

Celine Nguyen

Product Designer

Here's my contact info:

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Thanks!

BACKGROUND

Celine is a California-based design leader with a proven track record of creating successful products for cutting-edge industries, including healthcare, technology, gaming, and more. She has been instrumental in developing groundbreaking products from concept to launch for both startups and established clients.

EXPERIENCE

UCSD Design Lab, **Product Designer**

2024

Collaborated with UCSD Design Lab's Engineering Team to create user-friendly consumer experiences. Designed an app for pupillary assessment and assisted with eyepiece construction.

Inspirame, **Product Designer**

2023

Developed comprehensive design guidelines and centralized use cases for Inspirame's Design System, resulting in increased user engagement and platform growth.

Multi-Identity Art Collective, **Website Designer**

2023

Led the creative process and defined business goals for the development of a website for one of UCSD's largest on-campus art collectives.

Triton Gaming, **Event Coordinator**

2022-2024

Led project management for various on-campus gaming events. Coordinated with major industry partners like Razer, MSI, and ASUS to promote product sales and enhance event visibility.

EDUCATION

UC San Diego

B.S. Design & Interaction, GPA: 3.7/4.0

Provost Honors

PROJECTS

FACEIT Client Portal

Increased user engagement by 25% on an esports client portal by implementing design changes on features with low user interaction rates through a more intuitive product navigation system.

Spotify Listen Along and Friends Screen

Designed a concept feature for Spotify, "Listen Along," enabling real-time, synchronized music listening for users on PC and increases feature usage for music sharing directly on the platform.

Airbnb Search Screen

Enhanced Airbnb's group trip planning experience, simplifying the process of coordinating itineraries and reservations across multiple Airbnb profiles.

Allbirds Landing Page

Redesigned a landing page for a sustainable shoe brand, increasing the conversion rate for summer sales by 33%.

SKILLS

Figma, Sketch, Adobe XD, HTML, CSS, Javascript, React, Audacity, Spline, Miro, Python

Visual Design, User Research, Product Thinking, Prototyping, Usability Testing, Information Architecture, Storyboarding, Content Strategy, Wireframing, Customer Engagement Metrics.