





ASHLEY WU

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EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM
MARCH 2016 | EVANSTON, IL
B.S. Journalism, Spanish minor
GPA 3.6/4.0

UNIVERSITAT POMPEU FABRA

JUNE - AUG 2014 | BARCELONA, SPAIN
Spanish Study Abroad

SKILLS

LANGUAGES:

Fluent Mandarin, proficient Spanish

SOFTWARE:

Adobe Creative Suite
HTML/CSS
JavaScript/jQuery
Python
Microsoft Excel
QGIS/Leaflet/CartoDB
Git

RECOGNITION

2015 SSND Best Overall Use of Photography
1st Place (Nation), Spoon Magazine
2015 SSND Best Overall Magazine Design
1st Place (Nation), Spoon Magazine

OTHER

Teaching assistant, Medill School
1st Flute, Northwestern Philharmonia
Pi Beta Phi Fraternity for Women

WORK

DIARIO LA NACION *lanacion.com.ar*

DATA & INTERACTIVE INTERN | JAN - MAR 2016 | BUENOS AIRES, ARGENTINA
Designed and developed interactive news applications for local, national and international news. Worked between data and creative teams to pitch and execute original projects covering politics, economics and entertainment. Improved professional Spanish proficiency.

LOS ANGELES TIMES *latimes.com*

GRAPHICS INTERN | JUNE - AUG 2015 | LOS ANGELES, CA
Reported, designed and developed static and interactive data visualizations for online and print. Executed prototypes, wireframes and front-end design for digital graphics. Analyzed and structured data with Excel and Python. Collaborated across departments and disciplines to enhance news stories.

COLLEGE

KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW | SEPT 2014 - PRESENT
Collaborate on design and coding projects to create and maintain tools that improve multimedia and interactive storytelling. Build and design lessons to promote web literacy. Contribute quarterly blog posts discussing trends in journalism and technology. Host weekly open lab sessions to help other students develop skills.

SPOON MAGAZINE *nu.spoonuniversity.com*

CREATIVE DIRECTOR | SEPT 2014 - JUNE 2015
Led 5-member team to design layouts and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Planned and art directed photoshoots.

NORTH BY NORTHWESTERN *northbynorthwestern.com*

DIGITAL & INTERACTIVE PRODUCER | JAN - DEC 2015
Reported for and executed interactive digital projects focused on Northwestern culture and traditions. Developed web and mobile experiences to accompany select feature stories of quarterly print magazine.

DESIGNWORKS *designworks.nu*

SENIOR DESIGNER | NOV 2013 - PRESENT
Commissioned to create logos, design promotional flyers and build websites for Northwestern academic departments and student groups on campus.