

ASHLEY WU

ASHLEYWU.ME
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EDUCATION

NORTHWESTERN UNIVERSITY
MEDILL SCHOOL OF JOURNALISM
EXPECTED JUNE 2016 EVANSTON, IL
Dean's List Fall 2013, Spring 2014, Fall 2014
B.S. Journalism, Spanish minor
GPA 3.6/4.0

UNIVERSITAT POMPEU FABRA
SPANISH STUDIES
SUMMER 2014 BARCELONA, SPAIN

MONTA VISTA HIGH SCHOOL
JUNE 2012 CUPERTINO, CA

SKILLS

LANGUAGES
MANDARIN
SPANISH

SOFTWARE
ADOBE CREATIVE CLOUD
ADOBE DIGITAL PUBLISHING SUITE
HTML5/CSS3
JAVASCRIPT/JQUERY

OTHER

1ST FLUTE, NORTHWESTERN PHILHARMONIA
PI BETA PHI FRATERNITY FOR WOMEN
NORTHERN CALIFORNIA FLUTE CAMP

TRAVEL

BELGIUM, CANADA, CZECH REPUBLIC,
GERMANY, NETHERLANDS, NEW ZEALAND,
SPAIN, TAIWAN, UNITED KINGDOM

EXPERIENCE

SPOON UNIVERSITY *nu.spoonuniversity.com*
CREATIVE DIRECTOR SEPT 2014 - PRESENT EVANSTON, IL
Design and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Manage 5-member design team. Plan and direct photoshoots.

KNIGHT LAB *knightlab.northwestern.edu*
STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL
Work and collaborate on design and coding projects. Create tools to improve multimedia storytelling. Contribute quarterly blog posts. Host weekly open lab sessions to promote journalism and technology.

ILLUMINE CHICAGO *illuminechicago.com*
FREELANCE PHOTOGRAPHER SEPT 2013 - PRESENT CHICAGO, IL
ART & PHOTO INTERN JUNE - SEPT 2013
Conceptualized style guide and designed for first issue of print magazine that highlights the yoga lifestyle. Created original illustrations to fit magazine's theme. Conducted photoshoots for print and web. Created video content for web by interviewing various subjects. Edited editorial content for print and web.

DESIGNWORKS
SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL
Design and create logos, promotional flyers and pamphlets for student groups on campus.

RECOGNITION

MISSOURI SSND: 2013 COLLEGE NEWS DESIGN CONTEST
Best Design of a Special Section, 2nd Place, SPOON, Winter 2013
Best Feature Page Design, Honorable Mention, SPOON, Winter 2013

COLUMBIA SCHOLASTIC PRESS ASSOCIATION
Gold Crown Award Winner, El Estoque, 2012
Gold Crown Award Winner, El Estoque, 2010
Gold Circle Awards, Certificate of Merit in Typography, El Estoque, 2010

NATIONAL SCHOLASTIC PRESS ASSOCIATION
Best of Show Award, El Estoque, 2011