

# ASHLEY WU

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## EDUCATION

### NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM  
EXPECTED MARCH 2016 EVANSTON, IL  
B.S. Journalism, Spanish minor  
GPA 3.6/4.0

### UNIVERSITAT POMPEU FABRA

SPANISH STUDIES  
SUMMER 2014 BARCELONA, SPAIN

### MONTA VISTA HIGH SCHOOL

JUNE 2012 CUPERTINO, CA

## SKILLS

**LANGUAGES:** MANDARIN, SPANISH

HTML5/CSS3

JAVASCRIPT/JQUERY

PYTHON

ADOBE CREATIVE CLOUD

ADOBE DIGITAL PUBLISHING SUITE

MICROSOFT EXCEL

## OTHER

1<sup>ST</sup> FLUTE, NORTHWESTERN PHILHARMONIA

PI BETA PHI FRATERNITY FOR WOMEN

**TRAVEL:** Belgium, Canada, Czech Republic,  
Germany, Netherlands, New Zealand, Spain,  
Taiwan, United Kingdom

## RECOGNITION

2015 SSND Best Overall Use of Photography,  
1st Place (Nation), Spoon

2015 SSND Best Magazine Issue Design,  
1st Place (Nation), Spoon

2013 SSND Best Design of a Special Section,  
2nd Place, Spoon

## EXPERIENCE

### LOS ANGELES TIMES *latimes.com*

GRAPHICS INTERN JUNE - AUGUST 2015 LOS ANGELES, CA

Reported for, designed and illustrated interactive and static graphics for web publication. Analyzed small and large data sets to visualize and create maps, charts and graphs for daily print newspaper.

### KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL

Create tools to improve multimedia and interactive storytelling by collaborating on design and coding projects. Build and design lessons to promote web literacy. Contribute quarterly blog posts. Host weekly open lab sessions to help other students develop technology and journalism skills.

### SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - JUNE 2015 EVANSTON, IL

Design and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students.

Manage 5-member design team. Edit display text and written recipes.

Plan and direct photoshoots.

### NORTH BY NORTHWESTERN *northbynorthwestern.com*

DIGITAL/INTERACTIVE PRODUCER JAN 2015 - PRESENT EVANSTON, IL

Develop web and mobile experiences to accompany select feature stories of quarterly print magazine. Report for and execute interactive projects focused on school traditions and culture.

### DESIGNWORKS *designworks.nu*

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL

Commissioned to design and create logos, promotional flyers and websites for Northwestern academic departments and student groups on campus.

### ILLUMINE CHICAGO *illuminechicago.com*

FREELANCE PHOTOGRAPHER SEPT 2013 - JUNE 2014 CHICAGO, IL

ART & PHOTO INTERN JUNE - SEPT 2013

Conceptualized style guide and designed for the launch of print magazine's premiere issue, highlighting yoga lifestyle. Created illustrations to fit magazine's theme. Conducted photoshoots for print and web. Reported for and produced video content for web.