

ASHLEY WU

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724 FOSTER AVENUE, EVANSTON, IL 60201

EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM

EXPECTED JUNE 2016 EVANSTON, IL

Dean's List Fall 2013, Spring 2014, Fall 2014

B.S. Journalism, Spanish minor

GPA 3.6/4.0

UNIVERSITAT POMPEU FABRA

SPANISH STUDIES

SUMMER 2014 BARCELONA, SPAIN

MONTA VISTA HIGH SCHOOL

JUNE 2012 CUPERTINO, CA

SKILLS

LANGUAGES

MANDARIN

SPANISH

SOFTWARE

ADOBE CREATIVE CLOUD

ADOBE DIGITAL PUBLISHING SUITE

HTML5/CSS3

JAVASCRIPT/JQUERY

PYTHON

OTHER

1ST FLUTE, NORTHWESTERN PHILHARMONIA

PI BETA PHI FRATERNITY FOR WOMEN

NORTHERN CALIFORNIA FLUTE CAMP

TRAVEL

BELGIUM, CANADA, CZECH REPUBLIC,
GERMANY, NETHERLANDS, NEW ZEALAND,
SPAIN, TAIWAN, UNITED KINGDOM

EXPERIENCE

SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - PRESENT EVANSTON, IL

Design and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Manage 5-member design team. Plan and direct photoshoots.

KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL

Work and collaborate on design and coding projects. Create tools to improve multimedia storytelling. Contribute quarterly blog posts. Host weekly open lab sessions to promote journalism and technology.

NORTH BY NORTHWESTERN *northbynorthwestern.com*

DIGITAL PRODUCER JAN 2015 - PRESENT EVANSTON, IL

Design and develop online web layouts that accompany quarterly print magazine. Code interactive elements for select stories and create original illustrations.

ILLUMINE CHICAGO *illuminechicago.com*

FREELANCE PHOTOGRAPHER SEPT 2013 - PRESENT CHICAGO, IL

ART & PHOTO INTERN JUNE - SEPT 2013

Conceptualized style guide and designed for first issue of print magazine that highlights the yoga lifestyle. Created original illustrations to fit magazine's theme. Conducted photoshoots for print and web. Created video content for web by interviewing various subjects. Edited editorial content for print and web.

DESIGNWORKS *designworks.nu*

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL

Commissioned to design and create logos, promotional flyers and websites for Northwestern academic departments and student groups on campus.

RECOGNITION

MISSOURI SSND: 2013 COLLEGE NEWS DESIGN CONTEST

Best Design of a Special Section, 2nd Place, SPOON, Winter 2013

Best Feature Page Design, Honorable Mention, SPOON, Winter 2013