




ASHLEY WU

 ASHLEYWU.ME
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EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM
JUNE 2016 | EVANSTON, IL
B.S. Journalism, Spanish minor
GPA 3.6

UNIVERSITAT POMPEU FABRA

JUNE - AUG 2014 | BARCELONA, SPAIN
Spanish Study Abroad

SKILLS

LANGUAGES:

Fluent Mandarin, proficient Spanish

SOFTWARE:

Adobe Creative Suite
HTML/CSS
JavaScript/jQuery
Python
Git
Microsoft Excel
QGIS/Leaflet/CartoDB

RECOGNITION

2015 SSND Best Overall Use of Photography
1st Place (Nation), Spoon Magazine
2015 SSND Best Overall Magazine Design
1st Place (Nation), Spoon Magazine

OTHER

Teaching assistant, Medill School
1st Flute, Northwestern Philharmonia
Pi Beta Phi Fraternity for Women

WORK

THE WASHINGTON POST

washingtonpost.com

GRAPHICS INTERN | JUN - SEPT 2016 | WASHINGTON, D. C.

Created interactive projects with the Story Team section of graphics.

Experimented with trends in user experience and new forms of storytelling.

Worked and communicated between national, politics and features departments.

DIARIO LA NACION

lanacion.com.ar

DATA & INTERACTIVE INTERN | JAN - MAR 2016 | BUENOS AIRES, ARGENTINA

Designed and developed interactive news applications for local, national and international audiences. Worked between data and creative teams to pitch and execute original projects covering politics, economics and entertainment.

Improved professional Spanish proficiency.

LOS ANGELES TIMES

latimes.com

GRAPHICS INTERN | JUNE - AUG 2015 | LOS ANGELES, CA

Reported, designed and developed static and interactive data visualizations for online and print. Executed prototypes, wireframes and front-end design for digital graphics. Analyzed and structured data with Excel and Python. Collaborated across departments and disciplines to enhance news stories.

COLLEGE

KNIGHT LAB

knightlab.northwestern.edu

STUDENT FELLOW | SEPT 2014 - JUNE 2016

Collaborated on design and coding projects to create and maintain tools that improve multimedia and interactive storytelling. Built and designed lessons to promote web literacy. Contributed quarterly blog posts discussing trends in journalism and technology. Hosted weekly open lab sessions to help other students develop skills.

SPOON MAGAZINE

nu.spoonuniversity.com

CREATIVE DIRECTOR | SEPT 2014 - JUNE 2015

Led 5-member team to design layouts and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Planned and art directed photoshoots.

DESIGNWORKS

designworks.nu

SENIOR DESIGNER | NOV 2013 - JUNE 2016

Commissioned to create logos, design promotional flyers and build websites for Northwestern academic departments and student groups on campus.