

ASHLEY WU

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EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM
EXPECTED MARCH 2016 EVANSTON, IL
B.S. Journalism, Spanish minor
GPA 3.6/4.0

UNIVERSITAT POMPEU FABRA

SPANISH STUDIES
SUMMER 2014 BARCELONA, SPAIN

SKILLS

LANGUAGES: MANDARIN, SPANISH

ADOBE CREATIVE SUITE
HTML5/CSS3
JAVASCRIPT/JQUERY
PYTHON
MICROSOFT EXCEL
QGIS/LEAFLET/CARTODB
GIT

OTHER

1ST FLUTE, NORTHWESTERN PHILHARMONIA
PI BETA PHI FRATERNITY FOR WOMEN
TRAVEL: Belgium, Canada, Czech Republic,
Germany, Netherlands, New Zealand, Spain,
Taiwan, United Kingdom

RECOGNITION

2015 SSND Best Overall Use of Photography,
1st Place (Nation), Spoon
2015 SSND Best Overall Magazine Design,
1st Place (Nation), Spoon
2013 SSND Best Design of a Special Section,
2nd Place (Nation), Spoon

EXPERIENCE

LOS ANGELES TIMES *latimes.com*

GRAPHICS INTERN JUNE - AUG 2015 LOS ANGELES, CA
Reported for, designed and illustrated both interactive and static data visualizations for online and print. Used Python and Excel for data acquisition and analysis. Coordinated with reporters and editors to create graphics that both stood alone and accompanied other pieces.

KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL
Collaborate on design and coding projects to create and maintain tools that improve multimedia and interactive storytelling. Build and design lessons to promote web literacy. Contribute quarterly blog posts talking about trends in journalism and technology. Host weekly open lab sessions to help other students develop skills.

SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - JUNE 2015 EVANSTON, IL
Lead 5-member team to design and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Plan and art direct photoshoots. Coordinate with writers and editors to edit display text and written recipes.

NORTH BY NORTHWESTERN *northbynorthwestern.com*

DIGITAL & INTERACTIVE PRODUCER JAN 2015 - PRESENT EVANSTON, IL
Report for and execute interactive digital projects focused on Northwestern culture and traditions. Develop web and mobile experiences to accompany select feature stories of quarterly print magazine.

MEDILL SCHOOL OF JOURNALISM

TEACHING ASSISTANT APR - JUNE 2015 EVANSTON, IL
Taught several workshops on building digital literacy like basic HTML/CSS and version control to a wide variety of students and skillsets in an advanced storytelling and design class.

DESIGNWORKS *designworks.nu*

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL
Commissioned to create logos, design promotional flyers and build websites for Northwestern academic departments and student groups on campus.