

# ASHLEY WU

ASHLEYWU.ME  
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## EDUCATION

**NORTHWESTERN UNIVERSITY**  
MEDILL SCHOOL OF JOURNALISM  
EXPECTED JUNE 2016 EVANSTON, IL  
Dean's List Fall 2013, Spring 2014, Fall 2014  
B.S. Journalism, Spanish minor  
GPA 3.6/4.0

**UNIVERSITAT POMPEU FABRA**  
SPANISH STUDIES  
SUMMER 2014 BARCELONA, SPAIN

**MONTA VISTA HIGH SCHOOL**  
JUNE 2012 CUPERTINO, CA

## SKILLS

**LANGUAGES**  
MANDARIN  
SPANISH

**SOFTWARE**  
ADOBE CREATIVE CLOUD  
ADOBE DIGITAL PUBLISHING SUITE  
HTML5/CSS3  
JAVASCRIPT/JQUERY  
PYTHON

## OTHER

1<sup>ST</sup> FLUTE, NORTHWESTERN PHILHARMONIA  
PI BETA PHI FRATERNITY FOR WOMEN

## TRAVEL

BELGIUM, CANADA, CZECH REPUBLIC,  
GERMANY, NETHERLANDS, NEW ZEALAND,  
SPAIN, TAIWAN, UNITED KINGDOM

## EXPERIENCE

**SPOON UNIVERSITY** *nu.spoonuniversity.com*  
CREATIVE DIRECTOR SEPT 2014 - PRESENT EVANSTON, IL  
Design and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Manage 5-member design team. Plan and direct photoshoots.

**KNIGHT LAB** *knightlab.northwestern.edu*  
STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL  
Work and collaborate on design and coding projects. Create tools to improve multimedia storytelling. Contribute quarterly blog posts. Host weekly open lab sessions to promote journalism and technology.

**NORTH BY NORTHWESTERN** *northbynorthwestern.com*  
DIGITAL PRODUCER JAN 2015 - PRESENT EVANSTON, IL  
Design and develop online web layouts that accompany quarterly print magazine. Code interactive elements for select stories and create original illustrations.

**DESIGNWORKS** *designworks.nu*  
SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL  
Commissioned to design and create logos, promotional flyers and websites for Northwestern academic departments and student groups on campus.

**ILLUMINE CHICAGO** *illuminechicago.com*  
FREELANCE PHOTOGRAPHER SEPT 2013 - PRESENT CHICAGO, IL  
ART & PHOTO INTERN JUNE - SEPT 2013  
Conceptualized style guide and designed for first issue of print magazine that highlights the yoga lifestyle. Created original illustrations to fit magazine's theme. Conducted photoshoots for print and web. Created video content for web by interviewing various subjects. Edited editorial content for print and web.

## RECOGNITION

MISSOURI SSND: 2013 COLLEGE NEWS DESIGN CONTEST  
Best Design of a Special Section, 2nd Place, SPOON, Winter 2013  
Best Feature Page Design, Honorable Mention, SPOON, Winter 2013