

Celine Nguyen

Product Designer

Here's my contact info:

celinelynguyen.com/

celinenguy03@gmail.com

+1-858-305-9948

EXPERIENCE

UCSD Design Lab, **Product Designer**

OCT 2023 - JUN 2024

- Contributed to the design and iteration of a mobile app for pupillary assessment, focusing on improving usability and aligning the design with clinical needs through user-centered design practices.
- Presented design concepts and progress to cross-functional teams, facilitating feedback loops that informed subsequent iterations.

Inspirame, **Product Design Intern**

MAY 2023 - DEC 2023

- Drove user engagement up by 35% and platform adoption by 15% within five months by developing and integrating comprehensive design guidelines into Inspirame's existing systems.
- Guided the maintenance and expansion of the design system, ensuring consistency across all user touchpoints.

Multi-Identity Art Collective, **Website Designer**

DEC 2023 - MAR 2024

- Increased event registrations by 40% and membership sign-ups by 25% by leading a user-centered redesign of the art collective's website.
- Collaborated with stakeholders to align website features with business goals, enhancing overall user satisfaction.

Triton Gaming, **Event Coordinator**

OCT 2022 - JUN 2024

- Managed large-scale gaming events, increasing participation by 10% and boosting social media engagement by 40% through strategic marketing and partnerships.
- Regularly communicated with sponsors and team leads to ensure alignment on event goals and execution, fostering strong professional relationships.

EDUCATION AND AWARDS

UC San Diego

B.S. Design & Interaction

Graduated 2024 with Provost Honors

Relevant Coursework

Practicum in Pro Web Design, Interaction Design, Research Methods, Statistical Analysis, Modeling & Data Analysis, Social Research

2024 CSI Award: Outstanding Marketing Plan

Recipient of the 2024 marketing excellence award for the most outstanding, and effective marketing plan.

PROJECTS

[FACEIT Client Portal](#)

Designed and prototyped a user-centric client portal for an esports platform, rebranding key assets such as the logo, color scheme, and screen layout to improve user experience and engagement.

[Allbirds Landing Page](#)

Redesigned the landing page for a sustainable shoe brand, focusing on visual appeal and seamless user experience

[Spotify Listen Along and Friends Screen](#)

Conducted user research and usability studies to define needs, leading to the design of the "Listen Along" feature for Spotify, which enhanced synchronized music listening and social engagement.

SKILLS

Design Tools: Figma, Sketch, Adobe XD, Spline, Miro

Programming: HTML, CSS, JavaScript, React, Python

UX/UI Design: User-Centered Design, Trading Platform Design, Prototyping, Usability Testing, Information Architecture, Wireframing, Visual Design

Research: User Research, Data-Driven Design, Content Strategy, Market Analysis