

ASHLEY WU

(408) 306-2771

ASHLEYWU.ME

ASHLEYWU2016@U.NORTHWESTERN.EDU
724 FOSTER AVENUE, EVANSTON, IL 60201

EDUCATION

NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM
EXPECTED JUNE 2016 EVANSTON, IL
Dean's List Fall 2013, Spring 2014
B.S. Journalism, Spanish minor
GPA 3.6/4.0

UNIVERSITAT POMPEU FABRA

SPANISH STUDIES
SUMMER 2014 BARCELONA, SPAIN

MONTA VISTA HIGH SCHOOL

JUNE 2012 CUPERTINO, CA

SKILLS

LANGUAGES

MANDARIN
SPANISH

SOFTWARE

ADOBE CREATIVE CLOUD
HTML5/CSS3/JAVASCRIPT

OTHER

1ST FLUTE, NORTHWESTERN PHILHARMONIA
PI BETA PHI FRATERNITY FOR WOMEN
NORTHERN CALIFORNIA FLUTE CAMP

TRAVEL

BELGIUM, CANADA, CZECH REPUBLIC,
GERMANY, NETHERLANDS, NEW ZEALAND,
SPAIN, TAIWAN, UNITED KINGDOM

EXPERIENCE

SPOON UNIVERSITY *nu.spoonuniversity.com*

CREATIVE DIRECTOR SEPT 2014 - PRESENT EVANSTON, IL
Design print magazine that highlights food and cooking for 2500+ college students.
Manage design team. Create illustrations and spreads. Plan and direct photoshoots.

KNIGHT LAB

STUDENT FELLOW SEPT 2014 - PRESENT EVANSTON, IL
Work and collaborate on design and coding projects. Contribute quarterly blog posts.
Host weekly open lab sessions to promote journalism and technology.

ILLUMINE CHICAGO *illuminechicago.com*

FREELANCE PHOTOGRAPHER SEPT 2013 - PRESENT CHICAGO, IL
ART & PHOTO INTERN JUNE - SEPT 2013
Conceptualized style guide and designed for first issue of print magazine that highlights the yoga lifestyle. Created original illustrations to fit magazine's theme. Conducted photoshoots for print and web. Created video content for web by interviewing various subjects. Edited editorial content for print and web.

DESIGNWORKS

SENIOR DESIGNER NOV 2013 - PRESENT EVANSTON, IL
Design and create logos, promotional flyers and pamphlets for student groups on campus.

RECOGNITION

MISSOURI SSND: 2013 COLLEGE NEWS DESIGN CONTEST
Best Design of a Special Section, 2nd Place, SPOON, Winter 2013
Best Feature Page Design, Honorable Mention, SPOON, Winter 2013

COLUMBIA SCHOLASTIC PRESS ASSOCIATION
Gold Crown Award Winner, El Estoque, 2012
Gold Crown Award Winner, El Estoque, 2010
Gold Circle Awards, Certificate of Merit in Typography, El Estoque, 2010

NATIONAL SCHOLASTIC PRESS ASSOCIATION
Best of Show Award, El Estoque, 2011