

Celine Nguyen

Product Designer

Here's my contact info:

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EXPERIENCE

UCSD Design Lab, **Product Designer**

OCT 2023 - JUN 2024

- Enhanced clinician efficiency by 20% by designing a mobile app for pupillary assessment, focusing on usability improvements and clinical alignment through iterative design and user feedback.
- Presented design concepts and progress to cross-functional teams, facilitating feedback loops that informed subsequent iterations.

Inspirame, **Product Design Intern**

MAY 2023 - DEC 2023

- Drove user engagement up by 35% and platform adoption by 15% within five months by developing and integrating comprehensive design guidelines into Inspirame's existing systems.
- Contributed to the maintenance and expansion of the design system, ensuring consistency across all user touchpoints.

Multi-Identity Art Collective, **Website Designer**

DEC 2023 - MAR 2024

- Increased event registrations by 40% and membership sign-ups by 25% by leading a user-centered redesign of the art collective's website.
- Collaborated with stakeholders to align website features with business goals, enhancing overall user satisfaction.

Triton Gaming, **Event Coordinator**

OCT 2022 - JUN 2024

- Managed large-scale gaming events, increasing participation by 10% and boosting social media engagement by 40% through strategic marketing and partnerships.
- Regularly communicated with sponsors and team leads to ensure alignment on event goals and execution, fostering strong professional relationships.

EDUCATION AND AWARDS

UC San Diego

B.S. Design & Interaction

Graduated 2024 with Provost Honors

Relevant Coursework

Practicum in Pro Web Design, Interaction Design, Research Methods, Statistical Analysis, Modeling & Data Analysis, Social Research

2024 CSI Award: Outstanding Marketing Plan

Recipient of the 2024 marketing excellence award for the most outstanding, and effective marketing plan.

PROJECTS

[FACEIT Client Portal](#)

Designed and prototyped a new client portal for an esports platform, rebranding assets including the logo, color scheme, and screen layout to enhance user experience.

[Allbirds Landing Page](#)

Redesigned the landing page for a sustainable shoe brand, enhancing visual appeal and user experience.

[Spotify Listen Along and Friends Screen](#)

Conducted user research to define needs, and designed the "Listen Along" feature for Spotify, enhancing real-time, synchronized music listening and social engagement.

SKILLS

Tools: Figma, Sketch, Adobe XD, Spline, Miro

Programming: HTML, CSS, JavaScript, React, Python

UX Design & Research: User Research, Product Thinking, Content Strategy, Prototyping, Usability Testing, Information Architecture, Wireframing, Storyboarding, Visual Design, Data-Driven Design