

ASHLEY WU

ASHLEYWU.ME
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724 FOSTER AVENUE, EVANSTON, IL 60201

EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM
EXPECTED JUNE 2016 EVANSTON, IL
Dean's List Fall 2013, Spring 2014
B.S. Journalism, Spanish minor
GPA 3.6/4.0

UNIVERSITAT POMPEU FABRA

SPANISH STUDIES
SUMMER 2014 BARCELONA, SPAIN

MONTA VISTA HIGH SCHOOL

JUNE 2012 CUPERTINO, CA

SKILLS

LANGUAGES

MANDARIN
SPANISH

SOFTWARE

ADOBE CREATIVE CLOUD
HTML5/CSS3
JAVASCRIPT/JQUERY

OTHER

1ST FLUTE, NORTHWESTERN PHILHARMONIA
PI BETA PHI FRATERNITY FOR WOMEN
NORTHERN CALIFORNIA FLUTE CAMP

TRAVEL

BELGIUM, CANADA, CZECH REPUBLIC,
GERMANY, NETHERLANDS, NEW ZEALAND,
SPAIN, TAIWAN, UNITED KINGDOM

EXPERIENCE

SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - PRESENT EVANSTON, IL
Design and create original illustrations for print magazine that highlights food and cooking for 2500+ college students. Manage 5-member design team. Plan and direct photoshoots.

KNIGHT LAB

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL
Work and collaborate on design and coding projects. Contribute quarterly blog posts. Host weekly open lab sessions to promote journalism and technology.

ILLUMINE CHICAGO *illuminechicago.com*

FREELANCE PHOTOGRAPHER SEPT 2013 - PRESENT CHICAGO, IL
ART & PHOTO INTERN JUNE - SEPT 2013
Conceptualized style guide and designed for first issue of print magazine that highlights the yoga lifestyle. Created original illustrations to fit magazine's theme. Conducted photoshoots for print and web. Created video content for web by interviewing various subjects. Edited editorial content for print and web.

DESIGNWORKS

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL
Design and create logos, promotional flyers and pamphlets for student groups on campus.

RECOGNITION

MISSOURI SSND: 2013 COLLEGE NEWS DESIGN CONTEST
Best Design of a Special Section, 2nd Place, SPOON, Winter 2013
Best Feature Page Design, Honorable Mention, SPOON, Winter 2013

COLUMBIA SCHOLASTIC PRESS ASSOCIATION

Gold Crown Award Winner, El Estoque, 2012
Gold Crown Award Winner, El Estoque, 2010
Gold Circle Awards, Certificate of Merit in Typography, El Estoque, 2010

NATIONAL SCHOLASTIC PRESS ASSOCIATION

Best of Show Award, El Estoque, 2011



KENJI ENOS

Graphic Designer • Illustrator

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www.kenjiboy.com

EDUCATION

Sacramento State

Graphic Design, Bachelor of Science
May 2008

Sacramento City College

Graphic Communication, Associate of Science
May 2006

WORK EXPERIENCE

6/2008–Currently Employed

Graphic Designer, Sacramento State, The University Union Marketing Department

My duties were to design posters, static and digital displays, fliers, websites, directional signage, brochures, advertisements, motion graphics, animation and promotional materials for the University Union's various programs, departments, and services.

5/2007–6/2008

Student Graphic Design, Sacramento State, The University Union Marketing Department

Working with a creative design team, on projects ranging from Web site design, Print design, Motion Graphics, Animation and anything creative.

10/2005–6/2008

Freelance Graphic Designer with Tom Cappelletti Design Partners

Working on various projects ranging from Web site redesign, Commercials, Logo Design and CD Cover/Cases. Clients such as the International Auto Show, Powell Properties and Ceylon records.

9/2004–8/2007

Tutor, Sacramento City College, MAC-CAD Lab

Helping students with various Design and Animation Software using both Macintosh and PC platforms.

TECHNICAL SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Adobe Acrobat

3D Animation/Modeling: Lightwave 3D, Modo 3D Modeling

Motion Graphics: Adobe After Effects, Final Cut Studio Pro Digital Video Editing and Sound Design

Digital Signage: Four Winds Interactive Software

Photography: Traditional and Digital Photography

THEORY & WORKING KNOWLEDGE

Typography, Color Theory, Illustration, Storyboard design concept, Layout, Animation principles and techniques, and experience with Macintosh computers and Windows computers.

AFFILIATIONS

AIGA, Chapter: San Francisco

GRIDS, Sacramento State

Graphic Communication Club, Sacramento City College

RECOGNITION

GRIDS (Graphics Resource Information Design Society)

