Celine Nguyen

Product Designer

Here's my contact info:
celinelynguyen.com/
celinenguy03@gmail.com
+1.858.305.9948

Thanks!

BACKGROUND

Celine is a California-based design leader with a proven track record of creating successful products for cutting-edge industries, including healthcare, technology, gaming, and more. She has been instrumental in developing groundbreaking products from concept to launch for both startups and established clients.

EXPERIENCE

UCSD Design Lab, Product Designer

2024

Collaborated with UCSD Design Lab's Engineering Team to design an app for pupillary assessment, aimed at creating an intuitive and user-friendly interface. Focused on improving usability and reducing the cognitive load for clinicians during assessments.

Inspirame, Product Designer

2023

Developed comprehensive design guidelines and centralized use cases for Inspirame's Design System, resulting in a 35% increase in user engagement and a 15% growth in platform adoption within five months.

Multi-Identity Art Collective, Website Designer

2023

Led the creative process and defined business goals for a website redesign, driving a 40% increase in online event registrations and a 25% boost in membership sign-ups for one of UCSD's largest on-campus art collectives.

Triton Gaming, Event Coordinator

2022-2024

Managed on-campus gaming events with over 1000 attendees each, increasing event participation by 10%. Collaborated with industry partners like Razer, MSI, and the marketing director, resulting in a 40% boost in social media engagement.

EDUCATION

UC San Diego

B.S. Design & Interaction, GPA: 3.7/4.0

Provost Honors

PROJECTS

FACEIT Client Portal

Increased user engagement by an estimated 25% on an esports client portal by implementing design changes on features with low user interaction rates through a more intuitive product navigation system.

Spotify Listen Along and Friends Screen

Designed a concept feature for Spotify, "Listen Along," enabling real-time, synchronized music listening for users on PC and increases feature usage for music sharing directly on the platform.

Airbnb Search Screen

Enhanced Airbnb's group trip planning experience, simplifying the process of coordinating itineraries and reservations across multiple Airbnb profiles.

Allbirds Landing Page

Redesigned a landing page for a sustainable shoe brand to increase the conversion rate for summer sales by 33%.

SKILLS

Figma, Sketch, Adobe XD, HTML, CSS, Javascript, React, Audacity, Spline, Miro, Python

Visual Design, User Research, Product Thinking, Prototyping, Usability Testing, Information Architecture, Storyboarding, Content Strategy, Wireframing, Customer Engagement Metrics.