicago.com*

FREELANCE PHOTOGRAPHER SEPT 2013 - PRESENT CHICAGO, IL  
ART & PHOTO INTERN JUNE - SEPT 2013  
Conceptualized style guide and designed for first issue of print magazine that highlights the yoga lifestyle. Created original illustrations to fit magazine's theme. Conducted photoshoots for print and web. Created video content for web by interviewing various subjects. Edited editorial content for print and web.

### DESIGNWORKS

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL  
Design and create logos, promotional flyers and pamphlets for student groups on campus.

## RECOGNITION

MISSOURI SSND: 2013 COLLEGE NEWS DESIGN CONTEST  
Best Design of a Special Section, 2nd Place, SPOON, Winter 2013  
Best Feature Page Design, Honorable Mention, SPOON, Winter 2013

COLUMBIA SCHOLASTIC PRESS ASSOCIATION  
Gold Crown Award Winner, El Estoque, 2012  
Gold Crown Award Winner, El Estoque, 2010  
Gold Circle Awards, Certificate of Merit in Typography, El Estoque, 2010

NATIONAL SCHOLASTIC PRESS ASSOCIATION  
Best of Show Award, El Estoque, 2011