

# ASHLEY WU

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## EDUCATION

### NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM  
EXPECTED MARCH 2016 EVANSTON, IL  
B.S. Journalism, Spanish minor  
GPA 3.6/4.0

### UNIVERSITAT POMPEU FABRA

SPANISH STUDIES  
SUMMER 2014 BARCELONA, SPAIN

## SKILLS

### LANGUAGES: MANDARIN, SPANISH

ADOBE CREATIVE SUITE  
HTML5/CSS3  
JAVASCRIPT/JQUERY  
PYTHON  
MICROSOFT EXCEL  
QGIS/LEAFLET/CARTODB  
GIT

## OTHER

1<sup>ST</sup> FLUTE, NORTHWESTERN PHILHARMONIA  
PI BETA PHI FRATERNITY FOR WOMEN  
**TRAVEL:** Belgium, Canada, Czech Republic,  
Germany, Netherlands, New Zealand, Spain,  
Taiwan, United Kingdom

## RECOGNITION

2015 SSND Best Overall Use of Photography,  
1st Place (Nation), Spoon  
2015 SSND Best Overall Magazine Design,  
1st Place (Nation), Spoon  
2013 SSND Best Design of a Special Section,  
2nd Place (Nation), Spoon

## EXPERIENCE

### LOS ANGELES TIMES *latimes.com*

GRAPHICS INTERN JUNE - AUGUST 2015 LOS ANGELES, CA  
Reported for, designed and illustrated both interactive and static data visualizations for online and print. Used Python and Excel for data acquisition and analysis. Coordinated with reporters and editors to create graphics that both stood alone and accompanied other pieces.

### KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL  
Collaborate on design and coding projects to create and maintain tools that improve multimedia and interactive storytelling. Build and design lessons to promote web literacy. Contribute quarterly blog posts talking about trends in journalism and technology. Host weekly open lab sessions to help other students develop skills.

### SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - JUNE 2015 EVANSTON, IL  
Lead 5-member team to design and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Plan and art direct photoshoots. Coordinate with writers and editors to edit display text and written recipes.

### NORTH BY NORTHWESTERN *northbynorthwestern.com*

DIGITAL/INTERACTIVE PRODUCER JAN 2015 - PRESENT EVANSTON, IL  
Report for and execute interactive projects for web focused on Northwestern culture and traditions. Develop web and mobile designs to accompany feature stories of quarterly print magazine.

### DESIGNWORKS *designworks.nu*

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL  
Commissioned to create logos, design promotional flyers and build websites for Northwestern academic departments and student groups on campus.

### ILLUMINE CHICAGO *illuminechicago.com*

ART & PHOTO INTERN JUNE - SEPT 2013 CHICAGO, IL  
Conceptualized style guide and designed for premiere issue of print magazine highlighting yoga lifestyle. Created original illustrations for columns and features. Conducted photoshoots for print and produced video content for web.