

# ASHLEY WU

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724 FOSTER AVENUE, EVANSTON, IL 60201

## EDUCATION

### NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM

JUNE 2016 EVANSTON, IL

Dean's List Fall 2013, Spring 2014

B.S. Journalism, Spanish minor

GPA 3.6/4.0

### UNIVERSITAT POMPEU FABRA

SPANISH STUDIES

SUMMER 2014 BARCELONA, SPAIN

### MONTA VISTA HIGH SCHOOL

JUNE 2012 CUPERTINO, CA

## SKILLS

### LANGUAGES

MANDARIN

SPANISH

### SOFTWARE

ADOBE CREATIVE CLOUD

HTML5/CSS3/JAVASCRIPT

## OTHER

1<sup>ST</sup> FLUTE, NORTHWESTERN PHILHARMONIA

PI BETA PHI FRATERNITY FOR WOMEN

NORTHERN CALIFORNIA FLUTE CAMP

## TRAVEL

BELGIUM, CANADA, CZECH REPUBLIC,  
GERMANY, NETHERLANDS, NEW ZEALAND,  
SPAIN, TAIWAN, UNITED KINGDOM

## EXPERIENCE

### SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - PRESENT EVANSTON, IL

Design print magazine that highlights food and cooking for 2500+ college students.

Manage design team. Create illustrations and spreads. Plan and direct photoshoots.

### KNIGHT LAB

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL

Work and collaborate on design and coding projects. Contribute quarterly blog posts.

Host weekly open lab sessions to promote intersection of journalism and technology.

### ILLUMINE CHICAGO *illuminechicago.com*

FREELANCE PHOTOGRAPHER SEPT 2013 - PRESENT CHICAGO, IL

ART & PHOTO INTERN JUNE - SEPT 2013

Conceptualized style guide and designed for first issue of print magazine that highlights the yoga lifestyle. Created original illustrations to fit magazine's theme. Conducted photoshoots for print and web. Created video content for web by interviewing various subjects. Edited editorial content for print and web.

### DESIGNWORKS

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL

Design and create logos, promotional flyers and pamphlets for student groups on campus.

## RECOGNITION

MISSOURI SSND: 2013 COLLEGE NEWS DESIGN CONTEST

Best Design of a Special Section, 2nd Place, SPOON, Winter 2013

Best Feature Page Design, Honorable Mention, SPOON, Winter 2013

COLUMBIA SCHOLASTIC PRESS ASSOCIATION

Gold Crown Award Winner, El Estoque, 2012

Gold Crown Award Winner, El Estoque, 2010

Gold Circle Awards, Certificate of Merit in Typography, El Estoque, 2010

NATIONAL SCHOLASTIC PRESS ASSOCIATION

Best of Show Award, El Estoque, 2011