

Celine Nguyen

Product Designer

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858-305-9948

EDUCATION

University of California, San Diego / Provost Honors / 2021 - 2024

B.S. in Design and Interaction

Relevant Coursework

Practicum in Pro Web Design, Interaction Design, Research Methods, Statistical Analysis, Modeling & Data Analysis, Social Research.

EXPERIENCE

UCSD Design Lab / Product Designer / October 2023 - June 2024

Designed and developed a pupillometry eyepiece-building app in collaboration with engineers and managers, focusing on reducing error rates and enhancing usability. Implemented a video tutorial feature that decreased eyepiece-building errors by 50%. Led usability testing with 10 users to assess the app's efficacy and identify pain points, resulting in targeted improvements in the prototype. Held design review sessions with engineers, ensuring product alignment and successful approval of design decisions.

Inspirame / Product Design Intern / May 2023 - December 2023

Developed and maintained a comprehensive design system for TecAdmin, increasing design consistency by 40% across all products and reducing development time by 20%. Spearheaded the integration of an agenda management system into Inspirame's platform, driving user engagement up by 35% and increasing platform adoption by 15% within five months. Collaborated with developers to conduct quality assurance, translating design concepts into functional prototypes, and ensuring smooth implementation.

Multi-Identity Art Collective / Website Designer / December 2023 - March 2024

Redesigned and enhanced the website for an art organization, focusing on improving user engagement and increasing event registrations by 40%. Conducted a comprehensive competitive analysis and developed a creative brief that clearly aligned client objectives with actionable deliverables, streamlining the execution of the project.

Triton Gaming / Event Coordinator / October 2022 - June 2024

Managed large-scale gaming events, driving a 10% increase in participation and boosting social media engagement by 40% through strategic marketing and partnerships. Designed and implemented strategic floor plans and event schedules to optimize attendee experience and streamline event operations.

SKILLS

Interaction Design

Visual Design

Copywriting

User Research

Usability Testing

HTML & CSS

Illustration

Photography

3D Animation

Data Visualization

TOOLS

Sketch

Photoshop

Figma

InVision

Usability Testing

HTML & CSS

Python

Principle

Spline

ACHIEVEMENTS

2024 CSI Award:

Outstanding Marketing Plan