

# ASHLEY WU

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## EDUCATION

### NORTHWESTERN UNIVERSITY

MEDILL SCHOOL OF JOURNALISM  
EXPECTED MARCH 2016 | EVANSTON, IL  
B.S. Journalism, Spanish minor  
GPA 3.6/4.0

### UNIVERSITAT POMPEU FABRA

JUNE - AUG 2014 | BARCELONA, SPAIN  
Spanish Study Abroad

## SKILLS

### LANGUAGES:

Fluent Mandarin, proficient Spanish

### SOFTWARE:

Adobe Creative Suite  
HTML/CSS  
JavaScript/jQuery  
Python  
Microsoft Excel  
QGIS/Leaflet/CartoDB  
Git

## OTHER

1<sup>ST</sup> FLUTE, NORTHWESTERN PHILHARMONIA  
PI BETA PHI FRATERNITY FOR WOMEN  
TEACHING ASSISTANT, MEDILL SCHOOL

**TRAVEL:** Belgium, Czech Republic, Germany,  
Netherlands, New Zealand, Spain, Taiwan, UK

## RECOGNITION

2015 SSND Best Overall Use of Photography  
1st Place (Nation), Spoon Magazine  
2015 SSND Best Overall Magazine Design  
1st Place (Nation), Spoon Magazine

## WORK

### LOS ANGELES TIMES *latimes.com*

GRAPHICS INTERN | JUNE - AUG 2015 | LOS ANGELES, CA  
Reported, designed and developed interactive and static data visualizations for online and print. Executed prototypes, wireframes and front-end design for digital graphics. Analyzed and structured data with Excel and Python. Collaborated across departments and disciplines to enhance news stories.

### ILLUMINE CHICAGO *illuminechicago.com*

ART & PHOTO INTERN | JUNE - SEPT 2013 | CHICAGO, IL  
Conceptualized style guide and designed for premiere issue of print magazine highlighting yoga lifestyle. Created original illustrations for columns and features. Conducted photoshoots for print and produced video content for web.

## COLLEGE

### KNIGHT LAB *knightlab.northwestern.edu*

STUDENT FELLOW | SEPT 2014 - PRESENT  
Collaborate on design and coding projects to create and maintain tools that improve multimedia and interactive storytelling. Build and design lessons to promote web literacy. Contribute quarterly blog posts talking about trends in journalism and technology. Host weekly open lab sessions to help other students develop skills.

### SPOON MAGAZINE *nu.spoonuniversity.com*

CREATIVE DIRECTOR | SEPT 2014 - JUNE 2015  
Lead 5-member team to design and create original illustrations for quarterly print magazine that highlights food and cooking with circulation of 2500+ college students. Plan and art direct photoshoots.

### NORTH BY NORTHWESTERN *northbynorthwestern.com*

DIGITAL & INTERACTIVE PRODUCER | JAN 2015 - PRESENT  
Report for and execute interactive digital projects focused on Northwestern culture and traditions. Develop web and mobile experiences to accompany select feature stories of quarterly print magazine.

### DESIGNWORKS *designworks.nu*

SENIOR DESIGNER | NOV 2013 - PRESENT  
Commissioned to create logos, design promotional flyers and build websites for Northwestern academic departments and student groups on campus.